

# The Greatest and Most Important Store Event of the Year! The Biggest Sale in Eastern Oregon! N. K. West's 17th

# Annual January Clearance Sale

STARTED TODAY AND IS IN FULL SWING

## This Year Bigger and More Important Than Ever! Every Article Reduced!

## Everywhere Throughout the Store Vast Quantities of Wanted Merchandise Deeply Underpriced!

THERE WILL BE NO PRICES LOWER THAN OURS. FROM END TO END AND FROM TOP TO BOTTOM OF THIS STORE YOU WILL FIND UNMATCHED VALUES ON EVERY HAND. All goods are HONEST, WORTHY and of DEPENDABLE QUALITY. Everything is reasonable and of actual use right now. Owing to the late winter in most cases stocks are most complete with new winter merchandise that will be cleared at once. To do this without delay, prices will be reduced to an unusual low point. In many cases goods are offered at way below cost.

Boys' Buster Brown Suits  
Half Price

One Lot of Men's Overcoats  
Half Price

All Ladies' Trimmed Hats  
Half Price

Every Article Reduced

One Lot Broken Lines  
Stetson Hats \$2.75

One Lot Broken Lines  
Gorden Hats \$2.00

Broken Lots \$1.50 Work  
Gloves, Clearance 79c

Broken Lots \$1.75 Work  
Gloves Clearance 69c

Broken Lines Children's  
Work Dresses Values to  
\$3.50 Clearance 59c

## Tremendous Clearance Sale of Women's and Misses' Wearing Apparel

## Great Clearance Sale of Men's Clothing--Out They Go! 500 Men's Suits

REDUCED 25 PER CENT!

Drastic Price Reduction to Make a Quick Clearing. Big Opportunity for Women to Secure Stylish Serviceable Garments and Reap Big Savings.

## Great Half Price Sale of Suits and Coats

None Reserved--Includes every Ladies and Misses Suit or Coat in the Store, and Every Garment is Up-to-date and New This Season.

Entire Stock Ladies' Waists Reduced 20 to 50 per cent  
One lot Ladies' Dresses Reduced 33 1-3 per cent

All Children's Coats Reduced 1-2

Big Reduction on all Bath Robes, Kimonas and House Dresses  
Muslin Underwear at Reduced Prices

Entire Stock of Furs to be Sold at Actual Cost!

## Best and Most Known Makes of the Country in This Sale

N. K. West & Co., Exclusive Agents

"Flowers" Gloves, "Nemo" Corsets, "Henderson" Corsets, All Ribbons, "Black Cat" Hosiery, Laces, Embroideries, "Merite" Jewelry, D. M. C. Threads, Immense Stock of Notions, Etc., all at January Savings well worth while.

## SHOES! SHOES!

Hundreds will take advantage of the greatest shoe bargains in Eastern Oregon. Bear in mind this is not an old stock. Every body knows that the shoe stock at N. K. West's is at all times the most complete and up-to-the-minute in style and only of the best qualities. Utz and Dunn and Pingree Shoes for women, J. E. Tilt Dress Shoes for men, Bergman loggers, King Bee and Romper shoes for children. -- EVERY PAIR IN THE STORE AT JANUARY CLEARANCE PRICES.



New .. Perfect Fitting .. High Grade .. "Society Brand" "Benjamin" "Hirsh Wickwire" "Fidelity Brand"

\$15.00 Suits now	\$11.25
\$17.50 Suits now	\$13.15
\$20.00 Suits now	\$15.00
\$22.50 Suits now	\$16.90
\$25.00 Suits now	\$18.75
\$27.50 Suits now	\$21.15

One Lot Men's Overcoats at	1-2 Price
One Lot Men's Overcoats	Reduced 25 per cent
Men's Dress Pants	Reduced 25 per cent
Every Shirt in the Store	Reduced 20 per cent
Men's Sweaters	Reduced 33-1-3 per cent
Immense and Complete Stocks of Men's Furnishings, Hats, Caps all at	Reduced prices



