

THE OBSERVER

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ROADS WILL NOT DRAG THEMSELVES.

The King road demonstration has been made. No one has learned a great deal more than was generally known before, but the venture was worth all it cost in the way of starting a revival of good road agitation. However, it must be remembered that the roads will not drag themselves. We can talk for months and advocate different plans, but the county that gets good roads gets out and makes them. Care for the roads we have already made is of great importance, as well as figuring on new highways. The macadam at the end of Adams avenue is going to pieces just as fast as can be imagined. The same is true of a portion of Booth lane, and the road between La Grande and Hot Lake has not, according to old time residents, been worse in twenty years. The road that is made today must be cared for tomorrow. Everything in this world deteriorates, but nothing quite so fast as county roads. So, along with our enthusiasm caused by the visit of Mr. King, let us organize for active work on the highways. Start a repair gang out to fix the good road already built at heavy cost, thus saving what has already been spent. Then formulate a campaign for extensive work on the dirt roads of the county.

ADVERTISING ETHICS.

In Milwaukee the pastors are engaged in a discussion of whether it is ethical for the clergy to use advertising as a means of interesting church attendance. One Presbyterian minister, according to the Milwaukee Free Press, has indulged in full sheet posters, which

he displays on billboards, supplemented by a house-to-house distribution of dodgers and liberal display space in the daily newspapers. Some of the other members of the ministerial alliance, it is said, are inclined to brand this publicity effort as sensational and not in keeping with the dignity of a religious organization.

It isn't, on final analysis, so much the medium that is employed as the results that are attained. Therefore why should not a preacher, if he sees fit, employ printer's ink to proclaim his cause? The dissemination of the gospel is a business—the greatest business on earth a good many have held—so why should not printer's ink convey the message of the preacher the same as it conveys the message of the theatrical manager, the merchant or any one else who has cause to attract the public?

The Milwaukee pastor who is just now attracting so much attention in his home city has ample precedent, for in many other cities the church advertisement occupies equal prominence with other institutions.

In the gubernatorial race Withycombe stock seems to be advancing. Advice from Portland says the doctor has an organization in Multnomah county that is getting down to business. But the same advice says Gus Moser is showing remarkable speed and that Charlie Johns is running in the high gear.

Not wishing to slight the home people the Elks Minstrel will give another of their popular performances Thursday night of this week, and those who have not seen the show will be surprised at the excellent talent it carries.

But before deciding to operate the government railroad in Alaska by electricity we should consider the tendency of this administration to step on the third rail.

Having pulled down a statue of Washington we may expect those daredevil Mexicans to go a step farther and lick all the 2 cent American stamps in their city.

The fruit crop of the Grande Ronde is immune to cold weather judging from reports that there still will be a good crop, even to the delicate peach.

Chicago fire destroyed several thousand college diplomas. How are the waiters in the summer hotels going to get credentials now?

PERSONALS

J. K. Wright was an outbound passenger on the branch line this morning.

Preston Lewis was a passenger to Enterprise on business today. He returns tonight.

C. A. Nichols, traveling salesman for the Oregon Grocery company, made his regular weekly trip to Imbler this morning.

Chas Windquist of Baker passed through the city this morning on his way to Rondwa, where he will visit on a ranch for some time to come.

Tom Duncan traveling for the Wadhams Grocery company, went to Elgin this morning in the interest of the grocery business.

W. R. Rhinehardt, traveling salesman for the Marshall Wells hardware company, with headquarters in La Grande, made a trip to Elgin this morning.

Mrs. F. S. Ladd of La Grande left this morning for Enterprise for a visit with her daughters, Mrs. O. E. Wagner. She will be gone indefinitely.

Mrs. Sara Waits of Medical Springs passed through the city this morning on her way to Joseph where she will stay with Grandma Ross in the future.

The Misses Rose and Elsie Van der Pool of Summerville, who have been visiting with their aunt Mrs. Thompson of this city returned home this morning.

Mrs. Naoma Robbs and children Evelyn and Lena went to Summerville this morning for a short stay before they move to Whiting, Oregon, where they will make their home in the future.

Miss Lillian Stubblefield of Pilot Rock who has been visiting with relatives and friends for several months in Enterprise passed through the county seat this morning on her way home.

Mrs. J. Penbrook of North Powder passed through La Grande today on her way to Elgin where she will be the guest of Mrs. Jane Hallgarth and of Mr. and Mrs. Allen Long and other relatives for an indeterminate stay.

Leo Klees who has been in Salem and Portland attending to the perfecting of his incorporating papers for his Water Power company, returned last night. He states everything is in readiness, and that he would begin at once with the preliminary surveys.

Mr. and Mrs. B. P. Kraemlich of Endicott, Wash., passed through the city this morning on their way to Enterprise where they have purchased a ranch and where they will make their home in the future. Mr. Kraemlich is a brother to Henry Kraemlich one of the firm of the Club tailors.

