

NEW STYLES OF LADIES HOME JOURNAL PATTERNS ARE SHOWN IN EACH MONTH'S ISSUE OF GOOD DRESSING, A FREE MAGAZINE OF FASHIONS. BE SURE TO GET YOUR COPY EACH MONTH. NEW ISSUE OF FASHION BOOK DE LUXE, HANDSOMELY ILLUSTRATED AT 25c COPY.

Hart Schaffner & Marx



Copyright Hart Schaffner & Marx

H. S. M. Clothes. Have you seen the new Style Book? Its worth your while to look it over. Let us know if you don't get a copy.

The Temple of Economy
PEOPLE'S STORE
Phone Main 11

The approach of Easter makes our Spring Coats and Suits doubly important. The Best Values you will find Here, Priced from \$12.50 to \$25.00. We solicit your patronage and guarantee most satisfaction.

Our 31st Friday Surprise Sale

NEWEST MAKE HOUSE AND PORCH DRESSES—They're well made and have a distinctive touch which sets them aside from the ordinary House Dress, also appropriate for street wear.

FRIDAY SPECIAL AT \$1.18—We're showing a variety of Percale Dresses in light and dark colors, well made, with the popular Dutch Necks and pipings of contrasting colors, sizes 36 to 44.

FRIDAY SPECIAL AT \$1.38—You may purchase these neat Dresses of Gingham and Chambray in an assortment of pretty designs with Dutch Necks—Regular and extra sizes.

Special Showing Royal Worcester Corsets, newest models, high, low or medium bust, with long or extra long hip—All sizes. Special, each \$1.00.



- FRIDAY NOTION SPECIALS.**
- White Coronation Braid, bunch15c
 - Shoe Laces, special, 3 pair5c
 - Curling Irons with Hidden Spring, each .5c
 - Darning Cotton, spool, each2c
 - Stocking Darners, special, each3c
 - Tooth Brushes, special, each10c
 - Wire Coat Hangers, special, each3c
 - Extra Quality Pearl Buttons, card5c
 - J. P. Coats Spool Cotton,6 for 25c
 - Wire Hairpins, 6 Bunches5c

SILK BROCADES SPECIAL, YARD 60c.
New Tango shades are shown in these silks, also Blues, and Nell Rose, a durable quality for Spring and Summer Dresses. Special Yard60c

- BARGAIN BASEMENT SPECIALS.**
- Colgate's Toilet Powder, special, each ...15c
 - Palm Olive Soap, special, 3 bars25c
 - Blue Seal Vaseline, special, jar5c
 - Toilet Paper, 6 rolls25c
 - White Crepe Napkins 100 for15c
 - Children's Sandals, special59c
 - Flour Sifters, special, each15c
 - Cups and Saucers, White Meakin Ware ...10c
 - Comforter size Cotton Batting. Large Rolls Stitched, each\$1.00

BURSON HOSE, SPECIAL PAIR 25c.
Full Fashioned and Fast Black—The only Hose Knit to fit without a seam. All sizes. Special, Pair25c

REGULAR 25c SIMMONS GLOVE CLEANER. SPECIAL 15c.

For cleaning Dressed Kid Gloves, and Removing Grease or Paint and other spots from woollens, silks, carpets and hats, excellent for cleaning Tan Shoes.—Special, jar15c

SHORT HOUSE JACKETS OR KIMONAS, SPECIAL, EACH 29c.

These are made of figured Organdies and Lawns, low neck, with or without collar and Short Kimona Sleeve. Regular Values to 60c. Friday Special29c

THE PEOPLE'S STORE

1207-1209 Adams Ave.

