

BUSINESS AND FUN IN STORE FOR MERCHANTS

(Continued from Page 1.)

that day. The town will have a gala appearance without a doubt.

The Baker Herald says of the Baker merchants:

"Wednesday, June 24, has been selected as the date for the trip by the Baker business men and merchants to La Grande to attend the convention of the Oregon Retail Merchants' association which will meet at La Grande, June 22, 23 and 24. The committee which has been calling on the merchants found a hearty response and it is believed that about 60 will make the trip in the special car which will be obtained. The party will go on the morning train and will return on the late train in the evening."

Following is the program for the convention:

MONDAY, JUNE 22, 1914.

10:00 A. M.—Convention Called to Order.
F. D. Haisten, President La Grande Association.
Invocation.

Rev. E. B. Fyke, La Grande.
Address of Welcome (on Behalf of City of La Grande.)
President of Commission Mac Wood.
Response.

C. E. Tilbury, Mayor of McMinnville.
Address of Welcome (on Behalf La Grande Commercial Club.)
John Collier, Vice-President.
Response.

W. A. Bell, Eugene.
Introduction of State President, J. L. Stockton.
President's Annual Report.

Secretary's Annual Report.

Treasurer's Annual Report.

Appointment of Committees on Credentials, Order of Business, Auditing, Resolutions and Grievance.

Luncheon.

MONDAY AFTERNOON, JUNE 22, 1914.

1:30 P. M.—Report of Committee on Order of Business.
Reports of Local Associations.

Albany, Astoria, Baker, Coos, Corvallis, Cottage Grove, Eugene, Forest Grove, Grants Pass, Hood River, Klamath Falls, La Grande, Lebanon, Medford, McMinnville, Newberg, Oregon City, Pendleton, Portland, Roseburg, Salem, Seaside, Springfield, The Dalles, Tillamook, Vale, Willamina, Newport, Vancouver, Wn.

Discussions.

"Buying and Selling Produce."

Led by S. B. Barker, of Condon.

Address—"The Local Newspaper and the Mail Order Evil."
Bruce Dennis, La Grande.

"Do We Need New Legislation? If so, What?"

Led by Dan Kellaher, Portland.

Address—"Co-operation Among Organizations."

Col. David Dunne, Pres. Manufacturers' Association.

Discussion—"How to Avoid Constant Giving."

Led by Walter Winslow, of Salem.

Question Box.

In Charge of E. P. Lewis, Pres. of Marshfield Retail Merchants' Association.
Report of Committee on Resolutions and Grievance.
Miscellaneous Business Election of Officers.
Selection of Next Convention City.
Adjournment.

MONDAY EVENING, JUNE 22, 1914.

Discussions.

8 P. M.—"Uses and Abuses of Premiums."

Led by Henry Harth, of Roseburg.

"How to Conduct a Successful Credit Business."

Led by I. T. Nicklin, Secretary of the Lane County Credit Association.
Address—"Efficient Correspondence—It's Value to the Retail Merchant."

Professor Clyde Blanchard, of O. A. C.

Address—"Live Advertising Copy."

Fred Bolger, Advertising Manager of Meier & Frank Co.

Address—"Mutual Insurance."

Geo. A. Ostrom, of the Beaver State Merchants' Mutual Fire Insurance Company.

TUESDAY MORNING, JUNE 23, 1914.

9 A. M.—Reports of Credential and Auditing Committees.
Discussions.

"The Mail Order Menace."

Led by George W. Hyatt, of Enterprise.

"Value and Conduct of Special Sales."

Led by W. S. Rice, of The Dalles.

Address—"Truth in Advertising."

A. G. Clark, of Portland Ad Club.

Discussion—"System in Delivery."

Led by Pres. Collings, of Vancouver, Wn. Merchants' Association.
Address—"Store Efficiency."

Herman Wise, Postmaster of Astoria.

Address—"Alien Competition."

J. F. Branigan, Pres. Seattle Retail Grocers Association.

Luncheon.

TUESDAY AFTERNOON, JUNE 23, 1914.

Address—"Selling Merchandise at a Profit."

J. A. Dougherty, Dougherty Bros. Shoe Co.

Address—"The Manufacturers and Jobbers View Point."

Nathan Strauss, Fleischner Mayer Co.

Address—"Business Waste."

