



The Best Store For Dress Goods

It takes but a stroke or two of the pencil to mention new dress goods; but no word, nor pencil, nor coloring could do justice to such novelties as go to make up our great Spring showing. Its a marvellous display. Hundreds of separate tints, bright, living colors. Tones in perfection everywhere.

Silks - Woolens

AND WASH FABRICS. THOUSANDS OF YARDS NOW ON DISPLAY. DO YOUR SPRING SEWING NOW.

RELIABLE MERCHANDISE **GEIBEL'S** RELIABLE METHODS
Department Store

was taken from the 18 century French costumes. The waist was a doublet effect, slashed several times front and back through which the creamy white chiffon blouse peeped. A short pleated poplin finished the lower edge of the waist. This was worn over a full skirt with a pleated ruffle on the bottom. An interesting thing to remember is that those pleated ruffles which are used on the bottom of so many skirts are pressed flat and put on the lower edge without a heading of any kind.

Want Ads.

YEARS AGO the crier announced the auction sale—then came the hand bills and their "hit or miss" results—today the effective way is the Want Ads—they hit the mark. That's what counts.

FOR SALE—Pure-bred large black monarca and white leghorn cockrels. Choice eggs for setting from winter layers. Mrs. G. H. Chapman. Phone Red 192. 2 15 26t

BARGAIN—Near Portland. 350 acres or part; \$5,000 cash, bal. 6 per cent. Owner, 726 N. W. Bank bldg. Dly 3-5,2t, pd.

WANTED—Wheat ranches and stock ranches sold, bought and exchanged. Address Realty Dept., Hartman-Thompson Bank, 4th and Stark streets, Portland, Oregon. 3-6, 6t.

FOR RENT—14 room house, modern, some furniture. Phone Black 341. 2-22t.

FOR RENT—5 room bungalow with basement. Good location. Phone Black 1542 2-23t.

FOR RENT—After Feb. 27, two or three furnished housekeeping rooms first floor. Strictly modern. Phone Main 715 or call 904 Penn. Ave. 2 24 tf.

FOR SALE—New wagon and harness wagon sheet and tent. Call. 1308 M. Ave. 2 27 tf.

FOR RENT—Two nicely furnished light housekeeping rooms with bath, two blocks from center of town. 1512 Adams avenue. Phone Black 3901. 2 27 tf.

WORK ON RANCH—Man and wife. Call red 3942. 3-1,6t.

Fore Rent—Five room modern cottage, corner Fourth and Depot. Apply H. W. Stoner. 3-2t,tf

FOR SALE—Furniture for six room house, cheap, easy payments. Or will rent you the house very cheap. Address Box 889, or phone Main 83. 2-19,tf.

WANTED—Three or four furnished rooms for housekeeping, or a furnished cottage. Address B. T. F., care Geo. H. Currey. 3-3,3t, pd.

FURNISHED HOUSE FOR RENT—It has six rooms, of which three are bedrooms, front room, dining room, kitchen, pantry, bath room, two closets, good cellar. La Grande Investment Co., 1113 Adams Ave., La Grande. 3-3,6t.

FOR SALE—Good incubator, cheap. Black 3562. 3-3,3t.

FOR RENT—New, modern 5-room bungalow, full basement. Phone red 151. 3-3,tf.

WANTED—Work on ranch, by man and wife. Call red 3942. 3-3,6t.

FOR RENT—Two room furnished house, \$12.00 per month. Inquire Golden Rule Co. 3-3t.

FOR SALE—Crystal White Orpington eggs for setting, the noted winter layers; Price \$2.00 for 15. Call or address J. H. Day, 1214 W. Ave. 3-5,1m.

40 ACRES of land near Summerville. 12 acres under cultivation, good house, barn, cellar, chicken house, etc. Fine stream of water running through land, and all the cultivated ground can be irrigated. Will sell on easy terms, or will rent to good family who will live on the land. Write or inquire at 1107 Adams Ave., La Grande, Oregon. 3-5,9t.

BARGAIN—Near Portland. 350 acres or part; \$5,000 cash, bal. 6 per cent. Owner, 726 N. W. Bank bldg. Wkly 3-12,3t, pd.

FOR SALE—In the Cove cherry belt, two miles north; 380 acres of hillside bunchgrass pasture and fruit land. In a thickly settled neighborhood, good school, farms adjoining, held at \$100 per acre and up; good springs, adjoins outside range, about 160 acres foothill, balance mountain-side bunchgrass. Quite a lot of the foot hill is almost free of rock and all is deep black loam soil. No improvements except fencing; free of incumbrances. Price \$6,500; \$1500 cash, balance, clear, modern residence property in La Grande, close in. Address Matt W. Mitchell, box 33, Cove, Ore. 3-4, 3t.

Notice This Ad.

If your stove smokes and does not draw, don't blame the coal and wood man, but call for M. Sweet, chimney cleaner and stove and furnace repairer. Phone black 1241, or call at 1421 Adams Ave. 3-3,24t.

Read the advertisement, too.

Diamond Tires satisfy 99% of their users

That means an awful lot when you come to think about it. It means built-in mileage of the sturdiest sort—and the price is honest and low, not padded.

