

Here They Are! The Lower Reductions For This Week at West's Great Remodeling Sale

Watch the Ads and Windows

Every day sees some line placed on sale at a special reduction and soon closed out.

COST OR FORMER SELLING PRICE IS NO OBJECT NOW. WE MUST MAKE ROOM AND LOW PRICES MUST DO THE WORK. THE CONTRATORS WILL SOON FINISH THE BASEMENT AND START TEARING DOWN AND REBUILDING THE MAIN BUILDING INSIDE AND OUT. OPPORUNITIES TO SAVE ON HIGH GRADE MERCHANDISE WERE NEVER GREATER THAN NOW.

Come Today

Tomorrow may be too late to get exactly what you have been wanting. Don't wait and take chances—for the first come—first served.

Still Greater Reductions in Many Lines in Our Men's Department

Broken line Men's Hats, \$1.50 to \$4.00 values, now

79c

One lot Straw Hats up to 75c values, for

19c

150 Dress Shirts in \$2.00 and \$3.00 grades for

98c Each

100 Dress Shirts in \$1.25 to \$1.75 grades for

49c Each

Boys' and Men's Caps reduced

20 Per Cent

All newest Straw Hats reduced

20 Per Cent

200 pairs 50c Silk Hose—all shades and sizes

23c pair

50 Boys' Suits

Both Knickerbocker and Knee Pants Styles—values up to \$7.00 per Suit

\$2.39

50 Women's Tailored Suits in \$25.00 values, reduced this week to only \$5.90

ENTIRE LINE OF NEWEST SUITS AND COATS FOR WOMEN AND MISSES, REDUCED TO Wholesale and Below

Summer Parasols Half Price

Children's Muslin Pants and Petticoats clean up price **9c and 19c**

Pattern Hats All Reduced to Half Price

Save 1-4 to 1-2 Price on a New Suit

Our entire new line of high grade "ready to wear" Suits for Men and Boys at a Great Sacrifice in prices

400 newest style Suits in "Benjamin" "Society" "Fidelity" and Hirsh-Wickwire" makes all reduced 25 per cent.

\$30.00 Suits now **\$22.50**
\$25.00 Suits now **\$18.75**
\$20.00 Suits now **\$15.00**
\$15.00 Suits now **\$11.25**

125 Men's and Young Men's High Grade Suits reduced exactly **Half Price.**

\$12.50 to \$25.00 Suits for **\$6.25 to \$12.50**

Boys' Xtragoood Suits in newest spring and summer styles reduced **25 Per Cent.**

STAPLE DRY GOODS AND NOVELTIES--At Sacrifice Prices

75c to \$1.00 pure linen bath towels **48c**
60c to 75c Dress Silks now **45c**
30c Scallop Embroidered Pillow Cases **22 1-2c**
15c Misses Tan Hosiery now **7c**
20c Turkish Bath Towels **15c**
Curtain Serims up to 25c now **5c**
12 1-2c yard-wide Percales, now **8c**
10c Dress Ginghams reduced to **7c**
Fancy Lawns up to 25c for **12 1-2c**
White Waistings to 35c for **17c yd.**

Great Savings on All New Footwear

Every pair of Shoes and Oxfords in our high grade line at a reduction. None reserved. Only the best makes such as "Pingree", "Utz & Dunn", "Educator", "Romper", for Women and Children and "J. E. Tilts" Men's Shoes found in our stock.

BROKEN LINES AT HALF THE COST PRICE AND LESS.

Absolutely Every Article in the Entire Stock at Forced Sacrifice Prices

Merchandise of Merit Only

If you are looking for cheap goods you needn't come here; we don't carry it. But if you want the best merchandise at low prices, this is the place.



Shop Early

and save the inconvenience and delay during the afternoon, when the store is crowded with hundreds of eager purchasers. We will use every effort to wait on you.

THE OBSERVER

BRUCE DENNIS, Editor and Owner

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Address all communications to THE OBSERVER, 1710 Sixth St., La Grande, Oregon.

