

- FREE -**1914 FISHING
LICENSE**

With every purchase of a \$3.00 Rod or over, we give you absolutely **FREE** your 1914 Fishing License. Our famous line, the D. Weona Brand Fishing Tackle is most complete. A large assortment of Rods, Flies, Leader Lines and Spinners to select from.

SEE OUR DISPLAY WINDOW.

HILL'S DRUG STORE**The Rexall Store****LOCAL BREVITIES.**

Fishing license with every \$3.00 rod. Hill's Drug Store.—Adv. 3-25-tf.

N. D. Wood, pastor of the Methodist Church South at Weston, and Presiding Elder Orr of this conference, are conducting meetings in the Methodist Church South this week. The public is invited to attend the services, held each evening.

We pay best prices for second hand furniture. Dyal's Furniture store, next to Geddes grocery. Phone black 351.—Adv. 3-2-tf.

Alfalfa seed for sale. Price reasonable. Phone black 3141.—Adv. 3-7-tf.

Roads are fine and Imbler is to have a Grand Masquerade Ball Friday night. Mazanti's orchestra. Good Floor! Good Music! Good Order! 3-24-2t.

For your convenience we have arranged, to issue your fishing and hunting license. Hill's Drug Store.—Adv. 3-25-2t.

Miss Stella Oliver has opened a piano studio at the Turner Oliver residence, 1408 Fourth street, and will receive pupils during the spring and summer months. No objection to beginners. Phone black 361.—Adv. 3-21-6t.

Our Flour Mill is still running. So

when you order that other sack flour just remember us and tell your grocer, he knows.

La Grande Milling Co.

3-24-2t.

Jones and Rabone.

The Ladie's Showroom, Ladie's Tailoring and Dress Making and Ready to Wear. 1212 Adams Ave. Next Hill Drug Store, up stairs. Phone Black 3261.—Adv.

The Revival Meeting being conducted by Rev. N. D. Wood of Weston and R. W. Orr of Milton grows daily in interest. Rev. Wood preached last night and will preach each night this week. Rev. Wood has always been successful as a revivalist and good results are expected in the meeting now in progress on the North Side.—Pd. Adv.

MONEY TO LOAN.

On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

Cabbage plants are now ready. La Grande Seed & Floral Co.—Adv.

Shores' Taxi Service. Sommer Hotel, Main 740.—Adv. 2-21-tf.

Fishing license issued by B. W. Hughes, at Moose Billiard parlors.—Adv. 3-24-tf.

There is going to be a general conference of the L. D. S. members at Salt Lake on the 4-5 and 6 of April. The O. W. and Short line will grant reduced rates to that city beginning on the 1st of April and lasting until

the 5th inclusive, and good to return on the 15th of April. The round trip fare will be \$18.90.

J. A. Chandler wishes his friends and patrons to know that he still has the agency for the Page Woven Wire Fence. New car just arrived at his home in Fruitdale.—Adv. 3-21-tf.

RITTER.

The photographer in your town. Adv. 1-1-tf.

Get your fishing license of B. W. Hughes, Moose Billiard Parlor. We carry a full line of cigars tobacco, Base Ball Goods, Guns, Ammunition, Fishing Tackle and Sporting Goods of all description.—Adv. 3-24-tf.

Fishing license issued by B. W. Hughes, at Moose Billiard parlors.—Adv. 3-24-tf.

Fishing license issued by B. W. Hughes, at Moose Billiard parlors.—Adv. 3-24-tf.

Budweiser and Ranier Beer delivered to any part of the city. Family trade a specialty, B. W. Hughes, agent. Distributor for Baker, Grant, Union and Wallowa counties.—Adv. tu-sat-3-24-tf.

The Evening Observer on sale at Newlin Book store and the Club.

Your shoe repairing done in first class manner, from best material, at L. J. French Shoe Store by S. C. Kinkley.—Adv. 2-2tf.

The state hygiene exhibit which has drawn over 2,000 people has been dismantled and will now be moved to other cities. The exhibit was a big success here, drawing more than ordinarily large crowds.

Keefers Taxi, call Foley hotel.—Adv. 3-19-tf.

Pansy Plants.

Mammoth pansy plants now ready. Very choicest plants obtainable. 50c. per doz. Store or Greenhouse. La Grande Seed & Floral Co.—Adv. 3-20-tf.

The interest in the Revival Meetings at the Christian church still continues regardless of the cold weather. There was a good audience out last night and there were three more confessions. The subject of the sermon tonight will be: "The Perfect Mirror" come out and get a good look at yourself, but don't look at the other fellow. Come once and you will want to come again.—Pd. Adv.

Call at our Greenhouses. La Grande Seed and Floral Co.—Adv. 3-14-tf.

