

# Sherry's Theater

The  
House of  
Comfort

**SILVER PLATED WARE**  
AND  
**Jewelry Novelties**  
**MORGAN'S 10 and 25c STORE**

## Do You Appreciate

the fact that you have an  
**Exclusive Shoe Store**

in La Grande where you can buy shoes to fit your feet?

Where you have the most complete stock to pick from?

Where if you wear a AA, A or B. you can get it?

Where you can get the newest styles and best lasts?

Where you can be fitted by experienced shoemen?

Where you can get your shoes just as cheap as anywhere else?

Where you can get shoes that will wear?  
We want your shoe trade and we can please you.

**L. J. French Shoe Co.**  
Agents for Onyx Hosiery

### LOCAL BREVITIES

Save your hands during house cleaning time with a pair of our guaranteed Rubber Gloves. Hill's Drug Store.—Adv. 4-17-2t.

The Evening Observer on sale at Newlin Book store and the Club.

"FOREMAN WANTED. A splendid opportunity to increase your income by writing health and accident insurance among the men during your spare time. Chance to make mighty good money. Address promptly—National Casualty Co., Portland, Oregon."—Adv. 4-8-11-15-18.

Benefit dance for La Grande Band, Tuesday, April 21st. Everybody will be there. Free concert on street at 7:45 p. m.—Adv. 4-16-5t.

Boys and Girls of La Grande under 15 years. Look for La Grande Grocery Co.'s ads. on pages 5 and 8.—Adv.

The members of Hope Chapter No. 13, O. E. S. have received an invitation from The Mystic Stars of Esther to be present at a dancing party, April 20th.

The entire band will play for the benefit ball Tuesday night at Rex hall.—Adv. 4-16-5t.

**MONEY TO LOAN.**  
On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

Shores' Taxi Service Sommer Hotel, Main 740.—Adv. 2-21-tf

Try those fine Fresh Strawberry Sundaes at Silverthorn's Soda Fountain.—Adv. 4-15-3t.

Band dance Tuesday, April 21st, at Rex hall. Admission 75 cents.—Adv. 4-16-5t.

Brighten up—Mazda lights reduced to 30c at Newlin Drug Co.—Adv. 4-17-tf.

Quick Shoe Repair. R. L. Duigan. Phone Black 81—1115 Adams Ave.—Adv. 4-2-tf.

We pay best prices for second hand furniture. Dyal's Furniture store, next to Geddes grocery. Phone black 351.—Adv. 3-2-tf

The Ladies' Show Room, Ladies' Tailoring and Dressmaking. Ladies own material made up. Perfect fit guaranteed. A full line of ready to wear in all the latest novelties. 1212 Adams Ave. Next Hill's Drug Store, up stairs. Phone Black 3261. Jones & Rabone.

Light up that dark room with a Mazda lamp, only 30c at Newlin's Drug Co.—Adv. 4-17-tf.

All kinds of developing and printing. Red Cross Drug Store.—Adv. 4-15-tf.

All that's new in Kodaks and Cameras.—Red Cross Drug Store.—Adv. 4-15-tf.

**RITTER**  
The photographer in your town. Adv. 1-1-tf

Auto for Hire—Roomy, easy-riding cars for country touring, at Jay Van Buren. Day 'Phone Black 321; Night 'Phone Black 1551.—Adv.

La Grande's band will give a benefit ball at Rex hall Tuesday, April 21st. Admission 75 cents.—Adv. 4-16-5t.

Home-Cooking Sale at Co-operative Grocery store, Saturday by Lutheran Ladies Guild.—Adv.

Guaranteed Maximum Rubber Gloves for \$1.00. Hill's Drug Store. 4-17-2t.

Get your fishing license of B. W. Hughes, Moose Billiard Parlor. We carry a full line of cigars tobacco, Base Ball Goods, Guns, Ammunition, Fishing Tackle and Sporting Goods of all description.—Adv. 3-24-tf

Rugged Mazda lamps, large and small at Newlin's Drug Co. 30c each.—Adv. 4-17-tf.

