

Sherry's Theater

We have been known as "The House of Comfort" and under the new management the same high standard will be maintained. Fine projection, fine films, fine music and good vaudeville will be our motto. We will be glad to meet all friends of Sherry's.

H. G. TRULL

LOCAL BREVITIES.

You have never had such values offered you before on high grade cut glass and Peckard Hand Painted China as we are now offering you. Hill's Drug Store.—Adv. 4-8-tf.

Shores' Taxi Service. Sommer Hotel, Main 740.—Adv. 2-21-tf

A new list of elegant hot and cold drinks at Silverthorn's Soda Fountain, served by Mr. Gognon, the sodawater expert.—Adv. 4-3-4t.

"FOREMAN WANTED." A splendid opportunity to increase your income by writing health and accident insurance among the men during your spare time. Chance to make mighty good money. Address promptly—"National Casualty Co., Portland, Oregon."—Adv. 4-8-11-15-18.

MONEY TO LOAN. On improved real property in Union county, no delays, current rates. La rande Investment Co.—Adv.

Beautiful pieces of cut glass and Hand Painted China at actual cost. Hill's Drug Store.—Adv. 4-8-tf.

Don't forget the old time dance Wednesday night at Danceland.—Adv. 4-7-2tp.

Easter Flowers.
Choice Carnations, doz\$1.00
White Roman Hyacinths, doz . . .75c
Pink Snap Dragons, doz. 50c and 75c
White Double Petunias, doz. . .50c
Cut Lillie, doz.\$3.00
La Grande Seed & Floral Co.—Adv.

RITTER.
The photographer in your town. Adv. 1-1-tf



The best is the cheapest. It is one thing to buy a home and it is another to be satisfied with it after you get it.

Have a house built for you, to your order; just as you like it, with strong lines of individuality about it. You take pride in it—your friends admire it. Satisfactory! What's the answer? A happy family.

H. E. ROSKAMP.
1504 Oak St. La Grande, Ore.
Phone Red 1981.
And remember that it costs no more.

Easter Baskets.
New baskets for Easter. Just in from Japan. Call and see them.—Adv.
La Grande Seed & Flora Co.

Don't forget the old time dance Wednesday night at Danceland.—Adv. 4-7-2tp.

Keefers Taxi, call Foley hotel.—Adv. 3-19-tf

Boys and Girls of La Grande under 15 years. Look for La Grande Grocery Co.'s ads. on pages 5 and 8.—Adv.

Get your fishing license of B. W. Hughes, Moose Billiard Parlor. We carry a full line of cigars tobacco, Base Ball Goods, Guns, Ammunition, Fishing Tackle and Sporting Goods of all description.—Adv. 3-24-tf

Easter Lillies.
They are going fast. Have you selected yours?—Adv.
La Grande Seed & Floral Co.

We pay best prices for second hand furniture. Dyal's Furniture store, next to Geddes grocery. Phone black 851.—Adv. 3-2-tf

Nitrite Silver Solution for cigarette habit may be had at Silverthorn's family Drug Store.—Adv. 4-3-4t.

Have you seen the display of Easter Lily's at the Flower Shop? Better call today and pick one out. La Grande Seed & Floral Co. 4-3-tf.

ANNOUNCEMENT.
Hereafter all ladies will find me at my home, 1702 Oak St., with my complete line of Gossard Corsets.—Phone Red 3221.—Adv.

MRS. ROBERT PATTISON.
Corsetiere. 4-6-3t.

We do developing and enlarging of films and picture, parties having cameras and wanting good work done will be pleased at Silverthorn's Drug Store.—Adv. 4-3-4t.

Don't forget the old time dance Wednesday night at Danceland.—Adv. 4-7-2tp.

Two Step Contest—Prize for winning couple. Rex Hall, April 7th.

The Evening Observer on sale at Newlin Book store and the Club.

Easter Flowers.
You will surely want some. Place your order early.
La Grande Seed and Floral Co. Adv. 3-30-tf.

Quick Shoe Repair. R. L. Duigan. Phone Black 81—1115 Adams Ave.—Adv. 4-2-tf.

Two Step Contest—Prize for winning couple. Rex Hall, April 7th.

Stomach Trouble Cured.

Mrs. H. G. Cleveland, Arnold, Pa., writes, "For some time I suffered from stomach trouble. I would have sour stomach and feel bloated after eating. Nothing benefited me until I got Chamberlain's Tablets. After taking two bottles of them I was cured." For sale by all dealers. Adv.

Read the advertisements too.

SILVER PLATED WARE AND Jewelry Novelties MORGAN'S 10 and 25c STORE

THE CLUB

The Club barbers are being conducted by the management of the club who will strive to make it one of the best shops in Eastern Oregon. Adhering to their well known policy of nothing but the best insures the public of the best of service in this department.

Have William P. Deets, late of Portland smooth your chin. We have just added an up-to-the-minute shine stand and have secured the service of an expert shiner who will attend to your wants in that line.



