

25 Sales People Wanted for
THIS BIG SALE

BIG

It will be the Biggest Sale ever
Before Known in La Grande

MERCHANDISE FAIR

Fifty Economy Base-
ment Special Sales

SALE

Sensational Hourly
Sales Every Day.....

THE GREATEST EVENT ever known in Merchandising. A bewildering array of remarkable sales---an Economy Event. An occasion of Tremendous Importance. The people will make this a wonderful sale, because everything is to be sold at AN ACTUAL SAVING.

Doors Open, Sale Begins Thursday Morning, June 4, 9 o'Clock

THE PEOPLE'S STORE CLOSED TUESDAY AND WEDNESDAY, JUNE 2ND AND 3RD

This store will be closed all day Tuesday and Wednesday, June 2nd and 3rd and no goods will be sold on these two days. It takes time and a great deal of work to get a sale of this importance ready, and we must have these two days uninterrupted in order to throw open the doors promptly at 9 a. m.

SALE OPENS THURSDAY, JUNE 4TH.

MOST EXTRAORDINARY SALE FOR ALL THE PEOPLE.

We need the money and if you want the goods this is your opportunity. We do not believe in "beating about the bush" in giving you a reason for this tremendous cut price sale. When it becomes necessary to do a thing like this we believe in giving all the people the benefit. It will not be our fault if you do not secure the greatest bargains ever thrown out to the buying public. It will be in every sense a sale for all the people.

PRICES TO BE LOW. IMPORTANT ANNOUNCEMENT.

We have been planning for this sale for some time and will make every effort to make it the best one in every way that ever took place here. We have secured the services of an experienced merchandise man who will manage the sale and make the prices. He is familiar with prices obtained in cities and other towns and says that he will throw open the doors on a scene of the greatest bargain brilliancy ever witnessed.

SALE OPENS THURSDAY, JUNE 4TH.



Sensational Hourly Sales Every Day

Beginning at 9 a. m. each day and during the hours named, we will place on sale some items at a ridiculous low price. These goods will not be sold at this price except during the hours named. The prices advertised are only an example of what we intend to do. If you fail to be here you will miss some of the greatest bargains you ever saw.

<p>9 A. M. TO 10 A. M. ONE HOUR ONLY.</p> <p>We will sell 8 spools Coats Best Six Cord Thread for—</p> <p>25 cents</p> <p>Limit 8 Spools to Each Customer.</p>	<p>10 A. M. TO 11 A. M. ONE HOUR ONLY.</p> <p>We will Sell 12 1-2c A. F. C. Gingham, Per Yard—</p> <p>8 cents</p> <p>Limit 10 Yards to Each Customer.</p>	<p>11 A. M. TO 12 M. ONE HOUR ONLY.</p> <p>We Will Sell 12 1-2 Misses' and Children's Puritan Hose, Per Pair —</p> <p>8 cents</p>	<p>1 P. M. TO 2 P. M. ONE HOUR ONLY.</p> <p>We Will Sell 15c Men's Canvas Gauntlet Gloves Per Pair—</p> <p>8 cents</p>
<p>2 P. M. TO 3 P. M. ONE HOUR ONLY.</p> <p>We will sell Best Simpson Calico, Per Yard—</p> <p>3 cents</p> <p>Limit 10 Yards to Each Customer.</p>	<p>3 P. M. TO 4 P. M. ONE HOUR ONLY.</p> <p>We Will Sell New \$1.00 Messaline Silks, Per Yard—</p> <p>65 cents</p>	<p>4 P. M. TO 5 P. M. ONE HOUR ONLY.</p> <p>We Will Sell 50c Boy's Bib Overalls, Per Pair—</p> <p>29 cents</p> <p>Limit 2 Pair to Each Customer.</p>	<p>5 P. M. TO 6 P. M. ONE HOUR ONLY.</p> <p>We Will Sell Men's New Silk Hose—</p> <p>3 pair, 50 cents</p> <p>Limit 3 Pairs to Each Customer.</p>

50 Special Sales Every Day in Basement

The 50 items listed below and hundreds of others will be on sale every day while the goods last and in the basement only. We will have just one item in an Hourly Sale in the basement, 9 a. m. to 10 a. m., one hour; 10 bars Crystal white soap for 25c, limit, 10 bars to a customer.

5c Toilet Paper Roll	5c Box Safety Matches	10c Ladies' Vests	5c Vegetable Brushes	5c Ironing Wax	5c Pkgs. Hard Wood Tooth Picks	Crepe Paper Napkins Per 100	10c Flue Stops	Coat Hooks Per Doz.	10c Paring Knives
3c	3c	5c	3c	3c	3c	10c	7c	15c	7c
10c Fly Killer	10c Sad Iron Handles	25c Comb and Brush Case with Mirror	25c Toilet Paper Racks	15c Knife Sharpener	15c 8-Cup Muffin Pans	5c Glass Tumblers	25c Spring Clothes Pins, 3 Doz. for	25c Liquid Veneer	5c Toilet Soap
7c	7c	13c	11c	8c	11c	3c	18c	18c	3c
35c Standard Novels	25c Framed Pictures	60c Breakfast Plates Per Set	25c Meat Platters	15c Tin Collanders	Tin Wash Basins	Paper Plates Per Doz.	\$2.00 to \$3.00 Ladies' Shoes Broken Sizes	Men's Mule Skin Shoes, Elk Soles, Per Pair	25c Whitewash Brushes
23c	18c	45c	18c	11c	5c	5c	\$1.48	\$1.39	18c
25c and 35c Mirrors	60c Set Coffee Cups and Saucers Meakin Ware, Per set	60c Set Dinner Plates Per Set	75c Cut Glass Tumblers Per Set	15c Tin Dairy Pans	10c and 12 1-2c Fiber Lunch Boxes	\$2.50 to \$3.50 Ladies' Shoes Broken Sizes, Per Pair	\$1.25 Children's Shoes Broken Sizes	Remnants at Give-Away Prices	25c Knife and Fork Sets
18c	45c	45c	58c	11c	8c	98c	89c	10c	18c
15c Framed Pictures	30c Set Sauce Dishes Per Set	25c Vegetable Dishes	15c Tin Tea and Coffee Pots	35c Tin Steamers	35c Brooms	\$3.00 to \$4.00 Ladies' Shoes Broken Sizes, Per Pair	89c Boy's Mule Skin Shoes, Elk Soles, Per Pair	Rubber Tipped Lead Pencils Per Doz.	25c Butcher Knives
9c	22c	18c	11c	25c	28c	\$1.69	\$1.29	10c	18c

