

Every Since 1890 the People of La Grande and Grande Ronde Valley Have During Holidays Bought Presents at Our Store.

The reason for this is our persistent effort from the lime we started in business to buy our stock right so we could sell at prices that would save our customers money. Proof of general appreciation is shown by our increasing business each year. We carry no Jewelry, Watches or Diamonds that we do not stand behind with our guarantee and reputation.



The Largest Stock of

Diamonds, Watches, Clocks Jewelry and Silverware in Eastern Oregon.

We buy Diamonds direct from the cutter. You save the Jobbers profit by buying from us. Our Silverware is not confined to one particular line. We carry a full stock from several of the best houses in the United States.

Established 1890. **J. H. Peare & Son** Established 1890.
La Grande's Leading Jewelers

We Deem it a Pleasure to Show You Goods. Call and be convinced that we can Save You Money

Drink **SAM-O** Natural Mineral Water
and
You'll Know the Joy of Living

Call Black 3141

We Supply Your Electrical Wants.
La Grande Electric Co. Opposite Sherrys

Peerless Mazda Lamps

Retail Department---Phone Main 8

For Lumber, Lath
Shingles, Sash and Doors
Ruberooid Roofing

GEORGE PALMER LUMBER CO

WALL PAPER

must always be studied in anything for the home, consequently she is the best judge of what she wants in the way of wall-paper. And here she can get just what she wants at just the price she wants to pay for it. And we have a large assortment of designs in all the present style colorings. We can match any paper she wants matching, too.



B. B. NUTTER. Next to Observer Office
Phone R. 976.

PROMISING TENOR COMING SOON

La Grande people have an opportunity to hear Ross Johnson, one of the most promising tenor singers in the northwest when the O. A. C. cadet band give their concert here on the 25th of December. Mr. Johnson is considered the greatest tenor ever attending O. A. C. and one of the greatest in any of the northwest colleges.

This is his second year on the glee club at O. A. C. and the cadet band are fortunate to be able to secure him for their trip. Coming, as their tour does, through the holidays it will not interfere with Mr. Johnson's school work as he will also be able to tour the state with the glee club in February.

Mr. Johnson, or McCormick as he is sometimes called, will sing "A Legend of Kashmir," by De Koven, with "Nenth the Coppah Moon," as an encore. One of the other special features of the concert will be a number by the trombonist in the band, which is called "Slip Horn Stuff," or "A Warm-up for Trombones." In a recent concert at Corvallis this stunt brought down the house.

Definite plans for the hop to be given after the concert have been arranged and dancing will start at the Elks' club immediately after the concert or about 10:30. The music

will be furnished by the cadet band who have a reputation for that specialty.

The seat sale will start Monday morning at the Red Cross Drug Store and seats may be reserved.

AVOID CATARRH.

Breathe Hyomei—It Medicates the Air You Breathe and Instantly Relieves.

Why continue to suffer from catarrh, stopped-up head, husky voice and other troubles of the breathing organs when the Newlin Drug company will sell you Hyomei with a guarantee to refund the purchase price if it is not satisfactory.

Hyomei is a pleasant, harmless and antiseptic medication which you breathe a few times daily through a small inhaler. It effectively and promptly relieves all catarrhal discharges, sniffles, foul breath, watery eyes and the formation of crusts in the nose, or money back.

A complete Hyomei outfit, consisting of inhaler and a bottle of Hyomei, costs \$1.00 and extra bottles, if afterwards needed, are only 50 cents.

Always use Hyomei for bronchitis, cold in the head, husky voice, croup of infants, and any inflammatory disease of the breathing organs.—Newlin Drug Co.

Sick Headache.

Sick headache is nearly always caused by disorders of the stomach. Correct them and the periodic attacks of sick headache will disappear. Mrs. John Bishop, of Roseville, Ohio, writes: "About a year ago I was troubled with indigestion and had sick headache that lasted for two or three days at a time. I doctored and tried a number of remedies but nothing helped me until during one of those sick spells a neighbor advised me to take Chamberlain's Tablets. This medicine relieved me in a short time." For sale by all dealers.

Your job waiting. Have it done at



The front-lacing principle (originated by The H. W. Gossard Co.) has accomplished much for the comfort and convenience of woman's dress.

Of even greater importance than front lacing, however, has been the genius displayed in the actual designing and making of Gossard Corsets.

So outstanding and thorough has been this work that, great as the front lacing principle is, the Gossard method of design and manufacture transcends it, and the two combined occupy a position so commanding that they are now regarded as an international vogue.

Regardless of the cost—every Gossard Corset conforms to but one standard in style, workmanship and wearing service.

MRS. ROBT. PATTISON, Corsetiere.
Res. 1702, Cor. Spring and Oak.
Phone Red 3221

Notice to Stockholders.

The annual meeting of the stockholders of the United States National bank of La Grande, Oregon, will be held at their banking rooms in the City of La Grande, Tuesday, January 13, 1914, at 2 o'clock, P. M. for the purpose of electing a board of directors and for the transaction of any other business that may come before the meeting.

T. J. SCROGGIN,
Cashier.

12-12-1mo.

How's your sole Need Fixin

Bring it to us, we'll fix it while you wait. With our modern plant we are turning out a class of work that's different. Turn shoes a specialty.

Modern Quick Shoe Repair

R. L. DUIGNAN Prop.

Opposite Newlin's Book Store
Phone Blk. 81. 1115 Adams Av.

FLOUR GOES A LONG WAY

It makes the kind of bread, rolls and pastry that mother used to make. It goes a long way to solving the high cost of living when you can make your own pop-overs, gems and muffins, biscuit pastry and cake. **ELKHORN FLOUR** makes good cooks.

Snook Bros. Produce Co.

(Continued on Page Eight.)

