

THE OBSERVER

BRUCE DENNIS, Editor and Owner.

Entered in the Post Office at La Grande, Oregon, as second class matter.

Advertising rates on application. All copy for display advertising must reach the office the day before the ad appears.

Address all communications to THE OBSERVER, 1710 Sixth Street,

SUBSCRIPTION RATES: Daily, single copy .5c; Daily, per week .35c; Daily, per month .65c; Daily, six months in advance \$3.50; Daily, per year in advance \$7.00; Daily, by mail per year, in advance \$4.00; Weekly Observer, per year in advance \$1.50.

MOST AMBITIOUS REALIZABLE.

Most people cherish what they believe are unrealizable ambitions all their lives. The fact is that almost any reasonable ambition can be realized. If you want any one thing hard enough and long enough you usually can get it in the end.

Probably the great majority have a keen desire to increase their incomes. It is especially noticeable at this time of year. The trouble with only too many who have this particular wish is that their ambition instead of being a cold-blooded and absolutely irrevocable determination to make more money is only a vague discontent or peevish talk about the "short sighted" employer who fails to recognize their highly superior talents.

Probably most employers are not only willing but are eager to pay all a man is worth. Of course, human judgments are fallible and sometimes merit does not get its full reward or even appreciation until, tired out, it seeks other fields. Usually, in fact, a man does not get all he is worth until he has proved for some time and keeps on proving that he is worth it. In most cases, though, employers are quite willing to show substantial appreciation of superior attainments about as soon as they are plainly demonstrated.

Where most of those seeking a larger income fail is in the way they go about securing an increase. They want "more money" but aren't worrying themselves about giving a higher quality of service. They get in a rut themselves and then complain because their salary stays in a rut. Instead of working day and night to develop the efficiency that automatically calls

for greater compensation they sit around and growl about "not being appreciated."

Lane county manufacturers adopted resolutions favoring the use of Oregon building stone and Oregon made steel on public structures.

Steel for the \$800,000 Southern Pacific bridge across Coos Bay is being rushed to the scene of construction.

To the Voters.

To Union County Voters: I desire to represent you as representative from Union county in the next legislature. If elected my policy will be retrenchment of public expense and abolishment of commissions. I ask for the republican nomination. Adv. W. B. SARGENT.

MISSION UNDER WAY.

(Continued from Page 1.)

doom through a frivolous life and its heedless and wreckless living. He pictured in much detail the frivolity of life and the modern tendencies shown in the society events of large cities, and the imitations by the smaller ones. He compared modern practices of society with the happenings of pagan Rome and Greece, and held the mirror to men and women in which they might see their own image. Two masses were said this morning, both of which concluded with special prayers for the spiritually dead.

The subject for tonight's sermon will be: "Mortal sin the Greatest Evil. Tomorrow after the masses a short instruction will be given on the "Necessity of Prayer." In the evening Father Brady will speak on the "Causes of the Inefficacy of Prayer." A powerful sermon, "Man's Last Act, Death," is in store for the congregation this week, which will be one of the strongest reminders of the week's mission.

On Friday night the sermon will be exclusively for women over 15 years of age. No men will be admitted to the church on this evening, as the subject relates particularly to the problems of women.

Father Brady is on his twelfth week of missions and owing to the fact that he is alone in the work and must deliver all of the sermons unaided, his voice is beginning to give way.

Your job printing. Have it done at the Observer office.

CAMPAIGN IS COMMENCED

(Continued from Page 1.)

La Grande by club women. These cards will set out the date, meeting place and speakers for each meeting.

Earl Cummins, field secretary for the Oregon Hygiene society, has just completed the details of organization. The local committee in charge consists of John Girdler, president; H. L. Underwood, vice-chairman; Robert

Eakin, secretary. The district descriptions, the speakers and meeting places and dates, follow for all of these meetings:

District No. 1.

All north of Grandy and west of North Depot street—Speakers at each meeting, Dr. J. P. Graham and Attorney T. H. Crawford. Place, Rivera school. Date, April 3, April 14.

District No. 2.

All east of North Depot north of railroad tracks—Speakers, Dr. A. L. Richardson and George Stoddard. Place, Greenwood school. Dates, March 31 and April 10.

District No. 3.

All south of Grandy and north of O streets—Speakers, Dr. M. K. Hall and Rev. P. J. Driscoll. Place, city hall, Elm street. Dates, March 27 and April 7.

District No. 4.

All south of O and south of Adams—Speakers, Dr. H. L. Underwood and Attorney George T. Cochran. Place, high school. Dates, March 31 and April 10.

SECOND SACRED CONCERT WELL RECEIVED.

Several Numbers Well Rendered and Received at M. E. Church.

The Methodist choir's second monthly sacred concert was held last evening with a great deal of satisfaction to all. The vested juvenile choir made its second appearance, rendering two numbers under the direction of Mrs. P. J. Graham, director. This department of the choir work is proving immensely interesting to the young people of the church and is the producing-ground for the organ choir later. Each number was well received. The program as carried out follows.

Prelude, "Lullaby," Guilman.

Anthem, "My Song Shall Be of Mercy," Wilkinson.

The Choir.

Solo, "Beyond the Gates of Paradise," Kink.

Mrs. Chas. E. Olsen.

Chorus, "Glory of Sunset," Robertson.

By the vested Juvenile Chorus.

Mrs. Graham, director.

Offertory, "Pastorale," Chaminade.

