

Society

For some 37 days more, La Grande need not look forward to much society news in the Observer; there will be little to report. Lent is at hand, and while there are always some who do not place as much emphasis on Lent observation as others, there are goodly numbers who do with the result that there are prone to be less parties. The evening Kaffee Klatch will not convene during Lent. The last big society event prior to Lent was the Sodality dance last Monday evening.

Members of the G. I. A. to the B. of L. E. had a fraternal and social day of it Thursday. During the afternoon they initiated a class into their auxiliary and in the evening the members had a pleasant social affair. Commencing at five a musical program was carried out, followed by a delicious banquet and that in turn by a pleasant evening. The husbands of the auxiliary members—such of them as were not out on a run—came to enjoy the program and the dinner. Rev. E. B. Fyke sang a vocal solo as the opening number, followed by several vocal selections by Mr. Ellis. Miss Edith Darland played a piano solo as the closing number on the program of music. Then came a banquet at which the auxiliary members, their husbands and a few special guests participated. At regular intervals the auxiliary stages events similar to the one Thursday evening and, it is admitted, these help keep the interest in the order at the high note that it is. Several others are to be initiated at nearby meetings.

The Dekum club was entertained in a novel and pleasant manner Tuesday evening by Mr. and Mrs. L. F. Dunn at their home on Main avenue. The home bore patriotic decorations, the American flag being exhibited in the front window of the residence, while the interior carried many appropriate symbols of Washington's birthday. Score cards in the shape of Washington hatchets (not Carry Nation hatchets, as explained by Mr. Dunn) were among the extraordinary features. Five Hundred, the staple game of the club, was enjoyed by the members and a few club guests until almost midnight when exquisite refreshments were served. Mrs. Sadie Van Buren was awarded lady's honors for the highest score, while the editor of the Observer, through some unprecedented burst of luck, captured the high score for the male section and was awarded the prize. Beautiful china, painted by the hostess, constituted the prizes. After refreshments, neighborly conversation which might have properly been termed good, old fashioned visiting, added to pleasures of the evening.

The postoffice force celebrated their first anniversary in the new federal building on Monday evening, February 23, when they participated in a big chicken dinner in the basement. The entire force had a holiday and took advantage of it by preparing the big banquet which occurred at 6 o'clock. The menu consisted of chicken pie, scalloped potatoes, salads, pickles, ice cream, cake and coffee. After the banquet the clerks engaged in a spirited contest by casing the postoffices in Oregon by counties. Ed Payton made the best record by throwing a percentage of 99.2-5 correct. Phil Robbins came second with 99, Miss Belver third with 98.2-5, Miss Snook fourth with 97, and Mr. Bragg fifth with 90. Those present were Postmaster and Mrs. E. E. Bregg and daughter Edith, Miss Gertrude Biever, Miss Alice Snook, Mr. and Mrs. P. A. Robbins and son, Mr. and Mrs. Ed Payton, D. J. Kimball and daughter Florence, H. C. Ball and family, Mr. and Mrs. Will Landrum and two sons, Mr. and Mrs. C. W. Chandler, Mr. and Mrs. D. B. Stoddard; also the following guests: The Misses Blanche, Grace and Emily Snook, Miss Ona Richardson, Edith Bork, and Margaret Kirk, making a total of 36, and it is needless to say that each and every one enjoyed the occasion hugely.

Miss Kate Schilling entertained a few friends Thursday evening in honor of Miss Anna Nelson who left that night for Portland. A most enjoyable evening was spent in playing games, after which the hostess served delicious refreshments. At twelve o'clock the young people accompanied Miss Nelson to the train. She expects

to remain in Portland for some time, and will be greatly missed by her many friends here. Those present to wish Miss Nelson good luck on her trip were: Miss Johanna Narum, Miss Burk, Miss Adseom, Miss Grace Thompson, Miss Ernestine Bartram, Miss Kate Schilling and Messrs. Nene, Alfred Carlson, Theodore Shedine, Emil Edwardson and William Moore.

