

The PEOPLE'S STORE

We prepay parcel post transportation on all orders amounting to \$1.00 or more. Order by mail. We give out of town patrons advantage of sale prices if ordered within 3 days of the date of this paper. Order today.

PALMER CLOAKS AND SUITS.

The best possible values in the new suits and new coats tailored especially for you, await your inspection. Royal Worcester corsets will improve your figure. We are principal agents. New models, prices each \$1.00 to \$2.50

Our 4th Friday Surprise Sale

Fall and Winter Flannelettes

Excellent quality and standard width. These flannelettes are used for kimono waists, house dresses, etc.; good colorings in dark, plain and light patterns. Regular 15c quality. Friday Surprise, yard 11c

Children's Heavy Fleece Underwear

Separate vests and pants in gray, ribbed and fleece lined. Mothers will find that these garments give good satisfaction and warmth for fall and winter wear. Specially priced, garment, 25c

Bargain Basement Section

Shoes at less 1/2 price for men, women and children. You'll find here broken lines in shoes, patent leather, gunmetal, vicci kid and other styles of shoes. If you need shoes you'll find these durable shoes at a saving worth while.

Fall line of rubbers at popular prices.

Friday Surprises for Men

New neckwear in fancy combinations, plaids and plain colors. Exceptional values at, each 25c

Men's heavy fleeced underwear for fall and winter wear in dark and light colors. Specially priced for this sale, a garment 50c

Remarkable Waists at 89c

Broken lines of ladies' white waists; some tucked and some with lace, embroideries and insertions set in. These waists are very attractive and durable. Values to \$1.75 each. Friday's price, each 89c

UNSURPASSED STOCK OF COTTON AND WOOL BLANKETS

A great number of homes will need new blankets for these cold and wintry nights. We have the desirable kinds in white, tan and gray.

Cotton blankets that can be used for sheets. Priced 75c to \$2.75 a pair

All wool blankets; extra large sizes; in plaids, white, tan and gray. Priced, a pair \$3.00 to \$7.50

Crystal White laundry soap, the billion bubble soap. Large cakes. Specially priced, 6 for 25c

Drinking glasses; an unusual quality of drinking glasses, best for table use. Clear as crystal. Friday, special, 5c each or 6 for 25c

Fancy perfumes in dainty bottles. Most any kind desired. These make nice gifts. Friday, special, 10c each or 3 for 25c

COUNCIL WILL STOP PEDDLERS

STREET "STORES" TO BE SUPPRESSED.

Various Matters of Importance Come Before Council Last Night.

One of the things that will fall to the lot of the new near-extinct council of the city of La Grande, is to put the screws on street hawkers and peddlers. At its regular session last evening, and acting on the suggestion of the commercial club, the city attorney, J. P. Rusk, was instructed to draw an amendment to the present street hawking ordinance with as much severity and sternness as his conscience would permit. To stop non-resident peddlers from selling goods house to house, and to prevent the erection of open-air emporiums by inferior goods vendors, by raising the license fee to a prohibitive scale. This probably will be the method adopted when the council finally decides upon the amount of licenses for such purposes.

The meeting was routine in nature. The city scales were ordered sold to the La Grande Investment company for \$100.

Mrs. M. Passy informed the council, through her attorney, that she wants \$500 for injuries sustained when she was thrown by a defective walk, with painful results, on the sidewalk parallel to the railroad track near Jefferson avenue. The matter was referred to the city attorney.

The question of obstructions on the streets was discussed at some length but no final action taken. It was agreed that the ordinance is being violated regularly but how to improve conditions was not finally decided. The question of barber poles came up under this same head.

During the past month Street Superintendant C. N. Ogden has got 275 days work out of prisoners, representing one of the highest five-hundred months of the year. This labor cost about 60 cents a day for each laborer and represents what the city has lost in years past by not putting prisoners to work on the streets.

The first ward delegation agreed on the following locations for new arc lights: Sixth and C, G and Third, First and L, J and Sixth. These recommendations were adopted.

The Jefferson avenue paving near the wholesale district came up for extensive consideration. The street committee was authorized some time ago to come to an agreement with property holders and agreed that if the one-angle drain was allowed the catch basin and drain pipe should not be changed to the property owners, in that block, and some misunderstandings have developed which were in the end referred to a special committee. The street in the wholesale district slopes one way entirely on account of a request for such action by the wholesale people. To not put unnecessary burden or inconvenience on property owners opposite the wholesale district, is the purpose of the present negotiations.

On October 25 construction will be started on the alley between First and Second, and Main and Spring, and also between Third and Fourth and Main and Washington. Bids for paving will be opened the same night.

J. B. Cahill was awarded the contract for installing the sewer in West La Grande in the vicinity of Spring to Washington, between Alder and Walnut and a few branch lines. The work must be finished across Spring before the pavers reach there and for that reason much haste is to be exercised.