HONESTY OF WOMEN

There is unusual food for reflection

in the report from New York of the arrest of a woman bookkeeper on the charge of grand larceny of \$2,000, with the prospect of investigation showing defalcations amounting to \$50,000.

Reports of this sort are exceedingly rare.

This is the exception which emphasizes the generally acknowledged fact that women are seldom found wanting in the honest administration of similar trusts.

The business integrity of women in independent enterprises is also generally acknowledged to be almost universal, but of course in this domain experience has not been so ample as in that of salaried employment.

There was a "get-rich-quick" scheme of pseudo-banking started by some women in Boston many years ago, to which many hundreds of persons fell easy victims, and doubtless plenty of women adventurers could be cited in seeming contradiction to the general fact.

But such cases are not relevant for it is not the question of outright swindling schemes, but of shakiness in persons who start out with good

intentions, that is of general interest.

The number of women now employed in business and confidential positions which offer opportunities to dishonesty is very great, but it is rarely that any embezzlement, defalcation or breach of trust is committed by them.

This is perhaps to be explained largely by the absence among women of many of the temptations to which men so often lay themselves open and also in great measure by that sensitiveness as to reputation which is more acute among women than among men.

Whatever the cause, the fact is not to be disputed that occurrences of this nature are very rare among women employees who are placed in positions of trust.

THE SIGNS OF THE FATHERS.

Dean Vaughan of the University of Michigan's medical department cited a striking illustration for the eugenical position when, in an address before the American Association for the Study of the Feeble-Minded, he de-

tailed the history of the Kallikak family. Naturally this is not the right name, but for obvious reasons it has been used.

At the beginning of the Revolutionary war Michael Kallikak had a son by a nameless, feeble-minded girl. From this son have descended in a direct line 480 individuals. Of these 143 are known to have been feeble-minded and only forty-six are known to have been normal. The rest are unknown or doubtful. Thirty-six have been illegitimate, thirty-three, mostly females, immoral, three epileptic and eight kept houses of ill-fame. Eighty-two died in infancy.

After the war Kallikak married a woman of sterling stock. From this marriage have come forty-six descendants in a direct line. Of these only three turned out badly, two being alcoholic and one immoral. The normal children of this legitimate union have been lawyers, doctors, judges, educators, traders, landholders, etc.

This is a case, often described before, which Dr. Vaughan took from Goddard's text book on the subject merely for purposes of illustration. It affords a graphic view of the respons-

ibilities of parenthood. Recent investigations show family histories that are just as forcible examples of the inexorable law that the sins of the fathers shall be visited upon the children even unto the third and fourth generation.

In all our discussions of eugenics, however, it is strange that such slight attention is paid to the fact that we now have a law in certain states forbidding the marriage of the feeble-minded or of those afflicted with certain diseases. For those found guilty a fine from \$500 to \$1,000 or imprisonment for not more than five years, or both, is fixed.

The trouble with altogether too many is that as soon as they see an old evil in a new light they immediately want to pass a law against it, whereas, if they consulted the statute books, they might find in them laws that would adequately cover the situation if they were enforced.

I hate the man who keeps fat carriage horses in his stable and doesn't even know their names. I hate the man who keeps a dog or two about the place and never takes them into

the house or feeds them himself. And in the same way—only more so—I hate the man who keeps books and doesn't use them. Your horse must turn his head to you when he hears you step; and you dog rush at you and fight you when you have been an hour away from him—and your books, your books, must gleam back at you when you glance at them, and this one sing to you when you touch it; that one set your blood drumming; and all of them teach you and help you to what is best in life.—A. S. M. Hutchinson.

I believe, as I believe in nothing else, in the average integrity and the average intelligence of the American people, and I do not believe that the intelligence of America can be put into commission anywhere. I do not believe that there is any group of men of any kind to whom we can appeal to give that kind of trusteeship.—President Woodrow Wilson.

Many men consider tennis a woman's game because the ball isn't hard enough to black an eye or break a finger.