Prof. Armstrong.

Solo, "The Lord is Mindful of His Own," from St. Paul, Mendelssohn.

Mr. E. E. Ellis.

Organ, "Marche Pontificale," Lemmons.

Prof. Armstrong.

Duet, "Peace to this Dwelling," Nevin.

Mrs. C. E. Bunting and Miss Olive Masse.

Chorus, "Rest Thee," Robertson.

Juvenile Chorus.

Anthem, "The Radiant Morn Hath Passed Away," Woodard.

The Choir.

Postlude, "Toccata," Bach.

Prof. Armstrong.

DRINK HABIT CURED.

Nearly all drinking men will not admit that he needs treatment for this disease until he gets down and out, and then he will try and find some remedy. The time to take treatment is when he first finds he cannot stop drinking.

Nearly all drinking men say, they are going to quit themselves, they know they are fast going down by excessive drinking and yet will promise their wife, mother or friend that they will quit it but how many men after once acquiring this disease do stop themselves? About one in one hundred. If a man would only realize this fact before it grows on him to such an extent he would not have to take treatment but would leave it alone himself. But very few do this. If you are a drinking man and wish to quit, come and see me. I can cure your appetite for liquor, and do so without injury to your health. It will pay you to investigate.

J. J. BURBRIDGE, Mgr. M'CORMICK INSTITUTE, 1504 4th St. Phone black 362. La Grande, Ore. Adv. 2-23-tf

ADDITIONAL LOCALS.

R. L. Beath, formerly in the employ of the Grande Ronde Lumber company, has returned from a California trip.

New spring stock of wall paper just arrived. W. H. Bohnenkamp Co.—Adv. 3-20-3t.

Boys and Girls of La Grande under 15 years. Look for La Grande Grocery Co.'s ads. on pages 5 and 8.—Adv.



You Should Select Easter Apparel Early. Why?

Now the stock in our Ready-to-Wear Departments are more complete and offer a wider range of exclusive styles than at any other time of the season.

In the Woman's Ready-to-Wear Section

The choicest styles in Suits, Coats, and Dresses have been arriving by every express and parcels post during the last few weeks until now our racks are filled with hundreds of bright new garments for your selection.

New Suits priced from \$15.00 to \$40.00; New Coats priced from \$7.50 to \$35.00; New Dresses priced from \$5.00 to \$30.00.

Extraordinary values in new Petticoats Just Received. Prices \$1.98 to \$3.00.

A new line of dainty Lingerie Waists now on display. Prices \$1.25 to \$5.00.

Visit Our Millinery Dept. in Balcony

N.K. West & Co. THE QUALITY STORE

All the popular new lasts in high grade footwear for Women, Misses and Children, in our exclusive Shoe Department.

Rooms to let above Hill's Drug Store. Apply at Hill's Drug store.—Adv. 3-21-tf

Doing business with your grocer on La Grande Milling Co.'s Flour is like making love to a widow—you can't over do it. 3-21-2t

Treasurer's call for County, Scalp Bounty and Road Warrants.

NOTICE—The undersigned, treasurer of Union county, Oregon, has funds on hand with which to pay all warrants issued on the county, scalp bounty, and road funds, and endorsed by the county treasurer not paid for want of funds prior to March 20, 1914.

Interest ceases on the above warrants on March 20, 1914. JOHN FRAWLEY, County Treasurer. 3-19-4t



GOSSARD CORSETS

will improve your figure immediately All Styles from \$2. to \$8.50

Mrs ROBT. PATSON Corsetiere

At the Geo. A. Anderson, Store Phone 41

Post Cards & Stationery Morgan's 10c. and 25c. Store.

Good home wanted for a little girl 4 years old. Phone red 3672.—Adv. 3-21-2t

To the Voters. I respectfully announce my candidacy for representative subject to decision of the republicans at the primary election. I will give vigilant and active service to reduce the burden of taxation and procure legislation to meet the wants and necessities of the people.—Adv. L. DENHAM.

SUMMER EXCURSION EAST SALE DATES June 1 to Sept. 30 Final Return Limit October 31 Liberal Stopovers

Table with columns for destinations and prices. Includes Denver, Colorado Springs, Omaha, Kansas City, Saint Paul, Duluth, Winnipeg, Saint Louis, Chicago, Cincinnati, Buffalo, Toronto, Washington, Philadelphia, New York City, Boston.

PLAN YOUR EASTERN TRIP NOW. Corresponding Reductions to Other Eastern Cities. SPECIAL—Sale dates before June 1; To Chicago, May 19 and 20, \$72.00; To Atlanta, May 2 to 6, \$91.40.

NORWAY EXCURSIONS—Tickets on sale at reduced rates April 20, 25 and 30. For detailed information, fares, rates and other arrangements call upon J. H. KEENEY, Agent, OREGON-WASHINGTON RAILROAD & NAVIGATION CO., LA GRANDE, ORE.



La Grande National Bank

Organized in 1887.

DESIGNATED DEPOSITORY OF UNITED STATES GOVERNMENT. UNITED STATES POSTAL SAVINGS DEPOSITORY.

Capital \$100,000.00; Surplus \$140,000.00; Total Resources \$1,000,000.00

For twenty-six years, in all kinds of financial weather, we have successfully catered to the monetary wants of the people of La Grande and the Grande Ronde Valley.

We respectfully solicit your business.

La Grande National Bank

La Grande, Oregon