

TIME TO BUY YOUR Easter Footwear.



OUR STOCK is complete in all the New Lasts and new Heels. Patents with cloth tops are the most popular dress shoes. Bronze are good, also dull kids. Pumps and oxfords in many new styles. Children's pumps in the popular "Mary Janes" in patents and velvets.

Many new lasts in Men's shoes.



L.J. French Shoe Co

Agents for Onyx Hosiery.

T. M. Shannon Harness Shop

a first class line of Dependable Harness and all Sundries
REPAIR WORK THAT HAS OUR SATISFACTION GUARANTEE
Adams Avenue

Lily Plant Falls, which he said would be in bloom on A. B. Cherry the Florist had a lily, the 12th of April at 10 a. m. So said

ATTENTION BOYS AND GIRLS

1st WARD PRIZE.

To the boy or girl under 15 years of age, living in the First Ward, in the City of La Grande, who returns to us the largest number of empty **Upper Crust Flour Sacks** by May 1, 1914, we will give \$5.00 in cash.

(These sacks can be solicited from any part of town, but boy or girl must live in the first ward.)

2nd WARD PRIZE.

To the boy or girl under 15 years of age, living in the Second Ward, in the City of La Grande, who returns to us the largest number of empty **Upper Crust Flour Sacks** by May 1, 1914, we will give \$5.00 in cash.

(These sacks can be solicited from any part of town, but boy or girl must live in the second ward.)

3rd WARD PRIZE.

To the boy or girl under 15 years of age, living in the third ward, in the City of La Grande, who returns to us the largest number of empty **Upper Crust Flour Sacks** by May 1, 1914, we will give \$5.00 in cash.

(These sacks can be solicited from any part of town, but boy or girl must live in the third ward.)

4th WARD PRIZE.

To the boy or girl under 15 years of age, living in the fourth ward, in the City of La Grande, who returns to us the largest number of empty **Upper Crust Flour Sack** by May 1, 1914, we will give \$5.00 in cash.

(These sacks can be solicited from any part of town, but boy or girl must live in the fourth ward.)

CAPITAL PRIZE.

To the boy or girl living in any one of the above wards who returns to us the largest number of empty **Upper Crust Flour Sacks**, we will give an additional prize of \$10.00 in cash.

(These sacks can be solicited from any part of the city and the boy or girl can live in any ward in the city.)

ALL GET PAID.

We will also give 5 cents each for any and all empty **Upper Crust Flour Sacks** returned to us by May 1, 1914, so that all boys and girls will be paid for their efforts whether or not they are lucky in winning the prize.

Get your mamma and your mamma's friends to buy **Upper Crust Flour** and save the sack for you. This flour cost your mamma \$1.45 per sack and she will get a rebate of 25 cents per sack if she buys quickly. See the **Upper Crust Ad.**

Yours very truly,

LA GRANDE GROCERY COMPANY, Inc.
G. L. Larison, Manager.

Mr. Cherry and to read the advertisement. But man proposes, and lilies sometimes don't bloom as they are advertised. Before the day for the marvelous blossoming, the lily drooped and withered away—the bud died, and the sign was changed, all of which came unexpectedly and shows how little man knows about the future, and how little control he has over it.

But this has not happened to all of the lilies, for many of them are gracing his store windows, and are just ready to burst out in all of their white purity and beauty. The stock of flowers which Mr. Cherry has heretofore imported from Portland and elsewhere is constantly diminishing for his green house is supplying nearly all of the flowers necessary for the trade.

Mrs. Carl in City.

Mrs. Carl, a prohibition worker to meet as many young people as possible in the basement of the M. E. Church tonight at 7:30.

RECORD IS UNUSUAL ONE.

Wallula Employee Works 35 Years Without Repremand.

