

At N. K. West's Store New Goods, New Styles Arriving

The New Arrivals in Women's New Spring Suits

Show many changes, now on display in our Garment Section

The most important changes are shorter coats and fuller skirts. There are Norfolk styles, jaunty empire and pleated backs as well as a youthful blouse effect. The skirts are fuller, some yoked, circular and pleated styles. The materials are serge, poplins and coverts. These advanced styles will appeal to you if you are looking for really distinctive, exclusive styles in finely tailored suits. **\$25 \$30 and \$35**

NEW SPRING DRESSES

Now on display in our Garment Section

Advanced models in appealing styles—serges, crepe de chins, poplins, etc. Fuller skirts, long sleeves and new collar effects. We invite you to see them. **\$10, \$15, \$20, \$25**

NEW SPRING SKIRTS - NEW SPRING COATS

We extend a hearty welcome to all to view our new styles in Spring coats and skirts. The styles are unusually exclusive and are most becoming to all who try them on.

Spring Skirts \$5.00 and up
Spring Coats \$7.50 and up

New Spring Shoes Are Here

Just received yesterday, our Spring shipment of Pingree and Utz and Dunn shoes. The most nobby, handsomest styles we have ever shown for Women and Misses. New grey and fawn colored gaiter top boots—Black cravenette tops, plain patent toe boots—New lace shoes with grey and fawn colored gaiter tops—If you appreciate nobby shoes, something different than the ordinary, why just take a peep at the new styles we now show. **\$3.50 \$4.00 \$4.50 \$5.00**

New Spring Neckwear

Just Received by Express from New York

New separate collars—collar and cuff sets—and collars with vestee effects. The most charming new styles and new effects in different materials, only **\$1.01 25¢ 50¢ 75¢**

NEW DRESS GOODS AND SILKS

New dress goods and silks are here. Be sure and see them. New serges in greens, plums, blues and blacks and fancy weaves **50¢ to \$1.50**
Fancy Silks **50¢ to \$1.75**

For Your Benefit—a general house cleaning of all Surplus Stocks, Broken Lots Etc.

REMODELING AND FEBRUARY CLEANUP SALE

Unheard of Low Prices in every part of the Store--Read yesterday's double page ad

Entire Line Draperies Cleanup Prices

Entire line of Draperies and Curtain Materials at Cleanup Prices. Buy your Spring House-cleaning needs now at economical prices. Entire line Cretonnes, Swisses, Serins, Silklines, and Sun-fast Draperies included. All Lace Curtains Reduced 20 per cent. All Tapestries Reduced 20 per cent.
1000 yards Serim at 13c, 16c
Regular 25c Serims 20c
Regular 35c Serims 28c
Regular 50c Serims 42c
Regular 35c Cretonnes 30c
Regular 25c Cretonnes 20c
Regular 15c Cretonnes 11c
Regular 10c Cretonnes 8c
1.00 Irrescent Draperies 85c
75c Irrescent Draperies 65c
50c Irrescent Draperies 43c

Read These Specials. Cost and below Prevails

Any Ladies' Fall Skirt values to \$7.50 now \$1.49
Any Ladies' Fall Coats now \$4.98
Two Fall Suits left, your choice \$4.98
One lot Girl's Coats values to \$17.50, sizes 10 to 17 now \$1.19
Women's and Misses Novelty White Dresses \$1.98
One lot Ladies' and Girls Coats, now selling at 75c
One lot Girl's Dresses values to \$2.50 at 25c
White Waists now 79c
Low necks, new styles.
All Evening Dresses \$8.90
All Fall Dresses to \$17.50 now \$4.98
All Fall Dresses to \$25.00, now \$6.48

ODDS AND ENDS

Dress Goods, 15c yd. Includes 36 in. Ratines, were 50c; half wool Plaids, 27-in. Ratines, 50c values; cotton Suitings; Dress Materials, Etc., values to 50c; stripe and plaid, corded crepes, embroidered Lawns that were 45c now at 15c

ODDS AND ENDS

Dress Goods 49c Includes French Ratines that were \$1.25; Stripe Serge; Mohairs, Fancy Suitings, values to \$1.00 now 49c
Men's Suits Reduced.
Men's Overcoats Reduced.
Boy's Clothing Reduced.
Men's Hats Reduced.

ODDS AND ENDS

Men's \$1.50 Work Gloves 89c
Lot Corsets, size 18, Nemo, and Henderson makes 19c
Blankets at Savings.

ODDS AND ENDS

Pillow Tops, Etc., ready for Embroidery One-half Price

Also In accord With the Season We Announce Our

BIG WHITE SEASON SALE

Including large stock of undermuslins, yards and yards of new embroideries, long cloths, nainsooks, new stock of white wash goods, etc.



Puritan Undermuslins is the big feature of our big white sale. We have a large stock of them in dainty gowns, combinations, corset covers, drawers and skirts. We have a specialty of Puritan Undermuslins for stout women. Puritan Undermuslins show their superiority in their fit and workmanship. They are sized and fitted properly—cut full and skirts and princess slips hang correctly. The skirts are cut with fitted bands, while most makers cut underskirts on straight lines. They are also fitted over the hips. Those women who appreciate the really beautiful, tasty, quality undermuslins can come here now for the next two weeks and buy at big savings—and they will not be disappointed.

FINAL PRICE REDUCTIONS NOW

Scores of pretty new gowns—Embroidered gowns, some with wide lace trimmings, ribbon insertion, now **55¢ 65¢ 75¢**
Fine, most dainty gowns—new styles, embroidery trimmed—Some with double rows of wide, dainty laces—wide ribbon insertions now **\$1.00 \$1.30 \$1.70 \$2.05**

Puritan Combination Suits—Perfect fitting, daintily trimmed with embroideries and laces—Fine materials, now **75¢ \$1.00 \$1.30 \$1.50**
The most dainty corset covers—Fine qualities, embroidery and wide lace trimmed—ribbon insertion **19¢ 25¢ 55¢ 65¢ \$1.50**

NEW EMBROIDERIES

Fashion says, "Embroideries and more embroideries" for Spring wear. For this great white season sale our new fine stock of embroideries just received at special prices. The finest assortment ever shown in La Grande before—all widths and all those who see them say they are the most beautiful they have ever seen. New colored border effects—wide and narrow pieces to match. See them at the special white sale prices.

Odds and Ends—Lace flouncing, 45 inches wide, beautiful deep embroidery edges, now yard **\$1.00**

Odds and Ends—Swiss embroideries, 18 inches wide, now **29¢**

Odds and Ends—3 to 12 yard lengths, 45 inch, Swiss embroideries, beautiful designs, regular \$1.25, now **89¢**

COMPLETE STOCK OF NEW SPRING WHITE WASH GOODS CAME IN A MONTH EARLIER. ENTER THE WHITE SALE AT SPECIAL PRICES.

But that makes it your opportunity—They are here—our complete stock of white wash goods—The finest assortment we have ever shown. Yards and yards of new, white, beautiful embroidered voiles crepe voiles, lace voiles, oxfords, stripe and checked crepes, rice cloths, swisses, piques, repps, Persian lawns, mercerized bastiste, Sylvia lawns, organdies, checked dimities, India linens, nainsook, long cloth, checked nainsooks and Sea Island nainsook by the box. Profit by this white sale and purchase your Spring white goods needs now at real savings on new bright Spring goods.

N.K. West & Co.
THE QUALITY STORE

Free Delivery. Three Separate Phone Lines. Always Ask for Fidelity Trading Stamps.