A Great Sale of Dress Goods and Silks

- All Wool 36-in. Serges, all Colors, Per Yard, 45c
- All Wool 36-in. Batiste Evening Shades, Per Yard, 45c
- 85c All Wool Cashmeres, Per Yard, 58c
- All \$1.25 Wool Dress Goods, Per Yard, 98c
- 60c Domestic Pongee Silk, Per Yard, 48c
- \$1.00 Imported Pongee Silk, Per Yard, 75c
- Imported Jap Silks, all colors, Per Yard, 43c
- Shantung Silks, Per Yard, 25c

A Remarkable Sale of Shoes

These shoes are all new goods and the greatest values we have ever offered.

- Ladies' Vici Kid Lace Shoes, \$1.69
- Ladies' Vici Kid Button Shoes, \$1.85
- Ladies' Gun Metal Button Shoes, \$2.29
- Children's Kid Mary Jane, Doll Ankles, Per Pair, 79c
- Children's Patent One Strap Sandals, Per Pair, 89c
- Misses' Vici Kid, Doll Ankles, \$1.19
- Misses' Patent Doll Ankle, \$1.59
- Men's Box Calf Dress Shoes, Per Pair, \$2.35
- Men's Gun Metal, Button or Lace Welt, Per Pair, \$3.19
- Men's Work Shoes, Goodyear Welt, Per Pair, \$3.19

A Big Sale of Wash Goods

- 12 1-2c and 15c Lawns and Crepes, Per Yard, 9c

- All 20c Wash Goods, Per Yard, 14c
- All 25c Wash Goods, Per Yard, 18c
- All 35c and 40c Wash Goods, Per Yard, 27c
- All 50c Wash Goods, Per Yard, 38c
- 10c Percales, 31-in. Per Yard, 8c

- Ladies' Silk Gloves, Double Tipped Fingers, Blacks, Whites, and Colors, Per Pair, 43c
- Ladies' 16-Button Silk Gloves, Double Tipped Fingers, Per Pair 88c

Wonderful Sale of Men's and Boys' Clothing

Hart Schaffner & Marx suits guaranteed and made of all wool or silk and wool fabrics. Equal to \$35.00 tailor-made suits. Makers refund money if suit does not prove satisfactory. They all go in this sale at—

\$17.50 to \$22.50

Men's all wool suits priced special for this sale at—

\$10.00 to \$15.00

Men's Worsted and Cashmere suits priced specially for this sale at—

\$6.50 to \$10.00

- Boy's \$4.00 to \$4.50 Suits, now \$2.48
- Boy's \$5.00 to \$6.00 Suits, now \$2.98

John B. Stetson Hats \$2.98

Splendid Bargains in Table Damasks

- 35c Table Damasks, Per Yard, 29c
- 50c Table Damask, Per Yard, 39c
- 60c Table Damask, Per Yard, 49c
- 85c Table Damask, Per Yard, 73c
- \$1.00 Table Damask, Per Yard, 88c
- \$1.25 Table Damask, Per Yard, 98c

1 Lot Ladies' Gloves, \$1.25 to \$1.75, per Pair, 88c

- #### Men's Furnishings
- Men's 35c Ties, New Goods, 19c
 - Men's 50c Ties, New Goods, 39c
 - 1915 Arm Bands, 19c
 - Men's 50c Work Shirts, Not Penitentiary Made, 35c
 - Men's 15c Tan or Black Hose, 8c
 - Men's Guaranteed Hose, 4 Pair for 89c
 - Men's 25c Poros Knit Underwear, per Garment, 19c
 - Men's 50c Poros Knit Underwear, Per Garment, 38c
 - Underwear, Per Garment, 38c
 - Men's French Balbriggan Underwear, Egyptian Yarn, 45c
 - Men's B. V. D. Union Suits, 75c
 - Men's Light Weight Union Suits, 45c
 - Men's \$1.00 Union Suits, 89c
 - Men's \$1.25 Union Suits, 98c

Men's Hats

- \$1.25 to \$3.00 values, only 98c
- \$3.00 Young Men's Hats, the Newest and Latest, \$2.48

Ladies' \$3.50 to \$4.50 New Dress Skirts in Serges, Panamas, etc., During this Sale, go at Only \$2.88

REMEMBER!—Thousands of items are on sale that we didn't have the space to advertise. Don't fail to be here every day during this sale.

THE PEOPLES STORE

LAGRANDE, OREGON