

THE OBSERVER

BRUCE DENNIS, Editor and Owner.

Entered in the Post Office at La Grande, Oregon, as second class matter.

Advertising rates on application. All copy for display advertising must reach the office the day before the ad appears.

Address all communications to THE OBSERVER, 1710 Sixth Street.

SUBSCRIPTION RATES: Daily, single copy 5c; Daily, per week 15c; Daily, per month 45c; Daily, six months in advance \$3.50; Daily, per year in advance \$7.00; Daily, by mail per year, in advance \$4.00; Weekly Observer-Star, per year in advance \$1.50

WHAT IS THE MATTER WITH THE UNITED STATES?

As I have been visiting in London since the beginning of the war, I have been hearing the question asked on all sides; I have never heard any satisfactory answer. No one seems to know, avers Herbert Carson in the American Metal Market.

Why are the American factories not running night and day? Why are the railroads not opening up new territories and getting ready for the millions of immigrants who have already made up their minds to leave Europe as soon as the war is over.

Why are there not 50 American drummers in London right now, trying to sell \$200,000,000 worth of American goods in place of the goods that were bought last year in Germany and Austria?

Why have advertisers become quitters, just at the time when their advertisements were most needed and most effective in cheering on the business forces of the United States?

From the European point of view, the United States is a haven of peace and security and prosperity. It has no troubles that it dare not mention Belgium or Austria or France or Germany or Serbia or Great Britain or Russia.

Every tenth Briton has enlisted. Every tenth Frenchman is at the front. Every tenth Belgian is dead. What does the United States know of trouble?

If I could afford it, I would charter the Mauretania and the Lusitania, and carry a party of 5,000 American advertisers to Europe for a trip of education. I would give them a week in London, a week in Paris, and a week in Antwerp.

I would let them look at the United States from the scene of war. I would give them a look at real trouble. I would let them see trains, 16 at a time, five minutes apart, packed with the maimed and dying.

I would let them hear, from fragmentary visitors, the incredible story of battlefields 150 miles wide, and armies that are greater than the entire population of Texas.

I would let them see graves 100 yards long and full, and Belgium, the country that was, nothing but 12,000 square miles of wreckage.

Then when they begin to understand, to some light extent, the magnitude and awfulness of this war, I would say to them:

"Now go back and appreciate the United States. Realize your opportunities. Don't start digging trenches when no one is firing at you. Don't fall down when you have not been hit. Don't be blind to the most glorious chance you ever had in your life.

"Go back and advertise. Get ready

THE NEWEST PRESIDENT OF MEXICO.



This is General Roque Gonzales Garza, the newest president of Mexico. He won the job over night when Gutierrez fled fearing he would be attacked not only by the Villa but by the Carranza followers. The provisional convention, which has more or less assumed to direct the affairs

for the most tremendous business boom that any nation ever had. Build your factories bigger. Train more salesmen. Borrow more money. Go ahead, and thank God that you are alive, and that you are living in a land that is at peace, at a time when nearly the whole world is at war."

Farmer Kills Coyote Thought Mad. Pendleton, Jan. 25.—Dick Adams, prominent McKay farmer, came down this morning with the head of a coyote which literally ran a mad career before a bullet from the rifle of Dick Bush laid it low after it had all but bitten him. The head was sent to Dr. Calvin White, state health officer, for an examination to determine whether or not the animal had the rabies.

According to Mr. Adams, the coyote day before yesterday boldly came down to the Bush place near McKay postoffice and attacked three of Bush's dogs, biting all of them. When Bush appeared, the rabid animal turned from the dogs to the man. Bush fled for the house but, looking over his shoulder to see how close his pursuer was, he stumbled and fell prostrate. The animal was just in the act of biting him when one of his own dogs seized the coyote from behind and saved his master. Bush ran into the house, seized his rifle and quickly sent two bullets into the coyote and ending his work with a club. The head was detached and the body buried. Mr. Bush is watching his dogs and will probably have to

kill them, though he values them highly.

This is only one incident of rabid coyotes on McKay creek, declares Mr. Adams. About a month ago, a coyote appeared at the farm house of Robert Hanna, attacking the dogs and chasing Mr. Hanna in the house. On the same day it appeared at the ranch of Joe Holmes. A little more than a week ago one of the dogs on the Charles Wright place went mad and a hog on the Dave Horn place, with his tail bitten off, became so crazed that it had to be shut up.

RECTAL THIS EVENING.

Musical circles of La Grande are to gather tonight in numbers to hear Miss Maude Goodwin, of Oakland, California, in her recital for the benefit of the Y. M. C. A. The recital, beginning at 8:15 promptly, will be held in the Methodist church. The seats are reasonable in price, and can be obtained at the Red Cross drug store prior to the opening of the church doors.

HOLLY BERRY CONTEST.

A contest adapted for children of any age can be played with the loose berries which drop from the holly when the Christmas greens are swung into place. Gather up the little red fruit, and when the game is to be played give each child a dozen berries, a glass tumbler and two match sticks. The youngsters should be seated around a large table. When the signal is given each child begins to lift his holly berries with the dead matches and to drop them into his tumbler. The berries must not be touched with one's fingers under penalty of a "foul." The boy or girl first to call out "All in"—that is, that all his holly fruit has been dropped in the glass—is the prize winner.

