

THE HAND THAT ROCKS THE CRADLE

rules the World." The home that shelters the cradle should be the best and pleasantest a man can afford. Above all it should be HIS OWN, a real home for his wife and children (not a rented house), a source of satisfaction, pleasure, and pride and a valuable asset intimes of troubles. Every man is entitled to a run for his money. Are you giving yourself and your family a square deal so long as you continue paying rent?

Another thing—the location of your home has much to do with the health and happiness of your family. If you live across the railroad track ten chances to one the smoke, dirt and grime of the shops and yards blows into your house, begrimes your furniture and ruins your wife's laundry. The noise disturbs you, and your children have to cross the tracks each way going to and from school. Besides that part of town will soon be in demand for manufacturing sites and the best residence districts grow AWAY from such localities—not TOWARD them. The upper end of town is not the most desirable. The streets are muddy, there are no building restrictions, many of the houses are old, the board walks are decaying and the appearance of that end of town is straggling and ragged. The Hill is too far away and too stiff a climb for most people, and property in the center of town is too high priced.

This city is growing toward the South, down Washington avenue which will soon be paved with asphalt right to the head of the Connordale Addition. The streets are wide and lined with pleasant homes. In Connordale the cement sidewalks and curbs are already in, the city water was piped through last Spring, and the main trunk line of the sewer is within a stone's throw of the property. We set the parking spaces out to grass, trees and shrubs and restrict the building operations in such a way as to insure a uniform, home-like and beautiful residence district throughout. This Fall we will build homes for purchasers on easy terms and allow them to pay for them the same as rent. Come in or call us up and let us show you this property.

LA GRANDE Development Company

La Grande National Bank Building.

Call Red 1251