

STATE FOOD and DAIRY COMMISSION INDORSE LOG CABIN SYRUP.

LOG CABIN MAPLE SYRUP BEARING THE LABEL 50 PER CENT SUGAR SYRUP AND 50 PER CENT MAPLE SYRUP WAS REFERRED TO THE OREGON DAIRY AND FOOD COMMISSION FOR ANALYSIS RECENTLY BY SOME PERSON WHO COULD NOT BELIEVE A BLEND OF 50 PER CENT SUGAR AND 50 PER CENT MAPLE SYRUP COULD BE SOLD AT THE POPULAR PRICES WHICH HAVE MADE LOG CABIN THE LARGEST SELLER IN THE WORLD AND STOCKS IN LA GRANDE AND TRIBUTARY TERRITORY WERE SEIZED AND SALE PROHIBITED TO ENABLE THE STATE TO DETERMINE WHETHER OR NOT SAME SHOWED A TRUE LABELING.

AFTER SEVERAL TESTS WERE MADE BY THE STATE CHEMIST AND OTHER FOOD EXPERTS IN SOME OF THE BEST KNOWN FOOD LABORATORIES IN THE UNITED STATES, THE COMMISSIONER HAS ADVISED EACH MERCHANT THROUGHOUT THE TERRITORY THAT THE STOCKS SEIZED MAY BE RELEASED THEREBY PERMITTING SALE OF SAME.

THE OUTCOME OF THE MANY TESTS AND THOROUGH ANALYSIS MADE OF LOG CABIN SYRUP DURING THE CONTROVERSY PROVES THAT THE USUAL RESULTS OF ANALYSIS OF REFINED HIGH GRADE BLENDED SYRUPS ARE ERRONEOUS BECAUSE THEY ARE BASED ON A WRONG INTERPRETATION. THE METHOD USED BY THE STATE IN ANALYZING THE SYRUP IS A METHOD BASED ON THE ANALYSIS OF A MIXED SYRUP MADE FROM MAPLE SAP AND CANE SUGAR, WHEREAS LOG CABIN IS MADE FROM WHAT IS KNOWN AS CONCRETE. CONCRETE IS A TECHNICAL NAME FOR A SYRUP MADE BY DISSOLVING PURE MAPLE SYRUP IN WATER. CONCRETE SYRUP MADE BY THIS METHOD LOSES MANY OF THE IMPURITIES AS A RESULT OF FILTRATION AND IS MORE WHOLESOME, HAS A BETTER FLAVOR AND DOES NOT CONTAIN THE USUAL IMPURITIES WHICH A SYRUP OF THE SAME COMPOSITION MADE FROM SAP WOULD CONTAIN. THE ANALYSIS OF MAPLE SYRUP IS BASED LARGELY UPON THE AMOUNT OF MINERAL IMPURITIES IT CONTAINS. THE SUGAR OF A MAPLE SYRUP IS IDENTICAL IN COMPOSITION WITH THE SUGAR OF A CANE SYRUP WITH THE EXCEPTION THAT THE MAPLE SYRUP CONTAINS SOME CARAMEL WHICH IS FORMED IN COOKING THE SYRUP DOWN AND A CONSIDERABLE AMOUNT OF MINERAL MATTER WHICH IS A NATURAL INGREDIENT OF MAPLE SAP. THEREFORE A MIXTURE OF CANE AND MAPLE SYRUP, SHOWS UPON ANALYSIS LARGELY THE AMOUNT OF MAPLE WHICH IS INDICATED BY THE IMPURITIES. IN TESTING A SAP SYRUP THE IMPURITIES WILL RUN HIGH AND IT IS FAIRLY EASY BY THE USUAL METHODS OF ANALYSIS TO DETERMINE ITS EXACT COMPOSITION.

THE TOWLE COMPANY ATTRIBUTE THEIR WONDERFUL GROWTH AND SUCCESS AS MANUFACTURERS OF LOG CABIN SYRUP LARGELY TO THE FACT THAT THEY HAVE GOTTEN AWAY FROM THE ANTIQUATED IDEA OF MAKING SYRUP FROM SAP AND PERMITTING THE CONSUMER TO EAT THE MANY ORGANIC AND MINERAL IMPURITIES WHICH ARE NOW ELIMINATED BY THE MODERN PROCESS USED IN THEIR LARGE FACTORY.

IT IS ABSOLUTELY NECESSARY TO CLARIFY OR FILTRE A MIXED SYRUP MADE FROM CONCRETE. LOG CABIN IS FILTERED TWICE RESULTING IN A GREAT QUANTITY OF MINERAL MATTER, WHICH WOULD BE OBJECTIONABLE TO THE CONSUMER BEING REMOVED, PRODUCING A CLEAR SPARKLING SYRUP OF EXCEPTIONALLY GOOD FLAVOR. A SYRUP MADE BY THIS UP-TO-DATE METHOD HAVING HAD A GOOD MANY OF ITS NATURAL IMPURITIES REMOVED BY FILTRATION, CANNOT BY THE ORDINARY METHODS OF ANALYSIS, SHOW AS MUCH MAPLE PRESENT AS THE SAME BLEND OF SYRUP WOULD SHOW IF IT WERE MADE FROM SAP, AS POINTED ABOVE, THAT MANY OF THE IMPURITIES OF SAP SYRUP WHICH WOULD BE OBJECTIONABLE TO THE CONSUMER ARE REMOVED IN THE MANUFACTURE OF A CONCRETE SYRUP AS TOWLE'S LOG CABIN.

THE RESULT OF THIS CONTROVERSY AND THE MANY TESTS MADE ARE VERY GRATIFYING TO ALL CONCERNED AS IT SETTLES THE QUESTION ONCE AND FOR ALL AS TO THE QUALITY OF LOG CABIN SYRUP AND WILL BE A GREAT SOURCE OF SATISFACTION TO THE MILLIONS OF CONSUMERS THROUGHOUT THE COUNTRY TO KNOW THEY CAN BUY A MODERATE PRICED SYRUP BLENDED 50 PER CENT CANE AND 50 PER CENT MAPLE.

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