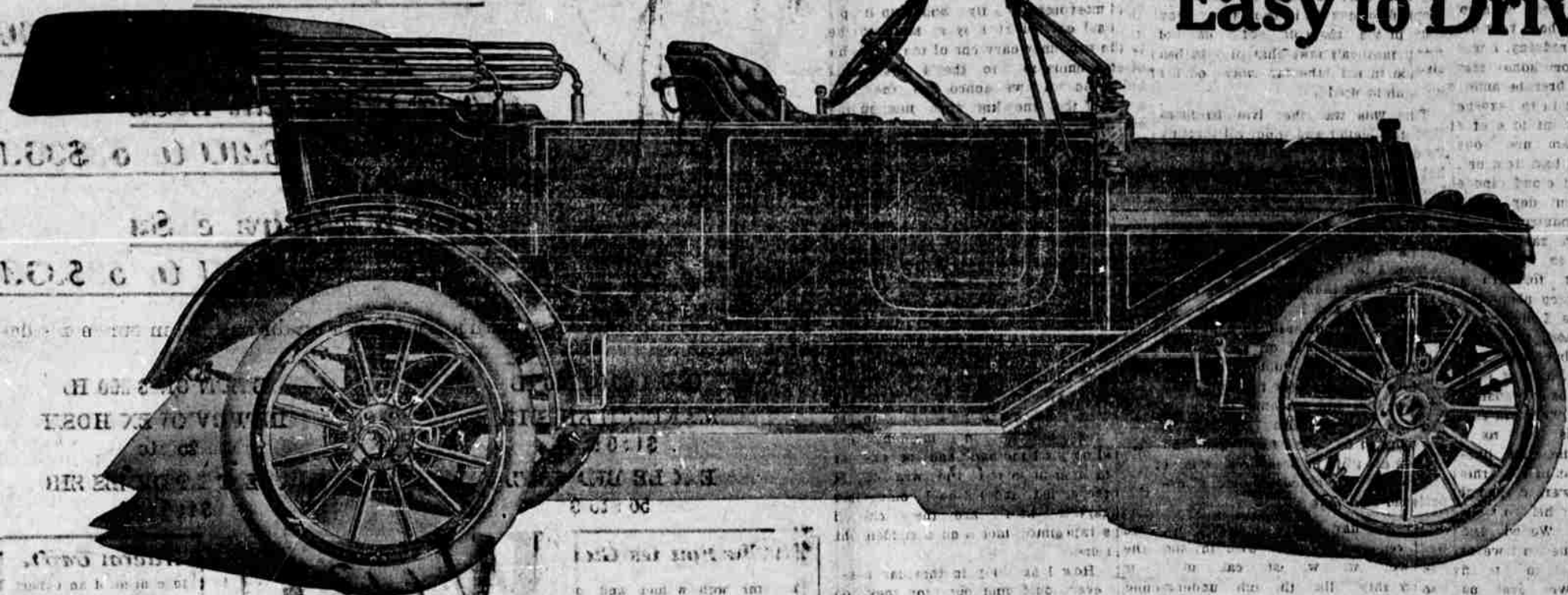


LYON-TAYLOR CONTEST CO. LYON-TAYLOR CONTEST CO. LYON-TAYLOR CONTEST CO.

FREE THIS FULLY EQUIPPED \$1650 McINTYRE

Self-Starting Cut Out Cranking

Inside Control Easy to Drive



Five Passenger Touring Car Model F P '12. Most Up-to-Date Car in America

FREE To our Customers and Subscribers a McIntyre Model F P '12, 40 h. p. Automobile. Enter now and become a candidate for this Auto

RULES OF THIS CONTEST

- 1—No name of contestant will be known.
- 2—No name of contestant will be published.
- 3—Every contestant gets 5000 votes to start with.
- 4—Every contestant gets a number.
- 5—Standing of contestant published weekly.
- 6—Votes MUST be recorded every Wednesday to count.
- 7—Votes are good for record ONLY in week in which they are given out.
- 8—Votes MUST NOT be written on.
- 9—Tie your votes in packages, with contestant's number on top slip, total number of votes each package contains and signature of the party depositing votes. (This is imperative.)
- 10—Votes are transferable ONLY before recording.
- 11—No contestant will be allowed to vote for another contestant.
- 12—Contestants not voting for themselves will be dropped.
- 13—Be careful in counting your votes. Vote packages reading greater number of votes than the package actually contains will be thrown out.
- 14—Watch your standing each week, as you have only one week after each report comes out, to correct an error, as votes are all destroyed the second week after the report comes out.
- 15—Votes must be taken to type giving them out and deposited for record each week. Merchants who are running this contest will stamp their respective names on each and every ballot. See that this is done at time votes are given out.
- 16—THE LA GRANDE OBSERVER is the only paper in La Grande publishing the official count each week.

Wednesday Special

1000 votes with sale of
 Fulton Go Cans
 Knudel Davenport
 Library Table

Henry & Carr
 FURNITURE and UNDERTAKING

Silverthorn's Wednesday Special

Any hair brush purchased today 1000 free
 Any box of writing paper purchased today 1000 free
 Any Shopping Bag purchased today 1000 free
 Any Standard Novel purchased today 1000 free

Silverthorn's Family Drug Store

Special Price for One Week

Will make you a coat and pants for \$30.00 and give you 6,000 votes on the auto to be given away. These are a new lot of woollens for two-piece suits for summer wear. Will make a special price in low shoes and give two votes for one during the sale. We will double the votes for salesday on goods.

Toggery

Wednesday Special

Carpenter Tools 1000 votes
 Ranges 1000 votes
 Bicycles 1000 votes
 Sash and doors 100 votes
 Rifles and ammunition 1000 votes

F. L. Lilly

LA GRANDE OBSERVER

COUPON
 Cut this coupon out and bring to The Observer office next Wednesday and we will give you 100 votes for the 40 horsepower automobile.

Beginning now the La Grande Observer will issue votes on the 40 horsepower F. P. 12 McIntyre Automobile as follows: Votes
 For every \$1.00 brought to this office on job work 500
 For every \$1.00 brought to this office on advertising 1000
 For every \$1.00 brought to this office on collections 2000
 For every \$1.00 brought to this office on renewal subscriptions 3000
 For every \$1.00 brought to this office on advance subscriptions 5000

COUPON
 Cut this coupon out and bring to The Observer office next Wednesday and we will give you 100 votes for the 40 horsepower automobile.