

THIS IS NEWS

No sale like this has ever been offered before and never will be again. When we say sale we mean

∴ **SALE** ∴

1=2 Price Sale

THE BIG SIGN

Points the way to savings greater than we or any other store have ever given you before. It will pay you to supply your needs for the future. It is the best investment you will ever make.

\$15,000 Worth of Merchandise

Will be sold at the wonderful price of just One Half and
the rest of the stock will be slaughtered

Sale Opens January 2nd at 9 a. m.

CLOSES JANUARY 11TH. NEVER BEFORE IN THE HISTORY OF SALES HAS SUCH A THING BEEN ATTEMPTED. YOU HAVE NEVER BEEN OFFERED HIGH GRADE MERCHANDISE AT ONE HALF PRICE, AND THE BALANCE OF THE STOCK AT PRICES MUCH LOWER THAN WILL BE MADE ELSEWHERE. COME, CARRY AWAY THE GOODS AT ALMOST NOTHING. THEY MUST BE SOLD. IF YOU MISS THIS CHANCE YOU ARE LOSING MONEY FASTER THAN YOU EVER DID BEFORE. DON'T FORGET THE TIME AND THE PLACE.

STORE CLOSED

all day Tuesday and Wednesday to display the goods and mark down prices.

Opens Jan. 2nd at 9 o'clock a. m.

GEIBEL'S

EVERY ARTICLE

in the entire stock will be cut in price. Nothing reserved. Prices lower than have ever been made on any kind of merchandise in La Grande.

PERSONALS.

Miss E. Lewis of La Grande returned this morning after a few days visiting in Baker.

Miss Edna Sparks left this morning on the Joseph branch for Enterprise her home.

Miss Tina Mayfield, of Elgin, spent the holiday season at the Cakeler home. She returned this morning.

Charles Holman departed for Durkee this morning. He spent the holidays with his parents at Union.

Mrs. O'Brien of Vancouver, B. C. arrived in the city this morning to make her future home with her son, who is employed here.

Mr. and Mrs. Wade of Palmer Junction returned to that place this morning after a delightful visit with Mr. and Mrs. McNeill at Cove.

G. E. Mayfield of Elgin was in the city attending the funeral of Charles Walker. He departed for his home on the Joseph branch this morning.

Ellis Pobst of Baker returned home this morning after spending the holiday season with friends in La Grande.

E. S. Norris, president of the Co-operative association went to Imbler this morning on business. He will be gone several days.

Mr. and Mrs. Slim Collins returned to Glenn Falls, Idaho, after spending the holidays with Grant Lincoln and wife of La Grande.

Mrs. Ina Oliver, who has been in the city during the holidays at the home of Mrs. Weeks, returned to Welser this morning.

Henry Schaefer of Wallowa was a Baker bound passenger this morning. He will see the new year in at his brother's home.

Mrs. O. F. Burnett of Union spent the holidays in La Grande with Mr. Burnett's relatives. Mrs. Burnett and son Vivian returned this morning.

Miss Glennia Norris returned to her home in Imbler today after spending the holidays at the home of her sister, Mrs. Hatt of 1805 V avenue.

Father Murphy of the Catholic parish at Enterprise and Elgin, returned from Portland this morning and left immediately for his mission field.

George C. Hennessey, manager of the Catholic chapel car, St. Anthony arrived in La Grande this morning. He will leave today for Ontario and assist in mission work at Montpelier.

Mr. and Mrs. B. C. Cain of Missouri are on their way to Union. They are looking at the country and may become residents of one of the valley towns.

Master Clifton Bailey went to Pleasant Valley this morning where he will spend the winter with his grandmother. He was home for the holidays with his parents.

Ms. Waugh, Mr. and Mrs. Hinteman and Mr. and Mrs. Meredith of Enterprise returned from Portland this morning after spending the holidays in the metropolis. They made immediate connections for their homes.

R. A. Wilkerson, teacher in the Meacham public schools, returned to his scene of labor this morning after a two weeks' vacation with relatives and friends in La Grande and other valley points.

Mrs. J. P. Larson and sons Darrell and Kipling passed through La Grande on their way to Imbler today. They spent the holiday season at the home of Mrs. Orville Jensen, of Union.

Mrs. E. F. Sinclair leaves tonight for Cleveland where her mother-in-law is critically ill. She expects to return in February.

W. P. Cox of Colfax, Wash., and president of the State Farmers association, and L. P. Crow of Pullman, Wash., passed through La Grande on the west bound train for home. They have been in conference with other men of the association relative to the matter of getting cheaper grain sacks for the farmers.