F. L. Shull, Portland Flouring Mills.

TUESDAY EVENING, JUNE 23, 1914.

Grand Community Ball at 8 o'clock on Adams Avenue. Excellent Lighting will Turn Night Into Day; all Visitors Use Official Badges as Introduction to Ladies. Music by Band. Unfurling of 50,000 Rolls Ribbon Confetti.

WEDNESDAY MORNING, JUNE 24, 1914.

Assemble at 8 o'clock for Ride Through Grande Ronde Valley. 200 Auto-

mobiles Engaged to Haul Visitors. Trip Through Summerville, Imbler, Union and Hot Lake. Return to La Grande for Lunch.

WEDNESDAY AFTERNOON, JUNE 24, 1914.

Great Wild West Show at Fair Grounds—All Visitors Guests of Local Association—Biggest Wild West Show Known, Including all Buckaroo Events.

WEDNESDAY EVENING, JUNE 24, 1914.

Banquet to all Visitors—Banquet Prepared and Served by 400 Members of La Grande's Neighborhood Club. Speeches and Music During Banquet. After Banquet Special Train Leaves for Western Oregon.

PERRY MILLS GRINDING AWAY

BIG CREWS OF MEN KEPT AT WORK AT THE MILL.

Personal News and Mention from Lumbermen City.

Perry, Oregon, June 17.—(Special.)—Henry Hanson of Chippewa Falls, Wisconsin is now visiting with his relatives, Chas. Hansen and family. Mr. Hansen expects to remain in this section for a few weeks.

C. W. Nibley, president of the Grande Ronde Lumber Co., and Geo. A. Smith, both of Salt Lake, were visitors at Perry Saturday.

Thursday evening Miss Emma Pohrman of the Grande Ronde hospital entertained the young people at the home of Mr. Fred Pohrman. A very enjoyable time was spent.

Mr. E. E. Bonham is brining his new bungalow to completion rapidly. This will be a splendid building and will be a credit to the town.

Mr. Axel Johnson left recently for Nebraska, where he expects to visit his old home and relatives.

Despite the cloudy business conditions, the Grande Ronde Lumber Co., is grinding away as usual. A larger force of men, both at camp and Perry, for several months, is employed continuously. Business conditions seem to be gradually improving.

Hot Weather Tonic and Health Builder.

Are you run down—Nervous—Tired? Is everything you do an effort? You are not lazy—you are sick!

Muffins

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine.

When muffins are on the breakfast table, nobody cares for meat or eggs and they would be served more often if this meal were not prepared so hurriedly that there is no time to make them. If K. C. the double-raise baking powder is used, the batter may be stirred up the night before, put in the pan ready for baking and nothing to do in the morning but bake them.

One-Egg Muffins

2 cups flour; 2 slightly rounded teaspoonsful K. C. Baking Powder; 1 teaspoonful salt; 1 cup sugar; 1 cup melted butter or lard; 1 egg; 1 cup water or milk.

Sift dry ingredients together three times. Add to this the unbeaten egg, then beat all together until perfectly smooth. Oil muffin or gem pans and have oven slow until the muffins come to the top of the pan, then increase the heat to bake and brown the muffins. This recipe makes 12 large muffins. Raisins or currants may be added if desired.



Graham Muffins

1 cup graham flour; 1 cup pastry flour; 2 level teaspoonsful K. C. Baking Powder; 1 to 2 level tablespoonsful sugar; 1/2 teaspoonful salt; 1 egg; 1/2 cup milk or water; 2 to 3 tablespoonsful melted butter; mix and bake as One-Egg Muffins.

Graham batter should always be quite soft to insure light and moist muffins. To get 88 other recipes as good as these, send us the certificate packed in every 25-cent can of K. C. Baking Powder, and we will send you "The Cook's Book" by Mrs. Janet McKenzie Hill. Handsomely illustrated. Jaques Mfg. Co., Chicago.

Your stomach, Liver, Kidneys, and whole system need a Tonic. A Tonic and Health Builder to drive out the waste matter—build you up and renew your strength. Nothing better than Electric Bitters. Start today. Mrs. James Duncan, Haynesville, Me., writes: "Completely cured me after several doctors gave me up." 50c and \$1.00, at your Druggist.

Bucklen's Arnica Salve for Cuts.

