



This is Certainly Good News-- A Gossard Corset At \$2.00

There are many women in La Grande who have hesitated in the selection of a front lace corset because they did not care to invest \$3.50 in a Gossard.

The objection to price has now been removed and we are offering a new and distinctive model at \$2.

This corset has a medium bust, flat back, long skirt with ample fullness and is designed to meet the requirements of the average figure perfectly. Office women, who of necessity must wear their corsets throughout the day, will find this garment ideal.

It is made in a splendid Everlast cloth and, like all Gossard Corsets, it is guaranteed to give absolute satisfaction in both wearing service and design. Priced at \$2.00.

Mrs. Robt. Pattison,
CORSETIERE,
Res. 1702 Cor. Spring & Oak,
Phone Red 3221

CANYON LOG TRAIN ACTIVE

SLIPPERY CONDITION RETARDS
WORK SOMEWHAT.

Skating Is Pastime Young Folks Enjoy Most This Week.

Ladd Canyon, Feb. 11.—(Special.)—The weather has so moderated here from the recent cold snap that it is raining and snowing together frequently.

The little logging train has commenced hauling lumber down to the planing mill at Lone Tree station again, after being idle most of the winter. The lumber is being hauled down to a place near Linebarger's park by teams, and the train meets them once a day, the track being so slick and dangerous they cannot travel fast enough to hardly make more than one trip a day. The neighborhood seems more enterprising, anyway, since it began operations.

Laurence Drumsmith has been suffering quite severely the past week with typhoid fever and rheumatism of

the nerves, but is some improved now.

John McCauley, Jr., is now able to be up and around a little after an eight weeks' illness with rheumatism.

Mildred Conway is able to attend school again after being quite sick.

A good many of the young folks of the neighborhood had a fine time skating Sunday afternoon and evening on Charles Grandy's meadow and a good sized lake, it seeming to be the best place to skate.

William Banton has been in La Grande the past week where he is serving on the jury. He is stopping with his daughter, Mrs. Mamie Benton, who resides on Washington avenue.

Mrs. Dick Peebler is enjoying a visit over at Enterprise with her daughter, Mrs. Eula Dougherty. She was accompanied by her brother, Jas. Walker, who had not been here on a visit in 27 years.

HEALTHY HAIR--NO MORE DANDRUFF

Parisian Sage Makes Dry, Unattractive Hair Soft, Fluffy, Abundant and Radiant With Life.

It's entirely needless to have unsightly, matted, scraggy or faded hair. A little care is all that is needed to make it soft, pretty, perfectly healthy, and free from dandruff, the hair destroyer.

Use Parisian Sage—it supplies hair needs and is absolutely harmless. It cleanses the scalp of all dandruff, quickly stops itching head and falling hair, and is one of the best tonics to stimulate the hair and make it grow long and beautiful.

Get a bottle of Parisian Sage today from Newlin Drug Co. or at any drug counter. It costs but 50 cents. Rub it into the scalp—all dandruff disappears—your head feels fine—the hair is pretty and perfectly healthy.

Notice to Contractors.

The commission of the City of La Grande, Oregon, will receive bids for the construction of a 12-inch sewer on Palmer avenue from Fourth and Jefferson to Second street, according to plans and specifications on file in the Recorder's office, until February 18th, 1914, subject to the requirement of said specifications.

La Grande, Oregon, February 7, 1914.
LEE WARNICK,
City Recorder.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.
We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.

NATIONAL BANK OF COMMERCE,
Toledo, O.
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 50 cents per bottle. Sold by all Druggists.
Take Hall's Family Pills for constipation.

CHANCES ARE ABOUT 5000 TO 50.

When you are quietly sitting near your heater reading the doings of the day in La Grande and the world at large about 5000 persons in this city and in the valley are doing the same. Somebody has lost an article, or may want something, or has something to sell. The simplest way to reach so many persons is to insert a little want ad in the Observer and you will be talking to about 5000 persons at the same time. Could you possibly see more than 50 of these persons in one day? It is not likely. The busy man lets others do the talking and conveys his energy for the transaction. A paper never gets out of breath, never loses energy and always puts the proposition in a few lines. If your time is worth money you can't save it more easily than by a want ad. Trying is believing. The Observer is willing to prove it.

CHILDREN WHO ARE SICKLY

Mother who value their own comfort and the welfare of their children, should ever be without a box of Mother Gray's Sweet Powders for Children, for use throughout the season. They Break up Colds, Relieve Feverishness, Constipation, Teething Disorders, Headache and Stomach Troubles. Used by Mothers for 34 years. TASTE POWDERS NEVER FAIL. Sold by all Drug Stores, etc. Don't accept any substitutes. Sample mailed FREE. Address, Allen S. Olmsted, La Hay, N. Y.

IN HER BEST CLOTHES

By JANE WATHY.

"Auntie! Auntie! Come back and let me kiss my booful auntie," pleaded Angelica, hanging over the balustrade at the top of the stairs.

Miss Creston, touched by this unwonted display of affection on the part of her small niece, ran back up the stairs to receive the embrace of two small bare arms.

"Now, can I give a little weeny stroke to my booful auntie's booful plume?" asked Angelica in saccharine tones.

"Well, if you'll touch it very gently," consented auntie, with misgivings, but fearful of chilling her young relative's melting mood. "There, there, dear, that will do," as she felt a none too light touch on the top of her hat and her mind was invaded by visions of disaster to her cherished plume.

With a last hasty embrace Miss Creston turned away and ran down the stairs to her waiting escort.

