

EXCLUSIVE AGENTS FOR LADIES HOME JOURNAL PATTERNS, ROYAL WORCESTER AND BON TON CORSETS, AMERICAN LADY SHOES AND PURITAN UNDERWEAR AND HOSIERY.

Special Showing of New Hart, Schaffner & Marx Suits for Men. A large shipment just received. These are positively the BEST VALUES and styles offered in Eastern Oregon.



Copyright Hart Schaffner & Marx

The Temple of Economy PEOPLE'S STORE Phone Main 11

Our 29th Friday Surprise Sale

Just a few words in regard to the policy of our store—We believe every merchant or firm is entitled to a reasonable profit on the merchandise he sells, and no more. If we make a special buy on any article or line of goods we believe in giving our patrons the benefit of that buy. Or if we can effect a saving by an economical administration of our business, we feel that it is our duty to give those who trade with us the benefit of that saving. We feel confident, therefore, that a comparison of ALL our prices with others will easily convince everybody that ours are the lowest possible.

FLAXON. NEW SHOWING OF Plain, White and Dainty Figured Patterns. Ideal Wash Goods for Spring and Summer Dresses. 20c AND 25c YARD

SALE OF WOMEN'S & CHILDREN'S SHOES, IN BARGAIN BASEMENT. Women's good style Blucher shoes, all sizes, Special.....\$1.69 PAIR Children's, Tobacco. Kid shoes, a durable shoe that will give satisfaction, Special.....89c pair

Spring Styles in Palmer Suits and Coats are more interesting than ever. Select your new Easter Coat or Suit now, at reasonable prices, while the assortment is better.



FINE VAL. LACES AND INSERTIONS, SPECIAL. .5c PER YD. Just received in stock a fresh assortment of fine Lace Edgings and Insertions, so much in demand, priced SPECIAL FOR FRIDAY'S SALE5c PER YD.

ORDER SALE GOODS BY MAIL—Orders filled same day as received. We prepay Parcel Post charges on all orders amounting to One Dollar or over. Order BY MAIL Today.

Children's Double Leg Black Ribbed Hose, Special. 2 pair 25c Fast Black Double Leg Hose for Children, sizes 5 to 10. This quality gives excellent wear; priced Special.....2 pair 25c

Fine Windsor Crepes, Special.....22 1-2c yd. Wash Crepes that need no ironing, in a good assortment of colors, on sale Friday.....22 1-2c yd.

SALE OF HAIR GOODS—One lot of strictly first quality Hair Switches, assorted Browns, 26 to 30 inch, regular values to \$4.50, Special, Friday Only.....\$1.98 ea Sanitary Hair Rolls, assorted shades, Special.....25c ea

Seersucker Wash Petticoats, Special.....60c ea A good assortment of Seersucker Striped Wash Petticoats, assorted Blues, all size. These require no ironing, Special.....60c ea

\$1.00 to \$1.25 White Wash Waists, Special.....89c ea Special Sale of Lingerie Waists at a very low price; many pretty styles, trimmed with Laces and Embroideries, values to \$1.25, Special for Friday.....89c ea

Housekeepers Supplies Bargain Basement We guarantee the lowest prices in La Grande in this line. Good size Frying Pans, Special.....15c ea Curtain Shades, complete, Special.....35c ea Ohio Blue Tip Parlor Matches, 7 boxes, Special.....25c 3 in 1 Machine Oil, Special.....10c bottle Heavy Wire Coat Hangers, Special.....3c ea Regular 45c Heavy Brooms, Special.....33c ea Toilet Paper, 6 large rolls, Special.....25c Regular 15c Cake Fancy Toilet Soap, Special.....3 for 25c Many Other Useful Articles Found Here at Cut Rate Prices.



Sanitary Pressing Machine

Dry Cleaning

DONE RIGHT OVER \$2000 IN EQUIPMENT EXPERT OPERATOR CHERRY,S NEW LAUNDRY Inc. MAIN 56

City Treasurer's Call for Warrants.

Notice is hereby given that there are now funds on hand to pay all outstanding warrants on the water fund of the city of La Grande up to and including No. 13730 endorsed Oct. 21, 1913, and all warrants on the general fund up to and including No. 11770, endorsed April 25, 1912, and warrant No. 12236 issued against improvement district No. 48. Interest on these warrants ceases from the date of this call.

Dated at La Grande, Ore., this 16th day of March, 1914. N. J. MANSAGER, City Treasurer

For the Stomach and Liver.

I. N. Stuart, West Webster, N. Y., writes: "I have used Chamberlain's Tablets for disorders of the stomach and liver off and on for the past five years, and it affords me pleasure to state that I have found them to be just as represented. They are mild in their action and the results have been satisfactory. I value them highly." For sale by all dealers.—Adv

Announcement

Mrs. Robt. Pattison the Gossard Corsetiere after Monday March Third will be at the Geo. A. Anderson Store.

