

Grand Millinery Sale

All Women's trimmed hats placed on sale at give away prices. Not one hat reserved. Any hat in the house goes at this price cutting sale

COME IN AND TAKE YOUR CHOICE

Begins At Once

GEIBEL'S

Lasts until all Closed Out



Guess Who Is Who In La Grande?

W D U G S At The M D

NUMBER 1—

Who is Who in Ladies' And Gents Tailoring?

When you are contemplating buying a new suit what tailor do you instinctively turn to, knowing you will get just what you order and that it will be tailored to the very minutest detail to fit your exact figure because all the tailoring is done right in the shop at home? What tailor so satisfactorily suits the needs of the many different figures, no matter how tall, short, fat or slim? What tailor is turning out the noblest and finest styles in La Grande? What tailor is located in La Grande's mammoth skyscraper? Be wise—Let him "suit" you.

NUMBER 3—

Who is who in the Drug Business?

Who carry the best Grafonolas and records?
Who carry most complete line of toilet articles?
Who carry the celebrated ——— hair tonic?
Who carry the largest line of Christmas goods?
Who serve to satisfy all customers?
Our store is well equipped to handle your drug wants. We invite your trade. We know we will please you.
WHO IS YOUR DRUGGIST?

NUMBER 6—

Instructions How To Win the \$10 CASH AWARD

Each description is numbered and represents a large business firm in La Grande. Read over description number one, then take a sheet of paper and write the name to which the description applies, then go on to number two and so on through the entire list. The cash award of Ten Dollars will be paid to the first correct answer of the entire list. This "WHO'S WHO" space will appear in two more issues, the last issue which will be Friday, Nov. 22, will give at the bottom of each space the Who Is Who name. Also the name of the prize winner will be given.

NUMBER 4—

Who is who in Real Estate

Who advertises property listed?
Who never quotes a price in excess of the actual listed price?
Who always when possible brings the owner and buyer together before closing the deal?
Who has no additions or fruit tracts of his own to push but gives his undivided attention to the selling of listed property?
When never makes \$1.00 deeds unless requested by the purchaser?
Whose many years of business in this county makes him preeminently qualified regarding values?

NUMBER 7—

Who is Who in Photography?

What studio has been the leading one in La Grande for the past six years?
Who has the finest skylights—the best equipped studio in this county?
Whose studio do mothers usually take their babies to when they want an attractive photo?
Who always carries the latest up-to-date folders and mounts?
Who makes the only real platinum in the city?
This leading studio is located next door to the Evening Observer.

Guess These Articles!

What are the names of the finest and purest as well as best on sale and made in La Grande?
Whose ——— is making La Grande famous? Its purity in quality and richness in flavor is attracting public attention.
What articles do all La Grande grocers sell and have a great demand for?
What articles manufactured in La Grande do all housewives use? Surely you know the names of the three leading brands manufactured by this company?
Guess 'em!

NUMBER 2—

Who is who---In Optometry?

Who is the most successful in relieving eyestrain in La Grande?
Who is the one recommended by the leading physicians of La Grande, because he knows how to relieve eye strain?
Who has the largest number of the latest scientific instruments for detecting eye strain?
What manufacturing optician in La Grande has had several years experience in grinding and making all kinds of lenses?
There is a sight specialist in La Grande who has had 10 years experience in the latest scientific methods of sight testing—who is he?
He has just moved his offices to the New Foley building, opposite the new postoffice.

NUMBER 5—

Who is Who in Electrical?

Who will sell you the best motor, electric pump and generators?
Who sells the "Peerless" Mazda in your city?
Who sells the only electric iron carrying a life time guarantee?
Who carries the largest and most complete line of electrical supplies in the city?
Who will wire your house?
Phone us, and we will wire you.

NUMBER 8—

Which is the most complete Book & Stationery Store in East'rn Or.

Who handles Victor and Edison Phonographs and Victrolas, Pianos and Musical Instruments and Novelties? Who keeps the most beautiful line of Christmas goods in La Grande? Where you can select Xmas presents for all your friends with the least trouble?

NUMBER 9-10

Who is who in Groceries?

What store in La Grande is about to install an up-to-date auto delivery?
Where do they protect their goods by having them in dust proof cases?
Who was the first to have new dates and fresh walnuts?
If you were asked where to get Burnett's high grade extract, what would you say?
Who is sole agents for Chase & Sanborn's Teas and coffees?

NUMBER 9—

Of course you know who is the Pioneer Paint House in Grande Ronde Valley

NUMBER 10—

Who is who in Family Liquors?

What liquor dealer is catering extensively to the home trade?
Who sells "Old Geyser Brook" whiskey, the brand that is mellowed and aged in wood; purity guaranteed.
What liquor dealer is distributor for the famous Budweiser and Hop Gold Bottled Beer?
When your case of beer is empty what does telephone Black 51 suggest to you?
For the Yule tide cheer which liquor dealer will supply you with your holiday orders?
Who carries at all times the highest brands of domestic and imported wines and liquors of all description?
Surely you know Who Is Who in the family liquor trade.

NUMBER 11—

WHO

is it that keeps open until 1 a. m?

WHY?

to satisfy the inner man

NUMBER 13—

Who is who is Chiropractic?

What system of manipulation removes the cause of disease?
What science of healing is in harmony with Nature's laws?
What is the best treatment for nervous troubles?
Who is the only lady chiropractor in La Grande?

NUMBER 14—

Who Prints all the News That is Fit To Print All the Time.

NUMBER 15—

Who is who in Motion Pictures?

What motion picture theatre can well be termed the leading and finest one?
What theatre has the best auditorium and kept thoroughly sanitary in every respect even has the best ventilation?
Where do the most of the people go for their evenings' entertainment?
What theatre shows only the very best and most expensive reels?
What motion picture theatre features only the most interesting pictures and favorite actors in TRUST PICTURES?
Be sure to find which theatre this one is, and remember it is the one worth your regular patronage.
Who will show "Ramesis, King of Egypt," on Nov. 20-21.

NUMBER 16—

Ask Your Merchants who is who? Let them help you win the ten dollars.

NUMBER 17

WHO SELLS A SPECIAL KIND OF HERB

WHICH IS A CURE FOR APPENDICITIS AND GALL STONES OBTAINING THE USE OF A KIFE!

Who sells herbs to out of town people by mail so that they are enabled to treat themselves right in their own homes?

Who gives free consultations and can cure all kinds of diseases without the use of drugs?

Whose herbs are absolutely non-poisonous and non-alcoholic and have proven to be most beneficial—no matter what ails you?

NUMBER 18