La Grande, Oregon

'Feed the Kidlets Wheatlets'
THE FOOD WORTH WHILE
ASK YOUR GROCER

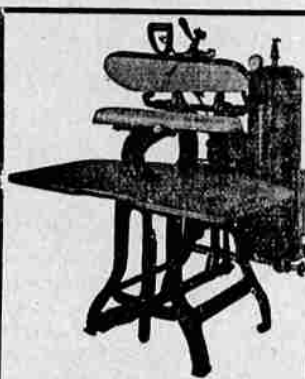


WE EXPECT A

RUSHING SEASON

in the lumber line. All indications point to brisk building business this Spring, and we take this opportunity to suggest early orders. We know our stock and are sure of it. We want you to know, and so print this short notice.

WENAH LUMBER COMPANY



Sanitary Pressing Machine

Dry
Cleaning

DONE RIGHT

OVER \$2000 IN EQUIPMENT

EXPERT OPERATOR

CHERRY'S NEW LAUNDRY Inc.
MAIN 56

Retail Department---Phone Main 8

For Lumber, Lath
Shingles, Sash and Doors
Ruberoïd Roofing

GEORGE PALMER LUMBER CO.

Drink **SAM-O** Natural Mineral Water
and
You'll Know the Joy of Living

D. R. FONG MEDICINE CO.
CHINESE ROOT AND HERB REMEDIES
Cures Bodily Diseases With Root and Herb Treatment
Phone 762 Free Consultation La Grande Ore.
1412 Adams Ave.

THE TELEPHONE

By furnishing quick service in communication multiplies a man's capacity and makes it possible for the business man to transact more business.

EVERY TELEPHONE A LONG DISTANCE STATION

HOME INDEPENDENT TELEPHONE SYSTEM

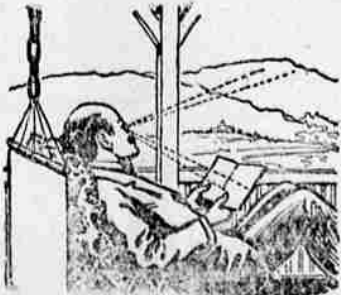
Rose Bushes.

Have arrived, now is the time to plant. Come early before the assortment is broken.

La Grande Seed and Floral Co.
Adv. 3—30-1f.

J. H. PEARE & SON

Manufacturing Opticians and Jewelers
Adams Avenue.



KRYPTOK LENSES

We have the only lense surfacing machine between Portland and Boise and the only means of furnishing customers with any lens they require same day as left with us. We are the only firm in Eastern Oregon that can get you and furnish KRYPTOK LENSES same day. OUR OPTICAL DEPARTMENT IS IN CHARGE OF THE ONLY ATTENDANCE GRADUATE OPTOMETRIST IN UNION AND WALLOWA COUNTIES.

Don't trust your eyes to self-styled specialists without any reputation. When you can have the services of a firm of twenty-three years standing.

We guarantee all our work and will be here to make it good.

Optical Department in charge of Attendants Graduate of Northern Illinois College of Optometry.

MOSER WANTS LESS EXPENSE

REPUBLICAN GUBERNATORIAL CANDIDATE HERE.

Attacks Commission, Tax Law and Lavish Waste of Money.

Gus C. Moser points with a great deal of pride to the fact that he opposed and voted against the passage by the last legislature of the much-opposed tax law under which Oregon is now laboring. Mr. Moser was in La Grande yesterday and while here is aligning his political fences.

"Of the five bills referended last year, four were approved by overwhelming majorities, and one was rejected. In the senate I voted for the four, and against the one that failed, so that I feel I have a record in the senate that is with the popular will of the people.

"I am a candidate for the Republican nomination for governor, and the platform I am standing upon is one that is opposed to the many commissions. There is not a commission that cannot be conducted with less expense than it is now and quite a

number of them can be abolished.

"The respective offices can be con-

GUS C. MOSER.



Republican Who Seeks Primary Nomination for Governor.

ducted at a much less expense to the tax payer and it will be my purpose to recommend to the legislature and do all within my power to carry out these principles and I will start in with the promise that the expenses of the executive department will be greatly reduced."