With a complete stock of GOSSARDS

Whittemore's Shoe Polishes



"GILT EDGE," the only ladies' shoe dressing that positively contains OIL. Blacks and polishes ladies' and children's hoods and shoes, shines without rubbing, etc. "FRENCH GLOSS," etc. "DANDY" combination for cleaning and polishing all kinds of russet or tan shoes, etc. "STAR" size, 10c. "ELITE" combination for gentlemen who take pride in having their shoes look A. 1. Restores color and luster to all black shoes. Polish with a brush or cloth, 25 cents. "BABY ELITE" size, 10 cents. "SUPERB PATENT LEATHER PASTE," a waterproof paste polish for all kinds of black shoes. Contains oils and waxes to polish and grease the leather. Boxes open with a key, 10c. "DANDY RUSSET PASTE" same price. If your dealer does not keep the kind you want, send us the price in stamps for full size package. (No charge paid.) WHITTEMORE BROS. & CO., 20-22 Albany Street, Cambridge, Mass. The Oldest and Largest Manufacturer of Shoe Polishes in the World.

We Will Give Away a \$15.00 Lamp

It is beautiful with its handpainted shade. It will be given in the Observer Pennant Table Cover Contest. Whether you win any of the \$21 worth of prizes or not you will possess the beautiful table cover you can make out of Observer Pennants, but you can win a prize if you try hard enough. Read about it and see the picture of the lamp in this paper. You must hurry if you want the beautiful State of Oregon pennant. They are going fast.

OBSERVER PENNANT COUPON.

This Coupon, with two others of different dates and 15 cents, (to cover incidental cost) entitles the bearer to one Observer Pennant when presented at the Observer office. By mail, five cents extra to cover postage and packing.

Name Address Pennant desired TUESDAY, MARCH 17, 1914.

Do not order Pennants in advance. They will not be issued before the stipulated week.

NORTONIA HOTEL



European American Plan A. S. HOGUE, Mngr. A hotel whose home comforts and safety will appeal to you and your family. Ladies' tea room—beautiful roof garden and large lobby for your pleasure and convenience. Located close to the shopping district. Write for family rates. Eleventh St., off Washington, PORTLAND, OREGON.

THE PEOPLE'S STORE

1207 - 1209 Adams Ave.

La Grande

HELEN PEEBLER IN ACCIDENT

MYELITIS VICTIM THROWN FROM RIDING HORSE.

Ladd Canyon Girl Suffers Much from Sunday Accident Effects.

Ladd Canyon, Ore., March 18.—(Special.)—Helen Peebler, the little girl who has been afflicted with spinal myelitis for about five years, came very near having a very serious accident last Sunday afternoon while out horse back riding. She and her chum, Mur-

riel Mulholland, were riding double and for some unknown cause the pony, always known as a gentle one, commenced bucking very hard, throwing them to the ground, with Muriel upon Helen. As soon as Mrs. Peebler saw the horse returning home riderless she started for the scene, which took place on the road to Hot Lake, finding Helen with a badly sprained ankle. As she is yet unable to walk without the aid of crutches, she was forced to lie on the damp ground until Mrs. Peebler arrived in the buggy. While she did not appear to be hurt very much at first, Dr. Biggers finally had to be called upon to administer and Mr. and Mrs. Peebler have been forced to stay up with her the last two nights as she is in so much pain she has been unable to sleep but little. Mr. and Mrs. Albert Krøuse and

children, who have been spending the winter at Portland, are expected to arrive home in the morning on the early morning train. Although they have been used to ideal weather there they will find it likewise here. Ladd Creek is still quit high but nothing in comparison with the condition it has been in. Miss Ruth Peebler had a delightful visit at Cove nearly all of last week, with a friend, Miss Mary Jones.

COMFORTING WORDS.

Many a La Grande Household Will Find Them So.

To have the pains and aches of a bad back removed—to be entirely free from annoying, dangerous urinary disorders, is enough to make any kidney sufferer grateful. The following advice of one who has suffered will

prove comforting words to hundreds of La Grande readers.

Mrs. Laura McClure, 1313 Madison Ave., La Grande, Ore., says: "Exertion and colds often brought on an attack of backache. When I had these spells my kidneys didn't do their work well, and I was annoyed by dizzy and blinding spells. I was restless and couldn't sleep well. When I got up in the morning, I felt all tired out. I finally used Doan's Kidney Pills and they gave me great benefit. I can confirm my former endorsement of Doan's Kidney Pills, and add that the benefit they gave me has been permanent. I have never had a sign of kidney trouble since."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—McIlburn Co., Props, Buffalo, N. Y.