

New Ladies Home Journal Patterns For March On Sale Here 10-15c

New Arrivals In Shoes For Men Women and Children

THE PEOPLE'S STORE The Temple of Economy

Newest Models in Bon Ton & Royal Worcester Corsets for Women

A Notable Weekly Event Wonderful Specials 1 Day Only

OUR 23rd FRIDAY SURPRISE SALE

Men's \$1.25 and \$1.50 Wool Underwear Special 98c

Wool and Camel's Hair Underwear for Men, both ribbed and flat—garments in all sizes, well made and perfect fitting. A saving worth while. On sale Friday.

Only 98c Garment

(See Large Window Display)

Dainty Boudoir Caps for Women, Special, 35c each

Trimmed in fine laces and ribbons, lavender, blue and pink, values to 75c

Special 35c each

20c Linen Huck Towel, Special 14c each These are an unusual heavy quality of linen, size 18x34 inches with hemmed ends.

Special For Friday ONLY 14c each

WOMEN'S UNDERWEAR AT DECIDED REDUCTIONS

All \$1.25 and \$1.50 two-piece Woolen Underwear in white, cream and gray, Special For Friday 98c Garment Ladies' \$1.10 heavy ribbed and fleeced Union Suits, Friday Special 93c Suit

Long Kimonos Special 98c each Made of pretty lawns neatly trimmed in color to match, all sizes and colors on sale Friday at 98c each

\$1.50 Full Size Bed Spread at \$1.23 White Crocheted Bed Spreads in Several Handsome Marseilles patterns, regular \$1.50 grade on sale Friday at \$1.23 each

Specials in Our Basement Underprice Store

10 doz. good heavy brooms, Reg. 45c, Special for Friday 35c each Reg. \$1.00 Umbrellas, Special 68c each

Men's Heavy Shoes, Special \$1.98 pair

Ladies' \$2.50 Shoes, good style, Special \$1.69 pair

THE PEOPLE'S STORE

LA GRANDE, ORE.

RELIGIOUS EFFORT PAYS

CRICKET FLAT PEOPLE JOIN CHURCH FREELY.

Sleighing Continues Excellent in the Elgin Vicinity.

Cricket Flat, Feb. 11.—(Special.)—The meetings held at the Evergreen Sunday school have been very successful so far. A number of young people have signified their desire to join the church. They have been so very inspiring to all in the district that it has been decided to continue them for a number of days. May they be more inspiring than ever.

The social at the Highland literary was fine. The ladies were well represented with baskets.

Miss Dora Gekler has been quite ill the last week with tonsillitis, but is better now.

Miss Matilda Nelson returned to her home Sunday. She has been in the hospital at La Grande the last two weeks.

A very pleasant surprise party was given at the home of Ray Hug last Friday evening. About 30 friends and neighbors were present.

Sleight riding on the Flat is just fine. The young people could not ask for better.

There will be a shadow social at the Highland school house Saturday, February 21.

"MALIHINI" CHRISTMAS TREE

How Americans in Honolulu Introduced Yuletide Festivities Which Are Now Observed Annually.

SEVERAL years ago a number of tourists who were spending the winter months in Honolulu wanted to celebrate Christmas in some way. They could hardly realize that it was the wintry season, as the trees and grass were green, and crowds of people were on the beaches and swimming in the ocean every day; and so they thought of a novel idea; they would have a Christmas tree out of doors, and in they procured a very large tree, and after having set it up in a park in the center of the town, they decorated it lavishly with popcorn, tinsel and all other ornaments that are used for the purpose. Cotton was strung freely over the branches to imitate snow, which has never been seen by the little folks in Hawaii. The decorations complete, and everything in readiness, the children were all notified of this wonderful tree through the newspapers, and on Christmas morning thousands of little ones of all nationalities represented in these islands made a picturesque sight, dressed in the costumes of their parents' home country. They eagerly watched Santa Claus as he untied the dolls and the jump-ropes and jack-knives from the heavily laden branches and distributed them freely to every one. It was evident by the happy little faces that the day was a huge success, and ever since then this idea has been carried out by the community, and is called the "Malihini," or strangers' Christmas tree.—Dorothy M. Hoogs, in St. Nicholas.

Airman's Dream. M. Esnault Pelterie, one of the best-known aviation experts, is of the opinion that the day will come when communication between the earth and the moon and stars will be possible in aeroplanes.

Providing that radium is one day found in larger quantities and that some way of harnessing its energies is discovered by scientists, he calculates that an aeroplane weighing a ton should be able to cover the 238,800 miles which separate the earth and the moon in three hours and five minutes.

About 800 pounds of radium would be necessary to provide the fuel for the journey. At the current price, about \$10,000,000 worth would be required.

