

WHEAT CROP MAY BE SAFE

GENERALLY BELIEVED ALARM IS NECESSARY.

Not Expected That General Reseeding Will Become a Necessity.

That Grande Ronde wheat has not been seriously hurt by the protracted dry spell, is the belief of wheat growers. The same thing is true elsewhere in the Northwest it seems. Eastern Oregon. Farmers do not corroborate views voiced in Portland that the wheat crop of the country will have to be generally reseeded. On the contrary the feeling among representative farmers seems much more hopeful now than it was 10 days ago when cold weather was on. There are many who have examined their fields and say the grain appears unhurt. Others assert it is yet too early to tell for sure what the outcome will be. There is a possibility that some varieties may have been damaged by the cold or by the dry weather preceding the cold. However, present indications are against the view that any large amount of reseeded will be necessary.

It must be remembered however that the winter is still with us and that with a shortage in the moisture supply there is yet danger of damage from freezing. What farmers would like more than anything else is a good rain or several heavy snowfalls. All parts of the valley are not thoroughly covered with snow.

BUTTER AND EGGS.

Butter—Fancy creamery, 40 cents, 1-lb roll; 2-lb roll 75 cents.
Ranch butter—1 lb. roll, 35c; 2 lb. roll 65 and 70 cents.
Fresh Ranch Eggs—50c.

FRUIT.

Oranges—25c to 60c a dozen.
Bananas 30c and 40c per doz.
Bananas—10c lb.
Lemons—35c and 40c.
Cranberries—15c qt.
Apples—Eating, 75c and \$1.00 box; Cooking, 75c box.
Red Emperor grapes, 20c pound.

FLOUR, HAY, FEED, ETC.

Blue Stem Flour—\$1.60, \$1.65.
Patent—\$1.55, \$1.60.
Snowdrift—\$1.75.
Upper Crust—\$1.75.
Sea Foam—\$1.45, \$1.50.
Timothy—(to producer) \$10.75.
Rolled Oats—\$1.60 per cwt.
Oats—(to producer) 95c@ \$1.25.
Bran—\$1.35 cwt.
Rolled Oats—\$1.65 per cwt.
Barley—\$1.00 per cwt.
Alfalfa hay—(to producer) \$8.50@ \$9.00 f. o. b. cars, baled.

Wild hay—(to producer) \$8 baled

CATTLE.

Prime light\$1.75@7.00
Good\$5.75@6.10
Medium\$4.75@5.00
Cows, prime\$5.35@5.85

Hogs.

Prime\$6.20@6.30
Medium\$6.00@6.10
Rough heavy\$5.40@5.45

SHEEP.

Best Spring lambs\$5.50@6.50

CHICKENS AND FOWL.

Turkeys—22c@28c, retail.
Spring friers—22c@25c, retail
Hens—16c@18c, retail, dressed.

VEGETABLES AND MISCELLANEOUS.

Brussil Sprouts, 20c a pound.
Parsley 10c a pound.
Sweet potatoes—5c lb.
New potatoes—\$1.25 cwt.
Chili peppers—40c.
Honey—20c.
Green onions—5c, 3 @ 10c.
Radishes—5c, 3@10c.
Beets—5c, 3@10c.
Cabbage—3c.
Pickling Onions—20c lb.
Carrots—2c lb.
Beans—White 10; Lima, 12 1.2c.
Egg Plant—15c and 20c.
Turnips—30c lb.
Beets—30c lb.
Pumpkin—2c lb.
Onions—3c lb.
Celery, home grown 3 for 25c; Cal. 2@25c.
Squash—2c lb.
Sugar, cane or fruit—\$6.20, sa.k, cash; \$6.60 for 30 days' time. Beet sugar \$6.00 cash; \$6.40 for 30 days.

BIG BEN

"COMES BACK!"

ALL ABOUT BIG BEN

You've been wondering why we call this a Big Ben Sale. Surely, you know Big Ben, the alarm clock that wakes you every morning or that you have seen advertised in all the magazines. Well, he's the fellow that's running this sale, and this is how he does it: Every day of this SALE the BIG BEN Alarm goes off at 10 and 10:30 a. m., and between these two alarms you or anyone can buy some one line of goods at a price even below regular wholesale cost. See the big square below for full particulars.

and will conduct another of his
FAMOUS SALES

Your Railroad
Fare Paid.

AT
The People's Store

IF YOU COME WITHIN 30 MILES AND TRADE \$15.00 OR MORE, NO ONE WHO LIVES NEAR ENOUGH TO MAKE THE TRIP IN ONE DAY CAN AFFORD TO MISS THIS MONEY-SAVING CHANCE.

Commencing at 9 a. m.

Saturday, Jan'y. 2nd

**STORE CLOSED
ALL DAY
Friday, Jan. 1st**

TO ENABLE A LARGE FORCE OF CLERKS TO MARK THE GOODS DOWN TO BIG BEN BARGAIN PRICES AND REARRANGE THE STOCK SO THAT

Crowds Can Be Promptly and Carefully Served

At Least \$5,000 Worth of Goods Must be Sold in 15 Days—The Time is Short, Hence the Prices Will Be Extremely Low.

