

THE OBSERVER

BRUCE DENNIS, Editor and Owner.

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WHAT THRIFT DID FOR MAYO.

The desirability of thrift and its reward is most forcibly illustrated in the life of Col. J. C. Mayo of Paintsville, Kentucky, who died recently in New York. Col. Mayo is said to have been the largest landholder in Kentucky and was undoubtedly the wealthiest man in the state, possessing a fortune of many millions.

Born a poor mountaineer, Mayo got enough education to teach school at small pay. It was not so small, however, but what he was able to put aside a portion of it. He became interested in the coal deposits in the region where he was born and raised, and all the money he could scrimp together went to buying options. These in time he marketed with outside capitalists, and in due course companies were launched that started coal operations on a large scale.

In this way, before he became 50 years old Mr. Mayo had amassed a fortune of many millions. To educational and charitable institutions he became a liberal contributor and his private benefactions were large.

Had Col. Mayo not lived economically and saved his money he would have been obliged to pass his opportunity when it came to him. Others—millions of them—have been obliged to pass them for this very reason. Only here and there is to be found a man prepared to meet the big opportunity when it comes to him. Col. Mayo was one of them and the habit of thrift was responsible for his later success.

WORK IS A BLESSING.

Have you ever noticed that when some men who have worked hard all their lives retire they become feeble almost immediately and lose all their interest in life? It is not true in all cases but there are enough such instances to make the fact conspicuous. Work is merely a recreation to them because it has become a life habit. Deprived of work they are lost.

A London bachelor wrote to a news paper recently that being assured of an income, without working for it, has proved a curse to him. He has an income of about \$1,500 a year

and declares that this certainty has made him utterly wretched. It is not hard to believe this. He worked hard in a London office until he got his windfall. Then he determined to leave his job until he got something more congenial, something that opened up great prospects and a quick return. "My first idea," he said, "was to have a long holiday. I've been having that holiday ever since. I broke my old habits in life. I learned to loaf. I am not preaching a sermon, so I will say at once that there is quite a lot to be said for loafing. But you cannot loaf properly on 300 pounds a year, for that amount a year only gives you time to develop inclinations which you have not the means to gratify."

He is now coming to America because he cannot live properly on \$1,500 a year here and will have to work. Wise man. In new work he may become a new man, he believes. In work of any kind he will become a man again. It is work that keeps most of us alive. A vacation is all right but it grows monotonous if prolonged. To enjoy idleness one must be brought up to enjoy it, and then, usually, it is a curse. It is work that is the blessing.

A motorcycle rider was killed in Chicago by dashing headlong into a steam roller. When will an impatient generation learn that even a motorcycle has its imitations and it is sometimes wiser to go aground.

Five-cent operas are near, is a promise from Edison. He cannot, however, expect them to supplant chewing gum in the effections of the girls.

After glancing at some of the love letters presented in this season's breach of promise suits, one does not wonder that the railroads want more money for carrying the mail.

Switzerland has changed her mind and will take part in the San Francisco exposition. Even Switzerland realizes the value of advertising.

A Chicago man is suing his mother-in-law for \$50,000. Wonder if they shook hands before going to their corners.

The Woodrow Wilson tango is described thusly: One step forward, three steps back, then reverse, side-step and hesitate.

Paris reports a woman changing into a man. The English suffragettes are trying to do it, with little success.

An American sculptor has made a bust of William Jennings Bryan. Of course, it must be a speaking likeness.

A balloon that exploded in France injured 60 persons. It is getting so that aviation is becoming about as dangerous as navigation.

The ravages of the insect pests

provide many men with an excellent excuse for not having a vegetable garden.

However, the "safety first" movement came too late to help Jonah.

Falling In Love.

La Grande, Ore., June 23.—(To the editor.)—Falling in love is the hardest thing on a fellow's nerve we know anything about, it takes all the pucker out of him; it incapacitates him from business and renders him a conversational curiosity. We had the malady once, and speak from experience. If a fellow in love don't manifest the above symptoms and a good many more, his is not a genuine case, or he has a lot more ginger than the average fellow.

Falling in love is like the measles, when a fellow has it right he shows it all over. It is very contagious, a fellow rarely fails to take it when he gets on the leeward side of the proper party. In rare instances we have known persons to have a second attack of it, but, once in a lifetime is about the average.

In the treatment of this affliction it is best to get the patient entirely away from the influence that caused it, if it can be done; he may regain his reason in a short time, although it takes months and even years in some cases.

The epistolary part usually attending the disease usually plays havoc with the curative agencies; the parties watch each other closely, although they may be hundreds of miles apart, and upon the least sign of a return to sanity a letter is written, which upsets all hope of a cure for the time. The gag has been used, with success, but cannot be relied upon to affect a cure in obstinate cases.

Sometimes cases are found where the most painful object lessons will not cause cure. Even when shown that our laws will condemn a fellow to hard labor for life if he persists in carrying his malady to its logical sequence.

And, lastly, if all other remedies fail, it should be shown to the patient that in a short time—sometimes much shorter than it should be—an extra plate—a tin one—will likely be needed on the table, and then another and another, until sometimes a dozen are needed. This latter remedy is used only in the worst cases and if it fails to cure, the case is hopeless.

DICK PRIGG.

THEMES FOR SPEECHES.