Trips to certain of the stars he considers equally practicable.

Stage Secret. "That Little Lord Fauntleroy and the Mrs. Errol look very much alike. I imagine they are mother and daughter," said Mrs. Jarby at the play.

"They are! The Fauntleroy is the mother of the Mrs. Errol," returned Mr. Jarby.—Harper's Bazar.

His Experience. "They found that confidence man used to be a gardener." "That explains how he came to know so much about green things and suckers."

Saving money is like



planting your garden WHEN you plant money in the bank you expect it to bring you a harvest of profit and pleasure—same as your garden. And like the produce of your garden it grows best with careful attention—till it becomes a harvest—a fortune. Now is "planting time." Think it over

United States National Bank

Capital \$100,000.00. Surplus \$13,000.00. Deposits \$350,000.00

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Successful Everywhere.

People everywhere are talking of the quick and fine results Foley Kidney Pills are giving backache, rheumatism, kidney and bladder troubles. You cannot take them into your system without good results. This is because Foley Kidney Pills give to the kidneys and bladder just what nature calls for to heal these weakened and inactive organs. J. D. Carroll, Sacramento, Cal., writes: "It is a pleasure to recommend Foley Kidney Pills, as they just worked wonders in my case."—Adv. Hill's Drug Store.

A Strong Endorsement.

W. H. Holmes of the Decorah, Ia.,

Journal says: "I have been a sufferer from Piles and Hemorrhoids for years. I got no relief until my druggist recommended Meritol Pile Remedy. Before I had taken half the package the distress was gone and I have had no trouble since. I would not take a thousand dollars and be back in former condition." NEWLIN DRUG COMPANY.

Your job printing. Have it done at the Observer office.

Read the advertisements too.

IN CALIFORNIA

Winter is the name of a season, not the description of a Climate.

LET US HELP YOU PLAN A VISIT

to the land of Sunshine, Fruits and Flowers. Outdoor Sports—Auto Trips among the Orange Groves—Trips to the Beaches—Surf Bathing—and the hundreds of varied amusements for which California is famous.

ROUND TRIP TICKETS AT REDUCED FARES.

FOR HANDSOME BOOKLETS DESCRIPTIVE OF CALIFORNIA, ALSO FOR FARES, TICKETS OR RESERVATIONS.

Call on any agent of the

OREGON-WASHINGTON RAILROAD & NAVIGATION CO.



NOTICE!

Treasurers Call For County and Seal Bounty Warrants.

The undersigned county treasurer has funds on hand to pay all warrants issued on the county and seal

bounty funds and endorsed not paid for want of funds prior to January 9, 1914.

Interest ceases on the above warrants on February 12th, 1914.

JOHN FRAWLEY, County Treasurer.

2-11-14

The Skin and Not the Blood.

Until recently it has been a generally accepted theory that eczema was a disease of the blood. Scientists have taught us that eczema is positively a skin disease and curable through the skin alone. Meritol Eczema Remedy is applied directly to the diseased skin. Do not delay trying Meritol Eczema Remedy. NEWLIN DRUG COMPANY.

When Snuff Was Useful.

"Some people have the knack of doing and saying the right thing at the right time," comments Lord Rossmore in "Things I Can Tell." And as an instance of the value of presence of mind in an emergency, he tells of a dog fight in Bond street, London. Two terriers that belonged to two socially eminent ladies had engaged in a businesslike tussle.

The distracted ladies alternately made tearful but vain appeals to their favorites and to the bystanders. Just as the fight seemed about to terminate fatally for one of the animals a blase-looking "chappie" elbowed his way through the crowd with a polite "Permit me."

He calmly surveyed the two struggling dogs; then he produce a handsome gold snuffbox and taking a pinch of snuff from it he dropped a little on the end of each dog's nose. A fit of sneezing ensued, which compelled them to release their grip, and the combat came to an end.

With a polite bow to the ladies, the strategist walked leisurely away.—Youth's Companion.

The Only Thing.

"Well, I got something in free of duty?" "What was that?" "The English cigarette I was smoking as I left the dock."

Christmas Atmosphere.

Christmas! Why the very word kindles thoughts of good will in our hearts, it seems to bring forth our best and natural instincts—the manliness of man—a desire to make the world happier. There's something noble and inspiring in the very atmosphere of "Christmas."



When you smoke one of our delightful cigars you take a trip to Havana. The "condition" of a cigar has much to do with its flavor. We keep our cigars in the right condition. we carry many famous brands which you cannot find in any other store in this town. Better quality for your money is what you get when you buy your cigars from us.

Make OUR Drug Store YOUR Drug Store

The Newlin Drug Co.