

For the Cigarette Habit a Guaranteed Cure RED CROSS DRUG STORE Come in and Ask Us About It

LOCAL BREVITIES.

Fishing license with every \$3.00 rod. Hill's Drug Store.—Adv. 3-25-tf.

We pay best prices for second hand furniture. Dyal's Furniture store, next to Geddes grocery. Phone black 351.—Adv. 3-2-tf.

Alfalfa seed for sale. Price reasonable. La Grande Electric. Phone Black 3141.—Adv. 3-7-tf.

Jones and Rabone.

The Ladie's Showroom, Ladie's Tailoring and Dress Making and Ready to Wear. 1212 Adams Ave. Next Hill Drug Store, up stairs. Phone Black 3261.—Adv.

Danceland has been completely renovated. Bowlers' dance will be held there Saturday night.—Adv.

FOR SALE—20 tons of alfalfa hay at \$4.00 per ton. Frank Bridges. Foley Hotel.—Adv. 3-27-3t.

D. H. Proctor and August Hug have filed with the county clerk their declaration of candidacy for the offices of assessor and sheriff respectively.

Bowlers dance, Saturday. Danceland.—Adv.

Shores' Taxi Service. Sommer Hotel, Main 740.—Adv. 2-21-tf.

Fishing license issued by B. W. Hughes, at Moose Billiard parlors.—Adv. 3-24-tf.

Call at our Greenhouses. La Grande

Seed and Floral Co.—Adv. 3-14-tf

Fishing license issued by B. W. Hughes, at Moose Billiard parlors.—Adv. 3-24-tf.

CONTRACTORS & BUILDERS.

HORSTMAN & OLIVER—House builders, contractors and first class carpenter work. Telephone for appointments. Estimates given. Workmanship the best, figures lowest. Joe Horstman, G. L. Oliver.

Bowlers Dance Saturday night. Danceland.—Adv.

Fishing license issued by B. W. Hughes, at Moose Billiard parlors.—Adv. 3-24-tf.

RITTER

The photographer in your town. Adv. 1-1-tf.

J. A. Chandler wishes his friends and patrons to know that he still has the agency for the Page Woven Wire Fence. New car just arrived at his home in Fruitdale.—Adv. 3-21-tf.

The Evening Observer on sale at Newlin Book store and the Club.

Keefers Taxi, call Foley hotel.—Adv. 3-19-tf.

The Skin and Not the Blood.

Until recently it has been a generally accepted theory that eczema was a disease of the blood. Scientists have taught us that eczema is positively a skin disease and curable through the skin alone. Meritol Eczema Remedy is applied directly to the diseased skin. Do not delay trying Meritol Eczema Remedy. NEWLIN DRUG COMPANY.

Adv.

Silverthorn's family drug store. 3-23-6t

The Mission Band of the Presbyterian Church will meet at the home of Mrs. Anderson, 507 Adams Ave. Saturday members and friends welcome.

Hardtime ball, Rex Hall, Tuesday March 31.—Adv. 2-26-4t
Hardtime ball, Rex Hall, Tuesday, March 31.—Adv. 3-26-4t.

Next Saturday night a benefit ball will be given at the new dancing academy to defray expense money for the bowling team going to Portland soon.

Speeding, Speeding, Yes!

The big Red Dayton Motorcycle won the speed race in the city limits March 24, all other machines dropped out within half a block. The Dayton won the prize by donating to the city \$10.00. This is a sure sign that the Dayton has the power and speed. The Dayton has the strongest motorcycle engine made. See the 9-13 horse power, two speed twin Dayton of which the agency is held by

Rube Zweifel.

Adv. 3-26-1t.

Notice.

I wish to inform citizens that I am no longer an employee of J. D. Lynch and that the taxi service I operate is completely my own.

O. D. KEIFFER.

3-27-1tp.

Rooms to let above Hill's Drug Store. Apply at Hill's Drug store.—Adv. 3-21-tf

Bowling tournaments are deemed good advertisers of cities, and commercial clubs usually help send entry teams. Next Saturday night a bowling dance will be given to raise money to send the La Granders.

Fishing license issued by B. W. Hughes at Moose Billiard parlors.—Adv. 3-24-tf.

Modern Brotherhood of America will give a dance and social Friday night March 27, 1914. Every member's presence requested. Invite your friends.—Adv. 3-26-2t.

Pansy Plants.

Mammoth pansy plants now ready. Very choicest plants obtainable. 50c. per doz. Store or Greenhouse. La Grande Seed & Floral Co.—Adv. 3-20-tf

For your convenience we have arranged, to issue your fishing and hunting license. Hill's Drug Store.—Adv. 3-25-2t.