This letter explains it:

"Philadelphia, November 23, 1914
"We believe that it will interest you to know that out of 1500 Diamond cases sold this year up to October first, the number that have been returned to us for adjustment amounted to less than one per cent. This we consider a remarkable showing, and speaks volumes for the quality that is built into Diamond Tires. About ninety per cent of the total number sold were Squeezee Treads, which we consider the best tire value we can offer our customers. The service rendered by this type of tire is consistently uniform."

"CHILD'S TIRE COMPANY,
"Per Chas. J. Roth."

And other dealers all over the country tell the same story.

Added to the wonderful Diamond Service, you can now buy Diamond Squeezee Tread Tires at the following

"FAIR-LIST" PRICES:

Size	Diamond Squeezee	Size	Diamond Squeezee
30 x 3	\$ 8.45	34 x 4	\$20.35
30 x 3 1/2	12.20	36 x 4 1/2	28.70
32 x 3 1/2	14.00	37 x 5	33.90
33 x 4	20.00	38 x 5 1/2	46.00

PAY NO MORE

For Automobiles, Bicycles Put on For Cyclists, Motorcycles

Diamond Squeezee Tires



PORTLAND, OREGON.
YOUR HEADQUARTERS FOR EVERY OCCASION
Largest and Finest Hotel in Northwest

RATES TO YOU

50 Rooms \$1.00
100 Rooms with bath \$1.50
100 Rooms with bath \$2.00
200 Large Outside Rooms with bath \$2.50
Extra person in room \$1.00 additional

H.C. Rogers, Inc.
LEPRELLOTT & CO.



I was worried sick until he told me—

WHEN he was put to bed, I couldn't figure out how we were going to make ends meet. It takes almost every cent he earns to keep us going.

But the next day he said: "Don't worry, dear. It cost me so little that I forgot to tell you I'd taken out an AETNA ACCUMULATIVE DISABILITY POLICY."

Doctor says he's a pretty sick man, but will pull through all right. And that policy brings us \$50 a week while he's too sick to go out—and \$25 a week afterward while he can't attend to his work.

You can't imagine how relieved I am. With that money coming in regularly, we don't have to worry.

AETNA-IZE

—protect yourself and your loved ones. Write or telephone, and let us tell you about this policy.

Fill out the following, mail to us and receive information by return mail.

Name
Address
Occupation

I have marked the kinds of Insurance I wish to know about.

Acident Health Life
La Grande National Bank Bldg.

Security Land & Savings Company

Real Estate Loans Insurance

La Grande, Oregon



TURKISH TROUSER SKIRTS—NOT PANTLETS—IN VOGUE IN CRITICAL CIRCLES



PHOTO FASHION CAMERA



The New Basque. Effect the Feature of This Costume.



© McCALL

This evening dress, the equal in appearance of the best the milliners of Paris turn out, is wholly an American creation. It is designed particularly for dances. It is made of white Daphne silk with embroidered gold thread, knee length tunic draped upward in front. The fitted basque outlines the figure. The feature is the décolleté with full length sleeves of gold net embroidered and trimming of brilliant.

New York, Mar., 6.—With the first breath of spring weather, costumes begin to take on spring like colorings. Hats in gayer colors or trimmed with bright flowers and feathers announce to the world that Spring has returned, even when the suit or dress remains of the somber color of winter.

A mode which is having quite a vogue and is both graceful and effective has been inspired by the Turkish trousers. This dress, however, is not a trouser skirt, far be it. There is a foundation skirt made shorter than the outside skirt and the lower edge of the outside skirt is gathered and then caught to the edge of the underskirt and the skirt itself is bloused, if that term can be used, all around the bot-

tom. The dress which I saw having a skirt like this had a very wire belt with large round disks or moons embroidered on it in red and silver and gold.

A coat and a dress showing the long and the short-waisted effects are shown in the illustrations. The coat in diagonal blue serge, with full skirt and with pocket upon each side is a late and practical mode for the spring coat. In the illustration the coat is worn with a sand colored skirt.

In plain and moire tafeta is the dress illustrated more in the latest basque effect. The bodice is given the long-waisted appearance by a panel front which is cut in one with a wide crushed girdle. This fits around the waist and hips rather closely combin-

ing very well with the full flaring skirt.

Another type of costume shown here

E. RIESLAND,
Plasterer and Contractor.
Cement work of all kinds, Foundations and Fire construction.
Cement block a specialty. Call and see these blocks at E. C. Davis' Marble Shop, Phone Red 371.

Bracelet Watches

Let us show you the new bracelet for holding any size watch. It is a dandy and inexpensive. A fresh supply of ear drops just received.

WATCH OUR WINDOW

G. S. Birnie
Jeweler & Optician
Phone Black 971



EYE DEFECTS

Nearly all defects of the eyes are really physical defects in the curvature of the eye ball. The crystalline lens of the eye is elastic and is supplied with muscles which force it into proper curvature in the act of forming images on the retina.

MY GLASSES

relieve the muscular strain by directing the rays to the proper focal point.

With the strain relieved, Nature is free to restore the eyes to health and strength.

HEACOCK EYESIGHT SPECIALIST

3rd Floor New Foley Bldg.