

THE PEOPLE'S STORE TO QUIT BUSINESS

Owing to circumstances, which after due deliberation, seem unavoidable, we have decided

To Close Out Our Entire Stock of Merchandise And Quit The Mercantile Business in La Grande

This means but one thing—The People's Store is going out of business. The store building will be for rent and our entire line of fixtures is for sale.

It is with the deepest regret that we make this announcement. Indeed, it seems we have a great deal to regret in taking this course. We regret to leave the many good friends; we regret to sever our relations with this growing community—the community we have been linked with for many years and during that time have forged bonds of friendship which we trust shall never be broken.

But the die is cast, and WE ARE QUITTING BUSINESS. We will offer our entire stock of merchandise at prices that will move it quickly—cutting not only the profits but the actual whole sale cost of the goods. In many instances goods will be sold for just about HALF THE WHOLESALE COST.

WE PROMISE YOU AN EVENT UNPARALLELED IN LA GRANDE'S MERCHANDISING HISTORY—

A Sale of Value-Giving That Will Stand Alone

Keep in mind the class of Merchandise we carry—also the thousands of dollars worth of new Spring Merchandise we have just received, and then think what this Quit Business Sale means to you. This is a time—the beginning of a season—when you really need the goods, and every dollar invested in this sale will do double duty.

Our store will be closed all day Saturday, Sunday and Monday, March 13, 14, 15 to prepare for this great event, particulars of which will be announced in Monday's paper.

Yours very truly,

THE PEOPLE'S STORE

John Collier, President.

Health Promotes Happiness. Without health, genuine joy is impossible; without good digestion and regular bowel movement you cannot have health. Why neglect keeping bowels open and risk being sick and ailing? You don't have to. Take one small Dr. King's New Life Pill at night, in the morning you will have a full, free bowel movement and feel much better. Helps your appetite and digestion. Try one tonight.

CRUCIAL FORUM TEST PLANNED

IMBLER AND ALICEL DEBATERS TO MEET AGAIN.

Considerable Building Operations Going on and Prospective.

Imbler, March 12.—(Special.)—A third debate has been arranged between the Alicel and Imbler teams, this time to be staged at Alicel and on the following subject: "Resolved, that the U. S. government should own and operate all utilities of social production and distribution." The Imbler team has the affirmative. The lineup of both teams is unchanged, and as this is the deciding debate, each team having one decision in its favor, a lively scrimmage is anticipated.

Wednesday evening at the home of L. W. Bergold, a farewell party was given for Robert Page.

The singing class is meeting twice a week at the M. E. church and, under Mr. Wilson's instructions, are planning to organize a joint class with the Mormons and meet alternately at each church, provided suitable arrangements can be made with the two churches. The work is entirely non-denominational, and the young people are in favor of the union classes. Undoubtedly this is a move in the right direction.

Three separate societies of the local school are planning for programs to be rendered on succeeding nights.

Charlie Squire has added another automobile to his livery and garage service, and it is rumored that new quarters are soon to be erected for his outfit.

Several of our teachers are planning to attend the institute at Elgin the coming Saturday. All the schools along the branch line from Elgin to La Grande should avail themselves of this opportunity, as they go and return on the passenger the same day.

Monday evening one of the missionaries from Salt Lake, who was at the La Grande L. D. S. conference, delivered a lecture at the local church.

Plans are laid which, if carried out, will greatly improve business conditions in and around Imbler during the coming season. The plans include an up to date garage, a new livery barn and the building of a large

mill to replace the one destroyed by fire last summer.

Mrs. Milo Pratt left Monday for Jerome, Idaho, her husband having preceded her to the farm they recently rented.

Mrs. W. V. Connor and children are spending the week with friends in La Grande.

Notice This Ad.

If your stoves smokes and does not draw, don't blame the coal and wood man, but call for M. Sweet, chimney cleaner and stove and furnace repairer. Phone black 1241, or call at 1421 Adams Ave. 3-1241.

No Use to Try and Wear Out Your Cold, It Will Wear You Out Instead.

Thousands keep on suffering colds and coughs through neglect and delay. Why make yourself an easy prey to serious ailments and epidemics as the result of a neglected cold? Coughs and colds sap your strength and vitality unless checked in the early stages. Dr. King's New Dis-

E. RIESLAND, Plasterer and Contractor. Cement work of all kinds, Foundations and Flue construction. Cement block a specialty. Call and see these blocks at E. C. Davis' Marble Shop. Phone Red 374.

Mrs. Etta E. Wines Announces

That she has purchased the Kammerer rooming and apartment house, 1606 Washington avenue. The fresh, clean, new rooms, steam heat, hot and cold water, sightly location, and close in features make this the best rooming house in the city. After April 1st the Wines table will be open to a few who apply first.

For further information apply at 1606 Washington or telephone

Mrs. Etta Wines.

covery is what you need—the first dose helps. Your head clears up, you breathe freely and you feel so much better. Buy a bottle today and start taking at once. High Grade Job Printing costs no more than the other kind—Observer. Read the advertisements, too.

Suggestions For SUNDAY DINNER

- Fresh Crisp Vegetables.
- Try Heinz Spiced Salads,
- Nice Juicy Pineapples,
- Fresh Cream Puffs, Assorted Fancy Cookies and Heinz Pickles.

Any Day, Any Time, Any Meal

Particular Service for Everyone

PHONE MAIN 35

Union County Co-Operative Association

Fresh Eggs 20c a Dozen

Fresh Vegetables

- Spinach
- Rhubarb
- Cauliflower
- Green Onions
- Radishes
- Celery
- Hot House Lettuce
- Head Lettuce
- Sweet Potatoes
- Parsnips
- Beets
- Turnips
- Carrots
- Cabbage
- Onions

Florida Grape Fruit 10c each

Sweet Oranges 20c 30c 40c Doz.

A full line of Vegetable, Flower Seeds and Onion Sets

CITY GROCERY & BAKERY

The Home of Fancy Groceries