## A Most Opportune Sale of Men's Winter Clothing Right NOW, When Most Needed!

Malone Heavy Shirts	Reduced 25 per cent
Heavy All Wool Pants	Reduced 25 per cent
Men's Corduroy Pants	Reduced 25 per cent
Men's Fur Coats	Reduced 25 per cent

Men's Sheep Lined Coats	Reduced 25 per cent
Men's Mackinaws	Reduced 25 per cent
Gold Seal Rubbers, Overshoes, Bergman Loggers, Wool Sox, Lined Gloves, etc., all at the lowest prices of the year.	

## Underwear and Hosiery

NEVER A SALE EQUAL TO THIS ONE IN POINT OF ECONOMY, QUALITY AND VARIETY. EVERY ITEM REDUCED.

In preparing our stock and this sale we fixed it so that no Woman, Man or Boy who wants Knit Underwear and Hosiery of good quality in any particular style should fail to find it. All reductions are based ON ACTUAL SELLING PRICES--not fictitious comparisons in order to make false reductions.

"Munsingwear," "Gilt Edge," "Athena" Underwear for Woman and Children, "Kenosha," "Klosed Kroth" Men's Unions, Staley Brand Underwear for Men, Black Cat and Interwoven Hosiery are some of the famous brands that are found in our stock.

A result of the best sort of Underwear and Hosiery at prices POSITIVELY THE LOWEST for economy and quality. The values can not be matched elsewhere from any standpoint.

EVERY : ARTICLE : REDUCED



**N.K. West & Co.**  
THE QUALITY STORE  
LA GRANDE, OREGON

## MAMMOTH! COMPLETE! CLEAN STOCKS OF DRY GOODS AT CLEARANCE PRICES

Two facts about this great sale of Dry Goods, FIRST--The quality is so great that anybody having dry goods needs will find exactly what is wanted. SECOND -- The prices will be so amazingly small that the saving will repay one to supply their future needs as well as their immediate needs.

## Woolen Goods -- Greatest Values.

That's saying a good deal, when we're always giving the biggest values. But it's true. We started the season with a big outpouring of fine new woolen goods--bought right and with the selling prices right, and now comes this great January Clearance giving more values. Woolen Dress Goods in this sale that range from 19c to \$2.75 per yd

1 lot Dress Goods--Ratine, Crepes, etc., values to 50c Clearance	19c	1 lot Dress Goods--Voiles, Silk Porcupines, Ratines, etc. values to \$1.25, Special	49c
1 lot Dress Goods, fancy mixtures, values to 75c, Clearance	29c		

## Genuine Economies in Drapery Materials

BECAUSE THESE DRAPERY MATERIALS ARE OF GOOD QUALITY AND PATTERNS THAT ARE IN STYLE NOW PEOPLE WILL BE GLAD TO GET THEM AT SPECIAL PRICES. INCLUDES EVERYTHING--CRETONNES, CHINTZ, SILKOLINE, CURTAIN NETS, SCRIMS AND THE SUNFAST DRAPERIES.

All Lace Curtains	Reduced 20 per cent	50c Scrims	Reduced to 42c
Choice Tapestries	Reduced 20 per cent	45c Scrims	Reduced to 88c
Sunfast Iridescent Draperies		35c Cretons	Reduced to 28c

\$1.00 quality	Reduced to 85c	Big Special Purchase of	
75c quality	Reduced to 65c	1000 yds of New Curtain Scrim to enter the January Clearance at Reduced Prices	
50c quality	Reduced to 43c	200 yards Special Value	21c
35c Cretons	Reduced to 30c	300 yards Special Value	16c
25c Cretons	Reduced to 20c	500 yards Special Value	13c
15c Cretons	Reduced to 11c		
10c Cretons	Reduced to 8c		

## Linens at Clearance Prices--Complete Stocks--New Clean Goods

A VISIT TO THIS STORE WILL REVEAL MANY ATTRACTIVE OFFERINGS. WHETHER YOU WANT A MATCHED SET, CLOTH OR NAPKINS, LUNCH CLOTHS, DAMASK BY THE YARD, TOWELING, ETC. LARGE ASSORTMENT HERE AT JANUARY CLEARANCE PRICES. HUNDREDS OF WOMEN ALWAYS BUY THEIR LINENS HERE BECAUSE THEY CAN DEPEND ON THE QUALITY.

