

THE OBSERVER

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Entered at the postoffice at La Grande, Oregon, as second class matter.

SUBSCRIPTION RATES.

Daily, single copy 5c
Daily, per week 35c
Daily, per month 65c

THE SPEAKER RUSK BILL.

In considering the vetoed bills this legislature seems inclined to, some time during the session, look favorably upon and probably pass the Speaker Rusk bill of last session which provides for a second choice by the voters. The bill always seemed to us a good one, and in the interest of fairness we never could understand why Governor West vetoed the measure unless it was to protect some political game that he had on with other officials. It certainly looked as though that was the only reason.

The senate this session has already gone behind the Rusk bill and will fight for it throughout the session, while the house is fuddling with it back and forth. But there is a possibility of it passing both houses and being coming a law which would mean that a lot of foolishness has been done away with in elections in Oregon. The Rusk bill is well known to every reader quite likely and needs no explanation. It means that the voter shall have a second choice on election as well as a first choice. Other states that have this law working say it is a good thing and it stands to reason that it would be.

GO TO 'EM, LAIR.

Our confidence in Senator Lair Thompson, of Lakeview, is growing. It always was good sufficient, but Lair Thompson is showing speed in legislative matters. He is showing that the organization does not dominate him, neither does the "mighty" governor. When this session will have finished the name of Lair Thompson will have been connected with almost every fight for good legislation that occurs in the legislature and he will have been a stumbling block to many of the corporations whose "pussy-footing" lobbyists are always watchful for the interests of their masters. Go to 'em, Lair, you are from the cow country where you don't have to bow the head or bend the knee to any man who offices in a story building, or owns a string of mines, or has stock in a wholesale house.

IMMIGRATION LAWS

After years of discussion concerning the need of more adequate immigration laws, the matter has now come to a head here and a movement has been launched which it is hoped will result in the remedying of existing conditions, particularly by excluding more carefully from this country aliens suffering from mental disorders whether in the advanced or early stages. While the movement has taken form here, it is of the greatest interest to the whole country since it is at this port that something like a million immigrants arrive each year, many of

whom scatter to all parts of the country. The movement now under way as the result of the efforts of persons interested in mental hygiene proposes to bring the need of reform forcibly before the attention of Congress, and numbers among its supporters members of many influential organizations such as the Immigration Committee of the American Medical Psychological association, officers of the National Committee for Mental Hygiene, the Committee of One Hundred on National Health, and others equally important. Resolutions are being sent to Congress covering existing needs, a this connect with recommendations upon other things that regulations making it possible to report an emigrant who becomes insane after his arrival in this country, unless it can be shown that this condition arises from causes occurring after his landing, and the examination of immigrants at the time of embarkation at foreign ports, as well as the fining of transportation companies to this country mentally defective immigrants whose condition could have been determined by inspection at the time of their sailing. The great need for such restrictive regulations is shown by the fact that the cost of caring for the alien insane in this state alone amounts to nearly \$3,500,000 a year, while the cost to the whole country is of course many times greater.

Against Vaccination.

Editor Observer—Dear Sir—I would like to say a few words about this compulsory vaccination scare. Now I believe that this remedy is ten times worse than the disease and to my knowledge has utterly undermined the health of many children. Just think of having our loved ones inoculated with a lot of filthy virus. The whole scheme is illegal and would deprive us of the liberty granted us by the constitution of the United States, to care for and protect our children from all danger and sickness without interference from anyone.

The whole proceeding is uncalled for and is not justified by any epidemic existing in La Grande at the present time.

A TAXPAYER.

CLEVER GIRLS USE THIS HAIR TONIC

Women in Paris Know How to Have Fascinating Hair That Commands Admiration.

Don't feel envious because your hair is lifeless and faded, get a bottle of PARISIAN Sage and see how quickly it will become brilliant and fascinating.

Use it daily and see how quickly scalp itch ceases and dandruff vanishes.

It stops falling hair too and makes thin scanty hair grow in abundance.

