

La Grande Evening Observer

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POSSE SCOURS MOUNTAINS IN MURDER HUNT

FUGITIVE COULD HIDE FOR WEEKS IT IS SAID BY BAKER OFFICIALS.

SUSPICION POINTS TOWARD ED FISHER OF COPPERFIELD

Woman's Name Said to Be Involved in Scandal Which Led to Shooting of Former Mayor of Copperfield—Fisher is Missing—Had Borrowed Gun a Few Days Before.

Copperfield, June 23.—Sheriff Rand and his posse are in the mountainous country between Copperfield and the town of Homestead today searching for Ed Fisher, in connection with the shooting of Henry H. Stewart former mayor of Copperfield, who was shot from ambush yesterday. Fisher who is a brother of the town marshal of Copperfield, disappeared about the time of the shooting Monday. He is known to have had a grudge against Stewart, claiming that the latter circulated a story about him, injurious to his character in which the name of a woman was mentioned.

It is about four miles from Copperfield to Homestead and if Fisher is in the mountains between the two towns there are many places where he could hide for many days, or weeks if necessary, and find plenty of wild fruit, game and fish on which to live.

Ed Fisher, the man for whom Sheriff Rand is searching, is said to have left at 4:30 yesterday morning, a relative making that statement after the shooting. His wife, however, told a different story, saying that he left at 8 o'clock. This was about the time that the shooting occurred.

One thing the local authorities point to as incriminating Fisher is the fact that he borrowed a high power 22 caliber rifle several days before the shooting.

The injured man was brought to this city last evening and according to the physicians who examined him at St. Elizabeth hospital, he has about an even chance of recovery.

Mardi Gras Will Draw Thousands

SOCIAL FEATURE TONIGHT ON ADAMS STREET.

LITERARY POPULAR SKITS

Convention Badge All That is Needed in Way of Introductions.

No New Orleans' mardi gras ever attracted more local attention than does the community ball staged tonight on Adams Avenue between The Arcade theater and the intersection of Depot street and Adams. That block will be the gathering place of society folks and the visiting merchants have the privilege—if they wear the official badge—of dancing with any lady on the street without danger of insult to the one or a cuff to the other.

Dancing is not to be the sole feature. The merchants of La Grande are going to have 10,000 miles of ribbon confetti made especially to hurl and confuse the public at large. There will be no confetti. The festivities begin with a band concert and when impatience becomes rampant, the big mardi gras starts. When it ends is a matter entirely for the populace to say. The ball is not an ordinary spurt of dancing but is to be "some doin's" right from the crack of the gun.

Band Has Sport. Last evening before the literary productions started, the La Grande band did a hayseed stunt to the edification of themselves and the populace. It wound up with a concert on the streets.

LITERARY IS BIG HIT.

Four Five-act Dramatic Productions Put on in Moose Stageland.

Four five-act dramatic offerings properly prolonged, entertained about 300 visiting merchants and home followers of things literary last evening at the Moose hall after a strenuous day of convention duties. The stage with its exists securely roped, was the scene of unusual activity. The acts shown by the Literary Improvement association which stood sponsor for the show, embraced four varieties; bantam, symbolic of the classic in literature; lightweight, typifying melodrama; middleweight, representing legitimate drama and the heavyweight, symbolic of humor in this particular drama. John Malley of Portland, who enjoys an enviable

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CO-OPERATIVE BUYING HELD AS TRAGEDY FOR MAIL EVIL

Start a Movement That Promises to Remedy Present Evils—Three Cities After Next Convention

Co-operative buying of staples by merchants of Oregon as a method to combat the mail order house, was set in motion this afternoon when Geo. W. Hyatt of Enterprise fathered a resolution asking for the appointment of a committee to take up such a step. The movement was the crowning feature of a busy second day of the eighth annual convention of the Oregon Retail Merchants' Association in session here.

Discussions prior to the resolution's adoption indicated that the scheme will work out; that fruit jars, spool cotton, and similar staples can be bought by car and trainload lot and distributed to the Oregon merchants with such quotations as will permit the retailers to combat with actual prices the mail order quotations.

Today Extremely Busy. There were thrilling speeches and business galore for the delegates today. As the sessions progress they grow more interesting. Last night's speeches and those heard today were exceptionally fruitful. The business of the day opened this morning with an address on the mail order business by George W. Hyatt of Enterprise who later fathered the co-operative buying movement. He handled the mail order question in a knowing manner.

Value and conduct of special sales was the theme handled by W. H. Wheeler of McMinnville. A. G. Clark of Portland occupied a half-hour of interesting detail and a synopsis of the speech is published elsewhere. Co-operative delivery, along the lines used in La Grande, were found to reduce the cost of delivery of groceries in Vancouver by 50 per cent according to P. res. Collings of the Merchants association there, in an address delivered this morning. "Store efficiency" was a subject handled by F. D. Haisten of this city. "Courtesy and making good with good goods," said the speaker. "Constitute the chief items in store efficiency."

One of the chief speakers this afternoon was Nathan Strauss of Portland, who started in as an office boy

and now is at the head of his firm. Mr. Strauss, a member of the firm of Fleischer, Mayer & Company of Portland, spoke upon the subject of "The Manufacturers and Jobbers' Viewpoint" and dwelt at length upon the encouragement the home manufacturer and dealer should receive from a point of view of self interest to all, the payroll being the basis of every community's prosperity. A two-fold advantage is obtained by permitting liberal purchase of his products. The manufacturer obtains a maximum production, and at the same time increases the purchasing power of his employee, adding thereby to the prosperity of the community.

