

The PEOPLE'S STORE

Smart, New Fall Coats and Suits, at moderate prices, we feature the strongest lines of Women's, Misses and Children's coats ever brought to La Grande. The fabrics, tailoring and style are exclusive. Drop in and inspect this line—your coat is here.

Principal agents for the American Lady and Gentlemen's Shoes. Puritan brand Ladies' and Children's Hosiery will be found here in all styles, silk, fine lisle, cotton ribbed, wool, cashmere and fleeced. These give extra service and are positively fast colors. Full line of Infants' Cashmere Hosiery in all colors.

Our 5th Friday Surprise Sale

Brocaded Waistings in heavy weight for fall and winter wear. Unusual offer of up to date Brocades in Waist Goods, these make fine plain and tailored Waists. The patterns are assorted. Values to \$1.25 yard.

For Friday only, 68c yd.

Women's Petticoats at Big Saving.

Just 50 of these Heatherbloom and fine satin petticoats, excellent quality cut in the popular close fitting styles; extra well made and trimmed with plaits and bands. Full assortment of sizes.

Special for Friday, \$1.48.

Ladies' Heavy Fleeced Union Suits. These come in white and cream and of the unusual heavy weight. Ribbed and well fleeced. This garment gives good warmth. Specially priced for the trade.

\$1.10 Garment.

MEN'S SECTION

Boys' Fleeced Heavy Union Suits; heavy ribbed and fleeced union suits for boys in all sizes. These are Durable and warranted to give good service. Extra good values at

60c a Garment.

Men's Pure Wool, Black Union Suits. The best woolen garment for winter, in black, heavy ribbed and warranted all wool. Full assortment of sizes at this low price.

\$3.50 a Suit.

Bargain Basement Section

Women's and Misses' Shoes, 98c pair. Large assortment of Ladies' and Misses Shoes in all sizes; Patent Leather, Vici Kid, Gunmetal and Box Calf, in Button and Blucher styles. Values to \$3.50 a pair.

Friday's Price, 98c pair.

Seven Big Boxes of Safety Matches for 25c. Other stores always sell these at 5c per box. Our price, 7 boxes for 25 cents.

Fancy Toilet Soaps at Special Prices. JAP ROSE SOA—SPECIALLY PRICED FOR FRIDAY, 8 1-3c CAKE

PALM OLIVE SOAP—SPECIAL FOR FRIDAY 8 1-3c A CAKE.

Equipped to Serve French Dry Cleaning

WE CLEAN

- | | |
|---------|----------|
| Suits | Gloves |
| Dresses | Furs |
| Silks | Feathers |
| Laces | Etc. |

A REAL EXPERT IN CHARGE

Incidentally, We have the only Complete Dry Cleaning Plant between Boise and Portland. Parcel Post shipments given special attention.

Cherry's New Laundry, Inc.
GEO. GILBERT, Manager.

Fourth Street Grocery

We handle Preferred Stock and all staple groceries. Fresh fruit and vegetables when in season. We have our own delivery.

CLAPP & CHARBONEAU
PHONE RED 1951. OPPOSITE HIGH SCHOOL.

Midget Bike Shop

The only exclusive Bike and Motorcycle repair shop in the city. We guarantee our work. We carry a complete stock of supplies. Next door to Smith's garage.

C. L. LITTLE, Manager.

CALLA AND EASTER LILY BULBS

NOW IS THE TIME TO PLANT THEM.
FINE, LARGE, BULBS, 25c EACH. POTTED IN LARGE POTS, 50c.

La Grande Seed and Floral Co.

NOTICE TO CONTRACTORS.

Notice is hereby given that sealed bids will be received by the council of the city of La Grande, Oregon, for the construction of hard surface pavement, together with grading and drainage, as follows: On alley in block I, Grandy's addition, 645 square yards of paving on the alley in block 13, Grandy's addition, 595 square yards of paving, same to be constructed according to the plans and specifications on file in this office. All bids to be in by 8 o'clock p. m., October 15th, 1913, and accompanied by a certified check for 5 per cent of the amount bid. The council reserves the right to reject any and all bids.
La Grande, Oregon, October, 7th, 1913.

L. E. WARNICK,
City Recorder.
10-7 5t.

COMEDY WITH BARNES SHOW

FROM START TO FINISH, COMEDY IS GOOD.

Attraction Here Next Saturday Afternoon and Evening.

The comedy element of the Al. G. Barnes big 3-rig wild animal circus program has been given particular attention. Twelve really funny clowns—not the "smutty" kind, assisted by a number of comedy animals, supply places in the entertainment where one can relax after seeing an exciting, shivery wild animal act and have



Princess Congo, baby orang-outang, with the Barnes circus here, Saturday, October 11.

a good hearty laugh. "Votes for Women", a comedy by the clown suffragettes, is a real scream. These "ladies" also show the very latest creations in a hobble skirt, sheath and other popular gowns. The milking of "Daisy" and watering the giraffe, are two other clean comedy offerings by the clowns. Tote Ducro, the famous fun-maker, and his dog "Spot", in "Hunting Rabbits", is a clever bit of travesty. These clowns are continuously busy with their antics. One can't keep from laughing.

"The Barber Shop," and "Laundry", comedies, given by a troupe of elephants, always provoke a big laugh. To see such cumbersome brutes shaving one another is especially comical.