ADDITIONAL LOCALS.

Don't forget the time Methodist revival begins at the M. E. church South, 2103 N. Fir street, on Sunday January 5. The presiding elder of the Oregon district, Rev. W. A. Orr, will assist the local pastor, Rev. Nelson. Everybody welcome

Lodge Hour Postponed.

The regular Thursday evening session of the Modern Woodmen lodge will convene at 8:30 next Thursday evening on account of a banquet served by an other organization at the hall from 6 until 8 o'clock.

New Year Flowers Come.

The La Grande Floral company have just received 800 carnations and other flowers from Portland for the holidays. They are in fine condition and give the small store an appearance of spring. In the future the company intends to raise the flowers for home consumption and will thus keep the money at home. The Christmas flowers did not arrive because of a shortage all along the coast, but the new year holidays will be made beautiful by this addition to the local supply.

FOR RENT—Rooms for light house-keeping. 1214 Third street. 12-31-13

OUT OF THE ORDINARY.

A Splendid Investment—Watch Tomorrow's Issue.

George H. Currey, the land man, brought in a new ad today, but owing to the unusual heavy advertising that The Observer is carrying today his ad was compelled to lay over until tomorrow. Owing to the extraordinary proposition presented Mr. Currey regretted its non-appearance very much. However, it will be worth your while to look it up tomorrow.

FOR TRADE—An E. M. F. automobile for city property. La Grande Investment Co. 12-31-13

Singers Coming Tomorrow.

Including several La Grande students, the U. of O. Glee club will arrive in La Grande on No. 6 tomorrow. The rapid seat sale indicates a large audience to greet the warblers.

Sergeant After Rockefeller.

New York, Dec. 31.—"Whether William Rockefeller is bigger than the United States is the question I now have to determine. I shall subpoena him in a few days." This is the declaration of House Sergeant-at-Arms Riddell, who is attempting to force Rockefeller to appear before the money trust probers. A dozen will assist the sergeant and they are now here to help Riddell. They will be stationed about the millionaire's home, office and clubs and the home

of his physicians and other friends.

Riddell insists Rockefeller is hiding in his Fifth avenue home, but will be forced to surrender. "We have tried nice methods," Riddell declared, "and appealed to his relatives and his physicians but they tricked and defied me. The subpoena will now be served regardless of consequences."

Notes From The Labor World.

Hungary has women hodcarriers. Chicago is to have a labor temple. New York has 29,038 union carpenters.

Twenty states have free employment bureaus.

Louisiana has readmitted her children to the stage.

A state federation of labor has been formed in New Mexico. More than 900,000 persons receive

old-age pensions in England.

Arizona has established the eight hour day for miners and smelters.

Kalamazoo (Mich.) corsetmakers have been on strike since last March.

Thirty-one states have mine inspection laws with authorized inspectors.

The local union of cigarmakers at New Westminster, B. C., has been granted an increase of \$1.00 per thousand.

There are 969 local unions with a membership of 75,914 in the Bricklayers' and Masons' International union.

The Tramways company of Edinburgh, Scotland, has provided a rifle camp at Shrubhill for its employees.

The United States has 88 establishments producing gold and silver leaf, which give employment to 1,553 workers.

We Now Have On Deposit \$800,000.00

of money accumulated by residents of La Grande and the Grande Ronde valley.

We Now Have Loaned \$700,000.00

to business men, farmers and others in this community. The money deposited here is not "laid away" as some of it might be if its owners had not deposited it, but it is industriously at work all about us, doing good.

By depositing your income here on open account and paying it out by check, you will safeguard your interests, build your credit and cultivate an acquaintance at a strong financial institution, which can and will help you when you need help.

Don't delay, you can begin with a small deposit at the

La Grande National Bank

La Grande, Oregon

Capital \$100,000.00	Surplus, \$120,000.00	Reserves, \$1,110,000.00
FRED J. HOLMES	W. J. CHURCH	
President	Vice President	
F. L. MEYERS,	EARL ZUNDEL,	
Cashier	Asst. Cashier	

Skating**at the Odeon**

Every Tuesday and Thursday evening, and Saturday afternoon and evening.

Ladies Free Thursday Evening

Children especially invited Saturday afternoon. 15 cents for children. V. Bean, manager.

You always can have fresh cake on hand if you make it with

CRISCO

Then, even though you bake but once a week, you can serve moist, delicious cake every day, because cake made with Crisco keeps fresh twice as long.

30c a Can

PATTISON BROTHERS GROCERY