

THE OBSERVER

BRUCE DENNIS EDITOR AND OWNER.

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LA GRANDE CHORAL SOCIETY.

The La Grande Choral Society is now a fact, and this organization should be of great benefit to the members of it, and help toward the general uplift of the whole city.

The citizens of La Grande are deeply indebted to Prof. Glenn H. Armstrong, to whose untiring efforts the organization of this society is due.

ADJUDICATION OF WATER (Continued from Page 1) that time every claimant has the right to inspect every other claim, and if he deems any exorbitant, or unfair, he attempts a settlement with the party.

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(Continued from Page 1)

that time every claimant has the right to inspect every other claim, and if he deems any exorbitant, or unfair, he attempts a settlement with the party.

The commencement of this adjudication means the nearly conclusion of riparian suits and litigation that have been waged in Union county for years, and would continue unless settled finally by the board.

MERCHANTS COMING

(Continued from Page 1.)

imously re-elected president of the association and Leo R. Merrick, of Portland, was unanimously re-elected secretary for the ensuing year.

A. Bell, of Eugene, first vice president; F. J. Fletcher, of Albany, second vice president; J. G. Snodgrass, of La Grande, third vice president; Thomas G. Watts, of Reuben (re-elected), treasurer; W. F. Isaacs, of Medford, C. Tilbury, of Cottage Grove, Emil Gunther, of Portland, J. C. Mann, of Portland, John E. Malley, of Portland, R. Alexander, of Pendleton, E. Polack, of La Grande, and T. A. Leahy, of Astoria, directors.

Road Improvement Favored.

One of the most important resolutions passed by the convention favors the use of the tax collected for automobile licenses in improving roads.

A resolution also was adopted urging legislation to license trading stamps, it being hoped in this manner to abolish the trading stamp system so far as possible.

The liveliest fight of the convention occurred over a motion to recommend that the Oregon railroad commission be abolished.

Four addresses and a discussion of the subject, "The Merchant and the Community" marked the closing session of the convention this afternoon.

TALKS ON ADVERTISING.

To The Observer's Readers: We have thus far taken up the moral side of advertising. Before we get down to specific cases let us work out imaginary advertisements—finding the real selling points and the best way to present them.

I want the reader to understand that because any one talk does not treat of his particular business the article is of no interest to him.

You know (as well as every business man knows, that by thinking over and criticizing the subject should be shipped into shape.

The publishers will forward it to me and in future articles I will bring out—giving credit to every communication quoted.

beneficial. Will you do it. The first business I will take up in my next talk on Advertising is clothing for men.

RALPH KAYE.

MEACHAM HAS GRIEF.

Rotary Plow Is Kept Constantly at Work on the Hill.

The rotary was sent out on the branch line today to clear that line for traffic.

Speaking of snow conditions at Meacham, a Pendleton paper relates:

Glen Bushee and Guy Hayes, who have been cutting wood on the Ira Hughes' timber land near Meacham, are in the city for a few days. The snow has gotten so deep that work in the timber is unprofitable for the present.

END DISGUSTING CATARRH

Money Back From the Newlin Drug Co if Catarrhal Misery Does Not Leave You.

Try the sure way. Breathe Booth's HYOMEI over the sore, germ infected membrane, kill the germs and heal the sore spots.

Use the little inhaler that comes with each \$1.00 outfit five times during the day. At night use the vapor breathing treatment as directed.

When the bottle of HYOMEI that comes with your outfit is gone you can get another for 50 cents. Just breathe it—no stomach dosing.

Jackson-Zybco Match Dated.

The Polish wrestler, Zybco, champion of Europe, will wrestle Ben Jackson, heavyweight champion of the northwest, at the Oregon theatre at Pendleton Tuesday night, January 28th.

Immigration Bill Denounced

Washington, Jan. 25.—Bitter warfare is expected in the house when the new immigration measure comes up for consideration.

"Hands up!" Gets Reception.

Tacoma, Jan. 25.—After exchanging five shots with an unmasked bandit in one of the poolrooms of the suburb, J. M. Parker was wounded in the head.

Matiny Follows Beefstew.

San Francisco, Jan. 25.—Beefstew three times a day for thirty days ex-

West's 15th Annual Sale Closes Friday, Jan. 31

ONLY FIVE MORE SHOPPING DAYS and the Sale of Sales, the crowning effort of 15 years successful business in La Grande will close and

Thousands of Unmatchable Bargains

will be withdrawn from our offers. You cannot afford to miss these few remaining days of price savings.

Figure Out What You Want For Months to Come

Then bring your list here and let us show you where it will pay you handsomely to make your purchases before this greatest Annual Sale closes.

Ask Any of Your Friends About This Sale

and they will tell you that it is by far a greater bargain event than all other sales combined, that all reductions are genuine, in fact, that it is the latest word in economy and this store's supreme effort in value giving.

Don't Delay Another Day

WATCH MONDAY'S PAPER WEST'S THE QUALITY STORE WATCH Our Windows MONDAY

cept Fridays, accused 300 marines and sailors on the United States army transport Sherman to rebel.

Darrow Trial Halted. Los Angeles, Jan. 25.—There was no session of the Darrow trial today.

Robbers Imprison Cashier. Oklahoma City, Okla., Jan. 25.—Robbers looted the state bank of Mounds, Okla., and locked the cashier in the vault.

Rider Crosses Alps. Geneva, Jan. 25.—For the first time in history an aviator has crossed the Alps in safety.

Frozen Oranges Confiscated. Chicago, Jan. 25.—The Chicago health department has seized a carload of oranges just arrived from California on the ground that the fruit is frost bitten and not fit for consumption.

La Grande a Good Town.

La Grande is a mighty good town worthy of the best of everything. That's why we have joined the American Drug and Press association and offer to our people the Meritol line of preparations, made by the association and sold only through its members.

LOUIS BOWMAN FOUND.

San Francisco, Jan. 25.—Missing since New Years eve the body of Louis Bowman, aged 22, a clothing dealer, was found in the bay.

Vote Seekers Hold Meeting.

London, Jan. 25.—Militant suffragettes held mass meetings throughout London today preparatory to the meeting of the house of commons.

Investigation Is to Be Demanded

Washington, Jan. 25.—Congressman Berger of Milwaukee has announced that he has practically decided to demand a congressional investigation of the garment workers strike in New York.

Pens Love Mesage Then Dies.

San Francisco, Jan. 25.—"Goodbye, Lyman, I love you and die with thoughts of you." Penning these words, Miss Laura Schimmel aged 22, a stenographer, turned on the gas in her apartments and died of asphyxiation.

Rockefeller Quiz Near.

Washington, Jan. 25.—Plans for the examination of William Rockefeller were discussed by Attorney Ottmeyer for the committee, and Attorney Garver for Rockefeller today.

We Now Have On Deposit \$800,000.00 We Now Have Loaned \$700,000.00 La Grande National Bank La Grande, Oregon

beneficial. Will you do it. The first business I will take up in my next talk on Advertising is clothing for men.

WHAT Is better for breakfast than BUCKWHEAT CAKES with Adirondack Maple Syrup? We carry a fresh line of self-raising Pancake and Buckwheat Flour. Phone 16 Cummings & Black