

THE OBSERVER

BRUCE DENNIS EDITOR AND OWNER

Entered at the postoffice at La Grande, Oregon, as second class matter.

SUBSCRIPTION RATES.

Daily, single copy 5c
Daily, per week 15c
Daily, per month 65c

THE FREE SCHOOL BOOK MOVEMENT.

Count the Observer ever with the legislator who will push through a law giving free text books to the children of Oregon. This is a measure that affects every home in the state, and we are for it. It not only will do a good service to the children, but it will squeeze the life of an octopus that has no right to live—the school book trust.

Immense fortunes have been piled up by school book publishers and that money has been taken from the widowed mother who is trying to educate her children; it has been taken from the man whose earning power was small and who needed every cent he could get to care for his little flock.

We happen to know something about the way the school book trust operated a few years ago. When a state legislature was in session the most expensive rooms in the leading hotel of the capital city was headquarters for the trust. A high priced lobbyist was employed. He would call the legislative members one by one to his rooms and there the finest of liquors, cigars and other luxuries were on tap. In some instances the trust would go even farther, and where a legislator was the kind who would take money, it was obtainable.

The last few years we have not been in touch with legislatures. The school book trust may have "reformed," but usually reform only comes to such heartless constitutions when the people go to breaking ribs.

We believe a free text book law will reduce the price of books materially and thus give every child an even break on education.

MERELY THE LAW IN THE CASE.

C. B. Pickens, elsewhere in this issue, discusses the vaccination order at length. Without combatting the position taken by him and others, The Observer merely calls the attention of Mr. Pickens, et al. to the fact that the vaccination laws are made and treated by the legislature and not the school board. If there is fault in the law, the legislature should be attacked, not the school board. If former school boards of the past didn't enforce the laws, that is no excuse for the present board to hide behind. The vaccination plan may or may not be efficacious, but why blame the school board—because it carries out the letter and spirit of the law? If other governing boards in the city are not fulfilling their duty they are subject to criticism of course.

WOULD TEACH POLLITENESS

Realizing that "polliteness is to do or say, the kindest thing in the kindest way," a League of Polliteness has

been organized in Paris with Mrs. Andreas d'Albert at the head, the aim being to keep the fame of France as the chosen home for gallantry and politeness from dying out.

Mme. d'Alhart has been successful in identifying many prominent men with the movement, and she has also enlisted the sympathy of college professors, academicians, students of the Latin quarter, society people and representatives of the masses of the people. The five commandments of the league are:

Contribute your own share of politeness.

Become an apostle of politeness by being courteous in word and manner wherever you are.

Nourish nothing but good feelings for your neighbor.

Observe the Golden Rule.

Wear a badge wherever you can to show that you are a member of the league.

Polliteness is a matter of habit, according to Mme. d'Alhart who also is vice president of the World's Women's Peace league. She says mothers are mainly responsible for the decay of politeness in many countries, and that mothers who do not pay strict heed to inculcating good deportment as a virtue are the ones who suffer most from the impolliteness of the members of their family.

Sounds like a perfectly true statement. A League of Polliteness in America is sadly needed.

GOLD MINE ON CONEY ISLAND.

One of the most remarkable results of the recent gales which caused the ocean liners to run aground in a few days than do so generally in a year was the discovery of an extremely rich gold mine at Coney Island. While the mine is not a permanent one, it nevertheless caused a veritable rush to the sands which for a short time proved richer even than those of Nome. From them within a few hours was taken wealth estimated conservatively at from \$10,000 to \$15,000. The gales, however, did not uncover any store of treasure hidden there by nature but instead caused the seas to wash up on the beach all sorts of jewelry that had been lost in the vicinity by careless wearers during the past summer. The first find in the shape of a valuable gold watch had hardly been made before word of it spread abroad, and within a few hours thousands of persons were combing the sands in search of treasure. That their search was productive of much wealth is shown by a material tabulation of their findings which included a dozen gold watches, eleven rings set with either diamonds, rubes or emeralds, thirty-one stick pins, forty-two bracelets numerous neck chains, nearly \$500 in currency and gartre buckles, sleeve links, watch fobs, and other jewelry of the same sort almost without mention. In addition to these the sea yielded up pots, pans and kettles almost without number so that altogether the gales, provided a store of wealth richer than any within the memory of the oldest beach frequenter.

TACKLING THE TARIFF.

Tariff revision being an inevitable result of the verdict rendered by the

American people election day it is well to have it over with as soon as possible. The wool, cotton, chemical and metal schedules are likely to be the first taken up at the special session of congress which President-elect Wilson promises to call not later than April 15th. That the revision will follow the general lines laid down in the Underwood measures, which were vetoed by President Taft, seems likely. The fact that Bryan, who is spoken of for the new president's cabinet, was of the opinion that the Underwood bills did not go far enough in the downward direction promises some fireworks. In the end, however, it is expected that the new president, in accordance with his campaign speeches, will be on the side of moderate revision.

remains to be seen. That nothing particularly revolutionary is to be feared from the party in power seems to be the accepted belief of all but a few extremists. Tariff revision downward—promised by the Republicans in 1908, but withheld when the test came—we certainly will have, but a revision that injures any American industry is not at all likely.

