

Great Housecleaning Event in Every Part of the Store by Which You May Benefit, Starts Today!

Our Big Remodeling and February Cleanup Sale

Astounding Low Prices in Every Part of the Store to make this the Final Cleanup of the Year. Also Announcing Our Big White Season Sale

A Quick Reducing of Stocks to Make Room for the Carpenters, They Will Soon be Busy Now, They Must Have Room

The entire Men's Section and the rear of the store is to be remodeled. New windows will be put in the rear and the Men's Clothing moved back to the windows to give perfect light to this popular department. The shoes will be moved further front. The center part of the men's store as it now stands will be completely torn out and there will be a much better arrangement, with new fixtures, etc. added. When the remodeling is finished this store will have one of the best lighted, most modern Men's Clothing and Furnishing Department in the Northwest. The remodeling will require the changing and moving of merchandise and the less we have to handle the better. Consequently—EXTRA LOW PRICES TO MAKE A FAST AND DECISIVE REDUCING OF STOCKS.

Good Store Keeping Demands Clean New Goods at All Times—We Must Adjust Stocks and Prepare for Spring Merchandise

The Season's Heavy Selling (During the holidays and January) has made big inroads in our stocks. Broken Lines, Surplus Stocks, Broken sizes are bound to occur and always do occur in any modern store where lots of merchandise is sold. THEY ARE NOT ALLOWED TO LINGER HERE SO OUT THEY GO. No matter what the former price, the former cost, they must be cleared away at any price.

Time is Urgent, The One Big Object in View FAST SELLING BEFORE INVOICING

In 2 weeks time we start remodeling our Men's Section. Inventory time is here and there are many small lots and assortments of goods that are too small to be counted in invoicing THAT WILL BE CLOSED OUT AT A SMALL FRACTION OF THEIR REAL VALUE. This sale will be the final big clean up of the year.

Right in the Thick of the Remodeling, Great Lessening of Prices on Men's Overcoats

Our entire stock included. New storm Coats with convertible collars; Balinese; Light Weight 3-4 length Overcoats, famous "Kenreign" makes. An array of coats without an equal in La Grande.
Now \$8.35, were \$12.50
Now \$10.00, were \$15.00
Now \$11.70, were \$17.50

Your Preference of Four Famous Makes of Men's Suits—And Now is Your Final Opportunity to Pick Your Suit at Big Savings.

Every suit now at special remodeling and clean up prices. "Society Brand," "Benjamin," "Hirsch Wickwire," and "Fidelity" suits. A stock of suits which in variety extensiveness and quality is second to none.
Suits now \$11.25, were \$15.00
Suits now \$13.15, were \$17.50
Suits now \$15.00, were \$20.00

MEN'S DRESS PANTS AT CLEAN-UP PRICES.

Fine Serges, Chevriots, Worsted in regular pants cloths woven specially for wear.
Men's \$3.00 Gordon Hats now at \$2.70

PROTECTION TO MEN OUT DOORS AT BIG SAVINGS

Entire line men's wool and flannel shirts now at clean up prices. Military collars, plain collars, greys, blues, tans.
Now \$1.00, were \$1.25 Shirts
Now \$1.20, were \$1.50 shirts
Now \$1.60, were \$2.00 shirts
Now \$2.00, were \$2.50 shirts

Pants now \$1.90, were \$2.50
Pants now \$2.25, were \$3.00
Pants now \$3.75, were \$5.00
Men's \$4.00 Stetson Hats now \$3.20
Men's Reg. \$4.50 Malone Stag Shirts now at \$3.38
Men's Mackinaws at clean up prices, all best grades.
\$5.50 Mackinaws now \$4.15
\$6.50 Mackinaws now \$4.90
\$7.50 Mackinaws now \$5.65
\$8.50 Mackinaws now \$6.40



Men's slicker lined duck pants (called tin pants) now 1-2 price
Men's \$3.00 Corduroy pants now \$2.25

ONE LOT MEN'S OVERCOATS VALUES TO \$17.50 NOW

Mule Skin mitts now 19¢
Odds and End \$1.50 work gloves 89¢
Boys' Waits overalls now 9¢
Men's Sheep Skin lined coats at clean up prices—
Men's Sweaters at very low remodeling prices.

