

Name Your Farm

The Observer is desirous of seeing every farm and acreage in Union county given a name and to reach that end we will publish from day to day the names as fast as they are received at this office. Select some appropriate name for your place and forward to "The Farmer's Editor" in care of The Evening Observer, La Grande, Ore.

About four hundred years ago, a few hundred noblemen met at the castle of a fellow nobleman, each bearing the name William. The confusion which resulted was disconcerting. They thereupon went into session and passed a resolution that each man use in addition to his given name, that of his estate. Some of these estates were known by the peculiar location of the land, some product in which it excelled or some striking bit of history with which it was connected. Thus it came about that there are such historical names as Walter the Penniless, who lost his estates; William of Orange; Walter von de Vogelweide and a vast variety of descriptive personal nomenclature. Tradesmen took the name of their trade, and thus we have the names

Tailor, Shoemaker, Mason and so on. A move is on foot to give each distinctive farm a name, telling in a word just what the farm is noted for. This custom prevails to a larger extent throughout the states of Illinois and Missouri, and elsewhere, and gives class and distinction. No doubt you have thought of doing the very same thing yourself, but had wondered how it could be accomplished and what it would mean to you to have your home named. Grasp the opportunity now for in years to come your home will be known by the name you give it and your children who are growing up will be proud to say they were raised on the "Fairview Farm", instead of saying "fathers' old place" or something similar. Give a slight description of your

place in regard to location, your post office address and also what you raise on your farm.

The Observer will publish these names as they come in and give such other descriptive matter as will aid in locating and typifying Grande Ronde Valley farms.

Perhaps many have thought of this before. Take advantage of the opportunity. In years to come farms should be known by a distinctive name. Your children will be proud to speak of "Hillcrest farm" or "Willow Grove farm" or some similar name instead of referring to "fathers' old place."

It will be an indication that you are in the progressive line, that you have stepped out of a narrow rut, and are advertising your products. With the coming parcels post this feature will give you greater recognition, and put you in a position to assume a greater air of business. It makes no difference whether you are a subscriber to this paper or not. Those of you who are can talk this matter over with non-subscribers and solicit their good will and bring them in line for a move in the right direction.

B. B. NUTTER

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and you will find no flaws or imperfections in any of our Wall Paper. This is a new stock of new designs, patterns, and colorings of papers, centre pieces and borders, suitable for every room in the house. These goods are strong and reliable. The colors are non-poisonous, and the tough quality of the paper makes it very permanent. We solicit a trial order and are sure you will duplicate it.

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PROGRAM FOR OPENING SET

FORMAL "OPENING" OF SHERRY'S MONDAY.

Double Bill of Vaudeville, and Extra Films Make up Numbers.

Arrangements for a formal "opening" program, delayed for various reasons have been made by the management of Sherry's theatre for Monday night. The management has had this in view ever since the purchase from B. M. Sherwood but have been putting it off until a crack program could be made up.

As the topline of the "opening" program, the management announces a return engagement of the famous Hayes sisters who delighted a series of audiences with their clever work less than a fortnight since.

New Stage Ready.
To further enhance the attractiveness of the opening program the house has just been equipped with a commodious stage, and is supplied with scenery painted by an expert brought to the city for that express purpose. On this stage the management will from time to time introduce high class vaudeville. It is large, well built and adds value and attractiveness to the entire house.

Two Vaudeville Numbers.
A program of unusual merit, presenting two vaudeville attractions will be given to the patrons on the big night. These numbers include the following:

A four piece orchestra. Specially arranged program of pictures consisting of a special feature film in two complete reels, "The Grotto of Torture."

A thrilling sensation, never to be forgotten animal pictures "Among the Kings of the Jungle."

Pathe Weekly, and a splendid comedy.

A return engagement of the Hayes Sisters, new costumes and new acts.

In addition to this splendid sister team, J. W. Flood in original and marvelous feats.

To the ladies of La Grande and vicinity: After you have registered, it not only gives you the right to vote but it also gives you the right to order from your grocer a sack of that famous La Grande Milling company's Blue Stem flour. There's nothing cheap about it only the price. It's surely all flour and if you wish nice white flakey bread it's the kind to order. If you don't then we both lose. If you can't think of the name when you phone, just tell him to send a sack of your best flour. You'll sure get the Blue Stem. So either way is sure. The grocer knows, and another thing you need not worry who keeps it. Just get any grocer you think of first; they all handle it. When we have a good thing we can't keep it from the public. It's our business to tell it. 11-30-12

Pauline Frederick has returned to the stage and is doing splendid work with Mme. Simone's company.



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"The Ideal Fit"

Model 107 as shown expresses the most advanced fall style. It is long below the waist, with a low bust. Lacing in the front, every organ freed from restraint and supported in the position Nature designs.

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MRS. ROBT. PATTISON, Corsetiers. Phone Red 3221.

Notice of Final Settlement.

Notice is hereby given that J. P. Moss, executor of the last will of William D. Moss, deceased, has in the county court of Union Oregon, his final account as executor of said will and said court Monday, the 2nd day of December, A. D. 1912, at two o'clock the county court room in Union county, Oregon, as and place of hearing said and all objections thereto. Dated this November 2nd A. JAMES P. Nov 2 9 16 23 30

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Nearly all the big film photoplays, are located in NEW YORK CITY. Being right at the spot, and knowing at all times just what sort of plots are wanted by the producers, our SALES DEPARTMENT has a tremendous advantage over agencies situated in distant cities.

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WE ARE SELLING PHOTOPLAYS WRITTEN BY PEOPLE WHO "NEVER BEFORE WROTE A LINE FOR PUBLICATION."

Perhaps we can do the same for you. If you can think of only one good idea every week, and will write it out as directed by us, and it sells for \$25, a low figure.

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