

July. CLEARANCE Sale

With Every Article Reduced ... Wonderful Economy Opportunities

Semi-Annual Clearance for the Summer Season—a time when we overlook profits in order to close out all Summery Goods, Broken Lines, Remnants, etc. Hundreds look forward to this event as giving great opportunities to buy SEASONABLE QUALITY MERCHANDISE FAR BELOW NORMAL PRICES.

REMEMBER, Merchandise Always of the Same Desirable Quality that has Always Characterized This Store.



People attend the Sales at Our Store with confidence. No Exaggerations ever Permitted in Our Advertisements.

Today Was the First Great Day!

Scan the offerings and note the prices listed here. There are Hundreds More waiting in the store.

WOMEN'S PUMPS AND OXFORDS

THE BEST OFFER A STORE EVER MADE IS NOW.

No woman will question this fact who sees the kinds and notes the very small price. Patents, Suedes, Kids, Gun Metal, and Tans, all styles and all of the famous "Utz & Dunn" and "Pine-grees" makes. Sold formerly at \$3.50 and \$4.00. CLEARANCE, **\$1.49** A PAIR

ALL DANCING PUMPS AND OTHER WOMAN'S LOW SHOES Reduced 20%

Entire Line of Men's "Tilt" Low Shoes marked for Clearance at **1/3 Off**

One Lot of Children's and Misses' Oxfords, all good broad toes, regular \$1.50 and \$1.75 values, Clearance 79c and 98c

Hosiery, Summer Underwear, Corsets, Gloves. Entire Stocks Reduced

All selections of merchandise for this store are made with the utmost care—everything is worthy, honest and of dependable quality. Every article is of actual use now at prices that are substantially less than regular. To women who must receive the fullest return for their money, this store makes its strongest appeal.

O-Cedar MOPS AND POLISH All at Clearance Prices

BEAUTIFUL EMBROIDERY FLOUNCINGS.

The most charming variety of flowered and conventional designs, of Voiles, Crepes, Lawns, etc. Entire line at Clearance Prices

54-inch Flouncing, \$1.25 values, Clearance.....89c
25-inch Flouncing, \$1.00 values, Clearance.....69c
27-inch Flouncing, 60c values, Clearance.....45c

Just received, New Skirts, with long Russian Tunics, all placed on sale at.....\$3.20, \$5.20, \$5.95
Another Lot of Skirts, Special.....\$2.98

Great July Clearance of Ladies' and Children's Wearing Apparel

None reserved, and, as every woman knows, our garments are strictly high class and all new this season. Entire Line of Coats and Suits.....HALF PRICE
All Silk and Crepe Dresses.....ONE-THIRD OFF
Entire Line Children's Coats.....HALF PRICE
Silk, Crepe and Serge Dresses, 20 in the lot, \$6.95 values to \$20.00, Clearance.....

\$1.50 to \$10.00 Misses Wash Dresses...HALF PRICE
83 of them, sizes 12 to 17.

Fine Chambray and Dainty Gingham, plain solid colors, also white with stripes and checks, all nicely trimmed in contrasting colors of embroidery, ratine, etc., every one at.....ONE HALF
Dainty Summer Wash Dresses—newest materials and styles of crepes, lawns and ratines; regular 5.00, 6.50, 10.00, 15.00, \$20.00 dresses, Clearance.....\$3.95, \$4.95, \$7.95, \$11.95, \$15.95

GREAT SUMMER CLEARANCE OF WASH GOODS

The largest assortment of Wash Goods in La Grande. Many exclusive novelties only found here. This magnificent stock all at wonderful low reduction for Summer Clearance.

Crash Suitings, Clearance.....12 1-2c yd
Regular 25c Cotton Ratines.....19c yd
Regular 25c Silk Tissue.....19c
Plaide and Striped Corded Crepes, Clearance.....19c
Regular 25c Crispine Cloth.....19c
One lot White Crepes and Lawns; some plain, some with stripes and checks, values to 30c, special.....15c
Plain White Voiles, regular 25c value.....20c
Plain White Ratines, Special.....21c
Silk and Cotton Jacquards.....40c
Regular 60c Silk Crepes.....43c
38-inch Ratines, Special.....35c
30c Colored Crepes, 38 inches wide.....25c
Plaide, Extremely New Patterns.....39c
Windsor Costume Crepes, Special, yard.....20c

Entire Line of Millinery Half Price

Most Remarkable Offer of the Season!
NOTHING RESERVED! ALL MUST GO!!

NOW! FOR MEN!!

\$15.00 Suits at \$11.25

and others at proportionate reductions.

Our Men's Department has won great favor with the men of La Grande, because of the extra values we always give in our suits for the money. And now this Clearance Sale gives you very wonderful chances to get increased values. Such famous brands as "Hirsch Wickwire," "Society Brand," "Benjamin Washington," and "Fidelity Suits." All marked for Clearance.

\$15.00 SUITS.....\$11.25
\$17.50 SUITS.....\$13.65
\$20.00 SUITS.....\$15.00
\$22.50 SUITS.....\$16.85
\$25.00 SUITS.....\$18.50
\$30.00 SUITS.....\$22.50

Men!!

DO YOU NEED SHIRTS?
DO YOU NEED UNDERWEAR?
DO YOU NEED A BATHING SUIT?
DO YOU NEED A STRAW HAT?
DO YOU NEED NECKWEAR?

The World's Standard Men's Furnishings Here.

Manhattan Shirts; Underwear, in such makes as B. V. D., Cooper's, Porosknit, and Dr. Deimel Linen Mesh; Gordon and Stetson Hats; Keiser Neckwear; J. E. Tilt Shoes, Interwoven Hosiery, Arrow Collars, Eagle Brand Caps, and many others.

Every article reduced, and those men who attend this sale will profit greatly.

Mothers who heed this Great Sale of Boys' Suits and Furnishings will be delighted with the Great Savings.

Boys' High Grade Wool Suits in Norfolks and some with two pair of pants; regular value, \$3.50 to \$10.00
CLEARANCE SALE... **25% Off**

ENTIRE LINE BOYS' OXFORDS ONE-HALF PRICE.

Small Boys' Wash Suits—Regular \$1.25, \$1.50, \$2.00, \$2.50 and \$3.00 values; Clearance Price 95c, 1.15, 1.45, 1.95, \$2.25

Boys' Underwear, Shirts, Blouses, Bathing Suits, Hats and Caps all here at Clearance Prices.