MISS WOOD EMPLOYED.

Miss Lucrece Wood, daughter of ex-city President and Mrs. Mac Wood, has been employed to teach women's classes in the Y. M. C. A. Her classes will be held Mondays from 2:30 to 4:00 for women and from 4:15 to 5:15 for girls on Monday and Wednesday. Miss Wood is a graduate of the Passe Normal school of Gymnastics at Boston, and she has taught gymnastics at Summerville, Mass. This

LA GRANDE NATIONAL BANK

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What This Bank Aims to Do

To promote our customers' interests as we would our own; To do all we can to make their relations here profitable and agreeable to them; To contribute to their enterprises, the co-operation, foresight and timely assistance which a good Bank can properly bestow.

17th Annual January Clearance Sale Last Week! Just 6 More Days

Your last chance to share in the splendid economies now in force all over the store. Just one more week of the January Clearance—Don't delay longer. Every article in the store now reduced. Everything sacrificed!

Deeper Reductions on Blankets & Comforts

With this touch of cold weather, with the thermometer around zero at night there are many homes that will need warmer bed coverings to be really comfortable and if you are looking for the best blankets and comforts at the lowest prices this is the place to do your buying. All kinds, all sizes and all grades of blankets and comforts and NOW AT DEEPER REDUCTION THAN EVER TO MAKE A FINAL JANUARY CLEARANCE. See window

FINE WOOL BLANKETS \$1.81 \$2.00 \$2.50 \$3.83 \$5.80 \$6.80 \$8.50 Full size—Woolnaps—Plain colors—Fancy Plaid Wool Blankets

FINEST COMFORTS \$1.90 \$2.25 \$2.63 \$3.00 \$3.38 Finest Silkoline covered, finest corded filling

WARM COMFORTS 95¢ \$1.25 \$1.31 \$1.50 \$1.80 Sixteen covered, heavy and medium weight

COTTON FLEECE BLANKETS 68¢ 80¢ 98¢ \$1.20 \$1.40 \$1.60 White cotton blankets—Fancy stripe borders—Heavy fleeced.

An Exceptional Opportunity NOVELTY WHITE DRESSES Sold Formerly at \$6.50, \$10.00, \$15.00 \$2.48 Of Voile - Cotton Crepe - Lingerie - Ratine's white only

Household Needs, Dry Goods, Clearance Prices

This will be your week to supply your household and sewing needs at Clearance Prices. See to it that you profit to the fullest extent. All lines of domestics, curtains, draperies, wash goods, white goods, flannels, towels, linens, etc. are now selling at the lowest possible price of the year.

Now at One Half Price Separate Dress Skirts Not one skirt reserved—blacks, blues and fancy mixtures in over-tunics and plain styles. Regular \$4.00 \$5.00 \$6.50 \$7.50 \$9.00 \$12.00 skirts now \$2.00 \$2.50 \$3.25 \$3.75 \$4.50 \$6.00

Now at One Half Price Entire Line Ladies' Dresses Our high grade stock of afternoon street and evening dresses—Everyone new this season—Silks, crepes, serges, garbardnies and challies. Regular \$8.00 \$10.00 \$12.50 \$15.00 \$20.00 \$25.00 dresses now \$4.00 \$5.00 \$6.25 \$7.50 10.00 and 12.50

Every Article Reduced N.W. West & Co. THE QUALITY STORE Free Delivery 3 Phone Lines

school is one of the two largest in the country, and the well-known Swedish system is used.

Is Here After Wire Contract. Baker, Jan. 26.—A representative of a Portland wholesale hardware company was in the city yesterday making an effort to contract for wire and other material for the new Med-work on the new line is already well along. The line is well under way.

How to Prepare a Hotbed. Collect unheated manure from the horse barns and mix with the pure manure an equal amount of straw that has been used for bedding. Fork this over well and pile in a heap and let stand for about two days. If it does not start to heat in this time moisten the entire pile with warm water.

Prepare a pit for the manure bed. This should be located on the south side of buildings with a good exposure to the sun. The pit should be about two feet deep, not over six feet wide and as long as desired. It is preferable to have the long measure east and west. As soon as the manure has started to heat well, it should be placed in the pit and carefully tramped. This is the best method of packing the manure evenly in all parts of the bed. If it seems dry add enough water to dampen, but do not apply enough to saturate the bed. Let the bed stand until it is heating well throughout, then cover with five or six inches of good garden loam. Let this stand for three or four days and then work down the surface with a rake and the bed is ready for seeding.

north, should be placed about the bed when the pit is prepared. The glass-sash or cloth covering used should be packed on as soon as the manure is packed in. A bed prepared in this way will furnish heat about six weeks. The temperature will run high at the start and gradually go down. At the end of six weeks the hot bed becomes a cold frame and will protect plants from frosts but not hard freezes.

TWO DESTROYERS SUNK.

(Continued from Page 1.) issued another official statement regarding the encounter. "Well informed German parties declare they have information that a battle cruiser was sunk by a torpedo boat with two shots after the cruiser had suffered previously from the fire of our guns" says the statement. "German airships were cruising the coast while the battle was in progress and confirm this. It also saw two destroyers capsized and sink and noted the enemy's ships were badly damaged in a general way."

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