

Unequalled Bargains in High Grade Merchandise Offered in Every Department

During This Great Forced Sale

Not an Article in the Entire Stock Reserved--Everything at a Saving

In the Men's Department.

150 Men's and Young Men's high grade Suits at **Half Price**

All newest styles in Men's and Boys' Clothing reduced 25 Per Cent.

\$30.00 Suits now	\$22.50
\$27.50 Suits now	\$20.65
\$25.00 Suits now	\$18.75
\$20.00 Suits now	\$15.00
\$15.00 Suits now	\$11.25

In the Dry Goods Department.

Every yard of material and trimming in the entire stock reduced.

10c Dress Gingham reduced to	7c
All 20c Japanese Crepes now	12 1-2c
12 1-2c Yard-Wide Percale going at	8c
20c Fancy Soisettes reduced to	12 1-2c
Figured Lawns up to 25c, for	12 1-2c
Misses' Tan Hose (worth to 20c) for	7c pr.
15c Turkish Towels now only	9c each

"Hundreds of other prices just as attractive—Come and see."

In Our Exclusive Shoe Dept.

Entire line High-grade Footwear at a sacrifice. Not one pair reserved.

Only reputable makes of Shoes will be found in our shelves or bargain counters. Here you can choose from such makes: "Pingree," "Utz & Dunn," "Educator," "Romper," and "Tilts."

250 Pr. Women's Oxfords and Pumps, value to \$4.50, now	\$1.29
150 Pr. Men's Oxfords, value to \$4.50, now go at	98c

PATTERN HATS, ALL EXACTLY HALF PRICE

TRUNKS AND SUITCASES REDUCED 20 PER CENT.

GREAT SAVINGS ON ALL HOSIERY AND UNDERWEAR.

25 WOMEN'S TAILORED SUITS—VALUES UP TO \$25, FOR \$6.90.

ENTIRE LINE OF EXCLUSIVE MILLINERY AT SACRIFICE PRICES.

"IN OUR WOMEN'S READY-TO-WEAR DEPT."

Women's and Misses' Coats at wholesale and less. Sacrifice prices on all new Silk and Wool Dresses.

White Lingerie Dresses up to \$7.50 for **\$2.90**
Silk Waists that sold up to \$5.50, reduced to **\$2.90**

Big bargains in our entire line Muslin Underwear. "Nothing reserved—everything must go."

No Exaggerated Statements or Misrepresentations. Just boni-fide reductions on high grade Merchandise

West's Remodeling Sale

THE OBSERVER

BRUCE DENNIS, Editor and Owner

Entered in the post-office at La Grande, Oregon, as second class matter.

SCHOOL HYGIENE.

The fourth international congress on school hygiene which meets in Buffalo August 21 to 30, will prove one of the most important gatherings of the summer. The organization committee,

which is making the plans for the congress is working on broad lines.

Contending that school hygiene is important not only to the child, but to the school, the home and the community as well, the committee is seeking the co-operation of educators, hygienists, physicians and delegates from every city, town, and state in the country. No comprehensive and effective campaign for the extension of modern methods in school hygiene can be carried out without the backing of the people, so it is the endeavor to secure this backing. With the community backing, efficient medical, hygienic

and sanitary supervision will result in the schools of the nation.

The results that will follow, and which are the aim of the work to be accomplished at the congress, are these:

For the child: Increased comfort, greater happiness, larger school room success, more safety and greater certainty of future efficiency.

For the school: Fewer absences from the school room, fewer interruptions on account of epidemics, and more satisfactory educational response to class room activities.

For the home: Less anxiety, less apprehension, fewer doctor bills, less work, more health, happiness and prosperity.

For the tax payer: A saving by more efficient methods in school work and also a larger product of active, intelligent, capable individuals, whose influence will be toward the improvement of every phase of community life.

For the community: Healthier and therefore, more efficient and more prosperous citizens.

For the nation: Results measured in terms of the conservation of human life.

But no woman was ever quite so slender as those depicted in the fashion plate journals.

Most lawyers go in for the cubist style of handwriting. Nobody can understand it.

