

LOCAL BREVITIES.

Fishing licenses issued at Hill's Drug Store. 4-4-tf.

Frank Decious is able to be about after two months of suffering from rheumatism.

We pay best prices for second hand furniture. Dyal's Furniture store, next to Geddes grocery. Phone black \$51.—Adv. 3-2-tf

Have you seen the display of Easter Lilies at the Flower Shop? Better call today and pick one out. La Grande Seed & Floral Co. 4-3-tf.

When you start fishing call at our store for your leaders and a complete line of tackle. Hill's Drug Store. 4-4-tf.

Some Barbers, The Club.—Adv. 3-30-tf.

Quick Shoe Repair. R. L. Duigan. Phone Black 81—1115 Adams Ave.—Adv. 4-2-tf.

The Squirrels will set up and take notice. 22 Smokeless Cartridges, Shorts, 13c or 2 boxes for 25c. The Golden Rule Co.—Adv. 3-30-tf.

Two Step Contest—Prize for winning couple. Rex Hall, April 7th.

We do developing and enlarging of films and picture, parties having cameras and wanting good work done will be pleased at Silverthorn's Drug Store.—Adv. 4-3-4t.

J. A. Chandler wishes his friends and patrons to know that he still has the agency for the Page Woven Wire Fence. New car just arrived at his home in Fruitdale.—Adv. 3-21-tf

Get your fishing license of B. W. Hughes, Moose Billiard Parlor. We carry a full line of cigars tobacco, Base Ball Goods, Guns, Ammunition, Fishing Tackle and Sporting Goods of all description.—Adv. 3-24-tf

MONEY TO LOAN.
On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

Tonight at 8 o'clock bids will be opened for the new Y. M. C. A. building. Bids are coming in rapidly today and it appears that bidding will be keen and spirited.

Bill Deets, Barber. The Club—Adv. 3-30-tf.

Boys and Girls of La Grande under 15 years. Look for La Grande Grocery Co.'s ads. on pages 5 and 8.—Adv.

College Haircut. The Club.—Adv. 3-30-tf.

Nitrite Silver Solution for cigarette habit may be had at Silverthorn's family Drug Store.—Adv. 4-3-4t.

Velvet shave. The Club.—Adv. 3-30-tf.

ANNOUNCEMENT.
Hereafter all ladies will find me at my home, 1702 Oak St., with my complete line of Gossard Corsets.—Phone Red 3221.—Adv.
.. MRS. ROBERT PATTISON. Corsetiere. 4-6-3t.

You'll like the Club Barbers.—Adv. 3-30-tf.

A new list of elegant hot and cold drinks at Silverthorn's Soda Fountain, served by Mr. Gognon, the sodawater expert.—Adv. 4-3-4t.

Shores' Taxi Service. Sommer Hotel, Main 740.—Adv. 2-21-tf

RITTER.
The photographer in your town. Adv. 1-1-tf
Keefers Taxi, call Foley hotel.—Adv. 3-19-tf

Two Step Contest—Prize for winning couple. Rex Hall, April 7th.

The Evening Observer on sale at Newlin Book store and the Club.

Easter Flowers.
You will surely want some. Place your order early. La Grande Seed and Floral Co. Adv. 3—30-tf.

PERSONALS.

E. D. Baker left this morning for Alicel, where he will prune trees for the La Grande Investment company.

Pete Beatty of Palmer Junction, returned to that place this morning after spending Sunday in La Grande.

Ivy Long Culp and son of Portland are here, the guests of Mr. and Mrs. W. D. Long.

J. C. Nicholds of the Oregon Grocery company left this morning for branch points in the interest of the company.

Ethel Pearson a teacher of the Imbler schools left this morning to resume her work after spending the week end with home folks.

Guy Graham of Elgin returned to that place this morning after visiting with his sister and brother-in-law, Mr. and Mrs. P. D. Ellis.

Mrs. Wm. Day left this morning for Imbler where she will visit with her daughter, Mrs. Fox, for several days.

O. M. Heacock an optician left this morning for Wallowa and other branch line points in the interest of the optical business. He will return Thursday night.

Geo. Coyen, traveling for a Portland biscuit company, left the city this morning to make branch line points. George is well known in this city.

S. L. Burnaugh, Jr. of Enterprise, Perry Blanchard of Union, Mary Jones, Roscoe Haynes of Baker and A. Broderskiff of Perry are guests at the Savoy.

Dr. Taylor of Enterprise, Sam Shaw of Hot Lake, Fred Shoemaker of Enterprise and F. A. Gaylord of the same city were guests at the Foley last night.

H. B. Haisten of Wallowa left this morning for his home city after visiting with his brother Fred D. Haisten the furniture man of this city. H. B. Haisten is also in the furniture business and is also county coroner.

Mrs. E. Watkins and children, Albert and Juanita returned this morning from a visiting trip to Weiser, where they were the guests of friends for some time. On their trip they likewise visited with their husband and father who is employed on a construction train for the O.-W.

R. H. Hamilton who lives near La Grande left this morning for Pendleton where he will act as juror in the Federal court which is to try five criminal cases and two civil cases during the next two weeks. He will be gone about that length of time. S. F. Haworth has also been drawn on the Federal grand jury.