PARISIAN Sage Hair Tonic is the real invigorating delightful hair dressing for men, women and children, and if it doesn't do just as advertised money back. Large bottle 50 cents at the Newlin Drug company and druggists everywhere. Be sure it's PARISIAN Sage Hair Tonic. There are imitations. J 14-16-21

Men! Do you realize how much you can save on a new Suit or Overcoat during this 15th Annual Sale?



Benjamin Clothes Alfred Benjamin & Co. Makers NEW YORK Copyright 1910

Your choice of our newest Suits and Overcoats at a reduction of 25%

INCLUDES EVERY NEW STYLE IN THE FAMOUS BENJAMIN AND SOCIETY BRAND SUITS, KENYON AND BENJAMIN OVERCOATS AND RAINCOATS.

Table with 2 columns: Item description and Price. Includes 'ONE LOT MEN'S AND BOYS' Overcoats' and a list of suit prices reduced by 25%.

100 Men's and Young Men's Suits reduced 33 1-3% from original prices

TWO BIG BARGAINS IN FINE DRESS SHIRTS

Lot 1—Values to \$1.50 for 69c
Lot 2—Values to \$3.00 for \$1.19

Table with 5 columns: Item (MEN'S HATS, ARROW SHIRTS, FLANNEL SHIRTS, HEAVY CLOTHING, MALONE MACKINAW) and Price/Discount.

WEST'S THE QUALITY STORE. Every article in our enormous stock of high grade merchandise at reduced prices. Only 9 more shopping days left to take advantage of West's 15th Annual Sale.

We Now Have On Deposit \$800,000.00 of money accumulated by residents of La Grande and the Grande Ronde valley.

We Now Have Loaned \$700,000.00 to business men, farmers and others in this community. The money deposited here is not "laid away" as some of it might be if its owners had not deposited it, but it is industriously at work all about us, doing good.

La Grande National Bank La Grande, Oregon. Capital \$100,000.00. Surplus, \$120,000.00. Resources, \$1,110,000.00. Officers: FRED J. HOLMES, President; W. J. CHURCH, Vice President; F. L. MEYERS, Cashier; EARL ZUNDEL, Asst. Cashier.

TALKS ON ADVERTISING. To the Observer Readers. Don't burst into large a pace thinking that its size will enable you to "put something over" on the public alone. Let us consider the psychology of large space. Things out of the ordinary attract attention. Familiar objects in new garbs arouse curiosity. When we come across a page advertisement we infer it is something important—the size or immensity emphasizes it. Our attention is attracted. If upon reading, the explanation A New Discovery. One of the sensations of the twentieth century is Meritol Rheumatism. The best known remedy for rheumatism. A boon to every sufferer. Put your faith—just once—in "Ely's Cream Balm" and your cold or catarrh will surely disappear.

warrants the attraction—we are impressed and glad our attention was called to it. But what happens when our attention is misled? What happens when we spend time in reading an advertisement only to find nothing new but old undesirable goods being forced on us like bitter pills with a sugar coating? Such advertising does the merchant more harm than good. What will he do when he really has something important to offer? Won't people think it's the same story of Wolf-Wolf? It's the advertiser who plugs right along, telling the truth in his advertisements that wins. People read his ads because he takes large space and it creates interest and business because people know he tells the truth. —RALPH KAYE

NOSE AND HEAD STOPPED UP FROM COLD OR CATARRH, OPENS AT ONCE

My Cleansing, Healing Balm Instantly Clears Nose, Head and Throat—Stops Nasty Catarrhal Discharges Dull Headache Goes. Try "Ely's Cream Balm." Get a small bottle anyway, just to try it—Apply a little in the nostrils and instantly your clogged nose and stopped-up air passages of the head will open, you will breathe freely; dullness and headache disappear. By morning! The catarrh, cold in head or catarrhal sore throat will be gone. End such misery now! Get the small bottle of "Ely's Cream Balm" at any drug store. This sweet, fragrant

Just Received A Fresh Shipment of SWIFT'S PREMIUM HAMS AND BACON. CITY GROCERY AND BAKERY. Illustration of a woman with a Swift's ham.

Mrs. Man: You want your new home to be equipped with the best and most convenient electric installation. Let us help you plan it and furnish you an estimate of the cost FREE. Waite Electric Co. NEW FOLEY BUILDING PHONE MAIN 199