

NOW IS THE TIME

TO BUY A SAMPLE SWEATER AT THE SAMPLE STORE.

THE HUB

A large line of sample sweaters in different weaves and colors. Our already lowest prices have been cut still deeper so that you may now buy a sample sweater at below the regular wholesale.

Regular \$2.00 Sweaters	98¢
Regular \$2.50 Sweaters	\$1.35
Regular \$3.50 Sweaters	\$1.95
Regular \$4.00 Sweaters	\$2.45
Regular \$5.00 and \$6.00 Sweaters	\$2.95
Children's Sweaters	40¢ 65¢ 85¢

THE HUB

We Set the Pace Others Can't Keep up

The Gist of It.

"Last December I had a very severe cold and was nearly down sick in bed. I bought two bottles of Chamberlain's Cough Remedy and it was only a very few days until I was completely restored to health," writes O. J. Metcalf, Weatherby, Mo. If you would know the value of this remedy, ask any one who has used it. Obtainable everywhere.—Adv.

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TWENTY-CENT ORANGES HERE

FAIRLY GOOD QUALITY FOR THAT PRICE.

Orange Season Going Good and Price is Sinking.

A twenty-cent orange is now on general sale in the city. The orange market is in fine shape and cheap. Some prefer to pay five or 10 cents more than the bottom price, and get a slightly better grade. All stores are well provided with the fruit.

FRUIT.

- Oranges—20 to 50c a dozen.
- Bananas 30c and 40c per doz.
- Bananas—10c lb.
- Lemons—35c and 40c.
- Cranberries—15c qt.
- Apples—Eating, 50c, 75c and \$1.00 box; Cooking, 75c box.

VEGETABLES AND MISCELLANEOUS.

- Brussil Sprouts, 20c a pound.
- Parley—5c a bunch.
- Sweet potatoes—6c lb.
- New potatoes—\$1.25 cwt.
- Chili peppers—40c.
- Honey—20c.
- Cabbage—3c.
- Carrots—2c lb.
- Beans—White 10; Lima, 12 1/2c.
- Sugar, cane or fruit—\$6.80, sack, cash; \$6.70 for 30 days' time.
- Turnips—3c lb.
- Beets—3c lb.
- Pumpkin—2c lb.
- Onions—3c lb.
- Celery, Cal. 2@25c.

BUTTER AND EGGS.

- Butter—Fancy creamery, 35¢ cents, 1-lb roll; 2-lb roll 70 cents.
- Ranch butter—1-lb. roll 30c; 2-lb. roll—60c.
- Fresh Ranch Eggs—35c.

FLOUR, HAY, FEED, ETC.

- Blue Stem Flour—\$1.85.
- Patent—\$1.80.
- Snowdrift—\$2.00.
- Upper Crust—\$2.00.
- None-To-Equal—\$1.75.
- Occident—\$2.50.
- Sea Foam—\$1.70.
- Gold Medal—\$2.50.
- Timothy—(To producer) \$11.00.
- Rolled Oats—\$1.60 per cwt.
- Oats—(To producer) \$1.60.
- Bran—\$1.60.
- Alfalfa hay—(To producer) \$11.00.
- Rolled Oats—\$1.95.
- Barley—\$1.50.
- Rolled Barley—\$1.75 wt.
- Wild hay—(To producer) \$9.00 baled.

CHICKENS AND FOWL

- Turkeys—22c@28c, retail.
- Spring fliers—22@25c, retail.
- Hens—16c@18c, retail, dressed.

CATTLE.

- Prime light steers\$6.50@6.75
- Good\$4.50@5.00
- Medium\$3.85@6.35
- Cows, prime\$5.50@5.80

Hogs.

- Prime\$5.50@5.70
- Medium\$5.20@5.40
- Rough heavy\$4.60@5.00

SHEEP.

- Best Spring lambs\$5.50@6.50

WANTED—Clean rags, 2c per lb. at Observer office. —1 27 tf.

High Grade Job Printing costs no more than the other kind—Observer.

FARM LOANS

Reasonable Rates

SECURITY LAND & SAVINGS COMPANY
La Grande, Oregon

Want Ads.

YEARS AGO the erier announced the auction sale—then came the hand bills and their "hit or miss" results—today the effective way in the Want Ads—they hit the mark. That's what counts.

Found—Two bicycles. Owners can have same by identifying them at the city police station and paying for the costs of this advertisement. 1-25 tf

FOUND—Two roosters in a sack. Apply at Island City store. 1 22 tf.

LOST—A Surrey, somewhere in vicinity of La Grande. Reward for return to Walter M. Pierce, Phone Farmers 8-X. 1 25 1tp.

FOR RENT—Five room modern house, good location. Ask Geo. W. Parry. Parry, Oregon. 1 21 tf

FOR SALE—A good Jersey milk cow. Inquire 1202 Corner Sixth and G avenue. 1 12 tf.

FOR RENT—Four room house. Telephone Black 8761 or call at 2103 First street. 1-14 tf.

FOR RENT—Two nicely furnished housekeeping rooms with bath. Two blocks from center of town. Phone Black 3901 or 1512 Adams Ave. 12 24 tf.

