

FIRST IMPRESSIONS

are apt to be lasting. The first impression of La Grande, gained by the new-comer as he alights or by the traveler as he passes through La Grande is sure to be poor. Littered streets, untidy, unpainted shacks, vacant lots grown up to weeds, and garish sign-boards greet the eye. How different a spectacle that part of town would present if the streets were paved, the parking spaces set to lawn and an atmosphere of cleanliness and beauty presented to the new arrival. Those things will come. In CONNORDALE they have already arrived.

We have restricted the building operations on Connordale to a sum sufficient to insure a well-built, artistic type of home. The concrete side-walks and curbs are already in, and we, ourselves, before requiring the full amount of the payments on each lot, agree to put the parking spaces in perfect condition, with lawns set out, shade trees planted and streets graded and rolled. In front of each home will be a space of at least 35 feet, a 10 foot park, a 5 foot side-walk and a minimum lawn of at least 20 feet. The first impression gained of CONNORDALE is that of beauty and desirability from a residential standpoint.

But beauty is only skin-deep, we are told, so we offer you other features besides mere beauty. CONNORDALE is only ten minutes walk from the center of town. It is located directly in the path of the city's greatest growth. It is level, with a beautiful view, restricted, improved and altogether the most valuable residence property in the city.

"OWN YOUR OWN HOME IN CONNORDALE"

LA GRANDE Development Company

La Grande National Bank Building.

Call Red 125