

THE OBSERVER

BRUCE DENNIS, Editor and Owner.

Entered in the Post Office at La Grande, Oregon, as second class matter.

Advertising rates on application. All copy for display advertising must reach the office the day before the ad appears.

Address all communications to THE OBSERVER, 1710 Sixth Street,

SUBSCRIPTION RATES: Daily, single copy5c Daily, per week15c Daily, per month65c Daily, six months in advance . . . \$3.50 Daily, per year in advance . . . \$7.00 Daily, by mail per year, in advance \$4.00 Weekly Observer, per year in advance \$1.50

MEN NOT INDIFFERENT AS A WHOLE.

Are men indifferent to religion? Of ten times it would seem so, but then again there are many indications, that the religious appeal finds a ready response in their hearts. When old Trinity Church at the head of Wall street in New York City, is crowded to its doors at the Lenten noonday services for men, when the same thing is found in other cities where such services are held, it shows that men will listen to a message which applies with force to themselves. Lenten noonday services have been maintained for some years in the larger cities and instead of losing in popularity, grow in favor. Perhaps their very simplicity is a reason for this, and the fact that the aim is to leave a definite impression on the mind of the participator, of a single point at a time, who thus goes away with something on which to think and perchance to act. At first

his curiosity is aroused and then as he perceives he carries away something, his interest awakens which develops as the daily points begin to have cumulative effect. An initial attempt is to begin on Monday and continue every week day to Good Friday inclusive, by some local pastors to provide such services. Their advertisement will be seen in the columns of this paper and we bespeak in them a hearty response to their efforts. A glance at the list of subjects of the addresses, proves their value, because the events on which the attention of nearly all chrisendom is concentrated during the coming two weeks, owe their wonderful force and effort to their having been wrought "for us men and our salvation."

PERSONALS.

Ulrich Lottes was a business visitor to Baker yesterday afternoon. Roy Dungan left for Wallowa where he expects to make his home in the future. Ray Logan and Julius Fisher made a trip yesterday to Enterprise where they transacted business for the day. H. B. Yerrington of Elgin who was in the city a number of days on business left this morning for his home. O. C. Stick of Enterprise and J. S. Williams of Wallowa were guests at the Savoy last night. Mrs. G. R. Kerr and Mrs. Lee Hanford went to Baker yesterday to visit with Mrs. Frank Ryland. They will be gone a couple of days. Mrs. W. R. Collier and son Cleon of La Grande left yesterday for Hood River where Mrs. Collier will transact business for a number of days. Ben Hopper of La Grande was at Palmer Camp yesterday to do some repair for the Palmer Lumber Company. C. A. Black of Fruitdale left yesterday for Portland where he will seek

medical attention for an ailment of which he has been suffering. He will be gone indefinitely. Miss Smith of Pendleton who has been visiting with friends in Wallowa passed through the city this morning on her way home. Miss Maggie Weaver of Enterprise returned to her home yesterday after visiting at the home of her sister Mrs. Will Pidcock. M. F. Caw of Weiser who has been in the neighborhood purchasing cattle left this morning for home. He states that his mission has been successful. Mrs. Patten and children of Elgin who have been in La Grande visiting with their husband and father who is in the employ of the O. W. returned home. Mr. and Mrs. Ferdinand Kaufmann of Cottonwood, Idaho, passed through La Grande, enroute to Joseph where they will be the guests of friends and incidentally inspect the land. Mr. and Mrs. D. C. Craig of near Summerville are back from a lengthy trip to Seattle, Tacoma, Bremerton and other coast cities. In Puyallup, Washington they visited with their son George who is married there and is in business. W. T. Salisbury representing a travelogue bureau of Chicago, who has been in the community and in branch line cities for the past two weeks left this morning for Pendleton where he will continue his work of lecturing and selling books of travel. Conductor H. C. Grady is back on his run on the branch. Both he and Mrs. Grady have just returned from Portland where they had the pleasure of seeing their son Harold make a decided hit on the Orpheum circuit. Together with two other collegians, Burns and Kilmer, from Spokane and Seattle respectively the team will "make" San Francisco, Los Angeles, New Orleans and all of the eastern cities including New York. They will then leave for a tour of England and Australia and return in time for the opening of school next year. Earl Stitt of La Grande made a short trip to Alicel this morning on business. Zenie Gibson of this city went to Alicel this morning to be the guest of friends for an indefinite period. Sam Brooks of Summerville who has been in the city for a number of days transacting business, returned today. Robert Eakin municipal judge went to Palmer Junction this morning on professional business. He will be back tonight. Vincent Palmer of the Palmer lumber company made a trip to the lumber camp this morning. He will be back tonight. Dan Hayes, representing a San Francisco Grocery company left this morning for Elgin and other branch line points. Mrs. W. D. Stoop and children of La Grande, left this morning for Elgin, called there on account of the illness of Mrs. Stoop's mother, Mrs. Lewis. Mrs. D. Griner of Walla Walla arrived in the city this morning to be the guest of her children who live in Alicel. She will be in the valley for a number of weeks. B. P. Kramlich and his mother-in-law, Mrs. M. Heth passed through La Grande today on their way to Enterprise. They have been visiting in Colfax, Wash. J. R. Mills of La Grande left for Enterprise this morning from where he will go to Zornwalt on a land inspection tour. He will be gone 10 days or more. Mrs. C. T. McDaniel and son Donald are back from Portland where they have been the guest of Mrs. McDaniels' sister-in-law, Mrs. Willard, and other friends for a number of weeks. They left today for their home in Wallowa. Mrs. M. A. Harris of La Grande went to Wallowa this morning to visit her daughter Mrs. Cull Smith who recently purchased a hotel at that place. Mrs. Smith has renamed her place which is now known as Hotel Northern. Mr. and Mrs. F. W. Fitzpatrick and son have returned from Southern California where they spent the winter. They spent a month of their absence in San Francisco and enjoyed the balmy climate very much. They live in Lostine and left for that place today. Mrs. J. A. Tracy who has been with her son who is in the Grande Ronde hospital recovering from an operation made necessary by a serious accident, returned to her home in Elgin this

