



# THE High Cost of Living Question Solved

The question solved and the verdict is given below, in prices you will be unable to duplicate at home or at any M. O. House Write any of the great mail order houses of the east and ask them for quotations on any article we have priced below and find out for yourself—bring in anything you may have bought and compare the PRICE, QUALITY and WORTH.

DOMESTICS	
Bleached Muslin, Hope.....	6 7-8c
Bleached Muslin, Advertiser A A.....	10c
Bleached Muslin, Lonsdale.....	8c
Bleached Cambric, Lonsdale.....	10 1-4c
8-4 Pequot Sheeting Bleached.....	25 1-2c
9-4 Pequot Sheeting Bleached.....	27 1-2c
10-4 Pequot Sheeting Bleached.....	29 1-2c
42-in. Pequot Sheeting Bleached Casing.....	16c
45-in. Pequot Sheeting Bleached Casing.....	17c
42-in. Pequot Tubing.....	18c
45-in. Pequot Tubing.....	19c
8-4 Pacific Sheeting Bleached.....	25c
9-4 Pacific Sheeting Bleached.....	27 1-2c
10-4 Pacific Sheeting Bleached.....	30c
Unbleached, 2c less on each yard.	
Standard Apron Check Gingham.....	5c
A. F. C. Dress Gingham.....	10 1-2c
Full Standard Calicoes.....	5c

36-in. Forrest Percalé.....	10c
48-in. Table Oil Cloth.....	19c
8-4 Foxcroft Sheeting Bleached.....	19c
9-4 Foxcroft Sheeting Bleached.....	21c
10-4 Foxcroft Sheeting Bleached.....	23c
Unbleached 2 cents less on each yard.	
Amoskeag Apron Check Gingham.....	7 1-2c
Sampson Galtea.....	15c
32-in. Scotch Plaid Gingham.....	13 1-2c
36-in. All Wool Serge, all colors.....	50c
Ladies' Knit Vests, a good one.....	9c, 3 for 25c
Ladies' Knit Vests, fine grade.....	13c, 2 for 25c
Ladies' Knit Union Suit.....	28c
Ladies' Knit Union Suit.....	32c
Ladies' Knit Union Suit, fine.....	47c
Ladies' Knit Union Suit, fine.....	60c
Men's Cotton Rib Underwear, shirt or drawers.....	23c
Men's Cotton Rib Union Suit.....	69c
42-in. Atlantic.....	16c
45-in. Atlantic.....	17c

NOTIONS	
Spool Cotton Thread, "Merricks".....	4c
Spool San - Silk.....	4c
Spool Sewing Silk, Carlson-Currier.....	7c
Hold-Fast Hose Supporters, Children's.....	10c
Men's Boston Supporters.....	13c
Men's Common Work Socks.....	4c, 3 pair 10c
Men's Tan or Black Dress Socks.....	7c
Men's President Suspenders.....	29c
Men's White Hemmed Handk'fs 18x18 4c 3 for.....	10c
Men's Colored White or Blue Hfs, 21x21 4c 3 for.....	10c
Ladies' Hemmed Hfs, Lawn, Doz.....	23c
Children's School Hfs., Colored Border Doz.....	20c
Needles, Sewing, Darning, Knitting.....	4c
Shoe Laces, Extra Heavy.....	3 pair 5c

Gilt Edge Shoe Blacking.....	18c
Dandy Russet, Tan.....	18c
Shinola Polish.....	7c
Men's 12-oz Guantlet Gloves, Leather Faced.....	15c
Men's 12-oz Cotton Gloves, Knit Wrist.....	15c
Men's 8-oz Cotton Gloves, Knit Wrists.....	5c
Stonoco Hair Nets 6 for.....	25c
Guilt Edge Darning Cotton 2 for.....	5c
Tape Per Role, Black or White, 2 for.....	5c
Knitting Cotton Per Ball.....	4c
Gem Pins, 360 Count.....	3c
Barbaves Linnen Thread.....	8c
Safety Pins, all sizes.....	4c
Wire Hair Pins Per Box.....	3c
Wire Hair Pins 16 to Paper, 10 Pa.....	5c
Mourning Pins, Per Box.....	3c
8-in. Curling Iron.....	5c

<b>\$987</b> Men's Suits, in Blue or Grey Serge, Brown or Tan, Mixed Cassimeres and and Fancy Worsteds.
<b>37c</b> Men's Work Shirts, heavy weight Chev-iot, Gray, Blue and Tan.
<b>37c</b> Men's Work Shirts, heavy Weight Cham-bray Blue, Grey or Tan.
<b>39c</b> Men's Black Satan, good quality, well made work shirts.