Mrs. Alvina Stilwell assisted by Mrs. Jones and Mrs. Eaton of La Grande entertained the members of the Parkdale club at the home of Mrs. Stilwell Wednesday afternoon. A good program by Mrs. Moss of Fruitdale and by Miss Pluma Moss, contributed greatly to the success of the meeting which was both of a serious and entertaining character. Many topics of general interest came up for discussion and each member was at liberty to give her views on the matter. After the program refreshments were served. The next meeting of this enterprising club will be held at the home of Mrs. Moss of Fruitdale, when the subject of "Flowers" will be discussed by the members.

Initiation of candidates, a banquet and the presentation of a framed photograph of the late Mrs. W. A. Worstell—for many years one of the foremost workers in the order—made up a pleasant evening for Eastern Star members last Wednesday evening. Mrs. J. C. Henry made the presentation speech of the photograph, which Mr. Worstell had given to the order, and a speech of acceptance was given by Secretary Mary Warnick. The evening's program drew out a large attendance, including some visitors from other chapters.

The Busy Bee club of lady Maccahees met at Mrs. Dave Fitzgerald's Thursday afternoon. The time was spent in sewing and guessing contests. Lelah Hough won first prize in the guessing contest and Mrs. Spencer won the consolation. A four-course luncheon was served. The guests were: Mes. Steward, Ladd, Eaton, Schumard, Smith, Dooley, King, Little, Day, Cochran, Bellingier, Stilwell, Spencer, Moss, Mackey, Masteron, Miss Lelah Hough and Miss McHugh.

Seven members of the girls' basketball association last evening entertained for the Pendleton and La Grande basketball teams. The affair was arranged in the domestic science rooms and an oyster supper was served to the 40 present. Coach Olson of the high school delivered a short talk. The hostesses has prettily decorated the rooms with colors harmonious to those in vogue at both the schools. Musical numbers were given.

Mrs. F. H. Tatman assisted by Mrs. Walter Spencer entertained a number of friends at the Tatman home on Tuesday evening. High five was played, first honors being won by Mrs. Earl Shepard, and Mrs. C. R. Hibberd won consolation. After cards a delicious luncheon was served. The ladies were assisted in serving by their daughters, Miss Alice Spencer and Miss Gertrude Tatman.

Last Tuesday evening at the home of Mrs. J. P. Graham a new organization was formed in the musical circles which will be known as the Treble Clef club. It is composed of sixteen ladies under the leadership of Mrs. J. P. Graham and will have for its object the study of chorus work. Mrs. E. L. Evans has kindly consented to act as accompanist.

Mrs. W. H. Bohnenkamp and Mrs. Perry Oliver were hostesses to the Eastern Star social club at the Bohnenkamp home this week. The affair was made into a Washington birthday anniversary, appropriate colors and menus being arranged for the occasion. Mrs. George T. Cochran won favors at cards.

The afternoon section of the Kaffee Klatch held its regular sewing session yesterday afternoon at the home of Mrs. M. B. Donohue. Mrs. C. H. Conkey will entertain next week.

Mrs. Colon R. Eberhard entertained

the afternoon division of the Sans Souci Wednesday and next week Mr. and Mrs. Claude Scranton entertain the evening section.

Mrs. Jack Craney and Mrs. Earl Shepherd entertained a number of friends Thursday evening at the Craney home, 1603 Seventh street, which was beautifully decorated with ferns and carnations. The invited guests indulged in five hundred at which Mrs. Ben Noyes won first honors and Mrs. T. W. King won consolation luncheon was served.

The joint social given by the Women of Woodcraft and the Woodmen of the World last evening was a decided success. The many present were treated to a splendid program of vocal and instrumental solos, interspersed by selections from the W. of W. orchestra of eight members. After the program the banquet hall was taxed to its capacity twice to seat the attendance, being a total of 174. After a supper such as only the W. of W. can prepare, the tables were cleared and those inclined tripped the light fantastic till after 1 A. M. Great credit is due the united efforts of both circle and camp. The committees join in a vote of thanks to all who participated in the program and especially the orchestra. Another social will take place next month.

