

January Weather Calls For

BLUE MOUNTAIN CREAM

Now that the cold windy weather is here, protect your skin from injury and save yourself from needless worry. Use BLUE MOUNTAIN CREAM for all skin irritations and you will enjoy the most delightful toilet lotion you have used in years.

PRICE 25c PER BOTTLE

RED CROSS DRUG STORE

LOCAL BREVITIES.

We pay best prices for Second Hand Furniture. BYAL'S FURNITURE CO., 404 Fir St., Phone Black 8351. 9-14,tf.

Call Van Buren's for taxi.—Adv.

The Lutheran ladies will hold a home cooked food sale Saturday afternoon the 30th, at the Co-operative store. 1 25 4t.

Don't freeze when the Toggery will sell you a wool shirt for \$1.25.—Less than cost.—Adv. 1 23 tf.

Hot Scotch and Gin Rickey at State Saloon today.—Adv. 1 23 6t.

FIRST SPRING MILLINERY

Miss Blackman is receiving the first shipment of Spring millinery.—See our window for the newest in millinery.—Watch paper for announcement of our Spring opening.

Foley Hotel Bldg., Adams Ave.

Pickled - Meats

Pickled Pigs' Feet 10c or 3 for 25c

Pickled Tongue 15c or 2 for 25c

Fish of all Kinds Also Clams and Oysters

Grande Ronde Meat Co.

BON TON RESTAURANT On Depot Street

Opened under first-class management. Service the very best. Everything the market affords is on the Bon Ton Menu.

EAT AT THE BON TON AND BE SURE OF THE BEST IN THE CITY, SPECIAL RATES TO REGULAR BOARDERS.

Sherry Theatre--Today

The House of Comfort

SPECIAL FEATURE

William Fox offers the Famous Victoria Cross Masterpiece

LIFE'S SHOP WINDOW

In Five Powerful Acts

Featuring the Well-Known Stars

Claire Whitney and Stewart Holmes

One of the most talked of novels ever written

"Every woman sometime in her life halts at

Life's Shop Window to select her toy."

AND THE PRICE IS 10 CENTS

Why freeze when you can buy good wool shirts at The Toggery for \$1.25. 1 25 3t.

Don't freeze when the Toggery will sell you a wool shirt for \$1.25.—Less than cost.—Adv. 1 23 tf.

Dressmaking and Ladies Tailoring, Remodeling a specialty. Jones & Bone. The Ladies Store Over Hill's Drug Store. Adams Ave. Phone 3261.—Adv. 11 6 tf.

All the latest novels by standard authors, many standard reprint novels. We will clean up stock on these for a few days and make good prices on them at Silverthorn's family drug store.—Adv. 1 25 6t.

The Ladies Aid of the Presbyterian church will hold a rummage sale in the Sunday school room of the church January 30. Anyone having rummage for the sale please leave the at the church before that date. 1 21 6t. w 1 29 1t.

Why freeze when you can buy good wool shirts at The Toggery for \$1.25. 1 25 3t.

Shores' Taxi Service, Sommer Hotel. Main 740.—Adv. 2 21 tf.

School tablets, school supplies, school books, ledgers, journals and all kinds of blank books, initial paper in boxes, initial correspondence cards. All these may be found in large quantities and reasonable prices at Silverthorn's family drug store.—Adv. 1 25 6t.

Dr. F. L. Ralston—Osteopathic Physician. Over Silverthorn's Drug Store.—Adv. 1 20 1m.

For winter photography use Anseo Films. Silverthorn sells them.—Adv. 1 25 6t.

Don't freeze when the Toggery will sell you a wool shirt for \$1.25.—Less than cost.—Adv. 1 23 tf.

I Will Loan You Money. Plenty of money on land security. Reasonable rates and no long waits.—I. R. OLIVER.—Adv. 7-12-tf.

Notice to I. O. O. F. and Rebekahs—Don't forget the joint roll call on Thursday, Jan. 28, 1915.

Finish your snow pictures on Cyko. Silverthorn's drug store sells them.—Adv. 1 25 6t.

John Rogers has joined with Pat Foley, proprietor of the Foley hotel, and hereafter the Foley Hotel Taxi service will have two cars on duty day and night.

Private maternity home—Red 1118, 1407 Sixth street. La Grande. 1 25 12t.