Application for several blocks of sidewalk in the neighborhood of First and M, came in and was referred.

New Garage for Dulles.

The Dulles, Or., Oct. 1.—The Central Oregon company, whose plant and 27 automobiles were destroyed by fire Saturday afternoon at a loss of \$11,000, will rebuild at once. The new structure will be concrete and fire-proof. It will occupy the site of the old building, and will be 200x200. A smaller concrete structure to be erected at the side of the main building will contain the machine and coach shops.

Big Damper Set On.

Empire, Or., Oct. 1.—The largest damper ever installed in the west coast of Oregon, came to trial this morning.

This is the case in which Lane county sued the Southern Pacific company, the Oregon Eastern Railway company and the Central Pacific Railway company for \$200,000 damages for the alleged destruction of the county road.

QUIT KICKING---

If you don't like what you've got, trade it. Some one else, probably, can use it and may also have something that you are in need of. An Observer classified ad. will make the deal for you. Try it.

FOR SALE—New 4-room modern cottage, 4 blocks from business center, small lot, a good bargain, some terms. Edw. W. Kammerer, 2004 Adams ave. 6-20 tf

FOR SALE—Household furniture and canned fruit, 2816 North Second street. 9-30 3t p.

BOARD AND ROOM, 1311 N avenue. 9-30 6t p.

PIANO TUNING. Cases mended and French polished action regulated or rebuilt. All work guaranteed. Player pianos a specialty. Leave orders with

FOR RENT—Electric Vacuum Cleaner, 1610 7th st. 9-23 1m.

RICHEY'S PIANO HOUSE or Phone, Red 712. C. M. Henderson, tuner. Adv. 7-29 tf.

I WANT TO LEASE a modern, furnished house for the winter or longer. W. R. Kivette, Phone Main 83. 9-16 tf.

FOR RENT—Large bed sitting room and two bed rooms, with bath, 1512 Adams. Phone Black 1781. 9-13 tf

WANTED—Girl or woman for general housework. Phone Main 715, or call 902 Pennsylvania. 9-23 6t

FOR RENT—Four rooms, inquire at Hill's Drug store. 9-17 tf.

WANTED—Three rooms or small house furnished, close to Palmer mill. Phone Red 3492. 2003 N. Fir. Adv. 8-22 tf.

FOR SALE—A revolving bookcase and books, 1610 7th st. 9-23 tf.

FOR RENT—2 furnished rooms. Phone Main 765. 9-23 tf.

WANTED—Horses and cattle to pasture. Call Farmers 158. 9-10 tf.

FOR RENT—\$15.00, 5 room modern cottage, inquire of S. F. Andrews at Andrew at The Golden Rule Co. 9-27 tf.

WANTED—A few roomers and boarders at private house, four blocks from Palmer mill. Call Black 261. 9-18 tf.

FOR SALE—Bungalow complete in a few days. Splendid location, easy terms. See Al Andrews.

FARM FOR RENT—1400 acres, 700 acres in summer fallow, good stock and farm implements; fair improvements. Hill & Hibbard, La Grande National bank building. 9-19 tf.

FOR SALE—No. 1 riding pony, good for all purposes. Phone Black 382. 9-30 tf.

Equipped to Serve French Dry Cleaning

WE CLEAN

Suits
Dresses
Silks
Laces

Gloves
Furs
Feathers
Etc.

A REAL EXPERT IN CHARGE

Incidentally, We have the only Complete Dry Cleaning Plant between Boise and Portland. Parcel Post shipments given special attention.

Cherry's New Laundry, Inc.
GEO. GILBERT, Manager.

Drink SAM-O Natural Mineral Water and You'll Know the Joy of Living

Incidental destruction of the county road using the upper Willamette river from Salmon to Astoria, where the National Through extension of the Southern Pacific as far as Oakridge was built. For miles along the coast the railway lines were firmly supported by the wagon road, and the county alleges that the railway company failed to place a mile of the way.

The Designer of the "AMERICAN GARDEN GIBBER" is recognized as the fountain head in the country. This Gibber is correct in its mineral action. A Phone Call or postal will get you a demonstration. The only strictly made-to-measure of flavored water in La Grande. MRS. O. CALDWELL-ADAMS, Co-owner. Phone Black 1471 1202 Second St.



---and now comes the need of a new fall suit, and the splendid stock answers---

HERE!

It surely is a gathering of clothes that gladden the eye of the particular man---the man who knows style and value when he sees them.

Our Entire Stock is a Grand Ensemble of new "Togs"

Suits, Overcoats, Hats and Furnishings, all new, all styles and best of all, they possess quality that makes friends at prices that persuade an enemy.

ASH BROS. CLOTHIERS & FURNISHERS