FOR RENT—Housekeeping rooms. Red 962. 11-3tf

FOUND—Boy's hard sled. Call at Observer and claim property. 1 28 tf.

FOR RENT—Five room modern house, 2009 First St. Phone Black 1191. 1 27 tf.

LOST—Between Alicel and La Grande black fur coat and black robe, branded. Return to Observer for suitable reward. 1 27 4t.

FOR RENT—Furnished house, close in, phone Main 728. 1 28 2t.

Dry 16-inch wood and posts for sale—J. D. Fitzgerald. Phone Red 3611.—Adv. 1 28 12tp.

WANTED—A good girl or widow for general house work. Call mornings from 9 to 12. 1101 O Ave. corner Fifth. 1 28 3t.

A PLOW THAT RANG TRUE.

It Likewise Proved Its Quality to the Buenos Aires Buyers.

In Buenos Aires a few years ago an American salesman of plows wished to demonstrate to a local customer the superiority of his goods over that of a German competitor. The American consul arranged for the test.

The German plow proved to be almost exact duplicates of the American implement in design and rather better in finish. Wasting no time in explanation, the American salesman called over a powerful peon and ordered him to swing with all his strength with a ten pound sledge upon the share of one of the American plows.

The husky Basque spat upon his hands, hunched his muscular shoulders, swung the heavy hammer in a wide circle and brought it down on the spot indicated. A note as clear as that of a bell rang out and the plow went bounding across the floor, but save for the patch of red paint that fused to and came off on the hammer head the share was unmarked. When the operation was repeated upon one of the German implements the first share was completely shattered, the pieces being scattered about the floor like so much broken crockery. Thinking that possibly the faultiness of this share had been an accident of construction, perhaps of overtempering, the dealer requested the peon to swing upon the second sample. This blow demonstrated that the German implements were not even consistent in their effectiveness, for this share doubled up under the blow and folded lovingly in around the hammer like a flower going to sleep at night.

There were tears in the consul's eyes as he wrung the salesman's hand in congratulation, but all he said was, "And they still accuse us of exporting wooden nutmegs!"—World's Work.

A Daring Skater.

Shortly after the fight at Jena in 1806 Napoleon dispatched an officer to Marshal Mortier requiring him to seize certain important towns without delay. When the officer arrived at the mouth of the Elbe, where the river is seven and one-half miles wide, he was threatened with serious loss of time. The river was just covered with ice; therefore to row over was out of the question. He could not cross by the nearest bridge without going twenty miles out of his way on roads heavy with snow. So he resolved to skate across the thin, freshly formed ice. Had he tried walking he would have sunk at once, but by skimming along on his skates at the top of his speed he got over the river both dry and unharmed. By this daring deed he saved six hours, did what Napoleon bade him do and won great credit for his bold and clever exploit.



This bank is under direct supervision of the United States Government.

Like all other National Banks this one has to undergo periodical examination by Government experts for the benefit of depositors. It has to keep a large sum in absolute reserve against its liabilities and it is subject to the direct supervision of the United States Government. No institution could be safer for banking your money.

Accounts solicited. Every facility given consistent with Government rules.

The United States Nat'l Bank

Capital \$100,000 Surplus \$18,000 Deposits \$364,841.14

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- | | |
|----------------|------------------|
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For Lumber, Lath Shingles, Sash and Doors Ruberoid Roofing

GEORGE PALMER LUMBER CO

CALIFORNIA

The Land of Sunshine, Fruit and Flowers

CALLS YOU

With SUMMERTIME in WINTER

OUTDOOR AND INDOOR SPORTS—BOATING, SURF-BATHING, DRIVING, GOLF, POLO, TENNIS. FOR REST AND RECREATION, CALIFORNIA IS DELIGHTFUL.

FOR SAFETY AND COMFORT, GO VIA THE

OREGON-WASHINGTON RAILROAD & NAVIGATION CO.

THROUGH PORTLAND. RETURN THE SAME WAY.

CALIFORNIA IS STAGING TWO BIG SHOWS Celebrating Completion of the Panama Canal

PANAMA-PACIFIC INTERNATIONAL EXPOSITION San Francisco, February 20 to December 4, 1915.

PANAMA-CALIFORNIA EXPOSITION San Diego, January 1 to December 31, 1915.

They represent the highest and best of human endeavor in the world of art, science and industry. See both of them.

Tickets, information, etc., upon application to

J. H. KEENEY,
Agent O.-W. R. & N. Co
LA GRANDE, OREGON.



ELECTRIC LIGHTS WERE INVENTED TO SUPPLY A NECESSITY. ALL OTHER METHODS OF CREATING ARTIFICIAL light were unsatisfactory. Candles were dim and unreliable; gas, dirty and dangerous; kerosene, dull, smoky, odorous and also dangerous to health and property. When electric lights were introduced there was but one drawback. They cost considerably more than other lights. This objection has been overcome and electric lights are now the most economical as well as the most satisfactory light.

Eastern Oregon Light & Power Co.
Telephone Main 34