Incomparable Boys' Suits

Sold before at Regular \$5.50

Only the best makes of Boys' clothing found here. "Extra Good" and "Best Ever" brands and every suit has been reduced for this sale.

Suits that were \$5.00 now \$3.75
Suits that were \$5.50 now \$4.15
Suits that were \$6.50 now \$4.90
Suits that were \$7.50 now \$5.70
Boys' hats at 1-3 off
Boys' sweaters at 1-3 off



A CLEAN UP OF BLANKETS AND COMFORTS AT SAVINGS THAT ARE TOO MUCH TO MISS

There is only one place to buy blankets and comforts these days and that is at N. K. West's. Blankets and comforts of the very best kinds and wearing qualities and if you are looking for the best at the lowest prices, this is the place. Our stocks are remarkably complete as to grades and sizes for this time of the year, and while they last you will find every blanket and comfort at extraordinary clean up prices.

Cost and Below Prevails Now

on Ladies' Wearing Apparel

ANY LADIES' SKIRT NOW AT \$1.49

Not a 1-2, 1-3 or 1-4 cut as you will find in many places now but a grand final clearance of ladies' and children's ready to wear apparel at unheard of low prices. Every garment must clean out to make our stock new at all times. Below are some of the forceful examples of give away prices we are offering in ladies' and children's apparel—Read

ANY LADIES' COAT NOW AT \$4.95

None reserved. All this season's skirts. Blacks, blues and a few fancy mixtures, values to \$9.00. Think of it, your choice. Now at the February clean up price \$1.49

THE MOST ASTONISHING SACRIFICES WE EVER KNEW

None reserved. This price also includes the 4 remaining new suits we have left. Coats and Suits, values to \$20.00. Now at the final clean up price of \$4.95

GRAND FINAL CLEAN UP LADIES' DRESSES

One lot of Girls Coats, values to \$15.00, Blacks, Browns, Grays, sizes 10 to 17 years, last season's styles, can hardly tell them from this season's coats, at the extra low price of \$1.19
Women's and Misses Novelty Dresses, white only, values to \$10.00 now at \$1.98
One lot of Ladies and Girls' trimmed. Take them away
Coats now selling at 79¢ at 23¢

ONE LOT BLOUSE WAISTS—NEW STYLES—LOW NECKS 79¢

Your choice now of any evening dress in the store, values to \$35.00 only \$8.90
All afternoon and street dresses. Serges, silks, crepes etc., values to \$25.00 \$6.48
All afternoon and street dresses, a most wonderful bargain at \$4.95

CLEANUP PRICES ON DRESS GOODS!

Hard to Believe These Bargains Until You See Them

Odds and Ends—Dress goods—Wonderful extra low price—values unheard of, yard 15¢
This price includes 36 inch ratines that were 50¢; half wool plaid goods, 27 inch ratines, 50¢ values; cotton suitings; dress materials, etc., values to 50¢; stripes and plaid and corded crepes; embroidered lawns that were 45¢; and cream white gypsy cloth all now at, yard 15¢

Odds and Ends—Dress goods—At prices to sell them quick, yard 29¢

This price includes fancy wool dress goods, values were 60¢ and 75¢; fancy mixtures, suitings, panamas, mohairs, cravenettes, etc, all now at, yard 29¢

Odds and Ends—Dress goods—at special clean up prices, yard 49¢

French ratines that were \$1.25
Stripe serge, mohairs, fancy suitings, values to \$1.00 now at 49¢

Odds and Ends and Short Lengths in silks now at about 1-3 to 1-2 off

This includes all the short lengths of all our regular stocks, many have only been in the store a few weeks. Maybe just the piece of silk you want for trimming or for a waist etc. is here at this big saving.

Odds and ends—Extra weight flannelettes for kimono and dressing saques, values to 18¢ now 10¢ and 12 1-2¢
All Heavy Bath Robe materials at cost—Newest patterns.
50¢ quality 35¢
40¢ quality 30¢
25¢ quality 20¢
Odds and Ends—Pillow tops, center pieces, runners, laundry bags, stamped for embroidery, now 1-2 price.