Milk is now being recommended as a hair tonic. Sure. Look at the bald-headed babies who have grown hair.

Fashionable women of Paris have discarded rouge, according to report. That sounds like a bare-faced lie.

"Death is as simple as slipping off a glove," says a Theosophical lecturer. Hope she doesn't mean a new glove.

Does Anyone Care For Father? Does anyone care for father? Does anyone think of the one Upon whose tired bent shoulders The cares of the family come— The father who strives for your comfort And toils from day unto day, Although his steps grow slower, And his dark locks are turning gray Is it right, just because he looks troubled, To say he's as cross as a bear? Kind words, little actions, and kindness Might banish his burden of care. 'Tis for you he's ever so anxious. He will toil for you while he may live; In return he only asks kindness. And such pay is easy to give.

Just One More Week AND THE GREATEST SALE IN THE HISTORY OF WEST'S STORE CLOSES

Don't delay if you would profit by the many price sacrifices

READ THE LIST BELOW. See how much you can save by doing your shopping now.

Dry Goods SPECIALS

- 20c Seersuckers, now 12 1/2c
15c heavy shirting, now 10c
20c Japanese Crepes, now 12 1/2c
Yard Wide Percales, now 9c
12 1/2c Percales, 32 in. wide, now 8c
Americus Apron Gingham, now 6c
20c Turkish Towels, now 15c
15c Turkish Towels, now 11c
25c Curtain Scrims, now 10c
10c Dress Ginghams, now 7c
15c Cotton Plaids, now 10c
15c Bokhara Flanel, now 10c
50c Silk Tissues, now 29c
35c Silk Tissues now 19c
25c Dress Fabrics, now 15c

MANY OTHER BARGAINS

that equal the above are offered in every department.

MEN'S AND BOYS' CLOTHING

in all newest styles

REDUCED 25 PER CENT

from regular prices.

\$9.90 Any LADIES' SUIT in our entire stock at \$9.90 during this annual sale. Reg. values up to \$40.00.

LADIES' SHOES MEN'S SHOES

An odd lot of \$3.50 and \$4.00 values, all good styles. Choice \$1.49
\$3.50 grades in both dress and work shoe. Take your choice \$1.98

OUR \$2.39 TABLE

offers your choice of big assortment BOYS' SUITS, BOYS OVERCOATS, MEN'S OVERCOATS, MALONE MACKINAWs, DRESS PANTS.

EVERY ARTICLE IN OUR ENTIRE STOCK REDUCED

WEST'S 15TH ANNUAL SALE

Remember — This sale closes promptly Friday Jan. 31st.

We Now Have On Deposit \$800,000.00

of money accumulated by residents of La Grande and the Grande Ronde valley.

We Now Have Loaned \$700,000.00

to business men, farmers and others in this community. The money deposited here is not "laid away" as some of it might be if its owners had not deposited it, but it is industriously at work all about us, doing good. By depositing your income here on open account and paying it out by check, you will safeguard your interests, build your credit and cultivate an acquaintance at a strong financial institution, which can and will help you when you need help. Don't delay, you can begin with a small deposit at the

La Grande National Bank La Grande, Oregon

Capital \$100,000.00 Surplus, \$120,000.00 Resources, \$1,110,000.00
FRED J. HOLMES President W. J. CHURCH Vice President
F. L. MEYERS Cashier EARL ZUNDEL Ass't Cashier

Families Are Buying "Sunkist" Oranges by the Box or Half-Box

Enjoy the rich, delicious meat and sweet, tangy juice of ruddy, thin-skinned, seedless "Sunkist" oranges.

Have this golden fruit for breakfast, dessert and "between meals." Cleanest of all fruits—never touched by bare hands. All the pickers and packers of "Sunkist" oranges and lemons wear clean, white cotton gloves.

"Sunkist" oranges are the finest, juiciest oranges in the world. Tree-ripened, fiberless. Not a seed in "Sunkist." Buy them by the box or half-box. That is cheaper than buying by the dozen. They keep for weeks.

Ask for "Sunkist" lemons—so full of juice that they go farther than other lemons. Try "Sunkist" lemonade—hot or cold. Lemons add flavor to fish meats and salads.



(N. actual size)

Get Rogers Silver with "Sunkist" Wrappers

Cut the trademarks from "Sunkist" orange and lemon wrappers and send them to us. We offer 27 different premiums, all Rogers A-1 Standard Guaranteed Silverware. Exclusive "Sunkist" design.

For this orange spoon send 12 "Sunkist" Orange or Lemon Wrappers and 6 two-cent stamps. "Red Ball" orange and lemon wrappers count same as "Sunkist."

Buy "Sunkist" Oranges and Lemons at Your Dealer's

Send your name and full address for free premium sheet and Premium Club Plan. Address all orders for premiums and all inquiries to

California Fruit Growers Exchange 139 N. Clark Street, Chicago, Ill. (148)