To Catarrh Victims.

One of the best household remedies is Hyomei, that Newlin Drug Co. guarantees for catarrh, head colds, bronchitis, bronchitis and croup. Easy and pleasant to use—perfectly harmless. You simply breathe it.—Adv.

Why freeze when you can buy good wool shirts at The Toggery for \$1.25. 1 25 3t.

Money to Loan.

On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

Don't freeze when the Toggery will sell you a wool shirt for \$1.25.—Less than cost.—Adv. 1 23 tf.

PERSONALS.

A. V. Hollinger left last night for Fayetteville, Ark., on business.

Frank W. Falconer left for Mountain Home, Idaho, last night.

Mr. and Mrs. W. C. Sullivan are here today from Walla Walla.

L. S. Westfall, a representative of the Thiel Detective agency, is in the city on business matters.

L. B. Hyatt is a business visitor in the city from Telocaset, registered at the Savoy.

Mr. and Mrs. P. C. Wright, of Union, are guests at the Savoy while in the city.

Father Heuel returned to his home in Joseph this morning after a visit in the city.

Mrs. O. W. Mack, of Elgin, who has been visiting friends in Walla Walla was a branch line passenger this morning returning to her home.

William and Miss Anna Sanderson were in the city this morning on their way to their home at Imber after a visit with relatives at Elmyra, Wash.

Mr. and Mrs. J. L. Staggs of Enterprise were over night visitors in the city on their way home from Walla Walla where they have been visiting.

Frank A. John J. and Carl Speckhart who have been visiting with relatives in the city.

WHY NOT TRY POPHAM'S ASTHMA REMEDY

Gives Prompt and Positive Relief in Every Case. Sold by Druggists. Price \$1.00. Trial Package by Mail 50c.

WILLIAMS MFG. CO., Props. Cleveland, O. HILL'S DRUG STORE

Great Clearance Sale

Prices That Tell

- A good outing 5c
White and colored oil cloth 19c
Roller Towels 29c
72x90 Sheets, value 58c. at 39c
42x36 Pillow Slips 24c
Black Ebony Hand Mirrors, value 76c. at 27c
Chiffon Waists, value \$7.00 at \$3.87
Chiffon Waists, value \$4.98, at \$2.97

- HAND BAGS, HALF PRICE.
Best White and Colored Outings HALF PRICE
One lot Ladies' Skirts HALF PRICE
Black and Colored Petticoats 58c
Black and Colored Dress Goods Half Price and Less
ALL REMNANTS, HALF PRICE.
All Fur, less than manufacturers' cost.
All Ladies' Misses' and Children's Coats Half Price

Men's Furnishing Department

- Where Mid-Winter Sale Prices Prevail at a Saving to Every Customer.
Men's \$15.00 Serge, Worsted and Cassimere Suits \$10.48
Men's \$12.50, same as above \$9.37
Men's \$15.00 Overcoats \$9.94
Men's \$12.50 Overcoats \$8.47
Men's \$8.00 All Wool Mackinaw \$6.34
Men's \$10.00 All Wool Fancy Mackinaw \$7.59
Men's \$6.00 Sheep Lined Duck Coat \$4.64
Boy's Duck Coat, one lot at 89c

- Boy's Wool Shirts, military collars 97c
Boy's Sweater Coats, 49c, 69c, 79c, up to 1.57
Men's Sweater Coats 58c, 84c, 98c, \$1.12, to \$4.97
Men's 8 oz. white Knit Wrist Gloves 5c
Men's leather faced gauntlets, Canvas Gloves 15c
Men's President Suspender, pair 23c
Men's Boston Hose Supporters, pair 19c
Men's Heavy Socks, Wool, pair 19c
Men's Engineer and Fireman tan or black Socks, per pair \$1.13c

Shoes! Shoes!