# DO YOU WANT TO SAVE MONEY?

\$3.78

Will buy a genuine Viscolized Brown Paris Veal good year welt 6 in. Man's work shoe will full reinforced double sole, all solid leather boxing in toe and counter and solid leather insoles.



The seams are sewed with three rows of heavy waxed linen thread and they also have a wide back

stay from bottom of counter to top of shoe.

What more could we give you in a shoe for

\$3.78

QUALITY THE SAME **The Golden Rule Co.** PRICES LESS

**Rhubarb**  
Take something for your stomach's sake—Rhubarb. A good spring tonic and medicine—Pie-plant. Get it of your grocer. We supply it. J. B. Stoddard, Fruitdale. 4-15-tf.

Fresh supply of Lemp's Buck and Pale in bottles and on draught, at U. Lottes.

**Annual Meeting Notice.**  
Notice is hereby given that on Saturday, May 2, 1914, the annual meeting of the Summerville Cemetery association will be held at cemetery in Summerville precinct. The meeting is called at 2 o'clock. All are urged to come and clean up the cemetery. J. A. M'KINZIE, President. 4-18-5-1-p.

**STRAYED**—There came to my place, Nov. 1st, a red cow with white face. Branded H on left hip T on right hip. Underslope in each ear and single waddle. B. F. Dodson, May Park.—Adv. d-4-18-25-5-2-9-16-23.

Your job printing. Have it done at the Observer office.



The best is the cheapest. It is one thing to buy a home and it is another to be satisfied with it after you get it.

Have a house built for you, to your order; just as you like it, with strong lines of individuality about it. You take pride in it—your friends admire it. Satisfactory! What's the answer? A happy family.

**H. E. ROSKAMP.**  
1504 Oak St. La Grande, Ore.  
'Phone Red 1981.  
And remember that it costs no more.

**D.R. FONG MEDICINE CO.**  
**CHINESE ROOT AND HERB REMEDIES**  
Cures Bodily Diseases With Root and Herb Treatment  
Phone 762 Free Consultation La Grande Ore.  
1412 Adams Ave.

**Retail Department---Phone Main 8**

For Lumber, Lath  
Shingles, Sash and Doors  
Ruberooid Roofing

**GEORGE PALMER LUMBER CO.**

**Special Fresh Coconut Caramels 20c lb.**

Place your orders early for  
Candies and Ice Cream.

**Young's Sweets**  
Phone, Red 3931. 1102 Adams Ave.

## THE CLUB

The Club barbers are being conducted by the management of the club who will strive to make it one of the best shops in Eastern Oregon. Adhering to their well known policy of nothing but the best insures the public of the best of service in this department.

Have William P. Deets, late of Portland smooth your chin. We have just added an up-to-the-minute shine stand and have secured the service of an expert shiner who will attend to your wants in that line.

## ASK YOUR GROCER ABOUT THE TOBE GIVEN AWAY \$150.

Upper Crust Flour  
Whiter, Lighter, Bread

They are going to give away One Hundred and Fifty Dollars (\$150.00) with **UPPER CRUST FLOUR.**

Each sack you buy will be numbered. Your grocer will write your name and address on this number and mail same to us. We will then send you our check for 25 cents per sack, which is a special advertising allowance we are giving you instead of spending a like amount for advertising.

**ORDER TODAY**

The retail price of this flour is "positively" \$1.45 per sack and cannot be purchased for less (except on this advertising plan.) 600 sacks only will be sold on this campaign. We won't say anything about the quality. After you try a sack it won't be necessary. Phone your grocer to send you a sack and he will attend to the 25-cent rebate for you without any trouble to you in the least.

**SOLD AND GUARANTEED TO YOUR GROCER BY THE DISTRIBUTORS OF PREFERRED STOCK**