From the viewpoint of the jobber, Mr. Strauss dwelt at length upon some of the abuses that have crept into the retail business such as "overstocking," "bargain sales," "returns," etc., all of which threatened and undermined the stability of business by reducing the margin of safety of every business from a fair average, net gain. As chairman of the Jobbers and Manufacturers Association of Portland, Mr. Strauss formally invited the members of the Oregon Retail Merchants association to visit Portland during the next "Buyer's Week," August 10 to 15.

A paper on "Business Waste," that carried much value, and which was written by F. L. Shull of the Portland Flouring Mills, was read. Shull was not present.

"How to Avoid Constant Giving" was discussed in a paper by Walter Winslow of Salem. He was not there.

Business Session Late Today. The main excitement in a business way comes late this afternoon when the resolution committee reports. All business will be closed up before adjournment for dinner tonight.

Elect Next City Today. Late this evening the convention will name its next convention city. McMinnville, Portland and Salem are the chief contenders for the next convention. Just who will head the association in 1914-1915 is not indicated by current discussion going on.

Fake Advertising Soundly Spanked



A. G. Clark, Portland Ad Club live wire who punched fake advertising squarely on the proboscis at convention this morning.

Chemically pure livewireism and 100 percent efficient poison to fake advertising was shipped into the Merchants' convention this morning in the form of a parcel of energy marked A. G. Clark, chairman of the advertising law and ethics of the Portland ad club, its former president, and ex-president of the Pacific Coast advertising Men's association. Mr. Clark brought with him a sample of the Ad club uniform and unloaded himself of that which is in his system—antipathy to fake advertising. He spoke in characteristically Clark style for a half hour this morning, and no human reporter could take down in his brain all that Mr. Clark told the convention but here are a few of the don'ts and does that Mr. Clark hurled from the Methodist church pulpit:

Legitimate advertising has been defined as "An investment in public confidence."

There is only one way to earn the confidence of the public in advertising and it is the keystone of every successful business.

Tell the truth—tell it well—and stick to it.

The man who fails to adopt this

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PSYCHOLOGY THEORY GIVEN MORE SUPPORT

SECRETARY OF COMMERCE IS CONFIDENT WILSON HAS "TIMES" CALLED.

UNITED STATES LAST TO ENTER INTO TRADE RUT

Wilson's Famous Psychology Theory Upheld by Commerce Secretary—Reports and Figures Show This to Be a Fact He Says—Other Nations Have Suffered Worse Than We.

Washington, June 23.—Strong support of the President's position that the present dullness in business is merely psychological was voiced in a statement by Secretary of Commerce Redfield, today. "The United States was the last nation to enter in world-wide depression," he said. "We felt it the least and are now first to emerge from the dullness of trade. The industry in this country is psychological just as Wilson says. Reports from all sections and figures compiled in the department of commerce show this to be true. Other nations have suffered longer and more severely than the United States—notably France, Germany, Canada and Brazil. The conditions in these countries contradict the causes most commonly assigned for the depression. Germany is the greatest trust country in the world, in France there are no trusts and Brazil has high protective tariff yet they all suffered."

Dalziel Awaits Parents.

W. A. Dalziel, deputy state labor commissioner, is in the city today awaiting the arrival tomorrow morning of his parents from Michigan, who are on their way to Portland to spend a few weeks.

CLIMATIC STATISTICS.

(Readings taken from Government instruments by Observer Benham, and cover the 24 hours ending at 6 p. m. yesterday.)

Maximum, 69; Minimum 43. Temperature at 1 p. m. today 72.

BUFFALO VERNON, WORLD'S KING OF BULLDOGGERS, TO BE FEATURE OF ROUNDUP HERE TOMORROW

TRIP FOR MERCHANTS AT 8 O'CLOCK SHARP.

Line up on Washington Avenue beginning at Fourth St., and extending East. Trip runs through Fruitdale and then out through Mt. Glenn by the foot-hill road, to Summerville, Imbler, Alicel and across the valley.

Union for stop of 20 minutes for refreshments, served by the citizens of Union and then to La Grande via Hot Lake.

Machines must be on hand at the time designated as trip must be completed by noon. All owners are requested to have their machines for the use of the merchants as it is a splendid opportunity to show the valley to the merchants of the state.

some 350 visiting businessmen and merchants in La Grande tomorrow. The forenoon is to be taken up with an automobile ride to several portions of the valley. After that comes an afternoon of wild west stuff. Practically all the merchants of La Grande are closing their places of business at noon, all grocers will and the others are asked as the committee can not reach all.

Buffalo Vernon in City.

John and Fred Opain and Mr. Zeek of Union, arrived yesterday with the string of horses to be entered in the wild west stunts, and in addition to the bad actors, they brought a personage well known to the west in the shape of Buffalo Vernon, champion bulldogger of the world. Vernon will bulldog a steer of the worst kind that can be found.

Chariot races, roman races, running races, wild horse bucking, bull riding, and all the stunts that go with a real wild west roundup will be put

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MEXICANS ANXIOUS TO PICK FIGHT

Vera Cruz, June 23.—Believing the Mexican federals are planning to provoke an engagement, General Funston took steps today to prevent a clash if possible. The first action was to refuse the Mexican commander's request that the American train which daily connects with the Mexican train to Mexico City, be sent as far as Trembaderas. At that place the train could easily be ambushed by Mexicans. It is apparent that the

federals are anxious for a fight.

Another American Missing.

Washington, June 23.—General Funston today reported the disappearance of Private Heinrich Thobe of the marine corps, while he was doing outpost duty outside Vera Cruz. Thobe had abandoned his rifle and ammunition. He was recently in the

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