

OF VITAL INTEREST TO ALL GRANDE RONDE VALLEY

West's Sale of New York's Most Exclusive Styles in Women's "Ready-to-Wear" Now in

FULL BLAST

"Not a cleanup of shop worn garments but a sacrifice of latest and best styles."

**Women's
Newest
Coats
Half Price**

IN THE VERY NEWEST MATERIALS AND STYLES

\$10.00 COATS NOW	\$ 5.00
15.00 COATS NOW	7.50
20.00 COATS NOW	10.00
25.00 COATS NOW	12.50
27.50 COATS NOW	13.75
30.00 COATS NOW	15.00

Make Your Selection Today

"Read the Reason of this Great Offer"

MR. WEST HAS RECENTLY VISITED BOTH NEW YORK AND CHICAGO AND FOUND SEVERAL OF AMERICA'S GREATEST GARMENT HOUSES OVERSTOCKED AND VERY ANXIOUS TO SELL THE CHOICE OF THEIR ENTIRE STOCK AT A FRACTION OF ORIGINAL PRICES BY MAKING AN ENORMOUS PURCHASE HE SECURED THE HIGHEST GRADE GARMENTS AT RIDICULOUSLY LOW PRICES; IN FACT, MANY ARE FAR BELOW THE COST OF MANUFACTURE.

Record Breaking Suit Sale

THE CHOICEST GARMENTS ONLY ARE INCLUDED IN THIS OFFER AND PLAIN TAILORED, MANNISH EFFECT MATERIALS PREDOMINATE—LININGS GUARANTEED TWO SEASONS.

ONE LOT	LOT TWO	LOT THREE
of 50 suits worth regularly \$30.00 offered now for	25 handsome new suits, regularly worth \$35.00, now	of 20 highest grade suit that sell regularly for \$40.00
\$16.50	\$18.50	\$21.50

Greatest Bargains In Dresses

We ever offered

50 NEWEST SILK DRESSES WORTH REG'LAR \$20 EACH
\$10.00

50 NEWEST WOOL DRESSES WORTH \$20.00 FOR
\$10.00

25 FINEST SILK AND WOOL DRESSES WORTH \$25, NOW
\$15.00

Our Christmas Stocks Ready For Your Selection---Shop Early

Sole Agents for the Famous STEIFF'S IMPORTED GERMAN TOYS Unbreakable Steel Frames.

WEST'S
THE QUALITY STORE

See Our Showing of Newest TRAVELING, MANICURE AND TOILET SETS—All prices—All Sizes.

THE OBSERVER

BRUCE DENNIS
EDITOR AND OWNER.

Entered at the postoffice at La Grande, Oregon, as second class matter.

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Daily, single copy 5c
Daily, per week 35c
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THE NEW ADMINISTRATION.

By their votes the people of La Grande have decreed who shall act as mayor, councilmen and other officials for next year.

Let us all now unite and make the administration of these winning officials a thorough and complete success. Dr. M. K. Hall has been mayor before. The heavy work of city affairs is not new to him and he will enter upon his duties with a full and

complete understanding of the procedure, knowing leaks and drainage upon public funds. This knowledge will enable him to stop them forthwith, not necessitating a career of "feeling out" his way, which is sometimes necessary for an entirely new man. As mayor in the past he did things, as mayor for next year there is no reason to believe he will not keep up his former record.

The new council just elected is composed of some mighty substantial men. F. D. Halsten from ward No. 2 is capable in every way, possessed of an untiring energy and a sincere desire to do the right thing. The same is true of Mr. Sargent from the Third ward, and Mr. Wright of the First while Mr. Davis of the First has been for some time one of the pillars of city government which could not be swayed by mere talk and fancied dreams.

This mayor and council, in our opinion, will not retard public improvement—far from it, but the administration will doubtless demand

efficiency, and with that demand firmly enforced the taxpaying public of La Grande will be satisfied.

The city recorder, Lee Warnick, is one of the few men who are especially fitted for the task, and with it Mr. Warnick by long years of correct living in this city has earned the respect and admiration of the large number who voted for him yesterday. Now, that all offices have been filled, everyone will wait with considerable anxiety to see results. A good many changes are absolutely needed in the way of regulation of the city, all of which doubtless Mayor-elect Hall and his council already have under consideration.

SALOONS AND THEIR RIGHTS.

Yesterday was election day in La Grande.

All saloons were closed all day, except one, which opened for business in the evening according to the general rumor which has not been contradicted today.

If it was law for one saloon to close, it was law for all to close, and this very thing of "nosing over the line" is what causes trouble to the saloon business and puts the traffic "in bad" with the people.

One saloon man, who imagines he has superior right, can do more in one day to place a hardship on every saloon man who is running according to the law than can be removed in months of correct business.

There should be no quarter given to any man in the liquor traffic who wants to do as he pleases. He is entitled to no consideration from the general public nor from men who are engaged in the liquor business and following the strict interpretation of modern regulation.

WHAT IS INSANITY?

Of the patients who are treated at Bellevue hospital, New York, in a year 12,000 says Dr. Gregory, resident alienist, are at the time of their discharge "fit subjects for mental breakdown and sometimes for the insane asylum."

