

THE OBSERVER

BRUCE DENNIS, Editor and Owner

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CANNERIES

If La Grande and Union county is to be blessed with a cannery, no system or method of bringing it here can excel the system which comes without particular bringing. The need of a cannery in some portion or several portions of Grande Ronde valley is too self-evident to need any argument. Canneries have visited many a place ere now where conditions were suitable, but the moment that a cannery depends solely upon contract support, then the future is seldom bright and more often a failure.

The Oregon Packing company contemplates, all things being equal and suitable, bringing to La Grande a cannery to handle peas which it purposes to grow here extensively, if natural climatic and soil conditions are favorable. True, any cannery is welcome, but one that is not run on the contract plan is more satisfactory because it is sure to last. It has largely been a fact that canneries are started by individuals who have canning factory machinery to sell, and to get business, enter into contracts with farmers to supply certain quantities of certain products of the soil. Things sometimes go right and sometimes go wrong on this basis. The Oregon Packing company will, if it comes at all, raise sufficient peas to keep its factory in operation, but once established, the factory would naturally expand and grow and draw upon other foodstuffs, apples and other fruit, and be a great boon to the county. Primarily, however, such a factory has its own source of supply and will in due time come to be a permanent assistance to fruit men and gardeners in disposing of foodstuffs now going to waste, and ruin.

Let it be soon, when the Oregon Packing company, or any other company decides to come to Union county and raise its own stuff to can—the rest of the county will mesh with the industry in a way and with such permanency as the machinery-sold cannery never does.

THE VALUE OF IDEALS

One of the most lamentable losses which this materialistic age has

forced upon present day man consists in his close adherence to things as they exist in reality. The stimulus which comes from emulating something superior in mental attainment or in the world of handicraft, and the pride that grows out of the knowledge of being able to do something extremely well are not as apparent as they used to be. To be extremely practical in all things carries with it the corresponding inferiority of conceiving things. It means in the last analysis being content with things as they are, caring little for the best.

While it can be said in all truth that in some respects men are beginning to dream of the ideal, it must be said to our discredit that we are woefully lacking in idealizing.

It was John D. Rockefeller who once said that a boy who never dreamed of doing big and noble things never would accomplish them. The thought is father to the act. If thought is always in a low, materialistic plane, the product of such thought never will astound the world. Not all of us can be luminaries. If we could by wishing it become the ruler of men's destinies, their demands for manual labor would go begging. The world would cease.

But there is no fear of that. We have great schools where men equip themselves to do the thinking and planning for the rest of men. But numerous as these are and easy as it is to get into them and imbibe great knowledge, there is no likelihood that every boy and girl is going to be a university graduate. Far from it. Nor is there any likelihood that all of those who do attend are going to set the world on fire with their knowledge and ability. But it is true that the standards of those who do attend are going to be appreciably heightened. This is merely by comparison.

The point we wish to make is that men do not idealize enough in their respective vocations of life.

If this were so, men would be more intent upon quality than quantity. Dr. Feiler in a recent article on comparative study of the United States and Europe voiced just this opinion. If ideals entered into our life every phase of man's endeavors would take on more tone and give us a name for perfection rather than mass or bulk.

Hugeness is not the whole thing in life. In our ceaselessly mad striving for supremacy we cannot devote that exactness to things which is nature's just law. By idealizing man refines his thought, and thought precedes action. If men do not revert to a study of the old masters for better ideals, there is little hope of immediate progress toward quality.

TRADE BALANCES

On of the pet themes of the American protectionists has been the "favorable balance of trade" theory. The philosophy of it is that when exports of merchandise from the United States exceed imports of merchandise we ostensibly are selling more than we are buying and thus are growing rich—this indicating a "favorable balance of trade." On the other hand, if we exported less than we imported, we ostensibly would be selling less than we are buying, and

thus would be growing poor—this indicating an "unfavorable balance of trade."

The only trouble with this theory is that it isn't true. Trade is but the exchange of service for service, product for product, between individuals and for gain. Each party to each trade must feel that he is gaining by the trade, or he will not engage in it. We carelessly use the term "trade between nations," but there really is no such thing taking place. The United States, for instance, has nothing to trade with but its battleships, public buildings, etc., and these are not for sale. They never enter into our trade statistics.

