

ANNUAL JULY CLEARANCE SALE

The big sale is now on. This means we are going to reduce the prices on Summer Goods that will be out of date next year, for this reason we forget our profit and cost of goods and put a price on same that will close them out.

THIS IS YOUR CHANCE TO SUPPLY YOUR WANTS

Men's Suits Men's Hats and Caps

Men's Oxfords Shoes Men's 2 piece Underwear

Men's Kaiki Clothing

Women's Trimmed Hats 1/2 price

Women's Suits less than 1/2 price

Women's Skirts less than 1/2 price

Women's Wash Dresses Women's Oxfords Shoes

Reliable Merchandise

GEIBEL'S

Reliable Methods

PLATTENBURG TO BE HERE TWO DAYS AS CHAUTAUQUA SPEAKER



Tomorrow and Friday, Dr. Plattenburg the small town "fixer" will conduct the lectures at the chautauqua.

There has been a change in the demands of chautauqua audiences in the past few years and just now the practical is in demand. People want to learn how to better the conditions of their own communities as well as to know what has been done on the other side of the earth. Among the most practical of this new generation of speakers is Charles H. Plattenburg who, just now, is specializing on Community Betterment. His lecture, "Worms Beneath the Bark," is a lecture for national betterment and has been one of the big features upon every program where it has been given. His new series of lectures tell how we can make La Grande more liveable and more attractive. One committee recently reported that his one lecture would be worth \$10,000 to that community on account of its far reaching results. His lecture is full of "home loyalty" but it is just as full of individual liberty. It does not boost the town interest at the expense of the indi-

vidual interest but presents a system by which all can benefit. It sweeps the petty jealousies which sometimes exist between town and country and sometimes between the business interests of the town and helps them to place their relations upon a right basis. Mr. Plattenburg will speak upon the chautauqua program here July 9th and 10th. Inasmuch as this lecture will be of benefit to the entire community, Mr. Plattenburg should be greeted by the largest audience of the entire chautauqua. Mr. Plattenburg recently gave one of his first civic lectures in Kentucky, under the auspices of the Retail Dealers of the state. The association was so impressed with the worth of his utterances that they ordered the address published and hundreds of thousands of copies of this speech have been sent throughout that state. Later he was called to Lexington, Mo. to give another of these addresses. It happens that the secretary of the Retail Dealers as-

sociation of Missouri lives at that point and the result was that he was at once secured to make the address before the annual meeting of that body at Kansas City and later a similar association of Utah secured him for a similar address. These lectures are timely and just what the average community needs as a tonic. "What is the matter with our town?" is the question that may always be well asked. It is in many ways an ideal community. A short stay around the depot, however, noting the immense amount of merchandise coming in from mail order houses which should be handled by home dealers, indicates that all is not right. Where is the trouble? Does it lie with the consumer? Does it lie with the dealer? Is it due to a lack of loyal publicity? These are the questions which Union county merchants need to study as much as local consumers. Mr. Plattenburg has made a point of studying these conditions. He may tell some truths that hurt like the surgeon's knife, but they will do good. It will be the beginning of even more prosperous times.

NOTICE OF PROPOSED STREET IMPROVEMENT.

To Whom It May Concern, you are hereby notified that the Committee on Estimates appointed by the Commission of the City of La Grande, Oregon, to make an examination of the property, upon which assessments are to be levied to pay the costs and expenses of the street improvement hereinafter described, as to the valuation and extent, if any of the benefits to be derived by said property by reason of said improvement, have made their report in writing to said commission, which report has been received by said Commission, and is on file in the offices of the Recorder of said City, and is open for your inspection. That it is the intention of said Commission to levy a special assessment against all the property hereinafter described for the purpose of paying the costs and expenses of improving Fourth Street, on both the east and west sides thereof, between the south curb line of Spring Avenue to the north curb line of J. Avenue, by constructing and placing thereon, on each side of said street where same are not now in place, five-foot standard concrete sidewalks with concrete aprons at all intersections, according to the plans and specifications therefore heretofore adopted by said Commission and on file in the office of the Recorder of said City.

That the real property included in and the boundaries of the district benefited and affected by said improvement are as follows: Beginning at a point on the center line of Spring Avenue which is west 100 feet from the north property line of Fourth Street, the boundary line runs thence south 100 feet from parallel with the west property line of Fourth Street to the center line of J. Avenue, thence east along the center line of J. Avenue to a point 70 feet east of the west property line of Fourth Street, thence north 70 feet from and parallel with the east property line of Fourth Street to the center line of Spring Avenue; thence west along the center line of Spring to the place of beginning; all in the City of La Grande,

Oregon, and the estimated cost of said improvement is \$1,714.79.

You will further take notice that said City Commission will meet at the Commission Chamber in the City Building of said City on the 8th day of July, 1914, at 7:30 o'clock P. M., of said day, to consider making said proposed levy and will then grant a hearing to any and all persons feel-

ing aggrieved against, or on account of, said proposed assessments.

Dated at La Grande, Oregon, this 18th day of June, 1914.

CITY COMMISSION OF LA GRANDE, OREGON.

By LEE WARNICK, Recorder of the City of La Grande, Oregon.

6-26,11t.

This paper was printed to be read.

E. RIESLAND,
Plasterer and Contractor.
Cement work of all kinds, Foundations and Flue construction.
Cement block a specialty. Call and see these blocks at E. C. Davis' Marble Shop. Phone Red 371.

FARMS of from 10 to 160 acres or more WANTED

To Trade For City Property

We have several listings of choice La Grande property, including some fine residences, lots, business property etc., for trade for farming land.

If you will consider a trade in whole or in part for your farm call and see us immediately as we have some special opportunities open now.

During the past six months we have been very successful in trading La Grande or Union County lands for good Portland resident or income property.

Many advantageous trades are being made this summer, and if you are desirous of a change of property see us as soon as possible.

PALMER LANDS—\$15 per acre, 10 years, good soil, climate and location.

When You Wish to Buy, Sell, Trade, Rent or Insure, See

108 Elm Street
La Grande, Oregon.
Phone Main 744.

Geo. H. Currey

He Who Sells
REAL ESTATE