EASTER SHOES



FOR THE WHOLE FAMILY

Child's Slippers, almost any style; Patent, Tan, Gummetal, White Canvas and Velvet. Prices 58c, 75c, 85c, \$1.10 and \$1.25.

Misses Slippers, White and black in Baby Dolls; two straps, button, oxfords etc., in all leathers. velvet, 8 1/2 to 11. Prices \$1.05 to \$1.45.

Same as above, sizes 11 1/2 to 2. \$1.60 to \$2.50. Extra good wearing black velvet with heavy sole \$1.45 to \$1.60.

Ladies' low shoes, Mary Jane Pumps, two straps, button oxfords and button boots, in white. Price \$1.65 to \$4.25.

Ladies' low shoes in Black and Tan, Gunmetal, Patent, Nature Kid, Suede and Velvet in all latest styles. Prices \$1.75 to \$3.75.

Men's Shoes and Oxfords. Men's Bicycle Shoes which you have been paying \$2.50 and \$3.00 for, we are selling you at \$1.89. Men's Dress Shoes in button and lace at \$2.58, \$3.45 \$3.95 and \$4.50.



Sunday Is Easter

and it promises to be an ideal day from present indications and you will want that new

EASTER HAT

If you haven't supplied that requirement, let us show you just what you are looking for. Our line is now complete in the most minute detail, and we will do our utmost to please you

SPECIAL EASTER DISPLAY THIS WEEK

from \$3.00 to \$10.50. Some extreme new shapes (the latest) \$6.50 Misses Trimmed Shapes, neat novelties in the new things \$1.00 to \$1.50. Children's Straw Hats 18c to \$1.63.

Quality the Same The Golden Rule Co. Prices Less

The Store That Reduces the Cost of Living

PERSONALS.

Professor Armstrong of this city went to Imbler this morning where he teaches music.

J. W. Chandler the cattle buyer, left for Wallowa this morning where he will purchase cattle.

R. C. Plast of Alicel, left for that place this morning after transacting business in the county seat for a number of days.

Jimmy Bannon the candy salesman left this morning for Wallowa and Enterprise and other branch line points.

A. S. Geddes returned this morning from Salt Lake City, where he had gone to attend the conference of the L. D. S.

Miss Eva Patten of The Dalles who has been in the city the guest of Mr. and Mrs. Jurgensmeier left this morning for her home.

Tom Duncan, traveling for the Wadhams Grocery company, left today for Elgin and other branch line points.

A. L. Olsen roadmaster for the O. W., left today for branch line points on a tour of inspection of the road bed.

Dr. Mahr of Wallowa who has been in the city a number of days on political business returned home this morning.

Nick Roberts, who has been making this territory in the interest of broom business for the last fifteen years, left this morning for branch line points.

Conductor and Mrs. Bert Carr left this morning for Portland where Mr. Carr will have his tonsils removed. He has been in ill health for some time.

Mr. and Mrs. G. D. Webb of this city left this morning for a place near Sacramento where they will make their home for some time owing to the poor health of Mr. Webb.

Mrs. A. H. Farrar mother of Dee Farrar of the Club confectionery and cigar store, left this morning for some time. Before returning to La Grande she may make a trip East and remain for several months.

Sam Pace of Wallowa, who came to the city yesterday in the interest of the candidacy of D. W. Shehan, left this morning for home well satisfied with his results.

Mrs. Geo. Mack of Los Angeles, passed through the city this morning on her way to Joseph where she will be the guest of her daughter, Mrs. H. L. Gibson, for an indefinite stay.

For the Cigarette Habit

A SURE CURE

RED CROSS DRUG STORE

ASK YOUR GROCER ABOUT THE TOBE GIVEN AWAY \$150.

They are going to give away One Hundred and Fifty Dollars (\$150.00) with **UPPER CRUST FLOUR.**

Each sack you buy will be numbered. Your grocer will write your name and address on this number and mail same to us. We will then send you our check for 25 cents per sack, which is a special advertising allowance we are giving you instead of spending a like amount for advertising.

ORDER TODAY

The retail price of this flour is "positively" \$1.45 per sack and cannot be purchased for less (except on this advertising plan.) 600 sacks only will be sold on this campaign. We won't say anything about the quality. After you try a sack it won't be necessary. Phone your grocer to send you a sack and he will attend to the 25-cent rebate for you without any trouble to you in the least.

SOLD AND GUARANTEED TO YOUR GROCER BY THE DISTRIBUTORS OF PREFERRED STOCK

Upper Crust Flour Whiter, Lighter, Bread

Upper Crust Flour Whiter, Lighter Bread

There are a lot of new ideas in men's clothes styles this Spring; things that dressy men will like; they're all to be had in our new

Hart Shaffner & Marx models for men and young men. Whenever you're ready for new clothes, see these; the new styles are very smart.

Prices \$20.00 and up. Some unusually good things at \$22.50 and \$25.00

The People's Store

The Home of Hart Schaffner & Marx Clothes