## Beautiful Silks--Wonderfully Reduced.

Finest Silks at the very lowest prices they have ever sold for. Values are away and beyond the usual. Values you will not care to miss. Every bolt of silk! Every yard of silk! Every piece of velvet! Entire stock of linings at January Clearance prices.

36 inch Silk Poplin	73c	36 inch Fancy Silks \$2.00 quality	\$1.25
40 inch Silk and Wool Poplin	\$1.09	\$1.25 quality Tub Silks	83c
24 inch "Cheney" Foulards	65c	75c quality Tub Silks	59c

## Big Clearance Immense Stock Wash Goods

1 lot Wash Goods, 25-35c values	17c	8 1-3c Apron Gingham	6c
25c Mercerized Poplins	20c	Thousands of yards of Outing Flannels, in White, Cream, Checks, Stripes, etc., all at Cut Prices 5c to 12c yd	
25c Crepes Clearance	20c	Bath Robe Flannels	
20c Serpentine Crepes	12 1/2c	15c Rippelett, Clearance	Reduced to 20c
15c Rippelett, Clearance	12 1/2c	25c Gingham, Clearance	20c
25c Gingham, Clearance	20c	15c Gingham, Clearance	12 1/2c
15c Gingham, Clearance	12 1/2c	12 1/2c Gingham, Clearance	11c
50c Quality	Reduced to 40c		

## Economical Housewives--Rooming House and Hotel Keepers'--Attention!

BUY HOUSEHOLD NEEDS NOW DURING THIS GREAT JANUARY CLEARANCE SALE! BECAUSE THERE WILL BE NO PRICES LOWER THAN OURS WHERE ANY ATTEMPT IS MADE TO APPROACH OUR BIG VALUES. SHEETINGS, SHEETS, PILLOW CASES, WHITE GOODS, WASH GOODS, LINENS, TOWELS, TOWELINGS, BED SPREADS, ETC., AT GENUINE CLEARANCE PRICES.

We have no concern with other sales or stores; their worth, merit or honesty. This sale is a sale for everyone with big savings on every article--positively not a listing on this page that will not be found at the store in the quality, quantity and price advertised. Hundreds of more bargains to be found everywhere in the store! Nothing reserved! Every article reduced! Remember the opening day, Saturday, Jan. 2.

## Sacrifice Sale of Blankets and Comforts

BUY THEM AT THIS SALE FOR WHAT WE OURSELVES USUALLY PAY

--Dozens of different styles, grades and sizes of blankets. White, Fancy Plaid, Gray Blankets. Any sort of good blankets one wants.

--Every blanket perfect, fresh from the best known mills of America. The new and recent production of blankets for the war must only mean higher prices. Lay in a good supply now. Every blanket and every comfort in the store is reduced and will sell from 15 to 30 per cent less than what you will pay later on.

Cotton and Wool Nap Blankets 69c to \$2.55  
Wool Blankets \$3.85 to \$12.75

## You Know the Sort of Clothing N. K. West Keeps for Boys. Entire Stocks at Clearance Prices.

Boys' Overcoats	Reduced 1-3 off
Boys' Hats	Reduced 1-3
Boys' Suits	Reduced 25 per cent
Boys' Blouses	Reduced 20 per cent

**N.K. West & Co.**  
THE QUALITY STORE  
LA GRANDE, OREGON

# Sale Began Today---Closes Sat. Jan. 30---You Know What a Sale at West's Means