Mr. and Mrs. J. D. Kellem of Elgin, returned this morning from their winter sojourn in Walters, Oklahoma, where they visited with Mrs. Kellem's father and mother Mr. and Mrs. J. E. Mudd. They state that during the months of January the weather could not have been nicer, but that the months of February and March were very raw and cold. They are glad to get back to this section.

THE CLUB

The Club barbers are being conducted by the management of the club who will strive to make it one of the best shops in Eastern Oregon. Adhering to their well known policy of nothing but the best insures the public of the best of service in this department.

Have William P. Deets, late of Portland smooth your chin. We have just added an up-to-the-minute shine stand and have secured the service of an expert shiner who will attend to your wants in that line.

NEW GOODS Just Received

Yesterday's express brought some new models of Ladies' Coats—right up to the minute in style. Also a few numbers in Ladies' Street Dresses in fancy silk Crepes, silk Poplins and Eponge. **Popular Prices.**

A new lot of D. M. C. EMBROIDERY COTTON just in—the numbers you have been waiting for

58c	Cover-all Aprons, answer the place of House Dresses. Good quality Gingham.	89c	Silk Messaline that you ordinarily pay \$1.00 for—All shades, exceptional value.
\$9.87	A large lot of Men's Suits in Serge—Fancy Worsteds and Cassimers.	69c	Men's fine cotton ribbed Union Suits, well worth \$1.00.

Hats We have just received our full line of Straw and Outing Hats for men, women and children, any style or price you want **9c to 98c**

7 1/2c	Amoskeag Apron, check Gingham. Colors guaranteed	5c	Standard Apron, check Gingham good popular price grade. (Fearless Brand.)
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All Standard Prints, excepting plain colors.....5c Yd.

Quality the Same The Golden Rule Co. Prices Less

The Store That Reduces the Cost of Living



Copyright Hart Schaffner & Marx

There are a lot of new ideas in men's clothes styles this Spring; things that dressy men will like; they're all to be had in our new Hart Shaffner & Marx models for men and young men. Whenever you're ready for new clothes, see these; the new styles are very smart.

Prices \$20.00 and up. Some unusually good things at \$22.50 and \$25.00

The People's Store
The Home of Hart Schaffner & Marx Clothes

L. Zundel left for Baker today to visit with friends for a day or two.

Jimmey Bannon the original candy kid of Portland is in the city in the interest of the sweet business.

Mrs. Roscoe Neal returned this morning from Portland, where she took in the grand opera and visited with friends.

Mrs. C. H. Whitney of Baker returned to that city this morning after transacting business in the county seat.

Mrs. C. M. Roe and Mrs. A. L. Wagner of Baker returned this morning after transacting business in the city for a number of days.

John U. Staheli of Elgin, Mrs. J. T. Resch of Joseph and W. C. Hartman of Enterprise were guests of the Sommer last night.

Fred Taylor of the Eastern Oregon Produce company left for Union this noon in the interest of a new breakfast food called Wheatlets which they are putting on the market.

Mrs. E. C. Lindsay and Mrs. E. Steincamp of Island City, went to Hot Lake this morning to visit with their son and brother, W. Lindsay, vice-president of the Fidelity National bank of Spokane. He is undergoing treatment for what is supposed to be rheumatism.

O. S. Gregory, and Mrs. J. B. Gregory, and Mrs. S. O. Kimbrough of Birmingham, Alabama passed through the city this morning on their way to Wallowa, where they will be the guests of Dr. J. B. Gregory for an indeterminate stay. Mrs. J. B. is the mother and the others are sister and brother respectively. While here they were guests of the Sommer.

Baker Family Here.
R. Ross, for 13 years bookkeeper at the Triangle mill in Baker is in the city with his family, guests at the home of City Commissioner and Mrs. John Gardner. After concluding their visit here they will go to Chellis, where they will locate. Mr. Ross is an uncle of Mrs. Gardner's.

Read the advertisements too.

"Southern Sea" Believed Lost.

St. Johns, April 6.—No trace of the sealer Southern Seas has been found and it is thought she has gone down with all on board. Shipping men believe the vessel was dashed against the rocks at Cape Race. A search for the missing craft has been carried on along that part of the coast since last Saturday morning. She carried a complement of 170 men.

To whom it may concern:

Mr. Byer & Moore, plasterers and contractors, having dissolved partnership, Byer will continue the work in the future. Twenty years experience. All kinds of hard wall and stucco work. Adv. 4-3-2t.

Your job printing. Have it done at the Observer office.

New Glass and Chinaware
Morgan's 10c. and 25c. Store.

ASK YOUR GROCER ABOUT THE TOBE GIVEN AWAY \$150.

Upper Crust Flour
Whiter, Lighter, Bread

They are going to give away One Hundred and Fifty Dollars (\$150.00) with **UPPER CRUST FLOUR.**

Each sack you buy will be numbered. Your grocer will write your name and address on this number and mail same to us. We will then send you our check for 25 cents per sack, which is a special advertising allowance we are giving you instead of spending a like amount for advertising.

ORDER TODAY

The retail price of this flour is "positively" \$1.45 per sack and cannot be purchased for less (except on this advertising plan.) 600 sacks only will be sold on this campaign. We won't say anything about the quality. After you try a sack it won't be necessary. Phone your grocer to send you a sack and he will attend to the 25-cent rebate for you without any trouble to you in the least.

SOLD AND GUARANTEED TO YOUR GROCER BY THE DISTRIBUTORS OF PREFERRED STOCK