

Gigantic Stock Reducing Sale

The Greatest Merchandising Movement in This Store's History

This Is the Occasion Above All Others to Visit This Store

A backward season—cold and unseasonable weather—at the time when sumery merchandise should have sold—has held our stocks back. Business has not been up to regular standard—unsettled conditions all over the country have had a tendency to retard business—and if there is one bright spot it will be at "Anderson's," where the business will go merrily on—because it will be our effort to have merchandise and prices to please you. Come Monday for these and other specials mentioned in the big circular—additional bargains will be added as belated merchandise arrives and lines become broken. We're going to dispell the gloom that has hovered over this section of the country with the Biggest, Brightest and Best merchandising event ever attempted by this store. Bring your nimble dollars and come prepared to buy—for it's stock reducing time and economy awaits you.

Put Your Nimble Dollars to Work Now--They Will Never Buy More Goods

Wool Dresses Values to \$20.00 Special at \$7.79
\$7.75 Walking Skirts go at \$4.75

MILLINERY, ONE - HALF PRICE
1 Lot Trimmed Hats Values to \$8.75 Special at \$2.98

ONE BIG GROUP OF MUSLIN WEAR
 CONTAINING GOWNS, CORSET COVERS, FETTI-COATS, COMBINATIONS, PRINCESS SLIPS AND DRAWERS. VALUES TO \$2.50. CHOICE AT \$1.15

A PHENOMENAL SALE OF HIGH GRADE SUITS AND COATS AT ONE-HALF PRICE AND LESS

SUMMER FABRICS REDUCED IN PRICE

- 25c Ratine, 19c
- 50c Ratine, 33c
- 75c Ratine, 49c
- \$1.00 Ratine, 59c
- 25c Crepe, 19c
- 40c Silk Striped Crepes, 19c

EMBROIDERIES REDUCED.

- Fine Cambric Embroideries and Banding, values to 25c, special at 5c
- 27-in Flouncings, special at 45c
- 44-in Flouncings, special at 95c

1 Lot of Silks, values to \$3.50, per yard, special, \$1.19

\$1.25 Silks, 79c

\$1.00 Pongee Silk, 59c

\$1.25 CREPE GOWNS NOW 79c.

White crepe with scallop finished sleeves and neck; some are trimmed with torchon lace and insertion. These Gowns laundry splendidly and do not require ironing; usual \$1.25 grade, special at 79c.

ONE LOT OF WOMEN'S SUITS, VALUES TO \$25.00, SPECIAL AT \$7.75.

HOUSE DRESSES 89c.

Geo. O. Anderson guaranteed

- Hose, 3 pair for \$1
- 15c Children's Hose 10c
- 15c Womens' Hose, 10c
- 12 1/2 Womens' Knit Vests, 8c
- 65c Womens' Knit Union Suits, 49c
- 65c Bungalow Aprons, 49c
- 85c Corset Covers, 23c

SATEEN, PETTICOATS 99c

- Brocaded Silk Petticoats, \$1.49
- Messaline Silk Petticoats, \$2.95
- C. B. AND AMERICAN LADY**
- Corsets, One-Half Price
- Crepe de Chine Knickers and Corset Covers, \$3.50 values, .. \$1.98
- 1 Lot of Silk and Net Waists, Values to \$3.50, Special, \$1.98
- 1 Lot of Wash Waists in White and Colored, \$1.75 values, 98c
- 1 Lot of White Waists, values to \$3.50, special at \$1.49

THE GREATER ANDERSON'S

3 PROGRESSIVE BIG STORES.

BOISE - CALDWELL - LA GRANDE

PROHIBITION COLUMN

This Column is Conducted by the Temperance Forces. Its Slogan is a "Dry State and Nation." Statements Appearing Herein do Not Voice the Editorial Policy of The Observer. Edited by George Huntington Currey.

JOHN BARLEYCORN.

Temperance Sermon Given by Moving Pictures of Jack London's Autobiographic Story.