Get Rid of Your Rheumatism.

Now is the time to get rid of your rheumatism. You can do it if you apply Chamberlain's Liniment. W. A. Lockhard, Homer City, N. Y., writes, "Last spring I suffered from rheumatism with terrible pains in my arms and shoulders. I got a bottle of Chamberlain's Liniment and the first application relieved me. By using one bottle of it I was entirely cured." For sale by all dealers.

THIS GOSSARD CORSET IS PRICED AT \$2.00

Young women who have mentally decided on a Gossard Corset each season, and then put it off because of price, will appreciate the New Gossard Model here shown at \$2.00.



Come for a trial fitting, it does not oblige you or I will call or you, by appointment in your own home.

A complete line of all models on hand. Prices at from \$2.00 to \$3.50.

Mrs. Robt. Pattison

Corsetiere.

Phone Red 3221 or Res. 1702, Cor. Spring and Oak.

ROOMS ARE WANTED.

All those having rooms available to house delegates to the Merchants' convention are requested to notify C. A. Small at once. This is imperative, announces the committee. Also such auto owners as have promised machines for that convention are urged to keep the dates in mind.

TIME CARD.

HANSON AUTO STAGE LINES.
Phone Red 3562.

Leaves Daily—except Sunday. Special trips on Sunday.
La Grande for Cove, 7:30 a. m. and 3:00 p. m.

Cove for Union, 9:00 a. m. and 4:30 p. m.

Union via Hot Lake for La Grande, 10:00 a. m. and 5:30 p. m.

La Grande via Hot Lake for Union, 9:00 a. m. and 4:00 p. m.

Union for Cove, 10:30 a. m. and 6:00 p. m.

Cove for La Grande, 11:30 a. m. and 7:00 p. m.

FARES:

Between	Round Trip
La Grande and Cove	\$1.00—\$1.50
Cove and Union	50c—1.00
La Grande and Union	\$1.00—\$1.50
La Grande and Hot Lake	50c—1.00

Leaves La Grande From NEWLIN DRUG STORE CORNER

CLASSIFIED DIRECTORY

FRATERNAL ORDERS.

A. F. & A. M.—La Grande Lodge No. 41, A. F. & A. M. holds regular meetings first and third Saturdays at 7:30 p. m. Cordial welcome to all Masons.
C. W. NOYES, W. M.
A. C. WILLIAMS, Sec.

B. P. O. E.—La Grande Lodge No. 433 Meets each Thursday evening at 8 o'clock in Elk's club, corner of Depot street and Washington avenues. Visiting brothers cordially invited to attend.
M. B. DONOHUE, E. R.
ADNA B. ROGERS, Sec.

WOODMEN OF THE WORLD—La Grande Lodge No. 169 W. O. W. meets every first and third Fridays at I. O. O. F. hall. All visiting members welcome.
T. J. ORMOND, C. C.
J. H. KEENEY, Clerk.

MODERN WOODMEN OF AMERICA—La Grande Camp No. 7703 meets on the first and third Thursday evenings of each month in the K. of P. hall. Visiting neighbors welcome.
H. C. BALL, V. C.
W. F. LANDRUM, Clerk.

ROYAL NEIGHBORS—Meets every second and fourth Fridays every month. All visiting members cordially invited.
NELLIE CHARBONEAU, Oracle.
LILLY C. KIMBLE, Rector.

REBEKAHS—Crystal Lodge No. 50 meets every Tuesday evening in the I. O. O. F. hall. All visiting members are invited to attend.
MARY SIMMONS, N. G.
EVA MONROE, Sec.

L. O. O. M.—La Grande Lodge No. 850, Loyal Order of Moose holds regular meetings, each and every Monday night in Moose Home on Adams street. Visitors always welcome.
ANGUS STEWART, Dic.
F. A. EPLING, Sec.

KNIGHTS OF PYTHIAS—Red Cross Lodge No. 27 meets every Monday night in Castle hall, (Old Elks' hall) A Pythian welcome to all visiting Knights.
H. E. DIXON, C. C.
R. L. LINCOLN, K. of R. & S.

O. E. S.—Hope Chapter No. 13, O. E. S., holds stated communications the second and fourth Wednesdays of each month. Visiting members cordially invited.
MRS. A. C. WILLIAMS, W. M.
MARY A. WARNICK, Sec.