- Babies Shoes 19c, 48c
Children's Hard Soles 60c, 68c, 75c, 90c, 1.10, 1.19
Men's Shoes \$1.17, \$1.38, \$1.45, \$1.67, \$1.75
Women's Shoes \$1.75, \$2.00, \$2.28, \$2.50, \$2.68
Men's Dress Shoes \$2.50 up
Rubbers, Childs 38c, 45c, 48c
Rubbers, Misses 48c and 58c
Rubbers, Women's 48c, 58c, 68c

- Overshoes, Women's 98c
Overshoes, Men \$1.23
Overshoes, Childs 58c
Hose Slippers, Ladies 32c, 48c, \$1.13
Hose Slippers, Men's 98c, \$1.13
Hose Slippers, Children's and Misses 65c
Women's Shoes 98c, \$1.28, \$1.38, \$2.68
Boys Canvas Leggings 25c

Hardware Department

January is the month that the thrifty housewife looks around to replenish her kitchen with the many items that are constantly in use. Our hardware department is teeming with a full and complete line of Enamelware, White, Gray and Blue and White Ware. See hardware window,—three quart double-coated Greystone Pudding Pan, sold everywhere at 20c, our price only 11c. Fresh Ranch Eggs 35c. New Country Butter, 60c per roll.

QUALITY THE SAME The Golden Rule Co. PRICES LESS

WE GIVE S. & H. GREEN TRADING STAMPS

Williams' Kidney and Liver Pills

Have you overworked your nervous system and caused trouble with your kidneys and liver? Have you pains in loins, side and back? Have you a flabby appearance of the face and under the eyes? If so, use WILLIAMS' KIDNEY AND LIVER PILLS. For sale by all druggists. Price 50 cents.

WILLIAMS MFG. CO., Props. Cleveland, Ohio NEWLIN DRUG COMPANY.

tives in the valley for some time past returned to their home at Quincy, Ill., last night.

H. R. Hanna, court reporter, is in Baker today on business.

Ruth Strom is a guest at the Foley from Pendleton.

Frank E. Smith of Elgin, is transacting business in the city today, registered at the Foley.

H. S. Mitchell is registered at the Foley from Baker while visiting in the city today.

Mrs. H. Metcalf, of Union was in the city this morning on her way to Imbler to attend the Billings funeral.

Attorney J. D. Slater went to Salem last night on legal business before the Supreme Court.

Mrs. A. E. Ivanhoe and Miss Goodwin are spending the day visting at Hot Lake.

Mrs. Leroy Morgan was called to The Dalles this morning by a telegram that her mother and sister, Mrs. Chas. A. Fox and Miss Ruth, were seriously ill.

British Horse Buyer Here.

S. Lyle, of Ottawa, Ontario, buying horses for the British cavalry was in the city yesterday.

Children's Coughs—Children's Colds Both are Serious

When one of your little ones shows symptoms of an approaching Cold, give it Dr. Bell's Pine-Tar-Honey at once. It acts quickly, and prevents the Cold growing worse. Very healing—soothes the Lungs, loosens the mucous, strengthens the system. It's guaranteed. Only 25c at your Druggist. Buy a bottle today. Bucklen's Arnica Salve for Sores.

WANTED—Clean rags, 2c per lb. at Observer office. 1 27 tf.

For Sale

Five room house; ten city lots, plenty fruit trees—ground piped to every portion, can be irrigated with 50-foot hose. A first class home. Price if taken soon, \$1,300 cash. ADDRESS "A" CARE OBSERVER.

Uncle Sam's Loan Office

214 Depot Street

Loans MONEY on Diamonds, Watches, and all Kinds of Jewelry. Clothing, Guns, and all Kinds of Personal Property.

We also have unredeemed Watches, Rings, Diamonds, Rifles, and all kinds of Jewelry at cheapest rate.

See our line of NEW Clothing, Gent's Furnishings, Hats and Shoes.

NOODLE GRILL

213 FIR STREET PHONE RED 1241

The Popular Grill of La Grande. Expert Chef—

American and Chinese Dishes.

OPEN AT 6 A. M. TO 1 A. M.

Furnished Rooms Upstairs Wm. Eng, Mgr.

The Tireless Performer

Funny stories, speeches, comic songs, the most classical music or rag time, marches, grand overtures by brass bands or full orchestras and magnificently executed solos can be heard over and over again without variation in quality if you have an

Victrola or Edison Disc Phonograph

in the house. Think of the pleasure and the education that can be derived from one of these instruments. New records coming out every month, so you will never weary.

Come in and hear one of these machines play. In clearness and distinctness, as well as beauty of tones, no machine has yet been made to equal these in their faithful reproduction of the original selection.

Newlin Book & Stationery Co.