

THE PEOPLE'S STORE

MIDWINTER CLEARANCE SALE

BEGINNING JANUARY 2ND

And Continuing Ten Days

This season of the year always brings to the shopping world a multitude of Bargains—merchandise created for the winter's needs and at prices much less than the values represented.

This particular season will be one of the greatest in Bargain Offerings in the history of this store

The variety and quantities are larger than ever before, and for you to inspect and see the plainly marked prices on each lot will make salesmanship on our part unnecessary. *Now we want you to attend this Sale, whether or not you have a single merchandise need. We want you to SEE these offerings anyway.*

You Will Be Cordially Welcomed, Either as Visitor or Customer



CLEARANCE LADIES' SUITS and Coats

Every garment marked down to prices we are almost ashamed to mention.

\$15.00 suits and coats **\$8.45**
20.00 suits and coats **10.85**
25.00 suits and coats **13.45**

Other garments at corresponding prices.

**MANY LESS THAN
HALF**

Women's and Children's Underwear

**PRICES THAT WILL
CLEAR EVERY WINTER
WEIGHT**

If you expect to have a single warm underwear need between this and summer, it will pay you to attend this sale.

Children's garments from **18c up**
Ladies' and Misses' garments from **19c up**

SHOE CLEARANCE FOR MEN, WOMEN AND CHILDREN

It will be economy for you to anticipate your shoe wants for months to come and select shoes for the entire family now while these low prices are in force. Come early before any of the lots are sold out.

Children's shoes from **48c up**
Ladies' and Misses' Shoes from **98c up**
Men's and Boys' Shoes from **98c up**

DRESS GOODS and SILKS CLEARANCE

We have marked down every piece for this occasion. Some to almost half regular price. Our aim is to close out all small bolts and remnants during this sale, and low prices is the medium by which we will do it.

MEN'S CLOTH- ING AND FURNISHINGS

MID-WINTER CLEARING

This is our last word in a winter suit or overcoat. The time has come to cut prices and our policy will not admit of doing it by degrees. The very lowest clothing prices will be in force during this sale. Many lots of clothing will be closed out in consequence. Come in before sizes are broken.

CLEARING Women's Waists

Every shirt waist in stock must now suffer the penalty of being here by having the selling price slashed. Most of the waists offered are in the season's latest styles.



CURTAINS AND CURTAIN MATERIALS

Curtains of which we have only a few pairs left, and all curtain material will be severely reduced during this sale.

CLEARING HOSIERY

We make a specialty of carrying the most dependable, durable and satisfactory in hosiery for men, women and children. The prices quoted below are on all winter weights and broken lots of all kinds. This will be a great hosiery sale.

A FLOOD OF NOTIONS.

All those little things that a woman needs and finds useful about the house and toilette can be had during this sale at prices that are merely nominal. Don't forget to look up the notion department when you attend this sale.

Bargains with a big "B" in our Bargain Basement

The entire stock in this department has been gone over carefully and every item reduced still further so that there will be a double saving on all your purchases from these lines—Kitchenware, Glassware, Crockery, Woodenware, remnants, odds and ends, etc., etc.

Don't Forget! You Save Money on Every Purchase from Us During This Sale.

THE PEOPLE'S STORE

OPERA HOUSE BLOCK

LA GRANDE, OREGON