F. O. E.—La Grande Aerie No. 259 on each and every Friday evening at 8 o'clock in top floor of Foley building. Visiting members cordially welcomed.

W. C. HANSEN, W. P.
L. F. BELLINGER, Sec.

WOMEN OF WOODCRAFT CIRCLE No. 47—Meet second and fourth Tuesday nights of each month at Eagle's hall in Foley Building. All visiting neighbors welcome.
LOUISE HILARY, G. N.
LILLIE ALLSTOTT, Clerk.

UNDERTAKERS.

W. H. BOHNENKAMP CO., Undertaking and Embalming. Strictly modern. Day phone, Black 241. Night phone Red 3971 or Red 3412.

HENRY & CARR, Undertakers and Embalmers; 20 years in business; day phones, Main 62; and Main 95; night phones, Main 707 and Red 3121.

PHYSICIANS AND SURGEONS.

A. L. RICHARDSON, M. D.—Physician and Surgeon; over Hill's drug store. Phones: office, Blk. 1362; residence, Main 730.

DR. R. E. L. HOLT—Physician and surgeon; successor to Dr. N. Moller; corner Adams avenue and Depot St. Phones: office Main 68; Residence, Main 730.

DR. M. K. HALL—Physician and surgeon. Office West-Jacobson Bldg. Phone Main 53. Rooms 11-12-13.

C. H. UFTON, Ph. G. M. D.—Physician and Surgeon. Special attention to Eye, Ear, Nose and Throat. Office in La Grande National Bank Building. Phone: Office Main 2; Residence Main 32.

DR. H. L. UNDERWOOD—Physician and surgeon. Diseases of the eye a specialty.

DR. DORA J. UNDERWOOD—Diseases of women and children. Offices—Adams avenue, over Red Cross Drug Store.

OSTEOPATHS.

GEO. W. ZIMMERMAN—Osteopath physician. Over Lilly's hardware store. Phone Main 63. Successor to Dr. F. E. Moore.

VETERINARY.

DR. P. A. CHARLTON—Veterinary surgeon. Office at Hill's drug store, La Grande. Residence phone, Red 701 office phone, Black 1361.

DR. H. W. RILEY—Graduate Veterinarian Hospital, 1409 Madison Ave. State Stallion Inspector. Stock inspector for shipment. Home Independent Phone, Black 41. Farmers Co-Operative Phone, Main 17.

CHIROPRACTIC PARLORS.

DR. GEORGE T. DARLAND, DR. MARY V. DARLAND. Calls answered night or day. All diseases. No. 4 Depot St. Phone Red 1751.

ATTORNEYS AT LAW.

COCHRAN & EBERHARD—Geo. T. Cochran and Colon R. Eberhard Attorneys. La Grande National Bank Bldg., La Grande, Oregon.

T. H. CRAWFORD; ROBT. S. EAKIN CRAWFORD & EAKIN—Attorneys at law. Practice in all the courts of the state and United States. Office West-Jacobson building, La Grande, Ore., rooms 9-10.

R. J. GREEN—Attorney-at-Law Rooms 9-10, Sommer Bldg., La Grande, Ore. Practices in all state and federal courts.

REAL ESTATE, NOTARY PUBLIC.

SAM PARKER. A. C. BRACE. PARKER-BRACE CO.—Real Estate, Insurance, Collections, Notarial Work and Auto Service. Office Phone Black 471. Residence Phone Black 221. Office over Newlin's Drug Store.

ENGINEERS

INTERIOR ENGINEERING COMPANY, Inc.—All branches of Engineering and Surveying. Investigations, Estimates, Reports. L. D. Howland, local representative, La Grande National Bank building.

CARPET AND RUG FACTORY—1802 East Pennsylvania Ave., between Cove and Island City avenues. Rag and Fluff work; scientific cleaning. Phone Red 741.

Have Your Wall Paper Cleaned, also calcimine cleaned and calcimined. Done by expert \$1.00 and \$1.50 room. Call F. E. Finnerty, Blue Mountain Hotel. Black 1341.

When A Man Wants To Make a Quick Sale He Puts an Observer Want Ad To Work For Him

One cent a word puts your ad. in the Observer want column, and the Observer want coulms place your ad. in the homes of Union and Wallowa Counties

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