If an individual trader is constantly allowing more value in goods to go out of his place of business than he is getting in, would he consider that a "favorable balance?" No. He would be headed toward bankruptcy unless he were receiving back in values, more in goods, money or obligations, than he parted with.

If so-called unfavorable trade balances mean ruin, Britain would have been bankrupt every year for the past century, for her people have continuously imported more than they have exported. But it does not alarm them, because they have come to know that an export of a \$50 mule and the exchange for a \$100 horse means the gain of \$50, even though the mystified politician may argue that because imports are exceeding exports the balance of trade is unfavorable.

We advance these thoughts to allay the fears of those who may anticipate dire results to our trade balances because of tariff changes. Our foreign sales will continue to grow so long as American brains and energy can produce some useful things with less effort than is required to duplicate them elsewhere, and when American values go abroad, it inevitably indicates that we are getting back more of value than we are sending abroad.

If our system of ascertaining these values does not disclose this patent fact, it is the system that makes statistics lie, simply because we don't see beneath the surface things to the bottom facts.

To qualify as a spender with a twentieth century girl a man has to do more than spend his evenings with her.

There's one city in the world where pedestrians don't walk across the street at any point they choose. In Venice they have to take a boat.

In prosperity you need a telephone to find your enemies; in adversity a microscope to find your friends.

HOW WOULD YOU LIKE THIS SENSATION?

It certainly must be a peculiar sensation to have a man walk into your place of business early in the morning and tell you that he has made up his mind to give you \$80,000. And to have the same fellow declare that he has no use for so much money, making you feel that he might somehow be in earnest. When the fellow is neither drunk nor crazy and you can see a roll that resembles what might be eighty thousand bills in his left trousers pocket and the fellow spoke with an earnestness that puzzled you when on second thought you think the fellow is that wealthy uncle from whom neither you nor any member of your family has heard a word since he made his famous strike in the Kimberly mines of South Africa, and has now come to spring the surprise on you, when all of this happens before breakfast you would almost think the age of miracles had returned.

All this happened this morning to J. M. Hiltz just before he opened the cigar store belonging to the Foley brothers. But the judge spurned the money and told the charitably inclined visitor to give the money to the poor. He informed him that he had just been put in charge of the candy and cigar store and would not need any assistance for the present at least. He directed the philanthropist to other quarters and told him of specific persons who would be glad to accept his munificent gift. It is said Mr. Hiltz felt the elation of being the possessor of the \$80,000, but would be unable to reconcile his conscience with such a streak of rare fortune.

STANOSMIA TYNOLIDY

William Miller was among the out-bound passengers this morning.

Mr. and Mrs. Stoddard were among the incoming passengers from Perry this morning.

Col. F. S. Ivanhoe is so far improved that he contemplates coming down town tomorrow for a few hours.

Mrs. Ed Berland has returned from a trip to Portland and will go to her home at Joseph tomorrow.

Mrs. Balby Cashim of La Grande went to Baker this noon and will remain there indefinitely.

C. E. Coles of the Rumley Manufacturing company went to Haines this noon and will be gone until the middle of next week.

Mrs. R. V. Davis was the guest of Mr. and Mrs. Logsdon of this city. She returned this noon to her home in Union.

J. H. Decious of Alliance, Neb., arrived in La Grande today to be the guest of his brothers, Frank and Howard. He intends to reside in La Grande and go to work for the O-W.

Mrs. N. C. Longfellow has been the guest of Mr. and Mrs. William Church for a number of days. She left for Joseph this morning where she resides.

Mrs. K. E. Anderson, saleswoman for the Cleveland Baking Powder Co., left for Union this morning, where she will demonstrate for a number of days.

Dr. and Mrs. A. L. Richardson are scheduled to return from their two weeks' trip to Portland tonight. They have been gone on a rest and sight-seeing trip in coast cities.

Mr. and Mrs. Andross, who have been visitors at the home of Mr. Harris and Mr. Gaskill left, this morning for Walla Walla from where they will go to Portland, their home.