Mrs. A. L. Dotson of Sutherland, Nebraska, passed through the city this morning enroute to Joseph, where she will attend the funeral of her daughter-in-law Mrs. E. F. Dotson who died recently in Lewiston, Idaho. Mrs. Dotson is but a young woman and leaves to mourn her loss a grief stricken husband and two small children.

Wm. Spencer, superintendent of logging for the Geo. Palmer Lumber company left for Howard creek this morning. Mr. Spencer states that the first train load of logs came from Smith mountain yesterday, which means that the newly built railroad is in working order and that henceforth sawing in the local mill will be carried on as usual. He states his force established a record for speedy railroad construction, claiming that no other logging company ever built as much road and under such difficulties as did his force.

Mr. and Mrs. Case of this city left this morning on an extended vacation. From here they go to Pendle-

Just Arrived Twenty newest models in Spring and Summer Just Arrived Coats direct from New York by express. ENTIRE LINE INCLUDED AT CLEARANCE PRICES. This lot of new coats were ordered just before the opening of our unexpected Clearance Sale of Ladies' and Misses' Coats and Suits. In accordance with our policy of making good, these new garments have been marked at regular rate of profit and reduction made the same as on all other garments. See Them in Window and Ready-to-Wear Department. First Showing of New Summer Dresses now on display in our windows and Ready-to-Wear Department. Many new fabrics, including the popular crepes ratinets, linens, flaxens, etc. Prices range from \$3.50 to \$20.00. N.W. West & Co. THE QUALITY STORE. Be sure to visit our Corset Department this week and see the New Nature modes in the famous Nemo Corsets.

then to Walla Walla and on to Montana points and back. They expect to be gone several months.

Mr. and Mrs. Jerry Elliott of Greeley, Colo., are in the city visiting Mr. and Mrs. C. E. Short.

Mr. and Mrs. J. P. Gape left this morning for Pendleton on a visit with relatives for a number of weeks.

Harry Bartmess left yesterday morning for Wallowa, where he will be the guest of friends for a week or ten days.

James Slater and D. W. Sheahan of Enterprise, left this morning for Pendleton to attend the sessions of the supreme court.

Mrs. L. M. Atchison of Meacham, who has been in the city the guest of Mrs. J. L. Gibson, returned home this morning.

Thos. J. Wall, general agent for the Canadian Pacific at Spokane, and L. V. Blanchard, traveling passenger agent for the same line, are in La Grande looking after business.

Miss Ollie E. Freeman of this city left last night for Mondak, Montana, where she has gone on a visit with relatives and friends. She will be gone indefinitely.

Mrs. Elmer J. Sullivan, of Spokane arrived in the city last night to be the guest of her parents Mr. and Mrs. A. G. Herman of this city. She will be here a week or ten days.

Miss Hattie Meyers of this city left this morning for Pendleton, Portland and Chehalis, Washington, on an extended vacation which is to last about a month.

Mr. and Mrs. Joseph Van Ness of Cloverdale, Washington, arrived in La Grande this morning to be the guest of their son and daughter-in-law, Mr. and Mrs. Herbert Van Ness.

Mr. and Mrs. J. Hunt of Everett, left this morning after a trip of inspection around the valley. They have wintered in Salt Lake and are stopping off at all of the principal places along the route. They declare without hesitation, that the Grande Ronde is the most beautiful spot they have seen on their entire trip.

Candidates can breathe more freely now for the names of all voters will soon be accessible.

Brighten Up. This is "Clean up and Brighten up" week in La Grande. Don't overlook the "Brighten up" part which means to use Sherwin-William's Paints, Stains and Varnishes. F. E. OXNER Successor to Coolidge. Complete Equipment for Resetting and Repairing Rubber Buggy Tires. LA GRANDE IRON WORKS D. FITZGERALD, Proprietor. Complete Machine Shops and Foundry. J. H. PEARE & SON Manufacturing Opticians and Jewelers Adams Avenue. We have the only lense surfacing machine between Portland and Boise and the only means of furnishing customers with any lens they require same day as left with us. We are the only firm in Eastern Oregon that can get you and furnish KRYPTOK LENSES same day. OUR OPTICAL DEPARTMENT IS IN CHARGE OF THE ONLY ATTENDANCE GRADUATE OPTOMETRIST IN UNION AND WALLOWA COUNTIES. Don't trust your eyes to self-styled specialists without any reputation. When you can have the services of a firm of twenty-three years standing. We guarantee all our work and will be here to make it good. Optical Department in charge of Attendants Graduate of Northern Illinois College of Optometry.

La Grande National Bank Organized in 1887. DESIGNATED DEPOSITORY OF UNITED STATES GOVERNMENT. UNITED STATES POSTAL SAVINGS DEPOSITORY. Capital \$100,000.00 Surplus \$140,000.00 Total Resources \$1,000,000.00 For twenty years, in all kinds of financial weather, we have successfully catered to the monetary wants of the people of La Grande and the Grand Ronde Valley. We respectfully solicit your business. La Grande National Bank La Grande, Oregon