Our Exclusive Shoe ---Department---



offers the largest assortment of the season's new styles in high grade footwear for every member of the family. Experienced shoe fitters and an extraordinary large stock of America's best footwear—That's the reason of our increasing number of satisfied customers each season.

In the Mens' and Boys' Dept. J. E. Tilt Dress Shoes. The shoe that makes customers out of every purchaser. Many new lasts for spring on display \$4.00 to \$6.00. Connolly \$3.50 Dress Shoes. The best possible value that we can find in a \$3.50 dress shoe. Just a little better than any other at the price. Pat Cogan's Boys Shoes. We have tried out several lines in our endeavor to find the best wearing shoe on the market for boys. Now we have it. Prices from \$2.50 to \$3.50. NK West & Co THE QUALITY STORE

In the Womens' and Misses Dept. All the popular lasts in Ladies' and Misses' shoes are here. Among the most favored styles are: Mat Kid with Kidney Heel . . \$5.00 Patent, Moire top Kidney Heel \$6.00 Baby Doll, Patent with cloth top \$3.50 Mary Jane, Patent Pump . . \$2.50 English Walker, Dull Calf . \$4.00 Tan Sneaker with rubber heel \$4.00 The above shoes as well as our entire stock are from the famous "Pingree" and "Utz & Dum's" lines of high quality footwear. Romper Shoes for Children a complete new line of these popular foot shape lasts just received, \$1.75 to \$2.25.

Keep Your Fowls Free from Lice. Chicken lice cost the poultryman more money than all other items of poultry expense combined. They kill thousands of chickens every year. Prevent this loss by dusting your fowls with Conkey's Lice Powder. a combination of effective lice killing ingredients. It's quick and sure. Kills the Lice, Doesn't Harm Chickens. Its use means bigger poultry profits. Restores health and vitality to your flock. Guaranteed. Price 25c and 50c. Conkey's Lice Liquid. Sprayed about the poultry house will rid your chickens of the life-sapping mites that live in the cracks and crevices. Qt. 35c, half gal. 60c, gal. \$1.00. Conkey's Head Lice Ointment. Rubbed on the heads of little chicks will quickly kill the deadly head louse without injury to the chick. Safe and sure. 10c and 25c. Your Money Back If Conkey's Lice Killing Preparations Do Not Satisfy.

Snook Bros. Produce Co. Phone Main 706,

La Grande National Bank Organized in 1887. DESIGNATED DEPOSITORY OF UNITED STATES GOVERNMENT. UNITED STATES POSTAL SAVINGS DEPOSITORY. Capital \$100,000.00 Surplus \$110,000.00 Total Resources \$1,000,000.00 For twenty-six years, in all kinds of financial weather, we have successfully catered to the monetary wants of the people of La Grande and the Grande Ronde Valley. We respectfully solicit your business. La Grande National Bank La Grande, Oregon

morning. She states she will be able to take him home in another week. The patient is the young man who was disemboveled a few weeks ago by a stump puller accident. Mrs. A. E. Ivanhoe went to Cove this noon where she will preside at a meeting which has as its object the formation of a Parent-Teachers association. Mrs. W. R. Holmes went to Cove today to visit with relatives. Mrs. Holmes is at home in Wallowa and during the movement of train connections is the guest of Mrs. A. E. Ivanhoe. The expert Sodawater man E. J. Gagnon, will be glad to serve you at Silverthorn's with all kinds of fine sundaes and drinks. Mr. Gagnon is an expert at the business, and comes here from Woodard and Clarke's, Portland.—Adv. 3-27-14. Help send the La Grande Bowling Team to Portland's big tournament by going to the dance Saturday.—Adv.

Left at the Post. The Professor's Wife (to the professor, who has just come in from a walk)—What have you done with your umbrella and Fido? The Professor (trying to remember)—What—h'm—wait a minute. Oh, yes; precisely. You see, my hat blew off, and I didn't want to have the poor little beast run with me after it, so I stuck the umbrella in the ground somewhere and tied Fido to it. I suppose they are still there.—New York Post. Nailing Another Lie. "Well, you have a sensible daughter, Hiram. I saw her washing dishes in the pantry just now. But why does she need a rest then?" "Washing dishes? She never did such a thing in her life. She's developing photographs, old chap."—Louisville Courier-Journal.

ATTENTION BREEDERS! . . .The grandly bred stallion.. HAROLD WELCOME 2:11 3/4, will stand for service the season of 1914 at the Fair Grounds, La Grande, Oregon. For further information address G. A. Lincoln, owner, or Chas Butcher, trainer and manager, LaGrande, Oregon.

Beech-Nut --Bacon-- This is the finest cured meat to be had Don't you want to try some for breakfast tomorrow? We will serve it any thickness you wish A fresh supply of vegetables for Saturday J. G. SNODGRASS Phone 43

Tin and Enamelware at Morgan's 10c. and 25c. Store.