The figures for Bellevue seem big—in fact, are big—but probably almost any institution of like character in the country could show about the

same proportion. The truth is that one of the features of our time is the marked increase of insanity and near insanity. Some pessimists have figured just how many years it will be, provided the ratio keeps up, before we are all insane. Their efforts in this regard are reminiscent of the efforts of the English economist, Thomas R. Malthus, who during the early part of the nineteenth century scared credulous people half to death by showing that as population tends to increase faster than the means of subsistence the world was soon due to starvation. The fact that he was able to prove it—mathematically—hasn't made his famous Malthusian theory come true.

When we consider that insanity is a purely relative term the statistics from Bellevue do not seem quite so alarming. Some say that insofar as any one individual varies from the normal that particular individual is insane. In other words, abnormality of any kind to the degree in which it is present is insanity. Genius, being a native talent abnormally developed thus is classed as a type of insanity.

Looked at in this light, Wagner and Liszt, Burns and Shakespere, Michael Angelo and Murillo, varying as they did from the normal, were insane to the extent of that variation. Ruskin has strengthened this view by stating that one of the prerequisites of genius is an intense sensitiveness to emotional stimulus, holding that without the high strung temperament that responds readily to impressions the man is just like other men and so not a genius.

The prevalence of neurasthenia does not mean that the people of this age are tinged with genius, but it does mean that the personalities of the individuals who compose the mass are developing to a higher type. When the process goes just a little way and stops we have the man or woman of strong individuality; when it goes a little farther we have neurasthenia, with perhaps an admixture of talent; when it goes farther we have positive genius; when it goes still farther we have insanity. Just where one territory begins and the other ends nobody—not even the expert—knows absolutely. Certain it is however, that many of the minds which have contributed most to humanity have oscillated strangely be-

tween these varied psychological divisions.

The trouble when we try to classify an intellect in this or that index is that we may construe superficial faults of temperament as fundamental defects of character and, in attempting to cut off the devil's tail inadvertently clip the angel's wings.

FOOT BALL NOTES.

Once again the Vanderbilt University eleven wins the football championship of the South.

After getting away to a miserable start the Pennsylvania eleven "came back and defeated Michigan, Carlisle and Cornell.

Brown defeated Pennsylvania 30 to 7, Pennsylvania stung Carlisle 34 to 26 and Carlisle smothered Brown 32 to 0. What's the answer?

The Penn state eleven has not been beaten in the last two years, its nearest approach to defeat being the 0-0 game with the Navy last season.

Citizens of Everett, Mass. the home of Charles Brickley, of Harvard will honor the clever football player with a complimentary banquet Dec. 17.

The chances are that the last football game has been played on the old Yale field at New Haven. Next year the Ellis will perform in the new \$500,000 stadium.

Just an even dozen Harvard men have scored touchdowns against Yale since touchdowns counted in the score. The list includes: "Bert" Holden in 1885; C. A. Porter in 1887; Dudley S. Dean and James P. Lee in 1890; J. J. Hayes in 1894; W. F. Reid twice in 1898; Ben H. Diblee in 1898 Crawford Blagden, A. W. Ristine and Tom H. Graydon in 1901 and Bob Storer and Charley Brickley in 1912.

How's This!

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NATIONAL BANK OF COMMERCE, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system.

Testimonials sent free. Price 75 cts. per bottle. Sold by all druggists. Take Hall's Family Pills for constipation.

NURSERY AGENTS WANTED

We want reliable agents who can sell our high-grade fruit trees, grown at Kennewick and Spokane valley.

Expenses advanced weekly. Free expert advice to fruit growers by Prof. Van Holderbeke, for five years Washington state horticulturist. Van Holderbeke Nursery Co., Spokane, Washington. 12-6-4t

Big Sale Dec. 14.

I will hold a public sale Saturday, December 14th, at the J. F. Irby farm one and a quarter miles northwest of Imbler when I will sell horses, farm implements and 60 head of Duroc-Jersey hogs. All registered or eligible to registry. See handbills for further particulars. JOHN F. IRBY.

12-6-6t

FOR RENT—Rooms. Cose in. 901 Washington avenue. 12-10-6t

Baptist Revival.

Tomorrow night the evangelist will speak upon "God, Home and Mother." Mr. Blackstone will sing "The Old Fireside."

On Thursday and Friday evenings, Mr. Foskett will present fearlessly and plainly the indisputable facts about the schools of vice, and the great war that is on with "White Saves and Black" who love the purity of the home and clean manhood and womanhood should attend.

New York pays 72 cents a dozen for strictly fresh eggs but the cheaper ones will do to throw at some of those punk Broadway productions

It seems as though nothing can happen in this world that doesn't raise the price of automobile, tires and gasoline.

It begins to look as though it is possible, after all, to pull off quite a war in the east without the help of Richard Harding Davis and James Creelman.

We Now Have On Deposit \$800,000.00

of money accumulated by residents of La Grande and the Grande Ronde valley.

We Now Have Loaned \$700,000.00

to business men, farmers and others in this community. The money deposited here is not "laid away" as some of it might be if its owners had not deposited it, but it is industriously at work all about us, doing good. By depositing your income here on open account and paying it out by check, you will safeguard your interests, build your credit and cultivate an acquaintance at a strong financial institution, which can and will help you when you need help. Don't delay, you can begin with a small deposit at the

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La Grande, Oregon

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