A distinguished employee of the O. W., in the person of Sam Bowman, left this morning after visiting with Superintendent Bollons and Assistant Superintendent Buckley. Mr. Bowman is interchain car inspector at Wallula for the O. W. and N. P., and enjoys the distinction of having been in the employ of the company for a continuous period of 35 years, without a vacation or lay off of any kind and without having missed a day of service.

But there is more to this remarkable record of service. During all of this time he has never been as much as reprimanded for neglect, of duty, or for being late to work, for inefficiency, or for any of the many minor things that bring reprimands and not dismissal. In speaking of the man this morning both Superintendent Bollons and Mr. Buckley declared him to be one of the most substantial, and reliable men on the road, and were loud in his praise for continuity of service, faithfulness to his work and his ability to perform the things assigned to him for execution.

German Service Changed.

The German service held once each month at the Lutheran Church will be held next Sunday instead of the second Sunday of the month in order to avoid crowding the Easter services morning and evening on Easter Day. The services will after this Sunday again be held on the second Sunday of each month. Sunday the German service will commence at 2:30 in the afternoon. All are invited.

Nothing So Good for a Cough or Cold

When you have a cold you want the best medicine obtainable so as to get rid of it with the least possible delay. There are many who consider Chamberlain's Cough Remedy unsurpassed. Mrs. J. Boroff, Elida, Ohio, says, "Ever since my daughter Ruth was cured of a severe cold and cough by Chamberlain's Cough Remedy two years ago, I have felt kindly disposed toward the manufacturers of that preparation. I know of nothing so quick to relieve a cough or cure a cold." For sale by all dealers.

Adv.

Read the advertisements too.

THE REASON FEWER PEOPLE TAKE "SALTS"

We find the use of salts and other harsh physics is becoming less every year because more and more people are using Rexall Orderlies, which we and they firmly believe to be the best bowel remedy ever made. They taste so much like candy that even the children like them. At the same time they act so easily and naturally that there is no purging, griping or pain. They promptly remove the constipation and, by soothing and strengthening the bowels, make it less liable to occur again. We have the utmost faith in them. We know what they are made of and the pleasant, beneficial results that always follow their use.

You needn't take our word for it. If Rexall Orderlies don't help you—if they don't entirely relieve all your bowel troubles—come back and tell us

EXTRA SKIRTS

The latest out.—just received from New York's specialty houses. We can fit the long, slim, short and stout, made up in the latest styles. Plaids, checks made in all colors.

You Need an Extra Skirt

GEIBEL'S DEPARTMENT STORE

Reliable Merchandise

Reliable Methods



and we'll give you back your money. In vest pocket tin boxes; 10c, 25c, 50c. You can buy Rexall Orderlies only at The Rexall Stores, and in this town only of us.

Hill Drug Store.

Easter Flowers.

You will surely want some. Place your order early.

La Grande Seed and Floral Co.
Adv. 3—30-11.

MAIL ORDER BUSINESS.

(Continued from Page Six.)

When the list was completed they began buying these articles from the catalogue houses through the medium of their friends, their wives and their clerks. For a while the mail-order trade from that little city must certainly have been highly gratifying.

As the goods came in they were taken to the rooms that had been secured to display the intended exhibit and there carefully analyzed as to quality and as to workmanship. Shoes were sawed in half, furniture taken apart, mattresses ripped open, and in fact every article was thoroughly dissected. To each article was then attached a card showing the result of the investigation, and of course bringing out in bold relief and inferior qualities or defects that may have been found. The card also had the catalogue illustration attached and the actual cost delivered there, including letter postage, money order fee, freight charges, etc. Exhibited by the side of this article was one of as near the same quality and style as could be found in a local store, which was treated in exactly the same manner as the mail order article.

The card of course, gave the same information for comparison as was shown on the other.