The line of study for the Neighborhood club continues its journey southward, and next Tuesday afternoon begins the study of South America, which subject will be under consideration for the rest of the club year. The ladies having the papers next Tuesday feel somewhat handicapped as the promised books on South America loaned to the club from the state library have not yet been received. They are expected before another meeting.

We say advertising pays. Each day some patron of this paper comes to the office and tells us that their ad. has served the purpose, "Take it out." Sales are made, first by letting some one who wants something know that you have that very article for sale, second by supplying that article according to representations, and third by continued fair treatment and good goods. That, in brief, is the whole scheme of advertising. Instance one concrete example. Mrs. Robert Pattison of this city took the agency for the Gossard make of corset in June, 1907. She made no house to house canvass to let La Grande citizens know that she had the agency, but built up a big business by advertising her goods through the medium of this paper. Naturally women who bought spoke of this corset, much the same as they do of any dress goods or dress pattern. It was the topic for conversation. The next time they saw the word Gossard in the columns of this paper they read it partly because they knew Mrs. Pattison by name or personally, and partly because a corset is part of a woman's wearing apparel. At first she said she sold three or four a month. She kept on advertising because she understood the fundamental principle of advertising. Now those sales have increased to three and four a day. It was not a fitful attempt at something which every merchant believes to be part of his business, but it was a knowledge and belief that the corset, being in all respects good and of fine wearing quality, would in time make its way into every woman's wardrobe. It may not have done that but time will have to prove that. It was a new idea in corset making, lacking in the front instead of the back. Mrs. Pattison knew that she would have to re-educate the women to the use of an article that no one had tried and could say nothing about. From our standpoint that is immaterial, for men have no use for corsets. What we are preaching is ADVERTISING DOES PAY. She has convinced people that the new style is the right style. She has interested them by speaking to them in cold print. But another difficulty arose. Geo. A. Anderson Co., who recently

moved here from Boise held the agency for the same corset. The company had not counted on conflicting contracts of agents in the same city. Like practical people they settled this point by taking Mrs. Pattison into the store where she has room to display what both sought to sell. But that is neither here nor there in this story. If the man or woman who has something to sell and has the grit to stick to the game until results come, even though she may be broke in the meantime, advertising, fair treatment, and good goods WILL ALWAYS WIN OUT, and the Observer is ready and willing to prove this assertion to the letter.—Adv.

PARENTS WILL GIVE AID

(Continued from Page 1.)

significant fact that 40 per cent of the adults present were men argues that this subject of education is not going to be left solely to the mothers. The enrollment at this school came somewhat to grief in point of numbers owing principally to the fact that this matter was left for the final windup of the meeting after many of the parents had been compelled to leave. But in the course of a few weeks it is safe to assume that the enrollment at this school will be up to the average or better. But feeling was strong for the movement and from indications will strike firm roots in the hearts and minds of persons with children in school. The next meeting will be held on March 13th. A committee on constitution has been appointed composed of J. K. Fitzgerald, Mrs. Dryborough and Mrs. Wingo. A committee on program was likewise named consisting of Mrs. W. W. Rogers, Mrs. H. C. Vinack, and Miss Caroline White. The officers of the North Side Parent-Teachers Association who will serve for the year are W. V. Connor, principal of the school, president; H. C. Vinack, vice-president; an dMiss Elizabeth Bunnell, secretary-treasurer. The movement is on foot and will in a short while amply repay parents and teachers for the little that is involved in making this movement the grandest effort that has been conceived for real progress in education.

MAY MOVE ELK PASTURE.

Wallowa People Want Elk Pastured Near Joseph Lake Hereafter.

Joseph, Feb. 28.—The Rod and Gun Clubs of Joseph, Enterprise and Wallowa have passed resolutions favoring the transferring of the elk from the Billy Meadows pasture in the northern part of the county to the government reserve at the head of Wallowa Lake. Petitions were circulated in all of the valley towns this week and the names of everybody interested—more than 1000 names—secured, asking the state game commission to remove the elk and to have a suitable pasture fenced just west of the Amusement Park above

SALTS FINE FOR ACHING KIDNEYS

We eat too much meat, which clogs Kidneys, then Back hurts and Bladder bothers you.