You have the word of THE PEOPLE'S STORE that this is something more than an ordinary sale. The reason is the necessity for reducing the stock a great deal quick in order that we may carry out some contemplated changes in our business without delay. The time is short—quick action is what we want and must have—hence prices will be extremely low—probably the lowest you have known in years. Don't doubt—investigate the truth of this statement—Don't hesitate—come quick and find out that this is the GREATEST MONEY-SAVING OPPORTUNITY OF THE TIMES.

The store will be closed all day Friday, Jan. 1, to enable us to get the goods all marked down to Big Ben Bargain prices and rearrange the stock. When the sale opens at 9 a. m., Saturday, Jan. 2, everything that could be done to make the prompt and satisfactory handling of the crowds possible will have been done. We will have plenty of good competent trustworthy clerks who will take pains to see that you are satisfactorily served. Everything will bear a ticket with the sale price marked in plain figures, and this will be the lowest price ever quoted on an article of equal worth. \$5,000.00 worth of goods must be sold in fifteen days. We know there is only one way to do it—make the prices so ridiculously low that people will come from far and near and supply not only their immediate needs, but future needs for many months to come as well.

From 9 to 10 a. m.
Saturday, Jan. 2
we will GIVE AWAY FREE

This Big Sale
A HANDSOME, DECORATED JAPANESE
Cup and Saucer

These will be absolutely FREE to ALL LADIES who call during the above hours. We advise all to come early, as we cannot promise them after 10 O'CLOCK.

Commencing at 10 a. m., every morning when you hear Big Ben's loud clarion ring, we will sell one line of goods during the next half hour only, at a ridiculously low price—a price so low that you'll scarcely believe your own eyes. These prices will be in effect, only until Big Ben announces that it's 10:30. Every day it's something different for the half hour Big Ben Bargain Special.

We are making these sacrifices on these goods to draw big crowds of people every day, who will see the many attractive bargains all over the store and so buy a great many goods that they would not think of getting if they did not see with their own eyes what unusual bargains were offered. The people who come one day will go home and tell their friends and neighbors about the extraordinary chances to save money,

and so the daily crowds will increase. Don't forget these daily half hour specials 10 to 10:30 a. m. Now, we don't want anyone to be disappointed because they can't get waited on during any of these half hour Specials, if we can help it. We will have all the extra clerks we can use, and will wait on you just the very best and quickest we can.

Saturday JANUARY 2.	Monday JANUARY 4.	Tuesday JANUARY 5.	Wednesday JANUARY 6.
STANDARD CALICO, 10 YDS. 25c 10 yards to a customer; 10 TO 10:30 A. M. ONLY	HOPE MUSLIN, PER YARD, 5c 10 Yards to a customer; 10 TO 10:30 A. M. ONLY	Meakin or Johnson White Cups and Saucers, or Dinner Plates, 5c 6 to a customer; 10 TO 10:30 A. M. ONLY	TABLE OIL CLOTH, PER YD. 11c 2 yards to a customer; 10 TO 10:30 A. M. ONLY

SEE CIRCULARS FOR HALF-HOUR SPECIALS AFTER JAN. 7

SOME OF THESE GOODS WE CANNOT, OF COURSE, BUY AT ABOVE PRICES, BUT ARE FRANK TO ADMIT WE OFFER THEM IN THIS WAY THAT PATRONS MAY BE PAID FOR THEIR TROUBLE IN COMING TO THE STORE AND SEE THE HUNDREDS OF OTHER BARGAINS WE ARE OFFERING—IN THIS CASE YOU GET THE DIFFERENCE INSTEAD OF THE PRINTER.

The People's Store

WHERE BIG VALUES AND LITTLE PRICES MEET



"Sa Camille"
The front lace corset with the **Ventilo** back

PRICES: \$2.00, \$3.50 \$5 and up
Mrs. Robt Pattison
Corsetiere
Phon: R. 3221 Res. 17020ak

"A Shine In Every Drop"
Get a Can TO-DAY From Your Hardware or Grocery Dealer

CALIFORNIA

The Land of Sunshine, Fruit and Flowers

CALLS YOU

With SUMMERTIME in WINTER

OUTDOOR AND INDOOR SPORTS—BOATING, SURF-BATHING, DRIVING, GOLF, POLO, TENNIS. FOR REST AND RECREATION, CALIFORNIA IS DELIGHTFUL.

FOR SAFETY AND COMFORT, GO VIA THE

REGON-WASHINGTON RAILROAD & NAVIGATION CO.
THROUGH PORTLAND. RETURN THE SAME WAY.

CALIFORNIA IS STAGING TWO BIG SHOWS
Celebrating Completion of the Panama Canal

PANAMA-PACIFIC INTERNATIONAL EXPOSITION
San Francisco, February 20 to December 4, 1915.

PANAMA-CALIFORNIA EXPOSITION
San Diego, January 1 to December 31, 1915.

the highest and best of in the world of art. See both of them.

upon applica-