From the realism in the presentation, from the breadth of scope, from the cutting directness from each step to the next, Jack London's Story

"John Barleycorn" as presented in a local motion picture house this week ranks as one of the greatest temperance lessons ever given in La Grande. The story is not about the usual drunk. Jack London is telling the story of his own life, and Jack London is an exceptional character. Yet throughout his life he had been the average man, the servant of "Barleycorn." But Jack finally overcame

his master (Alcohol). In that he exhibits the strength of the exceptional. His first drink, he took while carrying a pail of beer to his father in the field. Every farmer who gives children the filthy slop or who merely keeps it handy for his own use, should read the story of "Barleycorn" and then look around and witness a dozen stories of the average fight with booze and the human wrecks that usually result.

His next taste came from a gathering of foreigners. Then as news boy and at other jobs he frequently meets "Barleycorn." Here is a lesson for every parent. The long outworn plea for the criminal negligence of well meaning parents, who say: "boys will be boys," and who fail to know what their children are doing is brought to light by the events later in the story.

On sailing around the bay Jack continually came into contact with the rough sailors of the fishing boats and again he met with the universal "Barleycorn."

Finally he became the owner of an oyster pirate boat and with his partners in their unlawful business he learned the etiquette of the bar room, where one drink calls for another, where the system of "treats" impoverishes the homes and enriches the saloon man. Jack thought that he was drinking only for social reasons. He knew he didn't like the stuff.

Later he joined the government fish police and hunted law breakers. He found "Barleycorn" with the officers of the law as well as with the breakers of it.

After one drunken spree without knowing his purpose he tried to drown himself but was rescued.

And now came into his life an influence that in time took up the fight against "Barleycorn." Jack met "The Girl" a good girl. Under her inspirations he studied for college and after a long period of strenuous preparation he passed his entrance examinations with high marks. To rest himself he bade the girl good bye and started off for a cruise around the bay. He fell in with some of his former friends and with them was "Barleycorn."

Then for the first time in his life he felt a real desire for booze. Even then he did not like it, and if "Barleycorn" had not been such a constant companion during his entire life he would not now have felt the need of its stimulus. He came home drunk and met the girl. He had

brought "Barleycorn" face to face with his enemy.

Jack needed funds to finish his college course. Part he borrowed from a friendly bar tender. But one day under the encouragement of the girl he wrote a sea story. It was accepted and published. The first of his money from his writings went to repay the bartender, and then to treat the boys. He saddened the girl's pleasure over his success by bringing "Barleycorn" with him when he told her. But she forgave Jack, and married him. And with Jack she took "Barleycorn." London found that he was more brilliant in society when he had "Barleycorn." By degrees he found that he could not write as he once did without the help of "Barleycorn." Finally he came to the place where he was living for "Barleycorn." He could not live without "Barleycorn" and he awakened to the fact that if he kept up his acquaintance with his former friend, now his relentless master, he would die.

But Jack was strong, and he was lucky in that he had the help of the girl, his wife. For his love for her, and by the help of her encouragement, realizing his peril, "John Barleycorn" after a determined fight was bested and Jack London the exceptional man appears and with him instead of his former ally is his wife.

Seldom, if ever, has a motion picture play received as hearty applause as "John Barleycorn" did from the large La Grande audiences.

The story deals with the alcohol evil from the standpoint of the individual only and enters not into the great social curse of booze. But what London tells he tells well, and there will be many readers of his story in print and in film that when they next meet "John Barleycorn" whether they bid his will or not who will recognize under his friendly manner the cunning of the cruel master that he is.

Special Saturday Sale

of our new stock of candies. On Saturday, June 13, we are going to sell any of the bulk candies in our store for 29c a pound or 1/2 pound for 15c—Chocolates, Bon Bons, Butter Scotch, Choc Chips, Cream Carmels, etc. Every piece fresh.

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6-11-31.

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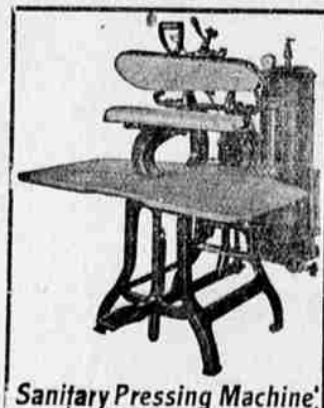
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