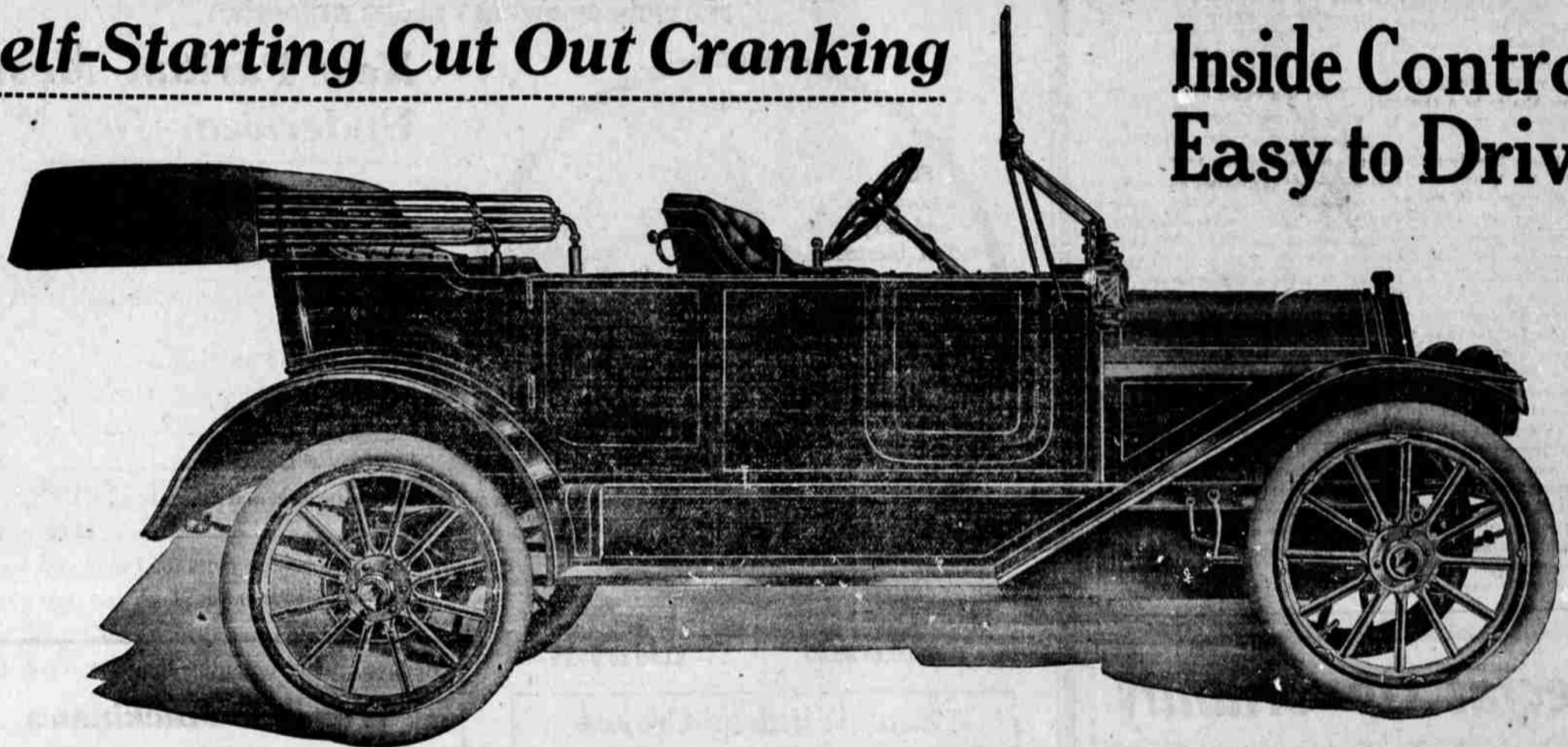


LYON-TAYLOR CONTEST CO. LYON-TAYLOR CONTEST CO. LYON-TAYLOR CONTEST CO.

FREE THIS FULLY EQUIPPED \$1650 McINTYRE

Self-Starting Cut Out Cranking

*Inside Control
Easy to Drive*



Passenger Touring Car Model F P '12. Most Up-to-Date Car in America

FREE To our Customers and Subscribers a McIntyre Model F P '12, 40 h. p. Automobile. Enter now and become a candidate for this Auto

RULES OF THIS CONTEST

- 1—No name of contestant will be known.
- 2—No name of contestant will be published.
- 3—Every contestant gets 5000 votes to start with.
- 4—Every contestant gets a number.
- 5—Standing of contestant published weekly.
- 6—Votes MUST be recorded every Wednesday to count.
- 7—Votes are good for record ONLY in week in which they are given out.
- 8—Votes MUST NOT be written on.

- 9—Tie your votes in packages, with contestant's number on top slip, total number of votes each package contains and signature of the party depositing votes. (This is imperative.)
- 10—Votes are transferable ONLY before recording.
- 11—No contestant will be allowed to vote for another contestant.
- 12—Contestants not voting for themselves will be dropped.
- 13—Be careful in counting your votes. Vote packages reading greater number of votes than the package actually contains will be thrown out.

- 14—Watch your standing each week, as you have only one week after each report comes out to correct an error, as votes are all destroyed the second week after the report comes out.
- 15—Votes must be taken to store giving them out and deposited for record each week. Merchants who are running this contest will stamp their respective names on each and every ballot. See that this is done at time votes are given out.
- 16—THE LA-GRANDE OBSERVER is the only paper in La Grande publishing the official count each week.

Watch This Space
for
Wednesday Special

F. L. Lilly

Watch This Space
for
Wednesday Special

Henry & Carr
FURNITURE and UNDERTAKING

Watch This Space
for
Wednesday Special

Silverthorn's
Family Drug Store

Watch This Space
for
Wednesday Special

Toggery

LA GRANDE OBSERVER

Beginning now the La Grande Observer will issue votes on the

<p>COUPON</p> <p>Cut this coupon out and bring to The Observer office next Wednesday and we will give you 100 votes for on the 40 horsepower automobile.</p>	<p>40 horsepower F. P. 12 McIntyre Automobile as follows: Votes</p> <ul style="list-style-type: none"> For every \$1.00 brought to this office on job work 500 For every \$1.00 brought to this office on advertising 1000 For every \$1.00 brought to this office on collections 2000 For every \$1.00 brought to this office on renewal subscriptions 3000 For every \$1.00 brought to this office on advance subscriptions 5000
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Cut this coupon out and bring to The Observer office next Wednesday and we will give you 100 votes for on the 40 horsepower automobile.