The committee in charge of the work was absolutely impartial in preparing the exhibit. It was early decided that for the work to accomplish any permanent results it would be folly to do otherwise, so such mail order articles that had the best of the argument (and there were many of them) were just as cheerfully and prominently exploited as were those which favored the home merchant. In a printed summary of the entire exhibit some highly interesting facts were shown. In every article secured from the home merchant the quality and the workmanship were superior to the mail-order article. The total cost of the goods from local dealers were eleven and one-tenth per cent less than the total cost of the mail order goods. It was shown that twenty-five and three-tenths per cent of the number of

articles from the mail order house were cheaper than the same articles could be purchased at home. In accounting for this it was shown that only 12 1-2 per cent of such articles showed a saving of more than 10 per cent and only three per cent, a saving of more than 20 per cent. It was also shown that the mail order lines in which this apparent advantage was gained, that the quality was greatly inferior and decreased with the same proportion of the decrease in price.

The bureau was in charge of the secretary of the league, who had been hired from a distant city. While he did not do much personal work out in the country among the farmers he was constantly on the lookout for new ideas in the way of entertainment, etc., that would bring them into the exhibit room.

The campaign lasted for six months, and it was estimated that 80 per cent of the mail order buyers had been converted to the wisdom of home buying.

The spectacular finish of the campaign was perhaps the most unique affair ever contrived in celebration of a glorious victory. Several thousand dollars had been invested in mail order goods, and a great barbecue was held in the fair grounds in the outskirts of the city, in which every man, woman and child in three counties was invited, the big festival of the

day being the burning of these goods. An admission fee of one mail order catalogue was charged every one entering the grounds and these also were consigned to the flames—the funeral of the mail order business in that community.

W. H. BYER.

Plasterer and Contractor.

Interior and exterior plaster-

ing. Ornamental work of all

kinds. Satisfaction guaranteed.

Red 1931.

DAILY AUTO SERVICE.

LV. COVE 8:30 A. M.
AR. LA GRANDE. 9:45 A. M.
LV. LA GRANDE. 1:30 P. M.
AR. COVE 2:45 P. M.
Freight Rates on Application.
Headquarters in La Grande
Snook Bros. Produce.
1312 Jefferson.
WEIMER'S AUTO TRUCK
SERVICE.

MAKE A NOTE

of the fact that an abstract is an absolute necessity when you purchase real estate.

No matter how well posted you might be—you don't have a full history of the parcel, as you do when we make an abstract of it. Accuracy guaranteed.

THE ABSTRACT & TITLE CO.
Foley Hotel Building

NOONDAY SERVICES —FOR MEN—

HONAN HALL

EVERY WEEKDAY,

March 30th. to Good Friday, April 10th.

BEGINS PROMPTLY

12:05

ENDS PROMPTLY

12:30

SUBJECTS OF ADDRESSES:

PASSION WEEK

MONDAY, MARCH 30, For us men and our salvation.
TUESDAY, MARCH 31, He endured the agony and bloody sweat.
WEDNESDAY, APRIL 1, He was betrayed.
THURSDAY, APRIL 2, He was denied.
FRIDAY, APRIL 3, He was mocked, despised, rejected.
SATURDAY, APRIL 4, He drank the cup of sorrow.

HOLY WEEK

MONDAY, APRIL 6, The Cross the revelation of man's sin.
TUESDAY, APRIL 7, The Cross, the revelation of God's love.
WEDNESDAY, APRIL 8, The Cross, our assurance of pardon.
THURSDAY, APRIL 9, The Cross, our assurance of peace.

GOOD FRIDAY, 12:05 to 1 p. m.

I. "Behold the Lamb of God"
II. "In the Cross of Christ I glory."

All Men Invited.

No Collection.

These services are arranged by REVS. W. C. DRAHN and UPTON H. GIBBS who will be assisted by other pastors.

REX HALL

TUESDAY, APRIL 7.

Two Step Contest Prize for the winning Couple.

"Where You Learn to Dance."
Dancing assemblies each Tuesday and Saturday night.

Instruction in all dances by appointment.

BERT M. SHERWOOD,
Proprietor and Instructor.

OFFICE—Rex Hall, Phone Black 3171