Kissing games have been placed under the ban at Yonkers, N. Y. But the great metropolis is only a half hour away.

Foreigners in the east are abandoning their own names for those of the prominent American personages. Probably sick of carrying around one of those telegraph codes for a name.

The boy who can whistle cheerful-

ly and swing a carpet beater at the same time is truly an optimist.

TREASURER'S CALL FOR CITY WARRANTS.

Notice is hereby given that there are now funds on hand to pay all outstanding warrants on General Fund of La Grande city, up to and including

No. 11148, endorsed October 25, 1911.

Interest on all warrants on General Fund from No. 10762 to No. 11148, inclusive, ceases from this date.

RAY W. LOGAN,
City Treasurer.

La Grande, Oregon, June 20, 1913.

FOR SALE—New 4-room modern cottage, 4 blocks from business center.

small lot, a good bargain, some terms. Edw. W. Kammimer, 2008 Adams ave. 6-20 13

For Bright Eyes and Clear Nose

Remarkable Catarrh Cure That Gets Right into the Affected Parts and Stops Gatherings.



S. S. S. is a Wonder for the Eyes, Nose and Throat.

It is definitely known that catarrh can be cured by the simple process of inoculating the blood with antitoxin remedies that stop inflammatory conditions throughout the mucous linings of all the organs of the body. This is done with the famous Swift's Sure Specific, or, as it is widely known, S. S. S. It is taken into the blood, just as naturally as the most nourishing food. It spreads its influence over every organ in the body, through all the veins and arteries, and enables all mucous surfaces to exchange inflammatory acids and other irritating substances for arterial elements that effectively cleanse the system and thus put an end to all catarrhal pollution. S. S. S. cleans out the stomach of mucous accumulations, enables only pure, blood-making materials to enter the intestines, combines with these food elements to enter the circulation, and in less than an hour is at work throughout the body in the process of purification.

You will soon realize its wonderful influence by the absence of headache, a decided clearing of the air passages, a steadily improved nasal condition, and a sense of bodily relief that proves how completely catarrh often infests the entire system. You will find S. S. S. on sale at all drug stores at \$1.00 per bottle. It is a remarkable remedy for any and all blood affections, such as eczema, rash, lupus, tetter, psoriasis, boils, and all other diseased conditions of the blood. For special advice on any blood disease write in confidence to The Swift Specific Co., 137 Swift Bldg., Atlanta, Ga. Do not delay to get a bottle of S. S. S. of your druggist.

The Test of Time

Time determines whether the policies under which a bank is operated are safe.

This bank has been in business twenty-six years.

It has grown steadily until it has become one of the strongest and most prosperous financial institutions in the West.

The soundness of its policies is attested by the long list of conservative business men who transact their business here; also by an earned surplus of \$1,100,000.00, the work of time and the result of conservative management.

This bank has facilities for taking care of more high grade business and offers its services to those who appreciate the best in banking.

La Grande National Bank

La Grande, Oregon

Capital, \$100,000.00 Surplus, \$130,000.00 Resources, 1,100,000.00

DESIGNATED DEPOSITORY OF UNITED STATES GOVERNMENT.
UNITED STATES POSTAL SAVINGS DEPOSITORY.



You housewives—

you who delight in preparing dainty dishes for your table—you who like to make chocolate cakes, puddings, sauces and fudges—do you know that real Dutch Cocoa actually is better for cooking purposes than chocolate—that it has a richer, finer flavor? It has—and it's much easier to use.

VAN HOUTEN'S RONA DUTCH COCOA

You can make chocolate icing in an instant with Rona. No grating—it's ready. You'll like the rich, Dutch, chocolate flavor. Rona Cocoa is made in Holland and yet it costs only half as much as domestic Cocoa because it goes twice as far. Ask your grocer today. Two sizes 10c and 25c.

Try it on this recipe:
ICINGS—Three tablespoons Rona Cocoa dissolved in sufficient boiling water to make thick paste; add cream or butter; beat in confectioner's sugar until light, color and consistency are obtained.

C. J. VAN HOUTEN & ZOON
WEESP, HOLLAND
1100-1108 S. Wabash Ave., Chicago