Miss Stella Oliver has opened a piano studio at the Turner Oliver residence, 1408 Fourth street, and will receive pupils during the spring and summer months. No objection to beginners. Phone black 361.—Adv. 3-21-6t.

The new Polk Directory will contain the name of everyone over 16 years old, including the wife's name, a new feature, since the enactment of the equal suffrage law.—Adv. 3-27-1t.

Get your fishing license of B. W. Hughes, Moose Billiard Parlor. We carry a full line of cigars tobacco, Base Ball Goods, Guns, Ammunition, Fishing Tackle and Sporting Goods of all description.—Adv. 3-24-tf.

MONEY TO LOAN.

On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

Cabbage plants are now ready. La Grande Seed & Floral Co.—Adv.

Bowlers Dance Saturday night. Danceland.—Adv.

BYER & MOORE,

Plasterers and Contractors.
Interior and exterior work of all kinds, Cement Work, Concrete Foundations and Flue building. All work guaranteed.
Get our prices before you let your work.
W. H. BYER T. H. MOORE
Phone Red 1931 Red 3661.



It Is Human Nature
to Excel, but not



Self-Satisfaction to Excel by Unfair Methods

If you went into a store to buy a foot Rule, you would not require the dealer to measure the Rule to see if it was 12 inches long. Any manufacturer would be very foolish to make foot rules that did not measure 12 standard inches.

The same may be said of our K line of all wool Goods, made by the Salem Woolen Mills (Oregon) when they say they are all wool, the fact that the manufacturer of foot rules would be a chump to make short length rules applies to the Salem Woolen Mills—they are too well and favorably known to be questioned. These woolens are being used very extensively throughout the east by manufacturers of Ladies' Suits, Dresses and Coats and often sold as imported goods.

We carry a large line and nice range of Patterns 56 and 58 inches wide at remarkable low prices of \$1.85, \$2.00 and \$2.25



Elk Suits for Boys' school wear will give more service and all round satisfaction than any you can buy. They are made for boys, not Sissie boys, but real boys and they must give the hard service that real boys give them.

\$4.50 to \$10

\$9.87 Men's Blue or Gray Serge, Fancy Wors-
teds or Cassimers.

10 1-2c A. F. C. Ging-
ham. Staple
Checks Plain or Cross.

6 7-8c Bleached Muslin
Hope 36-in. Wide.

5c Men's Heavy or Knit
Wrist Canvas Gloves.

37c Men's Heavy Cham-
berly Work Shirts.

15c Sampson Galatia.
Wears and washes like
Linnen.

QUALITY THE SAME THE GOLDEN RULE CO. PRICES LESS

The Store That Reduces The Cost Of Living

For An Auto Luncheon For School Luncheons



Beech-Nut
Peanut Butter

IT'S SIMPLY DELICIOUS!
FOR IT'S PEANUTS---

The choicest that grows—roasted, salted, ground fine and put quickly into airless-sealed and subtle taste until you use it.

And you find yourself using it all kinds of ways—in sandwiches, on toast, crackers, biscuit, for lunches, "tween meal "bites", in home made fudge, etc. Children love it when they run in for something to eat after school.

Get a twenty cent jar to taste today.

For Sale By

Pattison Bros.
Grocery

ASK YOUR GROCER ABOUT THE TOBE GIVEN AWAY \$150.

They are going to give away One Hundred and Fifty Dollars (\$150.00) with
UPPER CRUST FLOUR.

Each sack you buy will be numbered. Your grocer will write your name and address on this number and mail same to us. We will then send you our check for 25 cents per sack, which is a special advertising allowance we are giving you instead of spending a like amount for advertising.

ORDER TODAY

The retail price of this flour is "positively" \$1.45 per sack and cannot be purchased for less (except on this advertising plan.) 600 sacks only will be sold on this campaign. We won't say anything about the quality. After you try a sack it won't be necessary. Phone your grocer to send you a sack and he will attend to the 25-cent rebate for you without any trouble to you in the least.

Upper Crust Flour
Whiter, Lighter, Bread

Upper Crust Flour
Whiter, Lighter Bread

SOLD AND GUARANTEED TO YOUR
GROCER BY THE DISTRIBUTORS OF
PREFERRED STOCK



The best is the cheapest. It is one thing to buy a home and it is another to be satisfied with it after you get it.

Have a house built for you, to your order; just as you like it, with strong lines of individuality about it. You take pride in it—your friends admire it. Satisfactory! What's the answer? A happy family.

H. E. ROSKAMP.

1504 Oak St. La Grande, Ore.
Phone Red 1981.
And remember that it costs no more.