Most folks forget that the kidneys, like the bowels, get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness and all sorts of bladder disorders. You simply must keep your kidneys active and clean, and the moment you feel an ache or pain in the kidney region, get about four ounces of Jad Salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and is harmless to flush clogged kidneys and stimulate them to normal activity. It also neutralizes the acids in the urine so it no longer irritates, thus ending bladder disorders. Jad Salts is harmless; inexpensive; makes a delightful effervescent lithia-water drink which everybody should take now and then to keep their kidneys clean, thus avoiding serious complications. A well-known local druggist says he sells lots of Jad Salts to folks who believe in overcoming kidney trouble while it is only trouble.

Adv.

We Certainly Like It

So says everyone. It is the likeable kind of candy. It looks good and tastes good, and makes you wish for more. A pound is hardly enough to satisfy real candy lovers, so take along a pound for immediate use and another for—"after-a-while."

Lowneys Famous Chocolates
50c to \$1.00 per pound.

Red Cross Drug Store

the Lake, at the expense of the state. The commission will act upon these petitions today at Salem, and there can be no doubt that the report of The cost of fencing the pasture will not be very great and it is figured that the expense of keeping the elk here will amount to little or nothing after the fence is built. Should it be found necessary to feed them hay during a storm, the cost of getting feed to this reserve would be only a trifle compared to what it has been to haul hay to the Billy Meadows pasture, a distance of 50 miles over almost impassible roads, to say nothing of the heavy expense of keeping a man all the year round in charge of the pasture where it is at present. In case this change is made the Billy Meadows will revert back to the stockmen for use as pasturage.

Roads Pen Farmers.

Roads are so bad the valley over that few farmers came to town today to do their weekly shopping.

FOR SALE CHEAP—A good second hand organ. 1706 Adams 2-28,6t.

\$1000 FREE

IF I FAIL TO CURE any CANCER or TUMOR POOR CURED AT HALF PRICE OR FREE NO KNIFE, OR PAIN NO PAY UNTIL CURED

GUARANTEE. No X Ray or other swindle WRITTEN GUARANTEE 3-day painless plaster ANY TUMOR, LUMP or SORE on the LIP, FACE or BODY LONG IS CANCER. It Never Pains Until Last Stage. 120-PAGE BOOK sent free testimonials of THOUSANDS CURED

Any Lump in Woman's Breast I BELIEVE IS ALWAYS CANCER, and ALWAYS kills deep glands in the armpit and VILLS QUICKLY I saw a man CURED 10,000. Go see some Old Dr. & Mrs. CHAMLEY For BOOK—ALL ABOUT CANCER "MOST SUCCESSFUL CANCER SPECIALISTS LIVING" A B 438 Valencia St., SAN FRANCISCO, CAL. KINDLY MAIL this to someone with CANCER

Uncle Sam's Loan Office

Loans Money WATCHES, DIAMONDS GOLD, JEWELRY We sell unredeemed pledges less than wholesale prices. We sell clothing, shoes, suit cases, gent's furnishings at very low prices. 1111 Adams Ave., Foley Bldg.

Private Lessons in Telegraphy

Beginning March 1st, Mrs. H. C. Bailey will take a limited number of students in telegraphy. Ten dollars per month; three lessons of one hour, weekly or one half hour each day. Telephone R 1961. Also lessons in oil painting—same rates.

REX HALL

DANCING ASSEMBLIES Each Saturday and Tuesday. Class and Private Lessons Taught Afternoon and Evening; Private Lessons by Appointment. Bert M. Sherwood, Proprietor and Instructor. Hall for rent Monday, Wednesday and Thursday nights of each week, except holiday nights and also nights preceding holidays. Rates, \$50.00 to midnight; \$10.00 per hour after midnight. No decorations can be permitted

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