"Danger" and "Dynamite", mules, have a standing offer of a dollar per minute to any one who can stick on their backs. Many riders try for the dollar. The one result, however, is inevitable—they go away without the money.

None of the glitter, tinsel, spangles, pink lemonade, sawdust rings, nor general good time spirit has been taken from the Barnes show. They're all in its make-up. Over 350 educated animals appear on the program. The four-hand, glittering, mile-long street parade is given at 10:30. Two performances will be given here Saturday, October 11.

Hair Hints

Worthy the Attention of People Who Wish to Preserve the Hair.

Never use a brush or comb found in public places, they are usually covered with dandruff germs.

Shampoo the hair every two weeks with pure soap and water, or a good ready prepared shampoo.

Use Persian Sage every day, rubbing thoroughly into the scalp. This delightful and invigorating hair tonic, which sells in a large 50 cent bottle, is guaranteed to quickly abolish dandruff—to stop hair from falling and scalp from itching or money refunded.

To put life and beauty into dull, dry or faded hair and make it soft and fluffy surely use Parisian Sage—it is one of the quickest acting hair tonics known. Newlin Drug Co.

Your job printing. Have it done at the Observer office.

QUIT KICKING---

If you don't like what you've got, trade it. Some one else, probably, can use it and may also have something that you are in need of. An Observer classified ad. will make the deal for you. Try it.

FOR SALE—New 4-room modern cottage, 4 blocks from business center. small lot, a good bargain, some terms. Edw. W. Kammeter, 2004 Adams ave. 6-20 tf

FOR RENT—Modern furnished house, nice housekeeping rooms or bedrooms. Phone Red 1311. 10-4 1m.

FOR RENT—Four rooms, inquire at Hill's Drug store. 9-17 tf.

FOR SALE—A revolving bookcase and books, 1610 7th st. 9-23 tf.

FOR RENT—2 furnished rooms. Phone Main 705. 9-23 tf.

FOR SALE—New 5 room, plastered house, cement walks, good wood house, nice lawn, lots 60x110. Price \$1200. Will take good team, harness and wagon as part payment. Inquire 1513 X avenue. 10-8 4t p.

FOR SALE—Bungalow complete in a few days. Splendid location, easy terms. See All Andrews.

FOR SALE—No. 1 riding pony, good for all purposes. Phone Black 382.

FOR SALE—Household furniture 700 N avenue. 10-4 6t p

FOR RENT—4 room furnished house 9-30 tf.

FOR SALE—Household furniture and canned fruit. 2816 North Second st. close in, 1620 6th st. 10-6 6t.

FOR SALE CHEAP—1 acre set with bearing fruit trees, 5-room, modern house and good barn. West end of Spring st. Parties going away Phone Main 37, or call 1612 Alder street. 10-6 tf.

FOR SALE—Blacksmith tools and stock. Dutcher's Wagon Shop. Phone Red 42. 10-2 tf.

FOR RENT—Four rooms. Inquire at Hill's Drug store. 10-3 6t.

FOR RENT—4 rooms, furnished with water and light. Phone Red 3961. 10-2 7t.

FOR RENT—Electric Vacuum Cleaner, 1610 7th st. 9-28 1m.

FOR RENT—One furnished room. Inquire 1806 Adams ave. Phone Black 3941. 10-2 6t.

FOR RENT—Centrally located, nicely furnished room with heat and bath. 1507 Sixth street. 10-3 tf.

I WANT TO LEASE a modern, furnished house for the winter or longer. W. R. Kivette, Phone Main 83. 9-16 tf.

WANTED—Three rooms or small house furnished, close to Palmer mill. Phone Red 3492. 2003 N. Fir. Adv. 8-22 tf.

WANTED—At once, three good teams. J. L. Mars. 10-3 tf.

WANTED—A few roomers and boarders at private house, four blocks from Palmer mill. Call Black 291. 9-18 tf.

FARM FOR RENT—1400 acres, 700 acres in summer fallow, good stock and farm implements; fair improvements. Hill & Hibbard, La Grande National bank building. 9-19 tf.

WANTED—Work by day or hour, Mary Sweet. Phone Black 1231, 1307 Jackson ave. 10-6 6t.

LOST—Loose leaf price book with red covers. Return to G. L. Larson. Reward. 10-7 8t p.



START A SAVINGS ACCOUNT NOW AND THUS MAKE LIFE'S ENJOYMENT CERTAIN.

WHEN OLD AGE OVERTAKES YOU IT WILL BE NICE TO SPEND YOUR TIME IN COMFORT AND EASE—NOTHING TO WORRY YOU—THE REWARD OF A CAREFUL AND SAVING LIFE.

CALL AND LET US EXPLAIN THE ADVANTAGES OFFERED THROUGH OUR NEW SAVINGS-DEPARTMENT. WE PAY COMPOUND INTEREST ON YOUR DAILY BALANCE AT THE RATE OF 4 PER CENT.

United States National Bank

OFFICERS.
N. K. West, Pres. Wm. Miller, Vice Pres., T. J. Scroggin, Cahler, C. R. Harding, Asst. Cashier.
DIRECTORS.
N. K. West, Aug. Stango, C. T. Bacon, T. J. Scroggin, Frank Conley, J. T. Caviness, Wm. Miller, A. T. Hill, J. C. Henry.

Drink SAM-O Natural Mineral Water

and You'll Know the Joy of Living