<b>\$3.78</b> Men's Shoes, Genuine Imported Paris Veal Viscalized sole and upper.
<b>\$2.58</b> Men's Gun Metal Button Dress Shoe, Button, a shoe that you have been pay- \$3.50 for.
<b>\$1.89</b> Men's Elk Outing Shoe, Viscalized, Everwear sole, Blucher.
<b>\$2.28</b> Ladies' Kid Button Dress Shoe, Ex- tension Sole, Common Sense Heel. Same Shoe in Gun Metal, Same Price.

<b>73c</b> Men's Plain Waist Overalls, heavy weight Blue Denims, Oshkosh—none better made. Same in Mount Hood.
<b>49c</b> Boy's Mount Hood Oyeralls, sizes 20 to 24 waist.
<b>83c</b> Oskosh Bib Overalls, heavy weight Blue Denims none better made. Same thing in Mount Hood.
<b>59c</b> Boy's Mount Hood Overalls; sizs 27 to 31 waist.

<b>89c</b> 27-in. Silk Messaline, all colors. A good Grade.
<b>39c</b> Bed Sheet 72x90 Bleached.
<b>58c</b> Ladies' Cover-all Apron. Gingham or Percalé.
<b>98c</b> Men's R. R. Shirt, Heavy Blue Percalé with 2 laydown collars.

D. M. C. EMBROIDERY COTTON.
Art 99 B., small skeins in white only, doz...15c
Art 115 B., large skeins, white only—

No 3.....	35c
No. 5.....	40c
No. 8.....	45c
Art 128 long skeins, white only, all sizes, 3 sk 10c	

Art 117, long skeins in white only, per doz...20c
Art 151, white and Ecu Balls—
No. 1, 2 and 3, 6c; Nos. 5 and 10, 7 1-2c No. 15 and 20, 3 for 25c; No. 30, 10c; No. 40 and 50, 12c;

No. 60, 70 and 80, 13c; No. 100, 15c; No. 150, 18c Same in Black.
No. 3, 8c; No. 5 and 10, 9c; No 20, 10c; No. 30, 12c; No. 50, 12c; No.70, 15c.



# THE GOLDEN RULE CO.

QUALITY THE SAME PRICES LESS



The Store That Reduces The Cost of Living, We Have no Competitors in Price When Quality is Considered

**LOCAL BREVITIES.**

Fishing license with every \$3.00 rod. Hill's Drug Store.—Adv. 3-25-tf.

We pay best prices for second hand furniture. Dyal's Furniture store, next to Geddes grocery. Phone black 251.—Adv. 3-2-tf.

Alfalfa seed for sale. Price reason- able. La Grande Electric. Phone Black 3141.—Adv. 3-7-tf.

Your shoe repairing done in first class manner, from best material, at L. J. French Shoe Store by S. C. Kinkley.—Adv. 2-2tf

J. A. Chandler wishes his friends and patrons to know that he still has

the agency for the Page Woven Wire Fence. New car just arrived at his home in Fruitdale.—Adv. 3-21-tf

Call at our Greenhouses. La Grande Seed and Floral Co.—Adv 3-14-tf

Fishing license issued by B. W. Hughes, at Moose Billiard parlors.—Adv. 3-24-tf.

Shores' Taxi Service. Sommer Hotel, Main 740.—Adv. 2-21-tf

**RITTER**  
The photographer in your town. Adv. 1-1-tf

Silverthorn's family drug store. 3-23-6t

Fishing license issued by B. W. Hughes, at Moose Billiard parlors.—Adv. 3-24-tf.

Fishing license issued by B. W.

Hughes, at Moose Billiard parlors.—Adv. 3-24-tf.

**WANTED**—Loan of \$600 on property worth \$3,000. Call room 8 over Silverthorn's, or 'phone Main 777.—Adv. 3-28-4t.

Hardtime ball, Rex Hall, Tuesday, March 31.—Adv. 3-26-4t.

LA GRANDE lots and land to trade for good automobile. Room 26 new Foley Bldg. 'Phone Red 3051. 3-28-2tp.