Young Coleman regarded her with the undisguised, if somewhat quizzical admiration which is the accepted masculine attitude toward the entire up-to-date woman in her best clothes.

"I'm afraid that we'll have to hurry a little," he said. "Angelica delayed the game somewhat."

"Yes, I know it," said Miss Creston, "but the poor child is so perfectly imish that we always try to encourage anything like softness in her."

Miss Creston was aware of creating a mild sensation when they boarded the crowded elevated train, popular interest appearing to center in her hat.

"It certainly is the most becoming hat I have had for a long time," she thought, complacently sinking with a graceful bow into the seat which a polite young man yielded to her. "And the plume is a beauty, if it did cost a small fortune."

Most of the people were in their seats when Miss Creston and her escort arrived at the theater. A somewhat flustered young usher seized their checks, bounded along the aisle before them and slammed down two seats.

They had just settled themselves comfortably and Miss Creston was raising her hands to remove her hat when the usher reappeared, followed by another couple.

"Kin I see your checks, please?" the flustered usher asked.

Young Coleman fumbled through his pockets and at length was able to exhibit the checks.

"They steered you down the wrong aisle," the usher informed them cheerfully. "Your seats are over on the other side."

Amid smiling apologies on both sides they rose and yielded their places to the other couple, then traversed the long aisle to the back of the house, crossed over and proceeded down the opposite side.

"I am so glad, thought Miss Creston, as they made their conspicuous progress through the house, "that my clothes are all right—especially my hat. People always notice hats so."

When young Coleman and the usher had carefully verified the location of their places Miss Creston seated herself and raised her hands to remove her hat.

She extracted four hatpins and began to fumble for the fifth.

"Why—where's my other hatpin?" she murmured, groping about the crown on her hat with her fingers.

"Well, what—" Her hand encountered an unfamiliar object at one side of the crown, a clammy, yielding something which caused her to give a last frantic, and this time successful, clutch at the missing hatpin.

"Angelica! What has that child been doing to my hat?" was the thought that flashed through her mind as she snatched off the headgear and laid it upon her lap.

Skilfully entangled in the filigree work of her hatpin was one medium-sized, slightly damp bath sponge.

"Oh!" Miss Creston turned to her escort with fire in her eye. "Why didn't you tell me it was there, instead of letting me parade all over creation with that thing in my hat?" she demanded.

The young man turned an injured countenance upon her. "Don't you suppose I would have told you if I hadn't thought it belonged there?" he asked. "I give you my word of honor that I supposed it was some new kind of pompon, or chouchou, or whatever you girls call them. Anyway," as the lights were lowered and the hum of voices about them died down, "you'd look prettier in a hat trimmed all over with bath sponges than any other woman would with a bird of paradise on her head!"

An Electric Sign

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A BUSINESS GETTER

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Call Us Up
Eastern Ore. Light & Power Co.

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You'll Know the Joy of Living

Complete Equipment for Resetting and Repairing
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D. C. GERALD, Proprietor

COMPLETE MACHINE SHOPS AND FOUNDRY

NEW Telephone Directory

As we are about to issue a New Directory we wish to notify our subscribers that any change or correction in name or address should be placed with us, preferably in writing, on or before the 15th of this month. Persons contemplating installing a phone in the near future may have their name and number placed in the New Directory upon signing contract.

**HOME INDEPENDENT
TELEPHONE COMPANY**

J. H. PEARE & SON

Manufacturing Opticians and Jewelers
Adams Avenue.



**KRYPTOK
LENSES K**

We have the only lense surfacing machine between Portland and Boise and the only means of furnishing customers with any lens they require same day as left with us. We are the only firm in Eastern Oregon that can get you and furnish KRYPTOK LENSES same day. OUR OPTICAL DEPARTMENT IS IN CHARGE OF THE ONLY ATTENDANCE GRADUATE OPTOMETRIST IN UNION AND WALLOWA COUNTIES.

Don't trust your eyes to self-styled specialists without any reputation. When you can have the services of a firm of twenty-three years standing.

We guarantee all our work and will be here to make it good.

Optical Department in charge of Attendants Graduate of Northern Illinois College of Optometry.

D. R. FONG MEDICINE CO.

CHINESE ROOT AND HERB REMEDIES

Cures Bodily Diseases With Root and Herb Treatment
Phone 762 Free Consultation La Grande
1412 Adams Ave. Ore.

We Will Give Away a \$15.00 Lamp

It is beautiful with its handpainted shade. It will be given in the Observer Pennant Table Cover Contest. Whether you win any of the \$21 worth of prizes or not you will possess the beautiful table cover you can make out of Observer Pennants, but you can win a prize if you try hard enough. Read about it and see the picture of the lamp in this paper. You must hurry if you want the beautiful State of Oregon pennant. They are going fast.

OBSERVER PENNANT COUPON.

This Coupon, with two others of different dates and 15 cents, (to cover incidental cost) entitles the bearer to one Observer Pennant when presented at the Observer office. By mail, five cents extra to cover postage and packing.

Name

Address

Pennant desired

THURSDAY, FEBRUARY 12, 1914

Do not order Pennants in advance. They will not be issued before the stipulated week.



WENAHU LUMBER COMPANY

LUMBER WILL NEVER BE CHEAPER.

than now. As you know, the lumber fit for milling is getting scarcer every year. Then why not begin building now and take advantage of the present market? Later on you will regret it. We have full supplies for high-grade lumber for both exterior and interior construction.