CONTRACTORS & BUILDERS. HORSTMAN & OLIVER—House builders, contractors and first class carpenter work. Telephone for appointments. Estimates given. Workmanship the best, figures lowest. Joe Horstman, G. L. Oliver.

To the Ladies of La Grande. Mrs. C. H. Whitney, face specialist, of Baker, is in La Grande for a few days and will call on the ladies. I manufacture my own toilet articles and remove moles with Electric needle. Will be at 701 Adams Ave. Phone Black 3571.—Adv. 3-24-3t.

**Spring Colds
Quickly Cured**

Watch yourself carefully and don't let your cold go unnoticed. Stop those coughing spasms, reduce the inflammation and allay irritation. Clear your throat and do it quickly.

Blue Mountain

Cold Cure

is ready to aid you. Price 25 cents.

**RED CROSS DRUG
STORE****We Are
Proud of**

of our Spring Line of Dress Goods, Dainty Patterns Silk Crepes, Late Colorings in Ratines and a Large Assortment of new Fabrics Suited for Spring Wear.



Elk Suits for Boys' school wear will give more service and all round satisfaction than any you can buy. They are made for boys, not Sissie boys, but real boys and they must give the hard service that real boys give them.

\$4.50 to \$10

McCall Pattern Dress, 5805 Price, 15 cents.

Taffeta or serge are each suited to develop this frock into a smart dress for spring to be worn with or without a jacket. The collar and cuffs of plaid silk show a smart touch for a costume of plain color. The inset pleats are a feature widely shown in the latest imported frocks. Full line of McCall patterns. Give us your subscription for McCall Magazine now. 20c for 12 months.

\$9.87 Men's Blue or Gray Serge, Fancy Wors- teds or Cassimers.

10 1-2c A. F. C. Ging- ham. Staple Checks Plain or Cross.

6 7-8c Bleached Muslin Hope 36-in. Wide.

5c Men's Heavy or Knit Wrist Canvas Gloves.

37c Men's Heavy Cham- bery Work Shirts.

15c Sampson Galatia. Wears and washes like Linnen.

QUALITY THE SAME THE GOLDEN RULE CO. PRICES LESS
The Store That Reduces The Cost Of Living

Camera season is approaching. You will soon need one and your films developed and all this may be had at Silverthorn's family drug store. 3-23-6t.

Fishing license issued by B. W. Hughes at Moose Billiard parlors.—Adv. 3-24-tf.

Boys and Girls of La Grande under 15 years. Look for La Grande Grocery Co.'s ads. on pages 5 and 8.—Adv.

Rooms to let above Hill's Drug Store. Apply at Hill's Drug store.—Adv. 3-21-tf.

CARPET AND RUG FACTORY—1802 East Pennsylvania Ave., between Cove and Island City avenues. Rag and Fluff work; scientific cleaning. Phone Red 741.

REX HALL

"Where You Learn to Dance." Dancing assemblies each Tuesday and Saturday night.

Tuesday night, March 24, prize three step. Until further notice, class work in one of the latest dances—the one-step, each Thursday night from 8 to 10.

Instruction in all dances by appointment.

BERT M. SHERWOOD, Proprietor and Instructor. OFFICE—Rex Hall, Phone Black 3171

HERD—Choice milch cows for sale. **FOR RENT**—Two furnished house-keeping rooms, \$15.00. Call Red e. o. d. 5k. p. 1641. 1701 Wash. Ave.

**ASK YOUR GROCER ABOUT THE
TOBE GIVEN AWAY \$150.**

They are going to give away One Hundred and Fifty Dollars (\$150.00) with **UPPER CRUST FLOUR.**

Each sack you buy will be numbered. Your grocer will write your name and address on this number and mail same to us. We will then send you our check for 25 cents per sack, which is a special advertising allowance we are giving you instead of spending a like amount for advertising.

ORDER TODAY

The retail price of this flour is "positively" \$1.45 per sack and cannot be purchased for less (except on this advertising plan.) 600 sacks only will be sold on this campaign. We won't say anything about the quality. After you try a sack it won't be necessary. Phone your grocer to send you a sack and he will attend to the 25-cent rebate for you without any trouble to you in the least.

Upper Crust Flour
Whiter, Lighter, Bread

Upper Crust Flour
Whiter, Lighter Bread

SOLD AND GUARANTEED TO YOUR GROCER BY THE DISTRIBUTORS OF PREFERRED STOCK

T. M. Shannon Harness Shop

a first class line of Dependable Harness and all Sundries
REPAIR WORK THAT HAS OUR SATISFACTION GUARANTEE
Adams Avenue

ICE CREAM

Johnson's Candy, Club Creams.

THE CLUB

Cigars, Tobaccos and Pipes
Bowling Billiards

The Liquor Habit Cured

We guarantee to cure you of the liquor habit or money refunded.

The Mc Cormick Institute

1508 Fourth St. La Grande, Ore.