Hardtime ball, Rex Hall, Tuesday March 31.—Adv. 2-26-4t.

Some time ago we made mention in this paper to arrest any Grocer who did not sell Push & Garrantee La Grande Made Flour, and we are glad to say, we never caught a man. Which we thank the Grocers of La Grande for this record.—Adv. 3-28-2t.

**PERSONALS.**

J. J. Witty returned yesterday from a trip to Elgin.

H. J. Rhinehart of Elgin returned home this morning after visiting in the city.

Carl Lindquist of Wallowa returned to that city this morning after visit- ing with relatives in the city.

Walter Pierce returned to his farm this morning after transacting busi- ness in Portland.

W. R. Kivette of La Grande went to Joseph this morning in the inter- est of the lumber business.

Ellis Ellsworth of this city went to Elgin this morning where he teaches vocal culture.

Melba Tuttle of Rhinehart who at- tends the high school in La Grande will spend the week end with home folks.

Mrs. Lola Kerr returned to her home in Elgin this morning after a delightful visit at the home of her mother, Mrs. Bryant.

W. E. Leffel, deputy game warden, left this morning for Imbler and Summerville, where he will distribute the license books to men recently ap- pointed to issue licenses.

Clyde Pratt of Enterprise passed through the city this morning on his return trip from Seattle, North Ya- kima and other coast cities. He was gone on a business trip.

Attorney L. Denham left this morn- ing for his home in Elgin. Mr. Den- ham was in the city and surrounding territory in the interest of his can- didacy for state representative.

Mr. and Mrs. Lyons of Glasgow, Kentucky, passed through the coun- ty seat this morning on their way to Enterprise where they will make their future home

Mrs. Wingo one of the teachers in Greenwood school, left for Alicel to- day to spend the week end with her sisters who recently moved to that section.

Rev. Martin of Joseph, Rev. J. R. Payne of the same place and Rev. R.

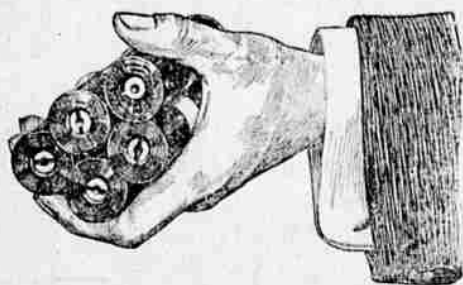
V. Maxey of Imbler passed through the city this morning enroute to their respective stations after attending the district conference at North Powder.

Miss Maggie Connor of San Fran- cisco who has been in the city some days, left this morning for her home. Rev. W. A. Winter and wife re- turned this morning from North Pow- der where they attended the district conference.

**--KODAKS KODAKS KODAKS--**

Films

Films



**RED CROSS DRUG STORE**

We do all kinds of amateur finishing

**Attention Please.**

You all know you can not get to many factories in La Grande, Ore. Did you ever hear of a town that was killed with too many Pay Rolls. Not Yet, what we want, is more of them. When the Raw Material is grown manufactured and put on the mar- ket, it don't look bad to the new com- ers. So let's all keep right on eating La Grande Made Flour.—Adv. 3-28-2t.

**FOR SALE**—or rent, house and 9 lots family orchard. See Tuckey and Jester.—Adv. 3-28-4t.

Your job printing. **Have it done at** the Observer office.

**ASK YOUR GROCER ABOUT THE TOBE GIVEN AWAY \$150.**

They are going to give away One Hundred and Fifty Dollars (\$150.00) with **UPPER CRUST FLOUR.**

Each sack you buy will be numbered. Your grocer will write your name and address on this number and mail same to us. We will then send you our check for 25 cents per sack, which is a special advertising al- lowance we are giving you instead of spend- ing a like amount for advertising.

**ORDER TODAY**

The retail price of this flour is "positively" \$1.45 per sack and cannot be purchased for less (except on this advertising plan.) 600 sacks only will be sold on this campaign. We won't say anything about the quality. After you try a sack it won't be necessary. Phone your grocer to send you a sack and he will attend to the 25-cent rebate for you without any trouble to you in the least.

**SOLD AND GUARANTEED TO YOUR GROCER BY THE DISTRIBUTORS OF PREFERRED STOCK**

Upper Crust Flour  
Whiter, Lighter, Bread

Upper Crust Flour  
Whiter, Lighter Bread