(Continued from Page 1)

the contention of the speech on standardization of merchandise. "Co-operation means," he said, that "You just co-operate first and the others then can." The speech developed a somewhat bitter attack on the bill for standardization of manufacturers' labels, introduced by Stevens of Kentucky. The speaker asserted there were jokers in it, and said that it would in the ultimate result injure the individual retailer and assist the monopolistic manufacturer. This point was disputed from the audience and Mr. Denton went back to the rostrum and further attacked the bill. "Practicalize co-operation," he warned. "Tomorrow a resolution will come up," he said, "which will urge this convention to support the standardization of all goods, and then the merchant can show his customer the price and quality mark, and the customer will know what he is getting. Merchandise must be standardized to get the greatest results," he affirmed with emphasis.

Advertising Discussed.

Fred Bolger, advertising manager for Meier & Frank of Portland, was one of the speakers last night and his address was a "hammer." He cited three essentials of every piece of ad copy—attractiveness, interest and convincing powers. "Think out carefully," he cited, "a spotlight caption that will catch the eye, and then make the body of the ad such that it will hold the interest of the reader, and finally convince that the story told is the best that could be told." Geo. A. Ostrom, of the Beaver State Merchants' Mutual Fire Insurance company spoke with a great deal of edification to the audience on his subject.

Weekly Pay-day Needed.

Yesterday afternoon Senator Dan Kellaher of Portland, delivered a stirring address. He urged that all firms and corporations in Oregon adopt the weekly pay-day basis. Corporations frequently hold up 45 days of pay thus curtailing circulation of money, increasing the capital of the merchant, increasing the credit, and generally making things bad. Where a weekly pay-day basis is used, more money is kept in circulation weekly

and the credit becomes weekly instead of monthly.

Manufacturers Pleaded For.

R. Raymond, representing the Manufacturers Association, as its secretary, asked that at the November election, or at the next legislature, effort be made to pass a bill allowing Oregon manufacturers a five percent margin of difference over the outside bidder for county and municipal bids.

Some Markets Alright.

E. N. Warner of Medford, spoke on public markets, and said that where the purpose of the market was to bring the producer nearer to the customer, the public market now in vogue in many places, was satisfactory, but often this was not the case. The same requirements should be made of both public market managements and the retailer, he demanded, but in some instances one or the other is persecuted—generally the retailer.

BUFFALO VERNON HERE.

(Continued from Page 1.)

for the edification of the visitors. It will be some show, for which Spain brothers, Zeek, Corbett, Vernon and the actors who will take part, vouch by all that is dear to cowboys.

The big stunt starts at 2 o'clock or shortly thereafter.

THIS GOSSARD CORSET IS PRICED AT \$2.00

Young women who have mentally decided on a Gossard Corset each season, and then put it off because of price, will appreciate the New Gossard Model here shown at \$2.00.



Come for a trial fitting, it does not oblige you or I will call or you, by appointment in your own home.

A complete line of all models on hand. Prices at from \$2.00 to \$8.50.

Mrs. Robt. Pattison

Corseiera.

Phone Red 3221 or Res. 1702, Cor. Spring and Oak.

ORDER EARLY
STORE WILL BE CLOSED AT 12 O'CLOCK, NOON, WEDNESDAY.
Everybody going to the Wild West Show.
SEE BUFFALO VERNON BULL DOG THE STEER.
Phone us your Order
J. G. Snodgrass, Grocer
MAIN 43

LOST—Yesterday a bunch of keys, HOUSE KEEPING room, private four on ring. Return to Observer bath, ground floor 1311 N. Ave. office. 6-23-14. 6-23-14.

Budweiser and Rainier BEER.
Delivered to any part of the city. Family trade a specialty.
B. W HUGHES, Agent
Distributor for Baker, Grant Union and Wallowa Counties
Moose Billiard Parlors 180 Depot St.

La Grande National Bank
Organized in 1887.
DESIGNATED DEPOSITORY OF UNITED STATES GOVERNMENT. UNITED STATES POSTAL SAVINGS DEPOSITORY.
Capital \$100,000.00
Surplus \$140,000.00
Total Resources \$1,000,000.00
For twenty years, in all kinds of financial weather, we have successfully catered to the monetary wants of the people of La Grande and the Grand Ronde Valley.
We respectfully solicit your business.
La Grande National Bank
La Grande, Oregon

THE BEST EVER;
Read carefully and you will agree with us. Modern house of seven rooms; full basement; lot 60x110; only one block east of the court house; just built; only \$2500.00; \$300 down, balance easy terms. Sidewalks petitioned for and will be put in as soon as arrangements can be made. This is cheap at this price and on these terms. A nice home for someone.
You are sure to be interested in these bargains. Let us show them to you. For Sale.—House, modern, 28x36, full basement; lot 60x110; \$2000.00; \$200.00 down, balance monthly payments. Or will trade for property of equal value. Modern house of four rooms, lot 60x110; good wood house. All street and sewer assessments paid; \$1850; one-half cash, balance to suit buyer.
Modern six-room house, close in; lot 60x120; a bargain, \$4000.00, \$750 down, balance in monthly payments. Street improvements all paid. Within four blocks of the Postoffice.
C. J. Black & Co.
111 Depot Street
Phone Main 754
La Grande, Ore.