Also In accord With the Season We Announce Our BIG WHITE SEASON SALE

Including large stock of undermuslins, yards and yards of new embroideries, long cloths, nainsooks, new stock of white wash goods, etc.



Puritan Undermuslins is the big feature of our big white sale. We have a large stock of them in dainty gowns, combinations, corset covers, drawers and skirts. We have a speciality of Puritan Undermuslins for stout women. Puritan Undermuslins show their superiority in their fit and workmanship. They are sized and fitted properly—cut full and skirts and princess slips hang correctly. The skirts are cut with fitted bands, while most makers cut underskirts on straight lines. They are also fitted over the hips. Those women who appreciate the really beautiful, tasty, quality undermuslins can come here now for the next two weeks and buy at big savings—and they will not be disappointed.

FINAL PRICE REDUCTIONS NOW

Scores of pretty new gowns—Embroidered gowns, some with wide lace trimmings, ribbon insertion, now 55¢ 65¢ 75¢
Fine, most dainty gowns—new styles, embroidery trimmed—Some with double rows of wide, dainty laces—wide ribbon insertions now \$1.00 \$1.30 \$1.70 \$2.05
Puritan Combination Suits—Perfect fitting, daintily trimmed with embroideries and laces—Fine materials, now 75¢ \$1.00 \$1.30 \$1.50
The most dainty corset covers—Fine qualities, embroidery and wide lace trimmed—ribbon insertion 19¢ 25¢ 55¢ 65¢ \$1.50

NEW EMBROIDERIES

Fashion says, "Embroideries" and more embroideries for Spring wear. For this great white season sale our new fine stock of embroideries just received at special prices. The finest assortment ever shown in La Grande before—all widths and all those who see them say they are the most beautiful they have ever seen. New colored border effects—wide and narrow pieces to match. See them at the special white sale prices.

Odds and Ends—Lace flouncing, 45 inches wide, beautiful deep embroidery edges, now yard \$1.00
Odds and Ends—Swiss embroideries, 18 inches wide, now 29¢
Odds and Ends—3 to 12 yard lengths, 45 inch, Swiss embroideries, beautiful designs, regular \$1.25, now 89¢

COMPLETE STOCK OF NEW SPRING WHITE WASH GOODS CAME IN A MONTH EARLIER. ENTER THE WHITE SALE AT SPECIAL PRICES.

But that makes it your opportunity—They are here—our complete stock of white wash goods—The finest assortment we have ever shown. Yards and yards of new, white, beautiful embroidered voiles crepe voiles, lace voiles, oxfords, stripe and checked crepes, rice cloths, swisses, piques, repps, Persian lawns, mercerized bastiste, Sylvia lawns, organdies, checked dimities, India linens, nainsook, long cloth, checked nainsooks and Sea Island nainsook by the box. Profit by this white sale and purchase your Spring white goods needs now at real savings on new bright Spring goods.

CLEAN UP PRICES ON DRESS TRIMMINGS RIGHT WHEN SPRING SEWING COMMENCES AFFORDS YOU A GREAT SAVING NOW—THE PRICES WILL INTEREST YOU.

Includes entire line of beaded and spangle trimmings, cords, braids, beaded flouncings, tassels and all fancy trimmings. Fine lot of marabou trimmings, comes in all colors at clean up prices at 20¢ up. Furs in different kinds and widths priced for clean up. All home sewers and dressmakers buy your trimmings now at this sale.

NK West & Co.

THE QUALITY STORE

SALE STARTS TODAY—DON'T BE TOO LATE TO BE IN ON THE BARGAINS AS IN MANY CASES THE QUANTITIES ARE LIMITED AND AT THE SMASHING PRICES WILL BE SNATCHED UP AT ONCE NO DILLY DALLYING IN THIS SALE—NO HALF WAY BARGAINS—THE LIMIT OR NONE, THAT'S THE RULE NOW AND THE PRICES QUOTED HERE ILLUSTRATE THIS RULE.

NK West & Co.

THE QUALITY STORE