James Miller, traveling passenger agent for the O-W., is in the city. Mrs. Miller, who has been the guest of her mother for the last week, will return to Portland tonight. Mr. Miller will proceed to Baker on business.

J. B. Crossfield, representing the Oliver Chilled Plow works, who has been in the city for the past week, left for Union on No. 10. Mrs. Crossfield has joined her husband here and will stay until he returns from Union. She is enamored of the city of La Grande and would like to live here.

Catherine and Benjamin Gekeler left this morning for Portland, where they will meet their parents and brother, Kenneth, and journey on to San Diego, Calif., where they will reside in the future. Roy Gekeler is married in Seattle and will remain there.

Joe Campbell went to Union this noon to survey the septic filter intake which he is installing for the city of Union. Assistant Engineer Billings accompanied him to do the technical work with the level and compass. Joe says the job will be done in three weeks.

Miss Pearl Woods, who has been a resident of La Grande for a number of months, taking private lessons, was taken home by her sister, Mrs. Mary A. Elmer of Lostine. Miss Woods has been ill for some time and has been compelled to discontinue her studies. She went to Wallowa, where she will recuperate.

Birth Record

Born—To Mr. and Mrs. W. E. Denny, residence on X avenue, Nov. 10, 1913, a son.

FOR SALE—Household furniture. 1806 Cedar. 11-11-tf

Your job printing. Have it done at the Observer office.

COFFEE

WHY DO YOU DRINK SO MUCH COFFEE AND KNOW SO LITTLE ABOUT IT?

HAVE YOU LEARNED WHAT A FINE CUP OF COFFEE MEANS?

TAKE A GOOD LESSON AT ONCE. YOUR GROCER HAS SCHILLING'S BEST OR CAN GET IT PROMPTLY.

40c a pound; in aroma-tight cans; cleanly granulated, ready for use.

There's a corset model to fit you perfectly in our corset department



New Corset Designs

ALL the latest corset designs are now shown at our Corset Department. You can get an intelligent conception of the figure requirements that the new styles necessitate if you will study these new corsets.

Many new and very practical innovations that greatly aid in correct figure-building are features of the new Henderson Corsets.

We strongly recommend these corsets to our patrons; these models produce shapely, fashionable figure-lines, fit accurately, comfortably and easily and give lasting wearing service.

You are invited to visit our Corset Department and examine the many new designs that are now on exhibition.

Prices, \$1.00 to \$4.50

WE are introducing a new corset for stout women, which is not only the greatest figure-reducing corset yet produced, but is a very remarkable value, simply as a corset, saying nothing of its splendid new style-feature. It is the new—

Nemo LASTICURVE-BACK SELF-REDUCING

—as shown in the picture. One glance tells what this corset does. You have an extremely long corset which is made perfectly comfortable by those wide gores of Lastikops Cloth—the new and durable elastic fabric that will outwear the corset.

Two models—No. 322 (low bust), and No. 324 (medium bust). Unheard-of value \$3.50 at the price



Other models in Nemo corsets, priced from \$3.50 to \$5

An Expert fitter to assist you in selecting the proper model for your figure.

West THE QUALITY STORE

It is easy enough to say what you think, but the trick is to think up the right person to say it to. Pretty soon some of our fellow citizens will be boasting that they have to pay an income tax.

Jones Little DAIRY FARM SAUSAGE Just in

Pennsylvania Buckwheat Flour in Sacks, Honey in the Comb and Glass

NEW DATES AND FIGS

The City Grocery & Bakery

PHONE MAIN 75

E. POLACK, Prop.

La Grande National Bank

Organized in 1887.

DESIGNATED DEPOSITORY OF UNITED STATES GOVERNMENT. UNITED STATES POSTAL SAVINGS DEPOSITORY.

Capital \$100,000.00
Surplus \$130,000.00
Total Resources \$1,000,000.00

For twenty-six years, in all kinds of financial weather, we have successfully catered to the monetary wants of the people of La Grande and the Grande Ronde Valley.

We respectfully solicit your business.

La Grande National Bank

La Grande, Oregon